

## **Start Your Business Blog Course**

To access each module, you can click the links next to each Module

**Module 1:** <http://startabusinessblog.com/module-1/> & <http://startabusinessblog.com/module-1b/>

- About Me
- What is a Blog?
- Why Blog?

**Module 2:** <http://startabusinessblog.com/module-2/>

- Establish your Blogging topic
- Create your Blogging avatar (includes HW sheet)

**Module 3:** <http://startabusinessblog.com/module-3/>

- Name your Blog
- Your Blog artwork

**Module 4:** <http://startabusinessblog.com/module-4/>

- Top 5 reasons Blogs never launch
- Walkthrough of my journey
- Common Blogger Mistakes

**Module 5:** <http://startabusinessblog.com/module-5/>

Explanation of Blogging terms, including:

- WordPress
- Posts / Pages

**Module 6:** Hosting: <http://startabusinessblog.com/module-6/>

- What is a host, and why do I need one for my blog?
- Recommended host & walkthrough
- BONUS: Promo for hosting

**Module 7:** Create and Launch your Blog + Create Your First Post: <http://startabusinessblog.com/module-7/>

The complete 10-step Blogging process:

1. Choose a blog topic

2. Find the right platform
3. Setting up your domain, hosting & blog
4. Create a post
5. Create a title
6. Write the content
7. Add images, pictures, etc.
8. Tag your post
9. Add categorie(s)
10. Schedule the post or publish

***All in under 3 minutes!***

**Module 8:** The 3 most important things you need in your Blogging journey: <http://startabusinessblog.com/module-8/>

- Mentor
- Mastermind
- Community

**Module 9:** The 3 most commonly asked questions by newbie Bloggers: <http://startabusinessblog.com/module-9/>

- What should I blog about?
- Frequency of blogging
- Length of blogging

**Module 10:** Blog content:

<http://startabusinessblog.com/module-10/>

- How to find guest posters for your blog
- How to find blog topics for your blog

**Module 11:** The perfect Blog launch plan:

<http://startabusinessblog.com/module-11/>

**Module 12:** The 4 biggest mistakes Bloggers make post-launch: <http://startabusinessblog.com/module-12/>

**Module 13:** A stroll through CEO Blog Nation & CEO Press:

<http://startabusinessblog.com/module-13/>

**Module 14:** The Top 5 ways to grow your Blog:

<http://startabusinessblog.com/module-14/>

**Module 15:** The top 5 ways to Monetize your Blog:

<http://startabusinessblog.com/module-15/>