



High-Tech & High-Touch:

How Successful Implementation of Technology Relies on Relationships

RefinemySite

Lean Collaboration Platform



RefinemySite – Team USA



Rafael Franca
Business Manager -
USA



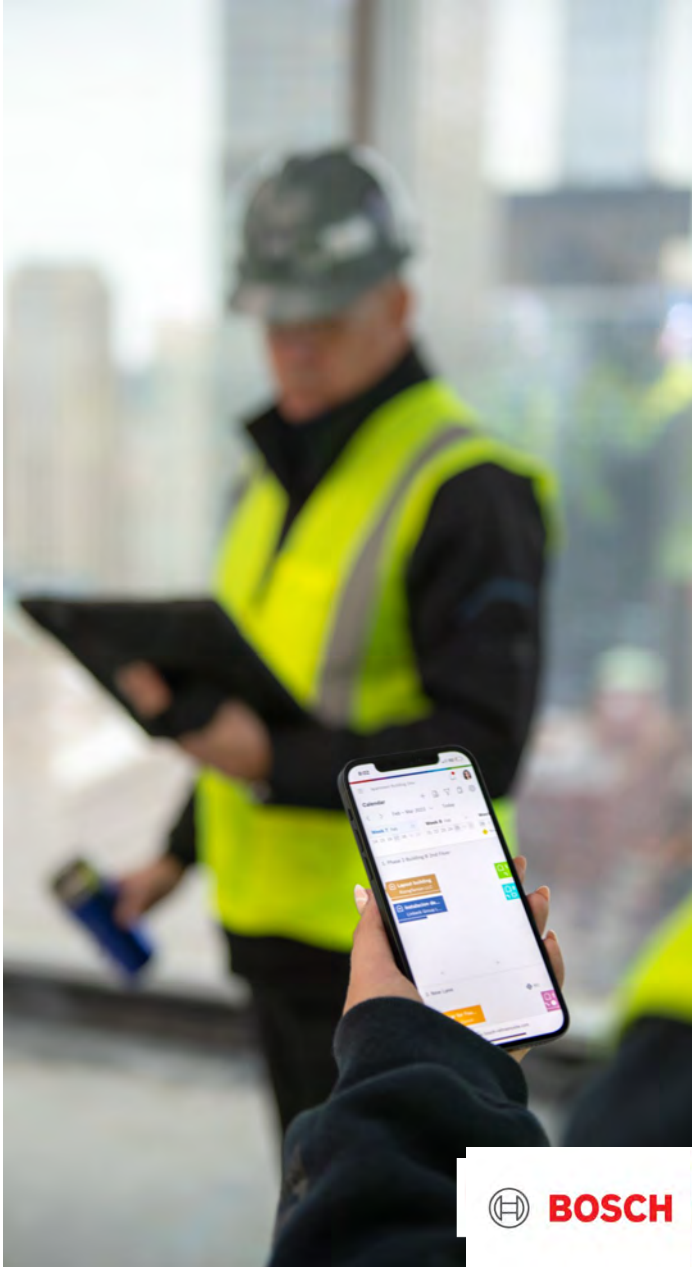
Stefan Gaa
Global Chief Product
Officer



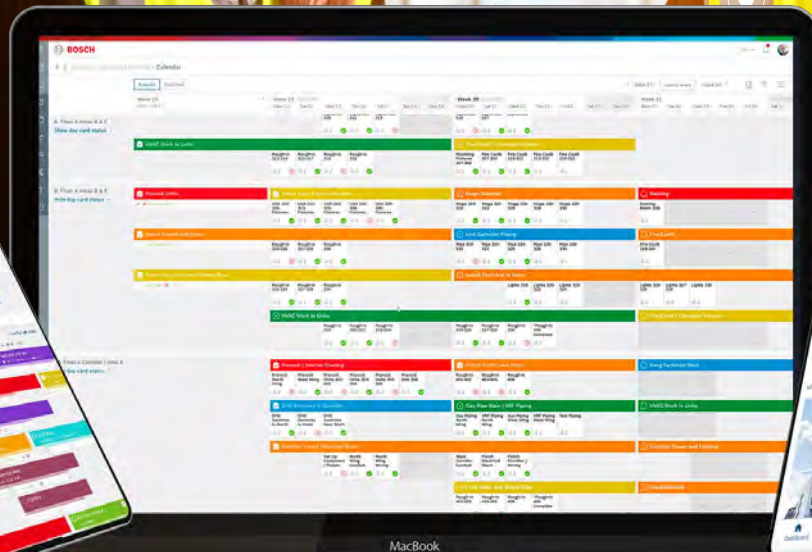
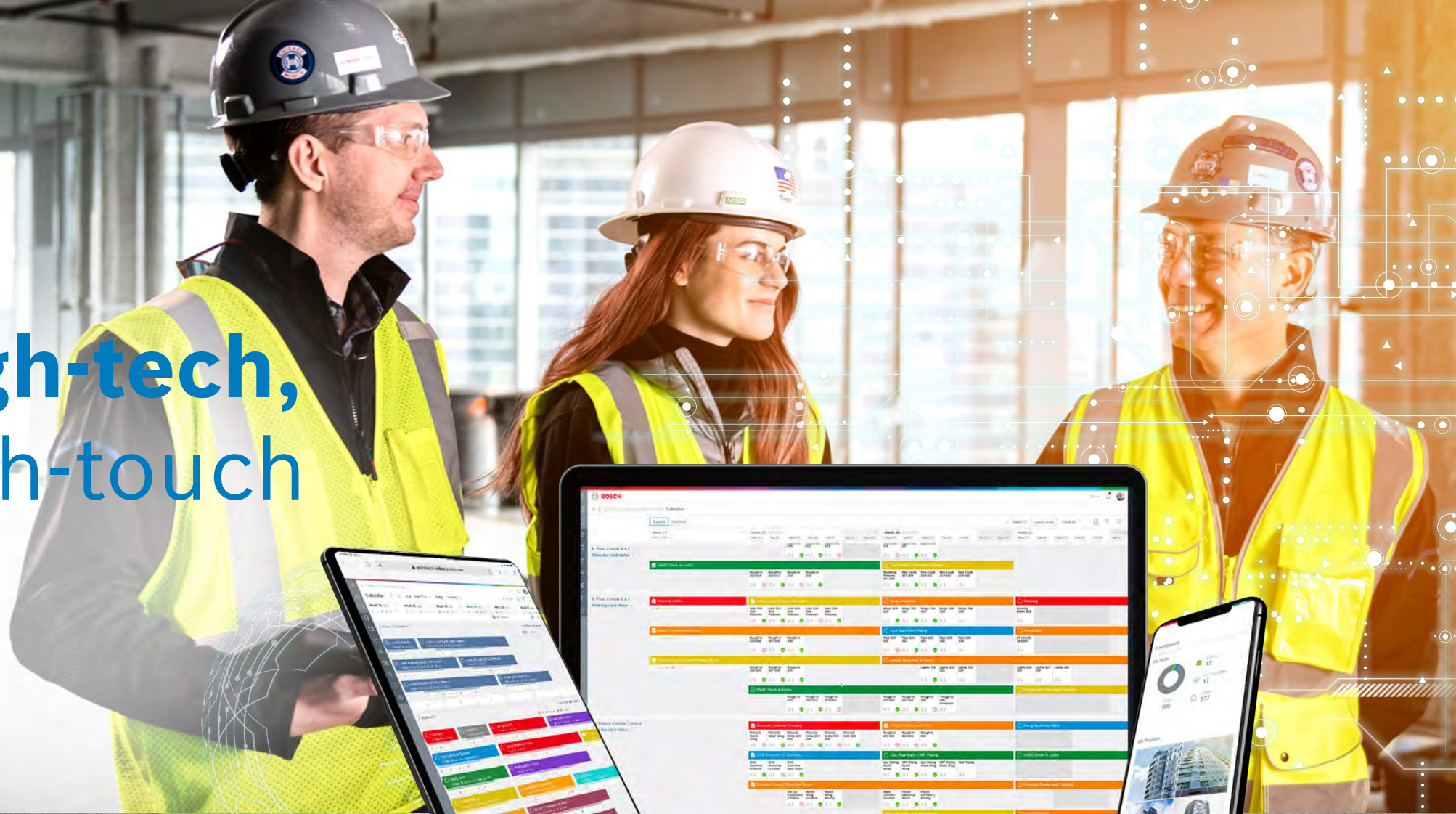
Karina Kuyek
Customer Success
Manager & UX - USA



Andrew Ortman
Sales Manager - USA



High-tech, high-touch



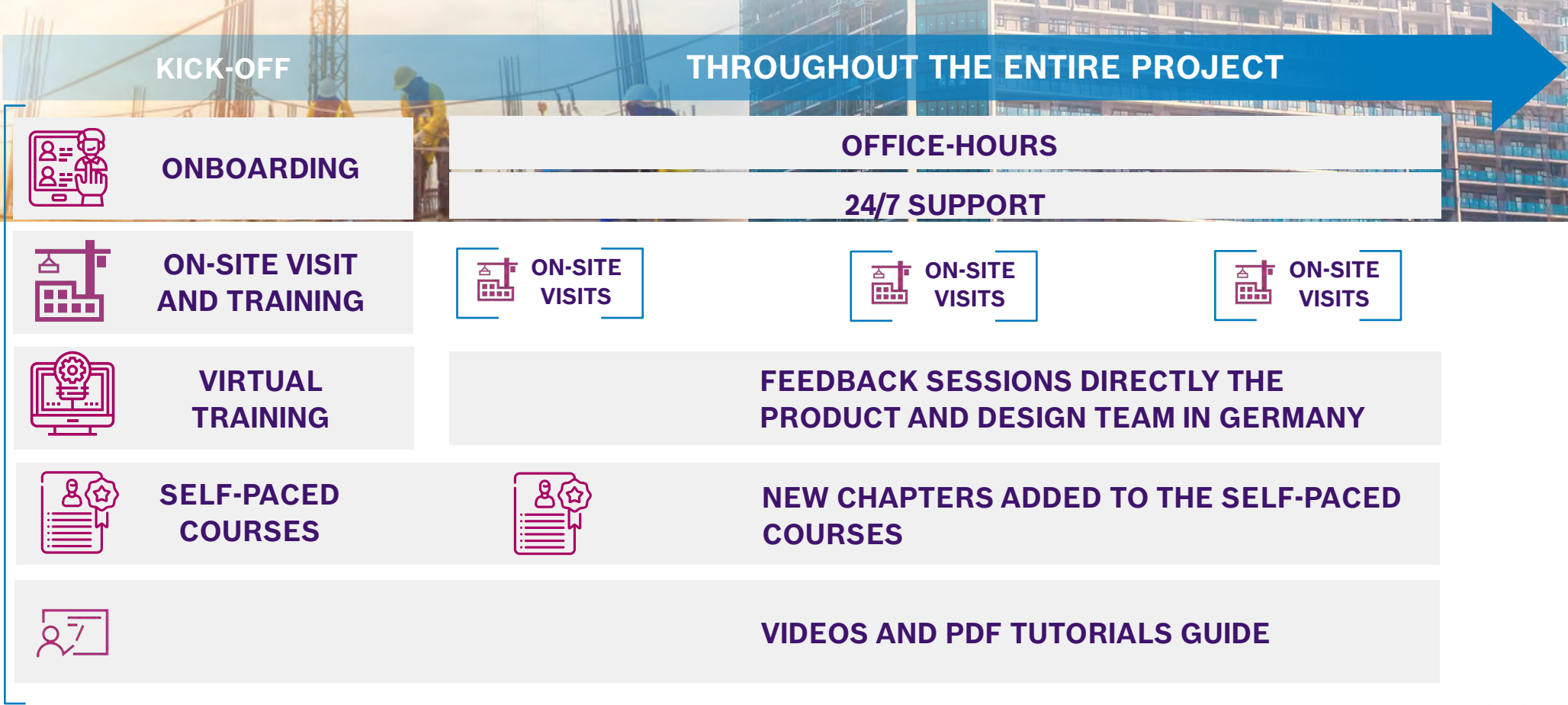
High-tech, high-touch

Most software companies are product oriented but people first! We strive to understand your needs, pain points and work towards solutions that matter.

For us, People First, means users of our product will always be our focus.



High-Touch: We are with you throughout the entire project



OUR VISION

Transforming the way people work together based on Lean principles

For everyone in the construction industry **who wants to improve team collaboration and engagement, RefinemySite is a construction management platform that transforms the way people work together.**



Easy to use and intuitive



Focuses on team collaboration and alignment



Provides access to decision data in real-time



What's is RefinemySite?

Cloud-based construction collaboration platform that **applies Lean principles** to enable your entire team **from manager to trade contractors** to **plan, communicate, document, collaborate** and **execute in real time**. Its the digital tool that works in tandem with your **Last Planner System®** process and puts it all together in one **simple collaborative ecosystem**.

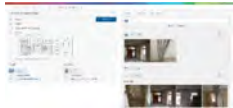
DIGITAL LAST
PLANNER BOARD
INCLUDING
DAYCARDS



WORK
ASSIGNMENT



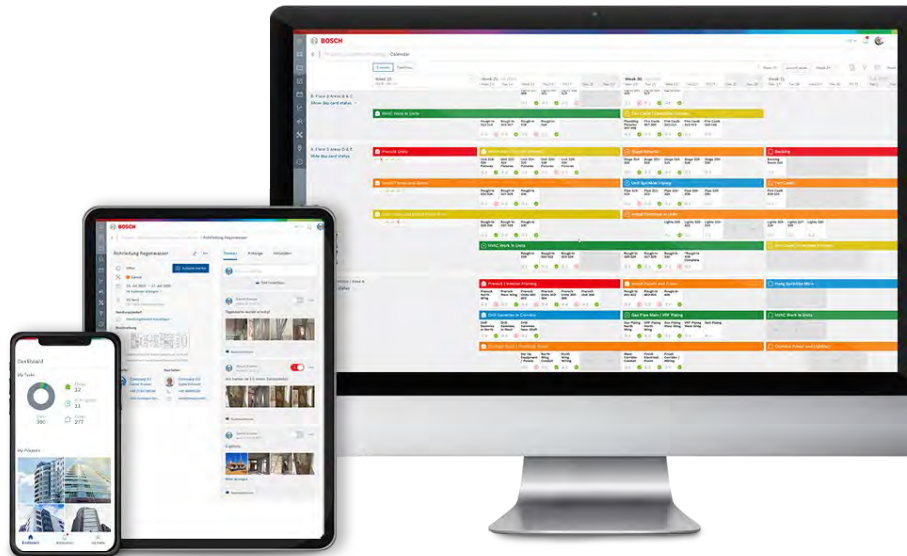
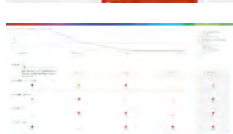
COMMUNICATION
&
COLLABORATION



REAL-TIME
UPDATES



KPIS OF PROJECT
AND TRADE
CONTRACTORS'
COMMITMENT



🔄 UPDATING
ACTIVITY STREAM

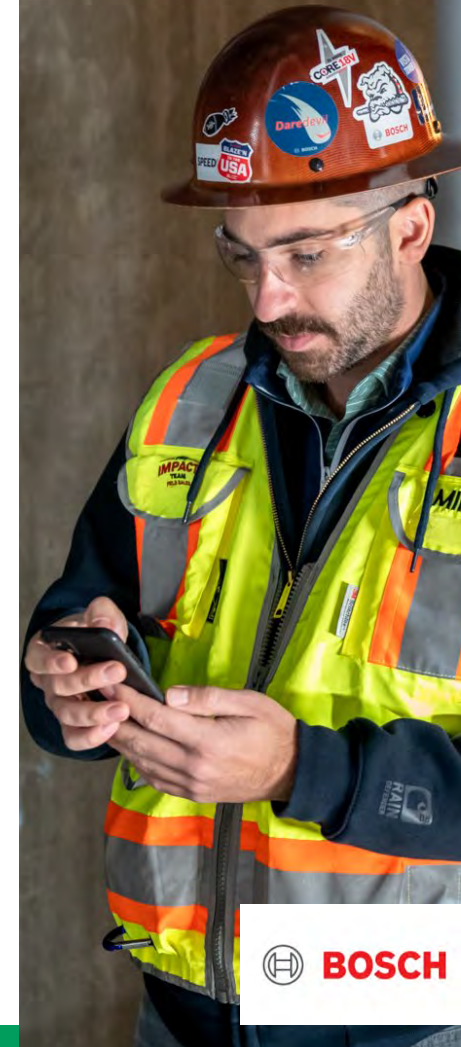
⚠️ SET NEED
FOR ACTIONS

⬆️ DAYCARD STATUS
INDICATION

🔔 NOTIFICATION
TOOL

📄 EXPORT PDF, CSV
TASK AND WEEKLY


📈 PERCENT PLAN
COMPLETE AND
VARIENCES



RefinemySite on the jobsite

A digital solution brings Lean practices to the next level by:

- Enhancing team collaboration through increased visibility
- Providing real-time information
- Capturing data that facilitates successful project outcomes.



**CONNECT AND
INTEGRATE YOUR
MASTER SCHEDULE
FOR FIELD PLANNING**



COLLABORATIVE PLANNING:
Milestone and Phase Planning

MAKE-WORK READY MEETING:
Hand-offs, constraints meeting

DAILY HUDDLE MEETING:
validation of work done / not done

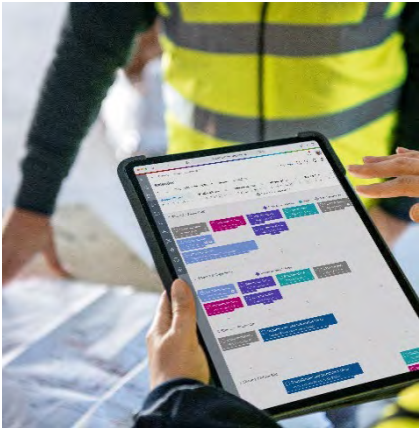
WEEKLY WORK PLANNING

**PLANNING AND DOCUMENTING WORK WITH
THE TRADES**



Project Benefits:

Connect your Master Schedule to your Field Planning
Andrew type benefits



Mobile App
Andrew type benefits



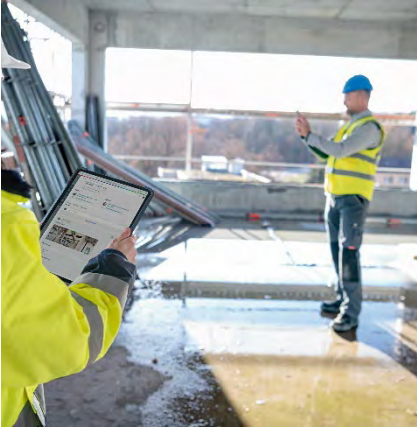
Documentation
Andrew type benefits



Real-time Information
Andrew type benefits



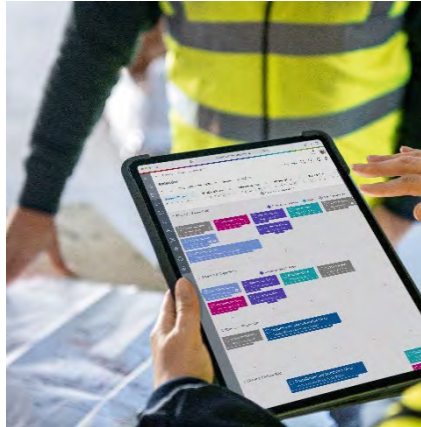
Unlimited users and space per project
Andrew type benefits



Project Benefits:

Connect your Master Schedule to your Field Planning

Import your P6/MS project schedule for planning in the field



Mobile App

Focused for utilization by the trades



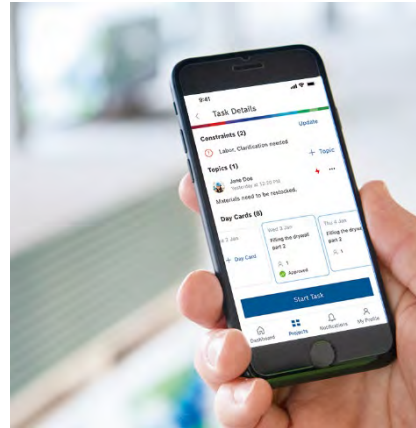
Documentation

Communicate and collaborate on activities related to tasks



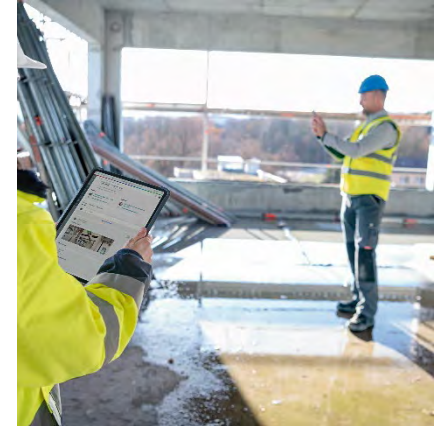
Real-time Information

Multiple users can access planning for real-time updates



Unlimited users and space per project

Access for all participants with no space limitations for weekly/daily work



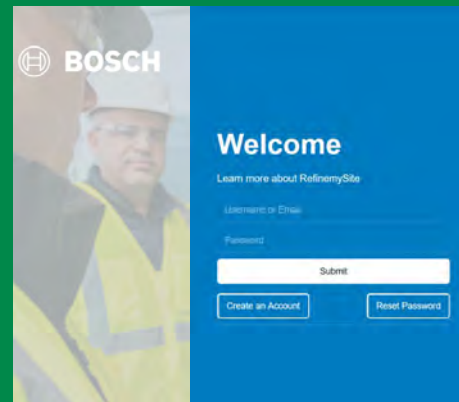
HIGH TOUCH



RefinemySite – High Touch

Our key achievements in the past year

1,200+ users
onboarded in the
USA



500+ users
completed the
Self-paced training

Over 900 people
interact with us
through our
events and
partnering
events



90% of users are
proficient after
onboarding and
training sessions

RefinemySite - High Tech, High Touch

The Lean Builder

The TLB strategic partnership involves leveraging the expertise and credibility of Joe and Keyan to endorse **RefinemySite** in many ways, including:

- Workshops
- Blogs
- Website

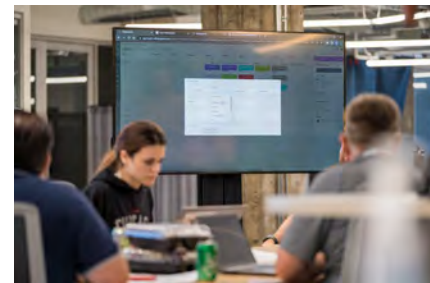
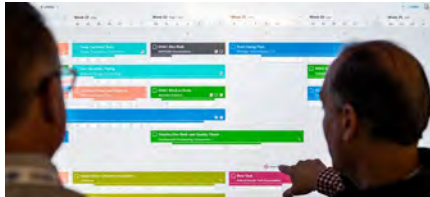
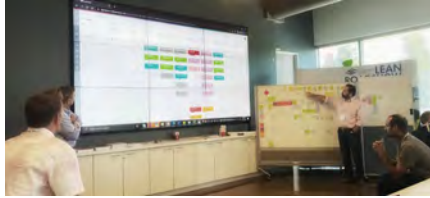
THE
LEAN
BUILDER



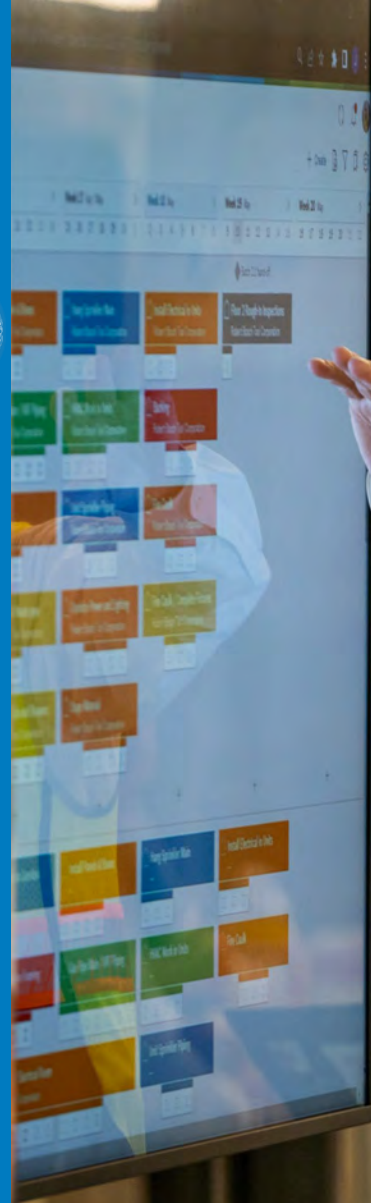
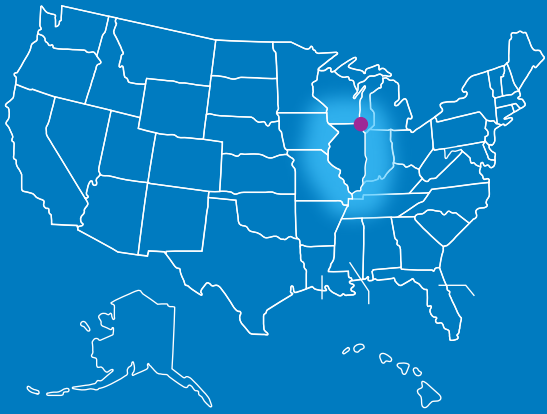
RefinemySite - High Tech, High Touch

Lean Construction Institute & Bosch RefinemySite Roadshow

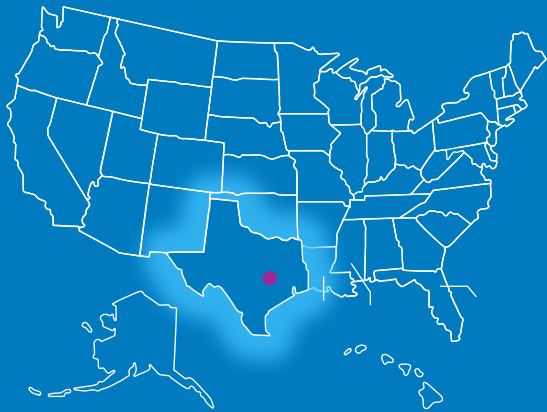
Highly applicable instruction targeted to multiple experience level across two days of immersive education. **Creates the environment that will spark enthusiasm and curiosity while sharing tools to start and/or support their Lean journey.** The Lean Roadshow promotes education, networking and **first-hand experience** from industry experts.



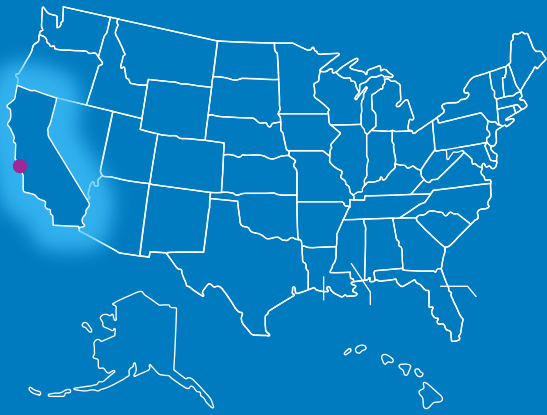
Chicago, IL



Austin, TX



Sunnyvale, CA

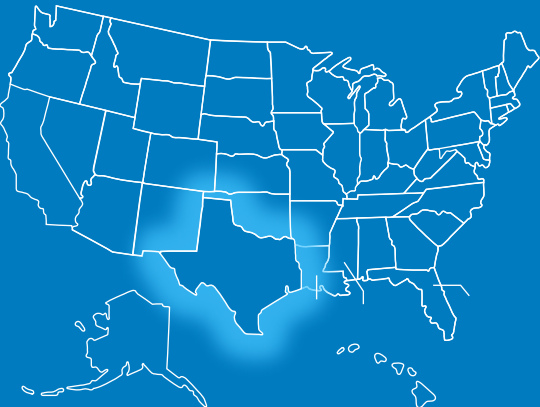


Boots on the Ground



RefinemySite

Holt Construction

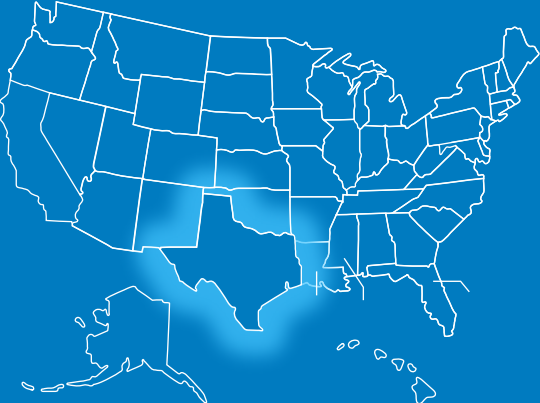


Location:
DFW, TX



RefinemySite

FPI Builders

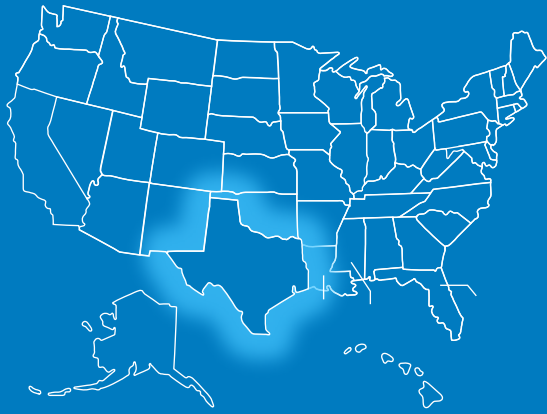


Location:
Fort Worth, TX



RefinemySite

Talley Riggins

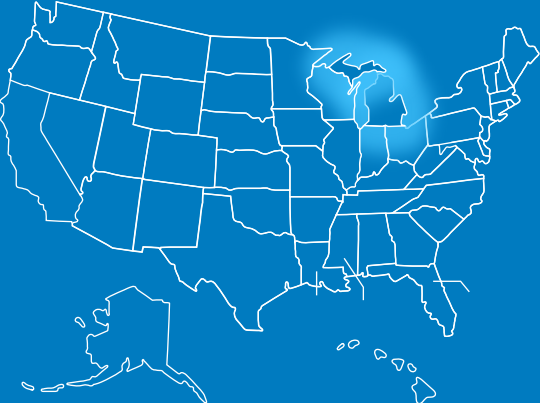


Location:
DFW, TX



RefinemySite

Barton Malow

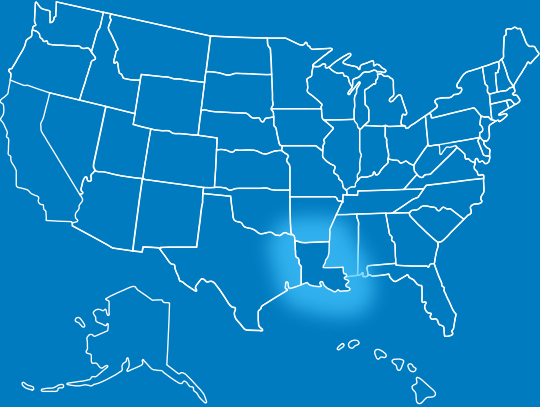


Location:
Detroit, MI



RefinemySite

Landis
Construction

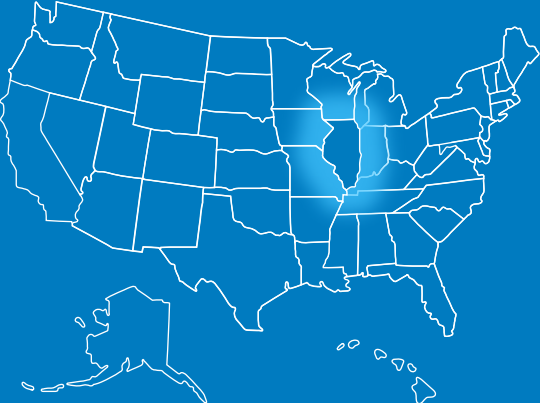


Location:
New Orleans, LA



RefinemySite

Gilbane
Construction
Company

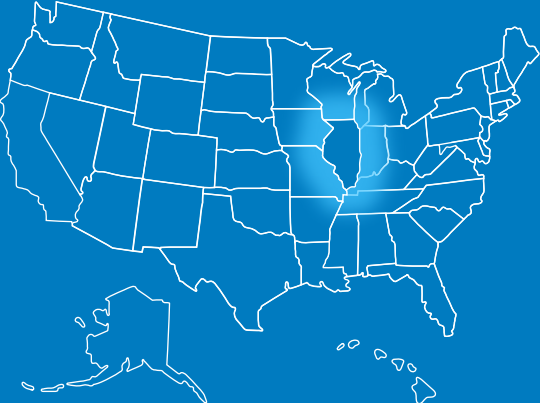


Location:
Chicago, IL



RefinemySite

Pepper
Construction

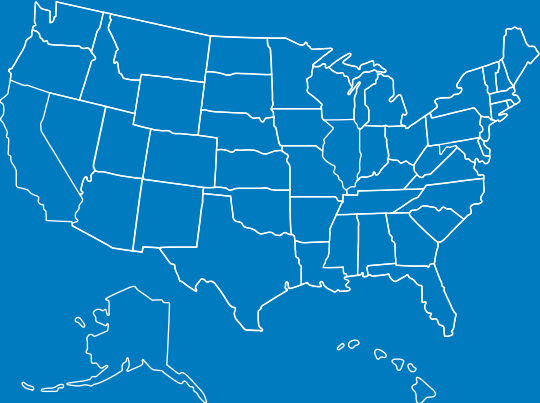


Location:
Chicago, IL



RefinemySite

PC
Construction

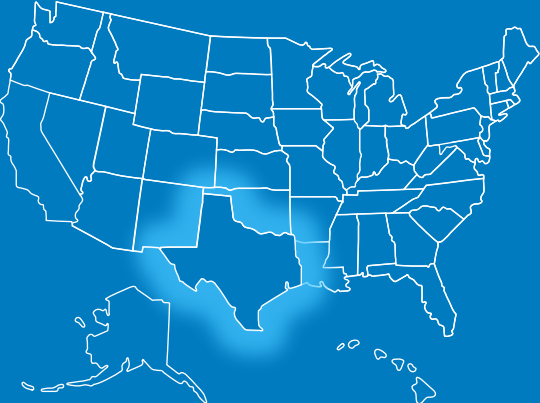


Location:
Portland, ME



RefinemySite

Linbeck

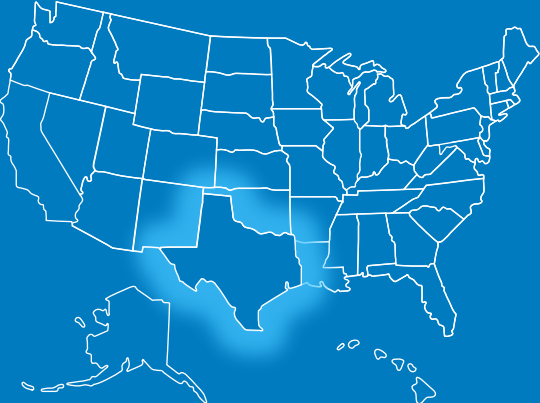


Location:
Dallas, TX



RefinemySite

Beck Construction

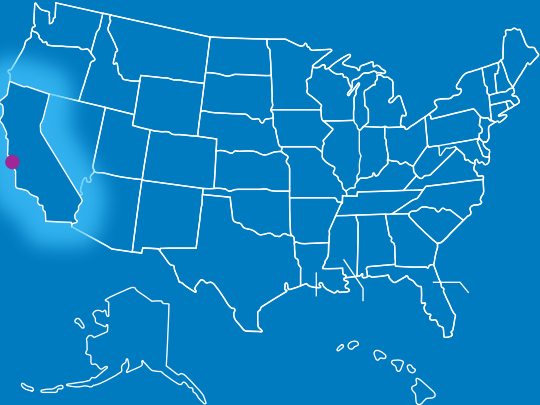


Location:
Dallas, TX



RefinemySite

Swinerton

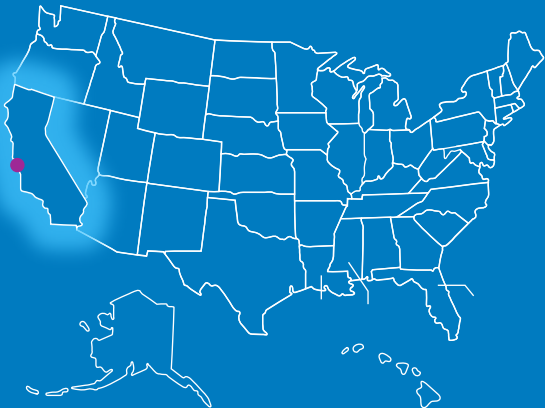


Location:
San Jose, CA



RefinemySite

Skanska

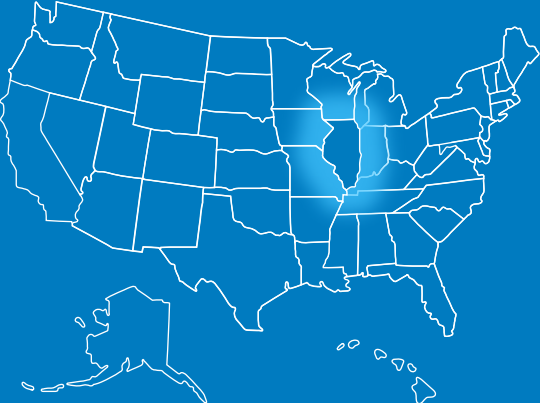


Location:
Redwood City, CA



RefinemySite

Walsh
Construction

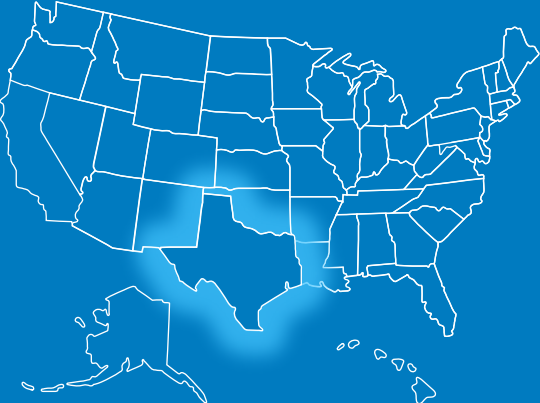


Location:
Chicago, IL



RefinemySite

Joeris



Location:
Austin, TX



HIGH TECH



High-Tech: Bosch overall investment in Technology



6.1

billion euros
R&D expenditure



7.8%

R&D intensity



76,000

associates work
in R&D, including

38,000

software developers



128

R&D locations
worldwide

Continually ranked
as one of the top 30
most innovative
companies globally



Our key features connect people and data to allow smarter field decisions – in real time

1

Collaborative planning

High engagement & process stability through involvement of trades in the detailed schedule

2

Efficient execution

Trade partners get a quick overview of their tasks within a mobile app focused on the current week

3

Consolidated documentation

Direct connection between the schedule and the documentation of tasks also support by the app.

4

KPIs for improvement

Team KPIs are automatically tracked to analyse root causes and finding improvement potential

5

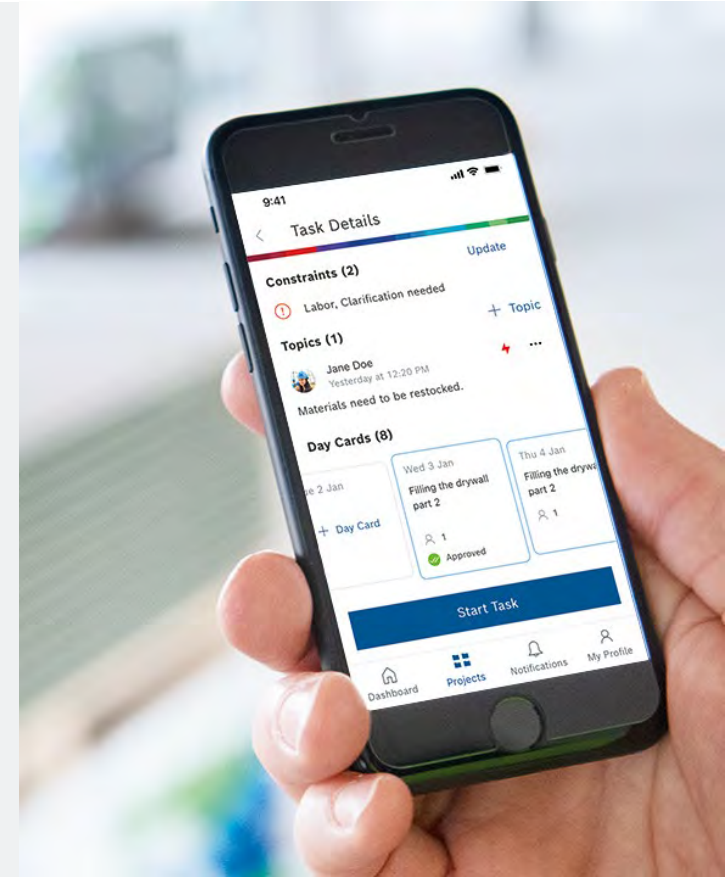
Importer and Public APIs

We transform your existing Gantt Chart into a visual process overview anyone can participate

6

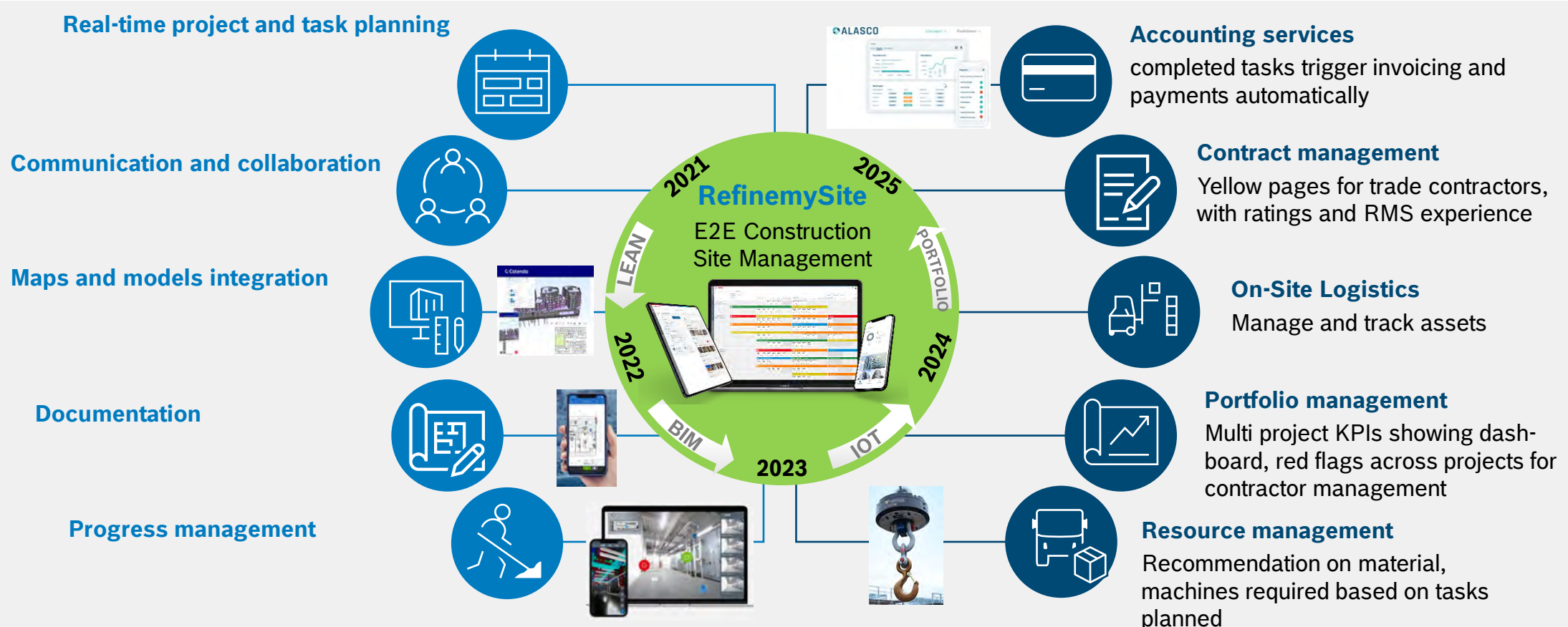
BIM model exploration

Through an easy BIM import, all participants benefit from location based information depending on their assigned tasks



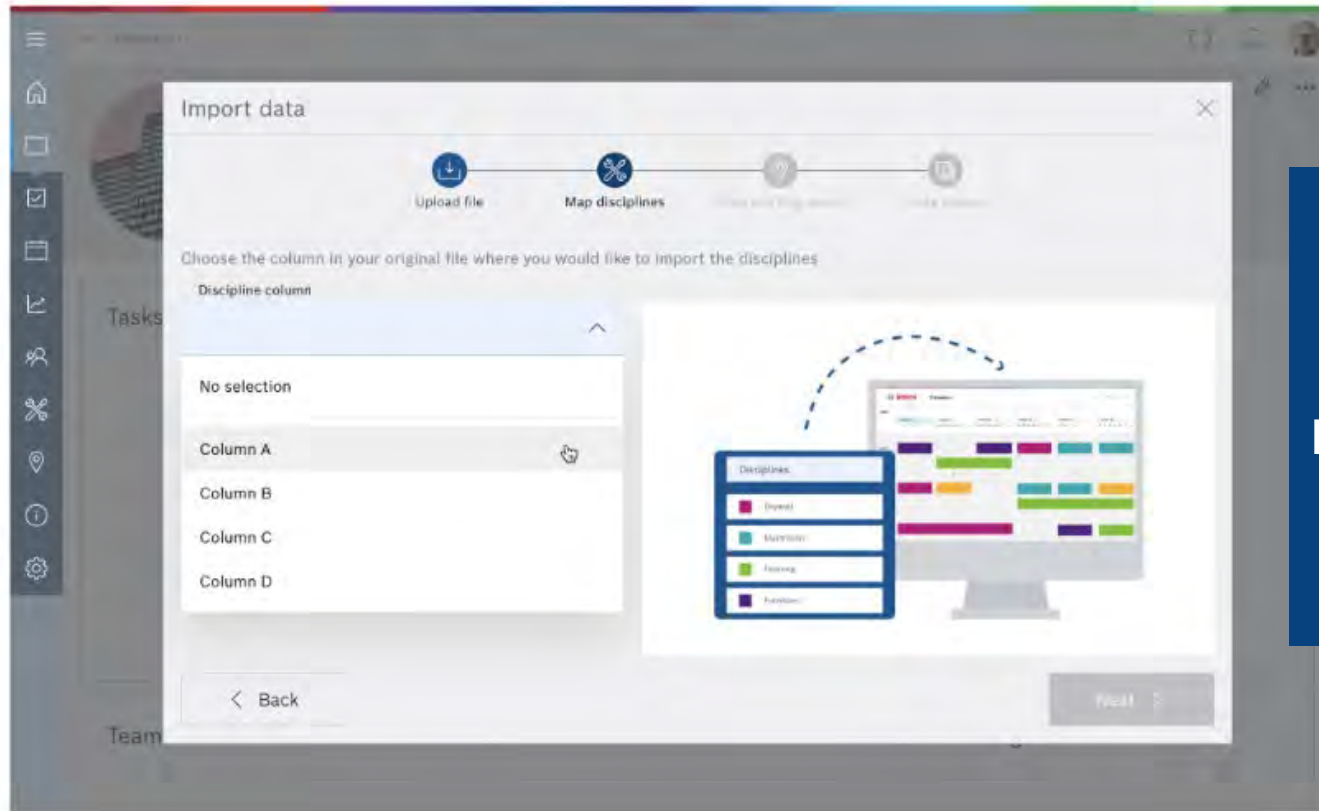
Roadmap: RefinemySite expands into a construction ecosystem

The future – core features to form a connected ecosystem



High-Tech: New Features

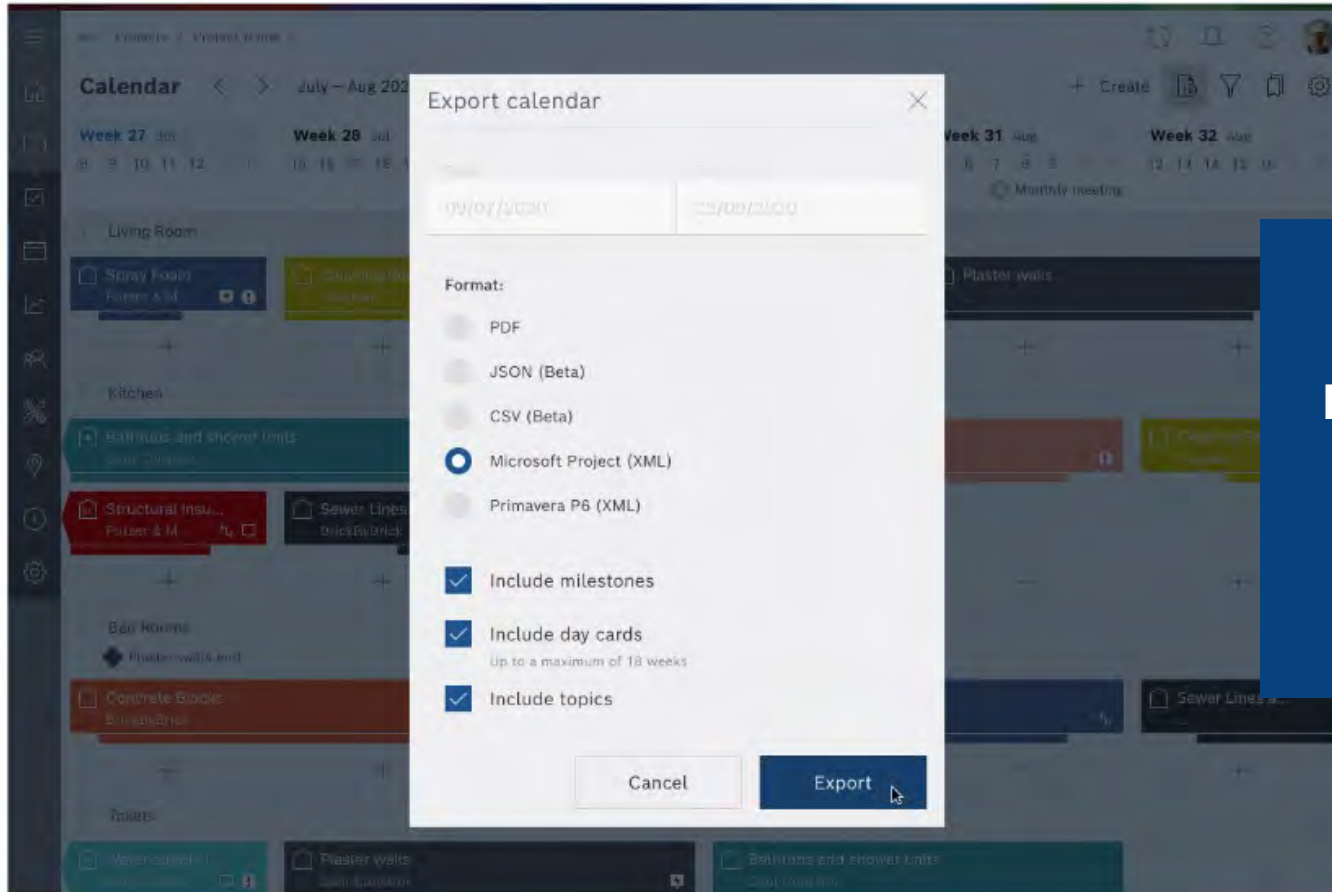
Data Importer



**Import your P6 or MS
Project file into RefinerySite**

High-Tech: New Features

Data Exporter



**Export your RefinemySite
planning into P6 or MS
Project**

High-Tech: New Features

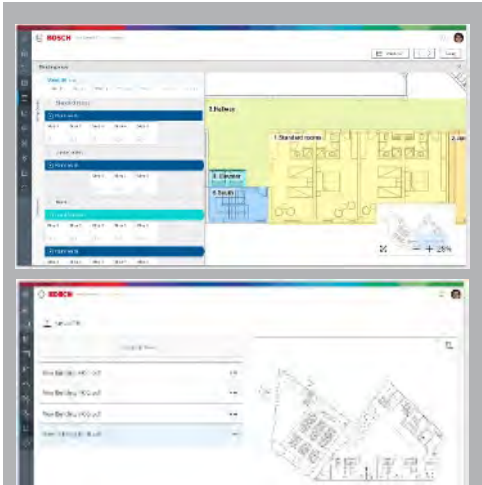
BIM Viewer

The screenshot shows the RefinemySite BIM Viewer interface. At the top left, there is a navigation menu with a home icon and a hamburger menu icon. The header includes the BOSCH logo and the text 'RefinemySite'. On the right side of the header, there are icons for refresh, notifications, and user profile, along with a '+ Criar projeto' button. The main content area is titled 'Projetos' and displays a grid of six project cards. Each card features a 3D architectural rendering at the top, a title, a circular progress indicator showing the number of tasks ('Tarefas') and critical topics ('Tópicos críticos'), and a large number representing the count of critical topics.

Project Name	Tarefas	Tópicos críticos
eheeh	21	0
Elbphilharmonie	15	1
Empty	0	0
Fasanenhof Grundsanierung	61	2
Lea's hut	4	1
Neubau Klinik	1265	6

High-Tech: New Features

Upcoming features



Floorplan

View your floorplan within the calendar and connect it to the activities

Key Performance Indicators

Create customizable charts and metrics to fit your needs



PROCORE

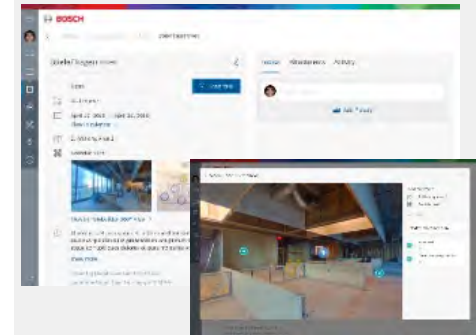


PROCORE

Reduce double entry by connecting documentation software to your RefinemySite field schedule

Integration with 360 images

Connect the 360° image of your site to the field plan and tasks



High-tech, High-touch Summary



Successful Implementation of
Technology Relies on People



BOSCH

RefinemySite
Lean Collaboration Platform

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US Business

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Andrew Ortman

US Business

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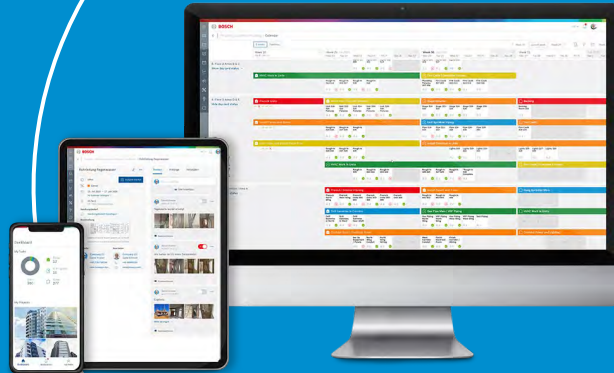
Karina Kuyek

Lean Specialist & Customer
Success

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THANK YOU



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