



Communication Coaching for Better Leadership



Clear Communication Creates Your Path to Leadership

Humans have created a social shortcut that makes them skeptical and untrustworthy of communication that is difficult to understand. When you speak unclearly it has been proven to create distrust and anxiety in your listener.

Whether you're a manager or an executive, communication is your path to effective leadership. You can have all the executive presence and charisma you want, but if you cannot say it clearly, no one will follow or trust you.

Clear Points teaches you a **Messaging Framework** that lets you create clear, trustworthy messages quickly and repeatably. We teach you the different types of strategic messages and which ones work best and when you should use one over the other.

To instill the best **leadership communication** skills possible, Clear Points focuses on the basic communication principles, **persuasion** skills, **listening** skills, and **emotional intelligence**. We believe that to communicate effectively, you need to be able to master all of these skills.

Our coaching focuses on the following:

1. Work on current projects so you can apply new principles to real work.
2. Understand how communication has a direct link to influence.
3. Learn a Messaging Framework that is repeatable.
4. Learn to properly deliver your message.



Clear
Points

Be an Influential Communicator

We teach you how to create a message for your audience, how to frame your communication and how to ensure your environment is primed for that message.

1

Fundamentals of Communication

Just focusing on the fundamentals of communication will instantly make you more influential. We teach you how to answer the basic questions consistently.

2

Framing Your Communication

Communication framing helps you control and highlight the points you want your audience to hear. Learn the different types of frames and how to apply them to your communication.

3

Creating Persuasive Environments

How do you ensure your message is being received in the best possible way? With influence and emotional intelligence skills you can deliver your messages to people who are primed to listen.

Transform Jumbled Thoughts in Your Mind into Clear Points

Simple Plan to Influence

We use a simple framework that builds a clear message, teaches you scientifically proven tactics to persuade your audience.

Launched at Facebook

We taught this framework to data scientists and data engineers at Facebook. It was the highest rated training by Facebook Analytics to date.

Build Trust and Confidence

If people do not understand what you're saying, then they are not going to take action. We teach you how to explain what's in your mind in a simple way.