



I am CEO Podcast

www.iamceo.co / www.iamceo.community (coming soon)

IG: @iamceo.community

Twitter: iamceocommunity

Facebook Group: <https://www.facebook.com/groups/iamceo1/>

Who: Season 1 will feature 75% of Healthy CEOs (entrepreneurs with businesses in the health, sports, fitness and wellness industries) and 25% will be a mix of other CEOs and entrepreneurs and business owners.

What: The I am CEO podcast is a shorter, laser-focused, dailyish podcast (16 minutes or less) featuring and providing information for CEO's, entrepreneurs, startups and business owners. Most interviews will be around 10 minutes. Here are the questions we will choose from:

1. CEO Story: Can you give us a quick peak into your story and why you started your business?
2. Tell us about your business and what product and services you provide?
3. What makes you and your organization unique? Your USP?
4. CEO Hack: What your one favorite resource or life/business hack that has helped you as a CEO? (etc. book, app)
5. CEO Nugget: What's golden nugget do you have that you would give to entrepreneurs and business owners?
6. What does being a CEO mean to you?
7. Anything additional?
8. Offline: Recommendation of one person it would be great to interview?
9. Offline: We will send you your website score and audit, if you would send us your

Where: Zoom. You will call in to a number or for higher quality, you can also join online.

When: The interviews will take place on Mondays and Fridays. Each will be for 20 minutes. The podcast will officially launch in Q3 of 2018 or July. Interview sill start in April of 2018.

How: Online, we will record the interview. (1) The first step is you probably received some outreach about featuring you on the podcast via e-mail, LinkedIn, etc. (2) If interested, we will have a 10-15 minute connection/brainstorming session. You can schedule here: www.progreshion.com/introcall (3) You will complete the form and after you complete the form, you will schedule a time available for you on the calendar: www.progreshion.com/iamceointerview

Why: My name is Gresham (Gresh) Harkless and I manage a community of niche blogs called CEO Blog Nation (www.CBNation.co) for hundreds of thousands of entrepreneurs and business owners. For the past year, I have managed a podcast called CEO Chat which is a 30 minutes to an hour long podcast interview. I found that as much as I love listening to and hosting the interviews, it's sometimes too long even of me or even other business professions to listen to in one sitting. So, I wanted to create something more laser focused.

I also manage a digital marketing company called Blue 16 Media. The I am CEO podcast is a way for me to network, connect and tell the stories of entrepreneurs and business owners. It is laser focused for

those busy professional (our weekly CEO Chat podcast is typically 30-45 min). Typically, you can complete an episode between a client meeting, before you go to sleep when you are walking the dog, etc. Also, it's a great opportunity to feature more entrepreneurs and business owners on our CBNation community and explore additional ways (e.g. e-mail interviews, guest posts, book reviews, longer podcast interviews, video interviews, etc.). In addition, I get to support a good cause by promote entrepreneurship amongst the youth (www.CEOGear.co) and help support business owners with their digital marketing (Blue 16 Media).

Anything additional? Yes, if this is of interest, please complete the form when you sign up, you will receive a gift from us from CEOGear.co and a complimentary website audit/score from Blue 16 Media.

If this sounds like it's of interest, you can book a time here:

www.progreshion.com/scheduleiamceo