



24TH LCI CONGRESS
OCTOBER 18-21, 2022 • NEW ORLEANS, LA

2022 LCI CONGRESS GOLF TOURNAMENT SPONSORSHIPS



Hit an Ace at the Premier Gathering of Lean Construction Professionals

TPC Louisiana, Avondale, LA

Monday, October 17, 2022

Shotgun Start at 11 AM

Building on the success of the inaugural LCI Congress Golf Tournament, we are bringing back an epic day of golf, ideal for building community and networking. Choose from a variety of unique, memorable sponsorship options to boost your brand and connections.

For questions or to book your sponsorship, please contact:

Ilene Goldberg; Manager, Strategic Partnerships

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(703) 785-9087

THE 2ND ANNUAL LCI CONGRESS GOLF TOURNAMENT will take place at TPC Louisiana, featuring an award-winning championship golf course. Part of the Audubon Golf Trail, the golf course spans over 250 acres of wetlands across along the Mississippi River Delta and offers golfers of all skill levels a mix of challenge and playability. TPC Louisiana is host of the Zurich Classic of New Orleans, the PGA Tour's annual stop in the state.

WHY SPONSOR?

- Raise your company's profile during a popular event at an exceptional location
- Get your organization's brand in front of an enthusiastic audience of industry stakeholders
- 4-person scramble makes for easier networking
- Help kick off Congress with a memorable, fun-filled day on the green

GOLF TOURNAMENT SPONSORSHIPS

LCI CONGRESS GOLF TOURNAMENT CLOSING RECEPTION SPONSORSHIP \$10,000—SOLD OUT

Help close out a fun day of networking and golfing. Sponsor a festive reception, including open bar and appetizers, for tournament participants.

Sponsor will receive:

- a. Company name/logo/tagline (full-color) on the cocktail napkins
- b. Sponsorship of hole #10 (par 4; handicap rating 14)
- c. Ability to announce grand prize winners (3) at the reception
- d. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- e. Logo inclusion on sponsorship signage around Congress and Golf Tournament venue
- f. Listing in Congress app with logo and 75-word description
- g. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

TAYLORMADE GOLF KIT SPONSORSHIP \$8,500*—SOLD OUT

Feature your company's branding on this essential kit and its contents, which include three (3) golf balls, towel, pouch, ball marker, and storage bag for each player.

Sponsor will receive:

- a. Full-color imprint on golf balls (3 per player), and one-color imprint on towel, pouch, ball marker, and storage bag
- b. Sponsorship of hole #15 (par 4; handicap rating 4)
- c. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress and Golf Tournament venue
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

**If the TaylorMade Golf Kit is not sponsored, it will not appear at the Golf Tournament*



BEVERAGE CART SPONSORSHIP \$8,000

Gain company visibility by sponsoring the beverage cart, which provides refreshments and snacks to players.

Sponsor will receive:

- a. A banner featuring company logo/image/tagline (full-color) on each side of the Beverage Cart as it drives around the course offering beverages and snacks to the players
- b. Sponsorship of hole #5 (par 4; handicap rating 5)
- c. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress and Golf venues
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

BOXED LUNCHES SPONSORSHIP \$8,000

Provide essential fuel for tournament players with boxed lunches featuring your organization's branding! Lunches will be served to all players before the tournament's shotgun start.

Sponsor will receive:

- a. Company name/logo/tagline (full-color) on the boxed lunches
- b. Sponsorship of hole #8 (par 3; handicap rating 17)
- c. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress and Golf Tournament venue
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

GOLF SAFETY KIT SPONSORSHIP \$4,500*

Sponsor the kit that everyone needs while playing golf—sunscreen, insect repellent, and lip balm.

Sponsor will receive:

- a. Full-color company branding on the sunscreen, insect repellent, lip balm, and zippered pouch
- b. Sponsorship of hole #6 (par 4; handicap rating 1)
- c. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress and Golf Tournament venue
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

**If the Golf Safety Kit is not sponsored, it will not appear at the Golf Tournament*



PHOTO BOOTH SPONSORSHIP \$4,000.00

Showcase your company's brand on the tournament photo booth, which provides fun memories for all players!

Sponsor will receive:

- a. Company logo, image, and/or tagline (full-color) on the photo booth
- b. Sponsorship of hole #1 (par 4; handicap rating 9)
- c. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress and Golf Tournament venue
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

FRISBEE GOLF SPONSORSHIP \$3,500

Sponsor a fun game on hole #4! Each player will use your organization's logoed frisbees instead of a ball. The number of tosses counts as the number of strokes!

Sponsor will receive:

- a. Frisbees with company's preferred branding. *
- b. Sponsorship of hole #4 (par 4; handicap rating 3)
- c. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress and Golf Tournament venue
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

**Sponsor may keep any extra frisbees*

INDIVIDUAL GOLF HOLE SPONSORSHIPS (SEE PRICE LIST)

Sponsors of golf holes with a contest listed must provide the prize(s) for the winner(s).

Sponsors will receive:

- a. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- b. Logo inclusion on sponsorship signage around Congress and Golf Tournament venue
- c. Listing in Congress app with logo and 75-word description
- d. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

HOLE	PAR	SPONSORSHIP ITEM	HANDICAP RATING	PRICE
1	4	Photo booth (sponsorship add-on)	9	\$4,000
2	5	Longest Drive contest	11	SOLD OUT
3	3	Closest to the Pin contest	13	\$1,000
4	4	Frisbee Golf Hole (sponsorship add-on)	3	\$3,500
5	4	Beverage Cart with Snacks (sponsorship add-on)	5	\$8,000
6	4	Golf Safety Kit (sponsorship add-on)	1	\$4,500
7	5	Longest Drive contest	15	SOLD OUT
8	3	Boxed Lunches (sponsorship add-on)	17	\$8,000
9	3	Closest to the Pin contest	7	SOLD OUT
10	4	Closing Reception (sponsorship add-on)	14	SOLD OUT
11	5	Straightest Drive contest	12	\$1,000
12	4	Longest Drive contest	2	\$1,000
13	4	Marshmallow Golf contest	18	SOLD OUT
14	3	Closest to the Pin contest	16	SOLD OUT
15	4	TaylorMade Golf Kit (Sponsorship add-on)	4	SOLD OUT
16	4	Name Your Own Sponsorship	8	TBD
17	3	Closest to the Pin contest	10	\$1,000
18	5	Longest Drive contest	6	\$1,000

CONTEST DETAILS

Longest Drive: Award one player with a prize for the longest drive. Available on most par 5 holes.

Straightest Drive: Award one player at hole for the straightest drive! A line in the fairway will show what the pro thinks is the straightest.

Closest to the Pin: Award one player for the closest to pin. Available on most par 3 holes.

Marshmallow Drive: Award one player who drives a marshmallow the farthest!

Frisbee Golf: Each player will use logoed frisbees instead of a ball. The number of tosses counts as the number of strokes.

READY TO BOOK YOUR SPONSORSHIP OR HAVE QUESTIONS?

Please contact:

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We look forward to seeing you at the 2022 LCI Annual Congress in New Orleans, Louisiana!

