

# CONGRESS

OCTOBER 24-27, 2023 | DETROIT, MICHIGAN

# SPONSORSHIP OPPORTUNITIES

Expand Your Reach at the Lean Design and Construction Event of the Year! www.lcicongress.org/2023

# GAIN VISIBILITY AT THE LEAN EVENT OF THE YEAR!

Get your company's brand in front of an engaged audience of Lean practitioners from across the design and construction industry. With a range of curated, high-octane options to choose from, you can become a Congress sponsor at a level that works for you.

# FOR QUESTIONS AND TO BOOK YOUR SPONSORSHIP, PLEASE CONTACT:

Ilene Goldberg; Manager, Strategic Partnerships igoldberg@leanconstruction.org (703) 785-9087

## WHY SPONSOR?

- Boost your company's brand and reputation.
- Be where your customers and prospects are.
- Get an edge over your competitors with powerful visibility.
- Reach new and veteran Lean fans from across the design and construction industry.
- Fuel your business at the industry's Lean event of the year!

EXPLORE THE MANY VALUABLE CONGRESS SPONSORSHIP OPTIONS TODAY—ACT NOW BEFORE THEY FILL UP!

Featured Sponsorships Deluxe Sponsorships Promotional Items Sponsorships General Congress Sponsorships Golf Tournament Sponsorships Custom Sponsorships

# FEATURED SPONSORSHIPS

# PLATINUM SPONSORSHIP \$40,000-SOLD OUT

Sponsor will receive:

- a. Two (2) complimentary registrations for the Congress Learning Day (Tue)
- b. Two (2) complimentary registrations for the Congress Core Program (Wed-Thu)
- **c.** Two (2) column wraps—all four (4) sides (placed at strategic points in the venue) i. Sponsor company can create designs for each side if desired
- d. One (1) full-color cling on the Atrium bridge designed to the sponsor's specifications
- e. Podium mention during plenary session
- f. Ability to include one (1) flyer/item in conference bag. LCI is not responsible for shipping or tracking any materials that go into the conference bag
- g. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- h. Logo inclusion on sponsorship signage around Congress venue
- i. Listing in Congress app with logo and 75-word description
- j. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

# WI-FI SPONSORSHIP \$10,000/\$6,500-SOLD OUT

#### \$10,000 - One Exclusive Sponsorship

#### \$6,500 - Two Sponsorships

## Ability to brand a "splash page" gateway before attendees are able to log on to the wi-fi.

EXCLUSIVE SPONSOR \$10,000

Sponsor will receive:

- a. Company name (or another choice) as wi-fi password and ability to choose the network name (subject to approval by LCI)
- **b.** Signage throughout the venue including your company as wi-fi sponsor with wi-fi login information, as well as inclusion on sponsorship signage around venue
- c. Two (2) complimentary registrations for the Congress Core Program (Wed-Thu)
- **d.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

#### TWO SPONSORSHIPS \$6,500/EACH

#### Ability to co-brand a "splash page" gateway before attendees are able to log on to the wi-fi.

Sponsors will receive:

- a. Choice of network name or wi-fi password (choice is first come, first served) (subject to approval by LCI)
- **b.** Signage throughout venue including your companies as wi-fi sponsors with wi-fi login information, as well as inclusion on sponsorship signage around venue
- c. One (1) complimentary registration for the Congress Core Program (Tue-Thu)
- **d.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

# SAFETY SPONSORSHIP \$20,000-SOLD OUT

- a. Three (3) complimentary registrations for the Congress Core Program (Wed-Thu)
- **b.** Ability to conduct the 90-second safety moment at the plenary sessions (Wed and Thu morning and Thu afternoon)
- c. Name/logo on signage in plenary sessions plus logo inclusion on sponsorship signage around Congress venue
- **d.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

# **EXHIBIT HALL SPONSORSHIP \$18,500**

Sponsor will receive:

- a. One (1) complimentary registration for the Congress Core Program (Wed-Thu)
- b. Ability to choose the design for the Exhibit Hall entryway signage (arch front and back)
- c. One (1) Standard Exhibit Booth (see *Exhibitor Prospectus* for details)
- **d.** Ability to include one (1) flyer/giveaway in conference bag. LCI is not responsible for shipping or tracking any materials that go into the conference bag
- e. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- f. Logo inclusion on sponsorship signage around Congress venue
- g. Listing in Congress app with logo and 75-word description
- h. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

#### EXHIBITOR SNEAK PEEK RECEPTION SPONSORSHIP (TUE. EVENING) \$15,000-SOLD OUT

The Exhibitor Sneak Peek Reception gives attendees the opportunity to network with exhibitors before the Exhibit Hall opens to the public! Reception attendees can view product demos, get the most up-to-date information about Lean practices, and share a tremendous networking experience all before Congress begins (open to all attendees)! The reception includes an open bar with beer, wine (stationary), and appetizers (passed).

Sponsor will receive:

- a. Opportunity to make closing remarks and announce silent auction winners at the end of the Exhibit Hall hours on Thu afternoon (90 seconds for closing remarks and unlimited time for announcement of silent auction winners)
- **b.** Company logo and tagline on signage throughout the reception venue (Tue evening) plus logo inclusion on sponsorship signage around Congress venue
- c. Ability to include company branding on two-ply cocktail napkins (full-color logo, one side), set out during the reception
- **d.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- e. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

## PLENARY SPEAKER SPONSORSHIP(S)—TWO SPONSORSHIPS AVAILABLE \$10,000/EACH

#### Bran Ferren (Wed Morning)-SOLD OUT

#### Mack and Ria Story (Thu Afternoon)

- a. One (1) complimentary registration for the Congress Core Program (Wed-Thu)
- b. Ability to introduce plenary session speaker (120 seconds)
- c. Name/logo on signage throughout plenary session and on the "big screens" as attendees enter venue, plus inclusion on sponsorship signage around Congress venue
- **d.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

# DELUXE SPONSORSHIPS

# COFFEE BREAK SPONSORSHIP(S)—THREE SPONSORSHIP OPTIONS AVAILABLE (WED-THU)

#### \$14,000-Wed or Thu Full Day-WEDNESDAY SOLD OUT

#### \$7,500—Thu morning Coffee Break

#### \$8,200—Thu afternoon Coffee Break

Sponsor will receive:

- a. Your company logo and tagline on signage throughout the coffee break(s) (Wed-Thu) plus logo inclusion on sponsorship signage around Congress venue
- **b.** White cocktail napkins with your logo and tagline on napkin (one-color) set out on refreshment stations throughout the coffee break(s) (Wed-Thu, only for chosen break(s))
- c. 8 oz. coffee cups with your logo and tagline on cups (one-color, one-sided) set out on refreshment stations throughout the coffee break(s) (Wed-Thu, only for chosen break(s))
- **d.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update* \*Wed-Thu afternoon coffee breaks will include snacks

## CONGRESS APP SPONSOR \$16,000/\$9,000-SOLD OUT

# \$16,000-1 Exclusive Sponsorship

#### \$9,000–2 Sponsorships

#### **EXCLUSIVE SPONSOR \$16,000**

Sponsor will receive:

- a. Two (2) complimentary registrations for the Congress Learning Day (Tue)
- **b.** Two (2) complimentary registrations for the Congress Core Program (Wed-Thu)
- **c.** Permanent banner section in app for length of Congress promoting you as the app sponsor with information about your company
- ${\bf d}.$  A small banner that will appear at the bottom of the side menu of the app
- e. Opportunity to design the splash page of the app-the first page that people see when the app is opened
- f. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- g. Logo inclusion on sponsorship signage around Congress venue
- h. Listing in Congress app with logo and 75-word description
- i. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

#### **TWO SPONSORSHIPS \$9,000/EACH**

- a. One (1) complimentary registration for the Congress Learning Day (Tue)
- b. One (1) complimentary registration for the Congress Core Program (Wed-Thu)
- **c.** Permanent banner section in app for length of Congress promoting you as the app sponsor with information about your company (cycling through both sponsors)
- d. A small banner that will appear at the bottom of the side menu of the app (cycling through both sponsors)
- e. Opportunity to design the splash page of the app—the first page that people see when the app is opened (must be a joint effort from both sponsors)
- f. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- g. Logo inclusion on sponsorship signage around Congress venue
- h. Listing in Congress app with logo and 75-word description
- i. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

## LEAN COFFEE SPONSOR \$15,000-SOLD OUT

# Sponsor to choose theme of Lean Coffee (Thu morning at 10:45 am ET) and work with Lean Champion Community of Practice (CoP) designee on facilitation. Cups (one-color, one-sided with lids included) and napkins (full-color) are set out during the Lean Coffee.

Sponsor will receive:

- a. Three (3) complimentary registrations to the Congress Core Program (Wed-Thu)
- **b.** Ability to create a "Lean Coffee" handout with your company's logo, explaining the Lean Coffee process, to be given out at the Lean Coffee
- c. Ability to include company branding on 8 oz. cups (one-color, one-sided with lids included), along with two-ply cocktail napkins (full-color logo, one side), set out during the Lean Coffee
- **d.** Ability to provide branded pens, sticky notes, and some kind of giveaway (optional) to be used during the Lean Coffee (up to three items). LCI is not responsible for shipping or tracking any materials to Congress
- e. Signage throughout the Lean Coffee area naming your company as the sponsor, plus logo inclusion on sponsorship signage around Congress venue
- f. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- g. Listing on Congress app with logo and 75-word description
- h. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

## COCKTAIL CHARGING TABLES \$14,000/\$5,500-SOLD OUT

#### \$14,000—1 Exclusive Sponsorship

#### \$5,500-4 Individual Sponsorships

Say hello to your brand, seven feet up and 360 degrees around! This 12-cord charging station positions your brand front and center—making it impossible to miss. Perfect for tight spaces, it will help your organization stand above the crowd. Four cocktail charging stations will be placed in the Exhibit Hall—Apple- and Android-compatible.

#### **EXCLUSIVE SPONSOR \$14,000**

Sponsor will receive:

- a. Use of all four 7' tall kiosks. Sponsor can design branding for all four rings of the charging stations
- **b.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- c. Logo inclusion on sponsorship signage around Congress venue
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

#### INDIVIDUAL SPONSORSHIPS \$5,500/EACH

Sponsor will receive:

- a. Use of one 7' tall kiosk. Sponsor can design branding for all four rings of the sponsored charging station
- **b.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- c. Logo inclusion on sponsorship signage around Congress venue
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

# LEARNING DAY SPONSORSHIP (TUE) \$10,000-SOLD OUT

- a. Two (2) complimentary registrations for the Congress Learning Day (Tue)
- b. Two (2) complimentary registrations for the Congress Core Program (Wed-Thu)
- c. Ability to introduce two (2) LCI Learning Module sessions-90 seconds
- **d.** Signage around Learning Day Sessions on Tuesday noting that your organization is the Learning Day Sponsor, plus inclusion on main sponsorship signage around Congress venue
- e. Ability to include company branding on 8 oz. cups (one-color, one-sided with lids included), along with two-ply cocktail napkins (full-color logo, one side), set out during Learning Day breaks/lunch
- f. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- g. Listing on Congress app with logo and 75-word description
- h. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update



## **"DETROIT DINER" EXPERIENCE SPONSOR (THU) \$8,000**

Treat yourself and all Congress attendees to a "Detroit Diner" experience for breakfast in the Exhibit Hall on Thursday morning. Branded coffee cups (one-color, one-sided, including lids) and cocktail napkins (full-color) will be included with the breakfast. There will be seating available in the Exhibit Hall.

Sponsor will receive:

- a. One (1) complimentary registration for the Congress Core Program (Wed-Thu)
- **b.** Signage throughout the breakfast area naming your company as the sponsor, plus logo inclusion on sponsorship signage around Congress venue
- c. Ability to include company branding on cups (one-color, one-sided with lids included), along with two-ply cocktail napkins (full-color logo, one side)
- **d.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- e. Listing on Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

#### MINDFULNESS FOR BUSY PEOPLE SESSION SPONSOR \$7,000

# Offer attendees the chance to relax and recharge during this "Mindful Moment" session that includes your branding on yoga mats that come with a carrying strap-attendees will be able to use these all-year round!

Sponsor will receive:

- a. One (1) complimentary registration for the Congress Core Program (Wed-Thu)
- **b.** Sponsorship includes yoga mats used during this session; includes carrying strap
- **c.** Name/logo on signage in front of session, plus inclusion sponsorship signage around Congress venue
- **d.** List of conference attendees who opt-in to third-party communications one month prior two weeks prior to, and two weeks after Congress
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*



# PROMOTIONAL ITEMS SPONSORSHIPS

## LANYARD SPONSOR \$15,000-SOLD OUT

Sponsor will receive:

- a. Company full-color name/logo/tagline on the double-sided lanyard worn by all attendees
- b. Logo inclusion on sponsorship signage around Congress venue
- c. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

## WATER BOTTLE SPONSOR \$15,000\*-SOLD OUT

Give Congress attendees a way to stay hydrated in Detroit and back home with refillable, stainless steel, vacuuminsulated thermal water bottles. Each registered attendee will receive a water bottle in their conference bag. There are no water fountains—only water bottle filling stations—so these bottles will be a welcome and practical gift! Sponsor will receive:

Sponsor will receive:

- a. Company name/logo/tagline (one color) on one side of 24 oz. stainless steel, vacuuminsulated thermal bottle:
  - i. Keeps liquids hot or cold for more than 12 hours
  - ii. Tight screw-on cap prevents leaking
- **b.** One (1) complimentary registration for the Congress Core Program (Wed-Thu)
- **c.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress venue
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

\*If the water bottle is not sponsored, it will not be included in the conference bag



## CONFERENCE BAG SPONSOR \$12,000-SOLD OUT

Offer attendees a souvenir they will use long after Congress. Each registered attendee will receive a Congress bag with your company's specifically designed artwork on it. Sponsor will receive:

- Ability to include one (1) flyer/giveaway in conference bag. LCI is not responsible for shipping or tracking any materials that go into the conference bag
- Deportunity to create one-color artwork for the front of the conference bag (must include "Welcome to Congress" in some way and is subject to LCI approval)
- **c.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress venue
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

## WRITING JOURNAL AND PEN \$11,500\*

# Give Congress attendees items they can use during and after Congress. Each registered attendee will receive a journal and pen in their conference bag.

Sponsor will receive:

- a. Company name/logo/tagline on the journal and pen, specified to your design
- **b.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- c. Logo inclusion on sponsorship signage around Congress venue
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

\*If the writing journal and pen are not sponsored, they will not be included in the conference bag

## 25TH ANNUAL LCI CONGRESS COMMEMORATIVE LAPEL PIN SPONSOR \$10,000\*

#### **Give attendees a fun souvenir commemorating a quarter-century of exceptional Lean learning at Congress!** Sponsor will receive:

- a. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- b. Logo inclusion on sponsorship signage around Congress venue
- c. Listing in Congress app with logo and 75-word description
- **d.** Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

\*If the lapel pins are not sponsored, they will not be included in the conference bag

#### ATRIUM BRIDGE CLING SPONSOR \$6,000-5 SPONSORSHIPS AVAILABLE

#### Showcase your branding in a premier, high-traffic location on the atrium bridge, a special feature at this year's venue! The atrium bridge connects Huntington Place's striking three-story glass atrium to the rest of the exhibit space.

Sponsor will receive:

- a. One (1) full-color cling on the Atrium bridge designed to the sponsor's specifications (cling is 10' x 3')
- **b.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- c. Logo inclusion on sponsorship signage around Congress venue
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

#### LCI CONGRESS COLUMN WRAP \$6,000-8 SPONSORSHIPS AVAILABLE

#### Add your message to column wraps placed throughout the Congress venue. This can be completely companybranded and does not need to include a "Welcome to Congress" message.

- a. List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- **b.** Logo inclusion on sponsorship signage around Congress venue
- c. Listing in Congress app with logo and 75-word description
- d. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update







# GENERAL CONGRESS SPONSORSHIPS

# GOLD LEVEL SPONSOR \$9,000-UNLIMITED SPONSORSHIPS AVAILABLE

Sponsor will receive:

- a. One (1) complimentary registration for Congress Week (Tue-Fri, includes Gemba Day)
- **b.** Two (2) complimentary registrations for the Congress Core Program (Wed-Thu)
- **c.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress venue
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

# SILVER LEVEL SPONSOR \$7,000-UNLIMITED SPONSORSHIPS AVAILABLE

Sponsor will receive:

- a. Two (2) complimentary registrations for the Congress Core Program (Wed-Thu)
- **b.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- c. Logo inclusion on sponsorship signage around Congress venue
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

# BRONZE LEVEL SPONSOR \$5,500-6 SPONSORSHIPS AVAILABLE

Sponsor will receive:

- a. One (1) complimentary registration for Congress week (Tue-Fri, includes Gemba Day)
- **b.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- c. Logo inclusion on sponsorship signage around Congress venue
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

# **RED LEVEL SPONSOR \$4,500-4 SPONSORSHIPS AVAILABLE**

Sponsor will receive:

- a. One (1) complimentary registration for the Congress Core Program (Wed-Thu)
- **b.** List of conference attendees who opt-in to third-party communications one month prior to, two weeks prior to, and two weeks after Congress
- c. Logo inclusion on sponsorship signage around Congress venue
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update

## ADVERTISING SPONSOR \$500\*-10 SPONSORSHIPS AVAILABLE

- a. Logo inclusion on sponsorship signage around Congress venue
- **b.** Listing in Congress app with logo and 75-word description
- c. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Update
  \*A list of conference attendees who opt-in to third-party communications can be added to your sponsorship package for an additional \$75. The list will be sent one month prior to, two weeks prior to, and two weeks after Congress.

# GOLF TOURNAMENT SPONSORSHIPS

Raise your organization's profile during a fun-filled day at the green. Choose from unique, memorable sponsorship options—from the closing reception to custom giveaways to lively contests—to boost your brand and connections. Explore the full list of Golf Tournament Sponsorships <u>here.</u>

# CUSTOM SPONSORSHIPS

Do you have another sponsorship option in mind? Let us know and we will create it for you—certain restrictions may apply. Please contact **Ilene Goldberg, Manager, Strategic Partnerships,** at **igoldberg@leanconstruction.org** or **(703) 785-9087.** 

## **TERMS AND CONDITIONS:**

**Repeat sponsors for the same item may only hold that sponsorship for two years in a row.** After that, the sponsor must choose another sponsorship until the next two-year cycle starts.

The opportunity to sponsor and exhibit closes on September 8, 2023. Congress registrations cannot be split among registrants. Sponsor and exhibitor logos must be sent to LCI staff in two formats: PNG and EPS (vector) files. Sponsors and exhibitors will also get a link to a form where they can enter their app information, including contact information and social media links.

Sponsor and exhibitor contracts will be e-mailed to the contact we have on file within 24 hours of the date of agreement. The contracts must be returned within five days signed, dated, and initialed. Payment must be received within 30 days of the signed contract reaching LCI.

## **PAYMENT SHOULD BE SENT TO:**

**Lean Construction Institute** c/o Shannyn Heyer-Cardin 62 Berwick Street Belmont, MA 02478

## **VOLUME DISCOUNTS:**

#### 15+ attendees: 10% discount; 30+ attendees: 20% discount

Must be an LCI Corporate Member that sponsors at least/over \$9,000. Attendee counts exclude those receiving the speaker rate, any discounts, or any complimentary registrations included in a Congress sponsorship/exhibitor package. This discount cannot be applied to the Gemba Day (Fri, Oct. 27). The refund will be calculated retroactively; a refund check will be issued to sponsor on or before November 30, 2023. Cancellations are subject to a \$300 cancellation fee. No refunds will be issued after September 22, 2023.

#### **READY TO BOOK YOUR SPONSORSHIP OR HAVE QUESTIONS?**

Please contact:

Ilene Goldberg; Manager, Strategic Partnerships igoldberg@leanconstruction.org (703) 785-9087

# WE LOOK FORWARD TO SEEING YOU AT THE 2023 LCI ANNUAL CONGRESS IN DETROIT, MICHIGAN!