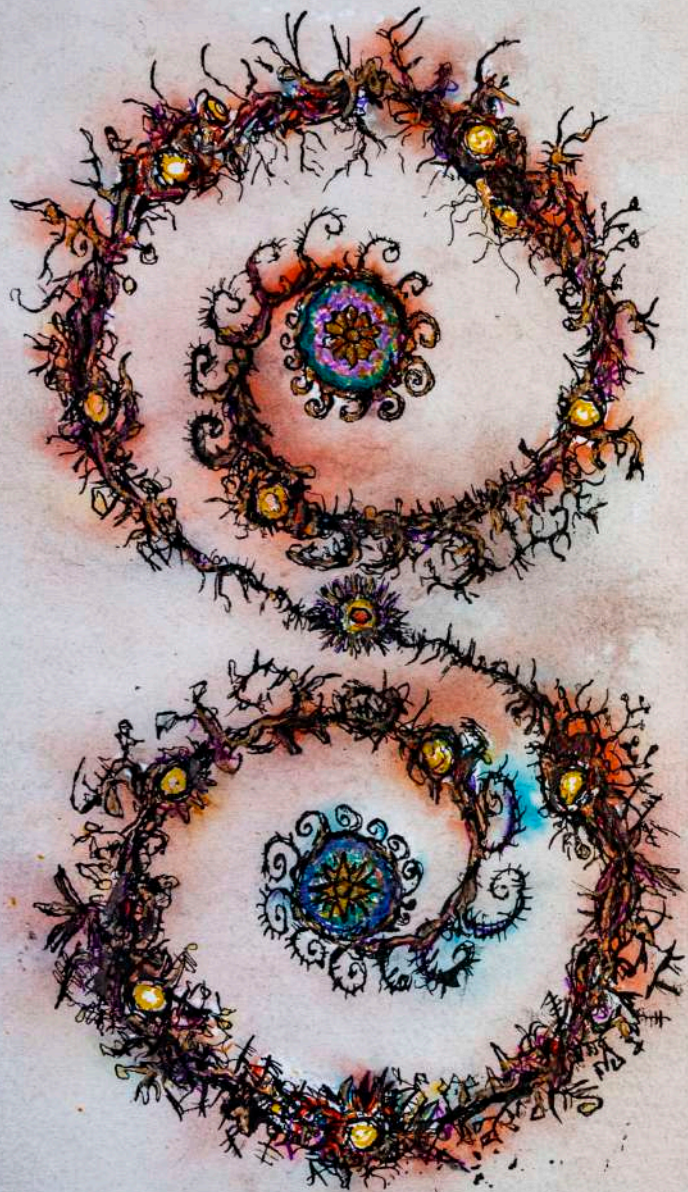


ALCHEMICAL
DESIGN
methodology

the Processes
+
the Principles
of Spirit





Alchemy is, essentially,
 the experimental art of
Transmutation

Alchemists seek to transmute
 and evolve substances both
 virtual and actual in devotional
 mimicry of the natural processes
 of life. Internally
 and externally these
 eternal processes
 can be harnessed by
 the Alchemical-
 Designer towards
 radical outcomes.



Chaos is the alchemical
genesis and apokalypse-

the dark primordial fluid
where all originates and all must
return. Others call this Entropy;
the dissipation of energy and
inevitable fragmentation of
all things, a necessity for
the emergence of new
orders of things in place
of the old. The following
shall illustrate effective
handling of the essences of
disruption for change...



breakdown
deconstruct
decay
Dissolve
destroy
ruin
loss
sink



renew
solidify build up
reconstruct rise

Coagula

repair Coagulate
mend purify
dipend
gain mend



Attraction

Synergy

Unity & Opposites

connection



Conjunction

Synthesis


communitas sacred marriage

Continuity

rubedo

combire passion



Alchemy is often thought of
in terms of its legendary
goal to achieve divine
perfection. 

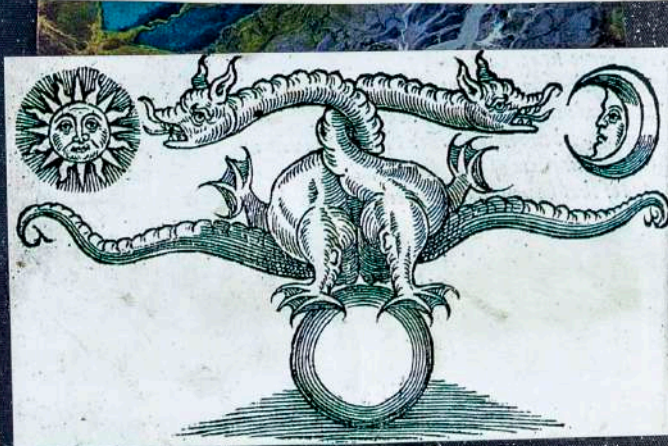
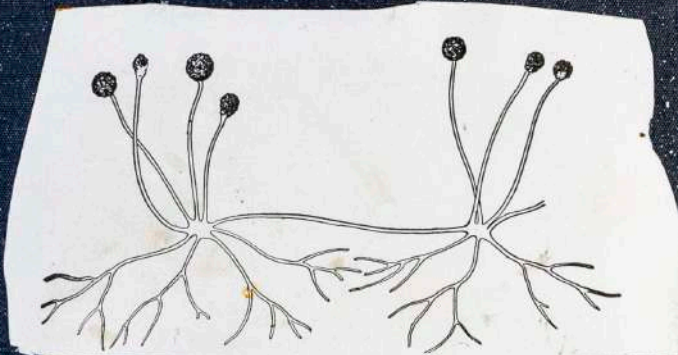
Through this impossible
objective the artist's true magic is
revealed - in action, in process:
Enlightenment.

Enlightenment has no beginning
nor end. It is a continuum, a
constant becoming. Thresholds and
passages between, expander of worlds
and remover of obstacles.

The illuminator of an infinite
network of potentiality.







Here is Labour, & there is Rest.