

For good and valuable consideration, including without limitation the opportunity to participate in the Individual Why Discovery Workshop (the "Workshop"), you agree to the following:

**Workshop Cancellation by Registrants:**

In the event of a cancellation by a registrant, or a failure to attend a Workshop, the registration fee is not refundable and cannot be credited to any other Workshop fee.

**Workshop Cancellation or Rescheduling by Start With Why:**

It is the intent of Start With Why, LLC (the "Company") to avoid cancellation or rescheduling of any Workshops. Regrettably circumstances occasionally require us to cancel or reschedule a Workshop.

In the event of a cancellation or rescheduling of a Workshop, registrants will be notified via e-mail, to the e-mail address provided at the time of enrollment/registration. In the event of a cancellation of a Workshop, the Company will issue a full refund of the registration fee. In the event of a re-scheduling of a Workshop, the Company will issue a full refund of the registration fee, or, at registrant's election, and subject to availability as determined by the Company in its discretion, the Company will credit the refund toward the registration fee for the rescheduled Workshop. The Company will not be responsible for any other charges incurred by the registrant due to the cancellation or rescheduling of a Workshop (e.g., costs incurred for travel, hotel or any other consequential damages).

**Recording of Workshop:** Please note that the Workshop may be recorded, and you may appear in the Recordings (defined below). You expressly grant to Company and Company's affiliated entities, agents, assigns and designees: (i) the right to photograph, film, record and/or video tape you and/or your participation (including your likeness and voice) (collectively "Likeness") at or in connection with the Workshop; and (ii) the right to use and exploit the resulting recordings of your Likeness (the "Recordings") by any and all methods and means, whether now known or hereafter devised, in any and all media throughout the world in perpetuity, for any purpose whatsoever, as Company, in its sole discretion, may determine. You expressly acknowledge and agree that Company shall be the exclusive owner of any and all results and proceeds of the Recordings and of any filming, taping, photography, or recording in connection with the Workshop, including all copyrights therein and thereto, for the life of copyright (including all extensions and renewals thereto), and any such results and proceeds shall be deemed "works made for hire" specially ordered for Company. Without limiting the generality of the foregoing, Company or any party authorized by Company shall have the exclusive and perpetual right, throughout the universe, in their sole discretion, to alter, change, modify or edit the Recordings or any reproductions made therefrom, and, in this regard, you hereby irrevocably and unconditionally waive any right to inspect or approve the Recordings and irrevocably and unconditionally waive all moral and similar rights of authors. You agree not to make any claim against Company, and/or any person authorized by Company to exploit the

Recordings, based on such moral or similar rights. You unconditionally release Company from, and covenant not to sue Company for, any claim or cause of action, whether now known or unknown, for libel, slander, invasion of the rights of privacy, publicity or personality, or any other claim or cause of action based upon, or relating to, the exercise of any of the rights granted hereunder. You acknowledge that Company has no obligation to use your Likeness.

**Release:** Recognizing that Company is proceeding in reliance upon this Release, you, on behalf of yourself, and anyone else purporting to act by or through you, hereby voluntarily release and discharge, to the fullest extent permitted by law, Company, and all current and former employees, principals, representatives, successors and assigns of Company, in their individual and official capacities, from any and all claims, demands and liabilities whatsoever arising from or relating in any way to: (i) your attendance at, or participation in, the Workshop; and (ii) the Recordings.

**Workshop Materials:** You acknowledge that any and all materials distributed to you by or on behalf of Company at or in connection with the Workshop (the "Workshop Materials"), as between you and Company, shall be exclusively owned by Company. You agree that you shall not distribute, publish, sell, or otherwise exploit the Workshop Materials, or authorize any third party to do so, at any time.

**By clicking "Submit" below and submitting your payment on the next page, you acknowledge that you have read, understand, and agree to be bound by, all terms and conditions set forth above.**