

The Sustainabilibuddy program was launched in the Fall of 2013 by SEAK, the Students for Environmental Activism and Knowledge. The program was designed to give nominal rewards to members of the Southwestern University community for performing actions that demonstrated their commitment to sustainability.

The program was divided into eight major categories, earth, water, electric, fuel, knowledge, activism, waste, and food. In order to be recognized, community members would have to perform at least three actions from a provided list or justify their own. The students in charge of the program wrote an internal grant to provide prizes. They hosted a party at the end of the year to celebrate those who participated.

There was a surprising amount of interest in the program and the first year had approximately 150 participants. The program went through some major redevelopment in the following year and lost some of the novelty but still had around 70 participants. Sustainabilibuddies is going to be maintained throughout the 2015-2016 year as well and we suspect that it will be the most popular year yet.

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