

Starting in early Fall of 2014 the Students for Environmental Activism and Knowledge, SEAK, launched the national *Meatless Monday* campaign on campus. They focused on educating the student population and garnering support until Student Congress institutionalised the campaign with legislation the following semester. The campaign was less of an “innovation” in the sense of Southwestern originality but more of a testament to the flexibility of the student body to take initiatives started at other schools and replicate them at SU. The real innovation for Southwestern community came in the form of the students working around a *very* strong meat-centric culture in central Texas and gaining the majority of student and staff support to pass legislation.

Starting in the Fall of 2015 the main entree in our cafeteria will be a vegetable protein on Mondays during lunch and dinner. During the first year meat will still be offered at a few key locations in our cafeteria but the focus will be on alternative diets. SEAK plans to transition to an entirely *meatless* monday in the next couple years and has an education campaign planned for the next couple years.

The liberal arts education offered at Southwestern University does not stop in the classroom; we strive to educate our students about the importance and impact their daily choices make. By not offering a meat protein on Mondays we allow for students to critically examine their lifestyle and learn about the national insecurity and unsustainable practices associated with factory farming without *forcing* a lifestyle on them. SEAK has done a tremendous job of educating our student body and making our cafeteria as inclusive of a space as possible.

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