



Lean
Construction
Institute
Transforming Design and Construction

26TH LCI CONGRESS

OCTOBER 22-25, 2024 | SAN DIEGO, CALIFORNIA

EXHIBITOR PROSPECTUS

Propel your Business Forward at the Lean Design and Construction Event of the Year.
Connect with your top customers and prospects in one exceptional setting.
Learn more and reserve your exhibit space today.

www.lcicongress.org/2024

Boost Your Business at the Lean Event of the Year!

Join us in San Diego for the 26th Annual LCI Congress! This year's theme is *Surfing the Wave of Lean Design and Construction*. Celebrate the latest in Lean while showcasing your solutions for the industry's leading buyers and influencers.

Congress brings together professionals from every field within the design and construction industry to network and learn impactful Lean practices. As an exhibitor, your company can connect with hundreds of potential customers in one exceptional setting.

Reach the qualified prospects that propel your business forward. Showcase your organization's offerings at Congress this October!



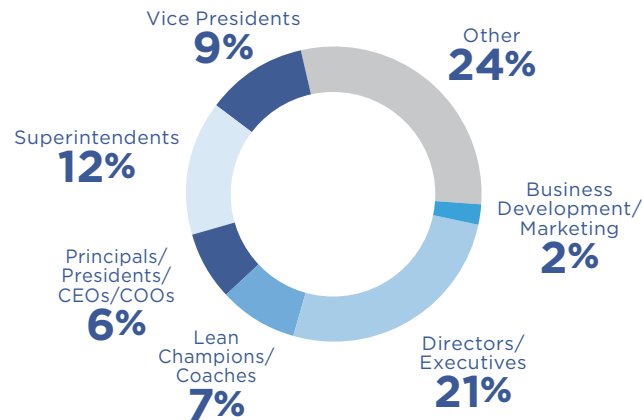
Advance Your Goals at Congress!

- Increase your company's visibility, influence, and reputation
- Reach engaged decision-makers from all industry sectors
- Create and foster productive partnerships
- Introduce your organization's latest offerings
- Gain qualified leads to build your business

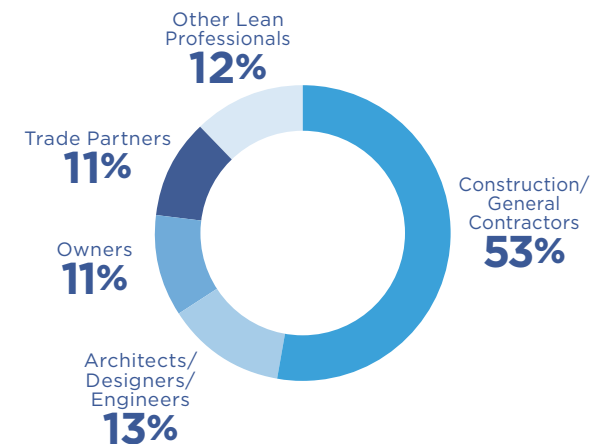
Who Attends LCI Congress?

Decision-makers from all areas of the industry attend Congress to engage on the latest Lean products and practices. Connect with the entire Lean community, including owners, general contractors, members of the design community, and trade partners.

Attendees from a variety of professional backgrounds— including the leaders your organization wants to reach!



Representatives from all segments of the design and construction industry— Congress is a one-stop shop for Lean practitioners.



Learn more about the comprehensive, value-added marketing opportunities that come with exhibiting at Congress!

Have questions? Ready to book your exhibit booth? Contact Ilene Goldberg, Manager, Strategic Partnerships: igoldberg@leanconstruction.org - (703) 785-9087

WE LOOK FORWARD TO SEEING YOU AT CONGRESS!

Build Your Reputation & Brand

Congress is where your potential customers come to learn how your products and services will enhance their work.

Your Company Can Be Featured in the LCI Congress Silent Auction!

Expand your reach by taking part in the LCI Congress Silent Auction, benefiting Future Construction Leaders! Each accepted exhibitor will bring their own prize to be auctioned off. The auction will be promoted throughout Congress to drive traffic to the Exhibit Hall and to your organization's booth directly. It will begin during the Congress Kick-off Social and end on Thursday at lunch. Winners will be announced during the Thursday afternoon networking break. Take advantage of this chance to gain exceptional visibility by aligning your brand with a popular, fun, and meaningful event.

Only the first 15 exhibitors to express interest will be accepted and there is a \$500 fee. Please note that it is the exhibitor's responsibility to get their auction items to the winners. Act fast—we expect this opportunity to sell out!

All exhibit spaces include:

- **Pipe and drape**
- **One (1) 6' draped and skirted table**
 - Premium and Choice booth spaces come with two (2) tables
- **Two (2) chairs**
 - Premium and Choice booth spaces come with four (4) chairs
- **One (1) wastebasket**
 - Premium and Choice booth spaces come with two (2) wastebaskets
- **Wi-Fi**
- **Carpeting**
- **An ID sign**

Please note: Electricity, AV needs and other equipment, lead retrieval, and booth furnishings not noted above need to be ordered from the Exhibitor Services Kit, which will be sent individually to each exhibitor from Arata Expositions Inc. (AEI).

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Do Good while Doing Good Business!

Silent Auction proceeds go to Future Construction Leaders, a San Diego-based nonprofit organization providing opportunities for young people to investigate the many private and public construction career opportunities available. Serving students from kindergarten through 12th grade, Future Construction Leaders offers hands-on, free programs that expose participants to various trades while connecting them with professionals who can guide them. In addition, the organization offers financial assistance through trade and college scholarships for those continuing their education.



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Exhibit Hall Hours

SETUP:

TUESDAY, OCTOBER 22
8:00 am–4:00 pm PT

The Exhibit Hall is open throughout the event on Wednesday (**8:30 am–5:30 pm PT**) and Thursday (**7:30 am–3:45 pm PT**) but the booth does not need to be staffed during non-dedicated Exhibit Hall hours.

DEDICATED EXHIBIT HALL HOURS ARE:

TUESDAY, OCTOBER 22:
5:00–6:30 pm PT (reception)

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THURSDAY, OCTOBER 24:
7:30–8:15 am PT
("San Diego Sunrise" Breakfast)
10:15–10:45 AM PT
3:15–3:45 PM PT

EXHIBIT HALL TEAR DOWN:

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4:00–8:00 pm PT



Broaden your Horizons

Raise your organization's profile, get the word out about its offerings, and introduce new products or services.

Choice Exhibit Spaces Eight (8) available (20' x 20')

\$10,000 Corporate Members | **\$11,500 All Others—SOLD OUT**

Exhibitors with a Choice Exhibit Space gain the opportunity to:

- **Place one (1) item of your organization's choosing (flyer/promotional item) in the event bag for no extra charge. LCI is not responsible for getting/tracking your company's item to Congress.**
- **Present a LIVE, 30-minute webinar prior to Congress to LCI members for no additional charge. For expanded reach, your organization's recorded webinar will be available on the LCI Congress website and accessible to all LCI members, not just Congress attendees.**

-All pre-Congress webinars will be scheduled from August 6–October 10, 2024. Exhibit spaces must be fully paid for before the webinar can take place and all webinar information must be provided to LCI one month prior to the webinar date for marketing purposes.

- **Receive a list of Congress attendees who opt-in to third-party communications one month prior to Congress, two weeks prior to Congress, and within two weeks after Congress.**
- **Be listed in the LCI Congress app with a logo and a 75-word company description.**
- **Be recognized with your organization's name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Weekly.**
- **Receive one (1) complimentary registration for the Congress Core Program (Wednesday–Thursday).**
- **Receive two (2) complimentary exhibit booth-only pass (meals included).***

*These passes do not allow the attendee to go to any sessions or trainings. Extra exhibit booth-only passes are available for \$500/each.

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Accelerate Success

Fuel continued growth with the leads your organization will capture at Congress.

Premium Exhibit Spaces Six (6) available (10' x 20')

\$7,500 Corporate Members | \$9,000 All Others—SOLD OUT

Exhibitors with a Premium Exhibit Space gain the opportunity to:

- **Present a LIVE, 30-minute webinar prior to Congress to LCI members for no additional charge. For expanded reach, your organization's recorded webinar will be available on the LCI Congress website and accessible to all LCI members, not just Congress attendees.**
-All pre-Congress webinars will be scheduled from August 6-October 10, 2024. Exhibit spaces must be fully paid for before the webinar can take place and all webinar information must be provided to LCI one month prior to the webinar date for marketing purposes.
- **Receive a list of conference attendees who opt-in to third-party communications one month prior to Congress, two weeks prior to Congress, and within two weeks after Congress.**
- **Be listed in the LCI Congress app with a logo and a 75-word company description.**
- **Be recognized with your organization's name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and LCI Weekly.**
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Spark Connections within Your Lean Community

Forge new partnerships and renew existing ones to advance work together.

Standard Exhibit Spaces 21 available (10' x 10')

\$5,500 Corporate Members | **\$7,000 All Others**

Exhibitors with a Standard Exhibit Space gain the opportunity to:

- Provide a pre-recorded video about your organization's company/product (5-minutes or less) for no additional charge and have it available for viewing on the Congress website.
- Receive a list of conference attendees who opt-in to third-party communications one month prior to Congress, two weeks prior to Congress, and within two weeks after Congress.
- Be listed in the LCI Congress app with a logo and 75-word company description.
- Be recognized with your organization's name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Weekly*.
- Receive one (1) complimentary registration for the Congress Core Program (Wednesday–Thursday).
- Receive one (1) complimentary exhibit booth only pass (meals included).*

*These passes do not allow the attendee to go to any sessions or trainings. Extra exhibit booth only passes are available for \$500/each.

"Clear Flow Matrix has had the pleasure to have been an exhibitor in the last two LCI Congresses and only wish we had started sooner. It has been an invaluable way to not only develop new contacts and friends, but most importantly it has allowed us to have a better understanding of the needs of the LCI community. It helps us gain real-time feedback on the application of our product to further its usefulness within the industry. The experience has been essential in deepening our connections across the field and aiding in strengthening communication across teams."

—WAYNE H. LOTT, JR., Co-Founder, CLEAR FLOW MATRIX

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Secure Your Booth Today!

Booth Locations

- To learn more about exhibit opportunities for the 2024 Congress, please contact Ilene Goldberg, Manager, Strategic Partnerships; igoldberg@leanconstruction.org or (703) 785-9087.
- Include your organization's preferred booth number in your email when contracting for your exhibit space.
- Booth locations are assigned on a first-come, first-served basis within each exhibit tier based on receipt of a signed agreement. Receipt of a signed agreement is required to confirm specific booth locations.

"I have been to over a dozen LCI Congress events over the years. As a Lean practitioner, it has been invaluable to connect with other like-minded individuals to move the industry forward. As a sponsor and exhibitor, the ROI on Congress has blown away any other conference in the AEC and Owner industries BY FAR! The return figures (20,000%+) are incredibly impactful in terms of moving the needle to connect with decision-makers who are looking to implement cutting-edge technology and drive innovation."

—TOM FELIZ, *Director of Enterprise Sales, INGENIOUS.BUILD*

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Book a hospitality suite for the ultimate in networking!

A limited number of suites at the Town and Country are available to our sponsors and exhibitors. Each suite includes outdoor and indoor space for entertaining. Hold as many receptions as you'd like during Congress week! Reservations run from Sunday, October 20, through Friday, October 25.

Don't miss this chance to host personal networking events with Congress attendees in beautiful, convenient settings. Whether it's breakfast or happy hour, your guests will appreciate the chance to connect beyond the meeting—and you'll build your reputation within the Lean community.

Please note that all food and beverage must be ordered from the Town and Country.

TERRACE SUITES—poolside with outdoor patio (8 available) \$5,000

Make a splash hosting Congress gatherings in a deluxe suite with a poolside patio.

- **Poolside at the Royal Palm Tower, ground floor**
- **594 square foot parlor and 256 square foot outdoor patio**
- **Indoor space includes a sitting area, large wet bar, dining table, flat-screen TV, bathroom, and connecting bedroom—bedroom has a separate entrance**



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SKYLINE SUITES—top floor with large balconies (5 available) \$4,000

Build connections by hosting receptions with a view from the top.

- **Top floor at the Royal Palm Tower**
- **728 square foot parlor and a balcony**
- **Space includes a full wet bar, large dining table, large seating area, flat-screen TV, bathroom, lots of floor space, and connecting bedroom(s)—bedroom(s) have separate entrances**
- **One- or two-bedroom suites available ***
**Two-bedroom suites are \$5,500*



CLASSIC SUITES—floor above Terrace Suites, with balconies (8 available) \$3,000

Expand your reach by hosting Congress attendees in a comfortable, elegant setting.

- **Second floor at the Royal Palm Tower**
- **364 square foot parlor and a balcony with a pool view**
- **Space includes sitting area, wet bar, dining table, flat-screen TV, and connecting bedroom—bedroom has a separate entrance**



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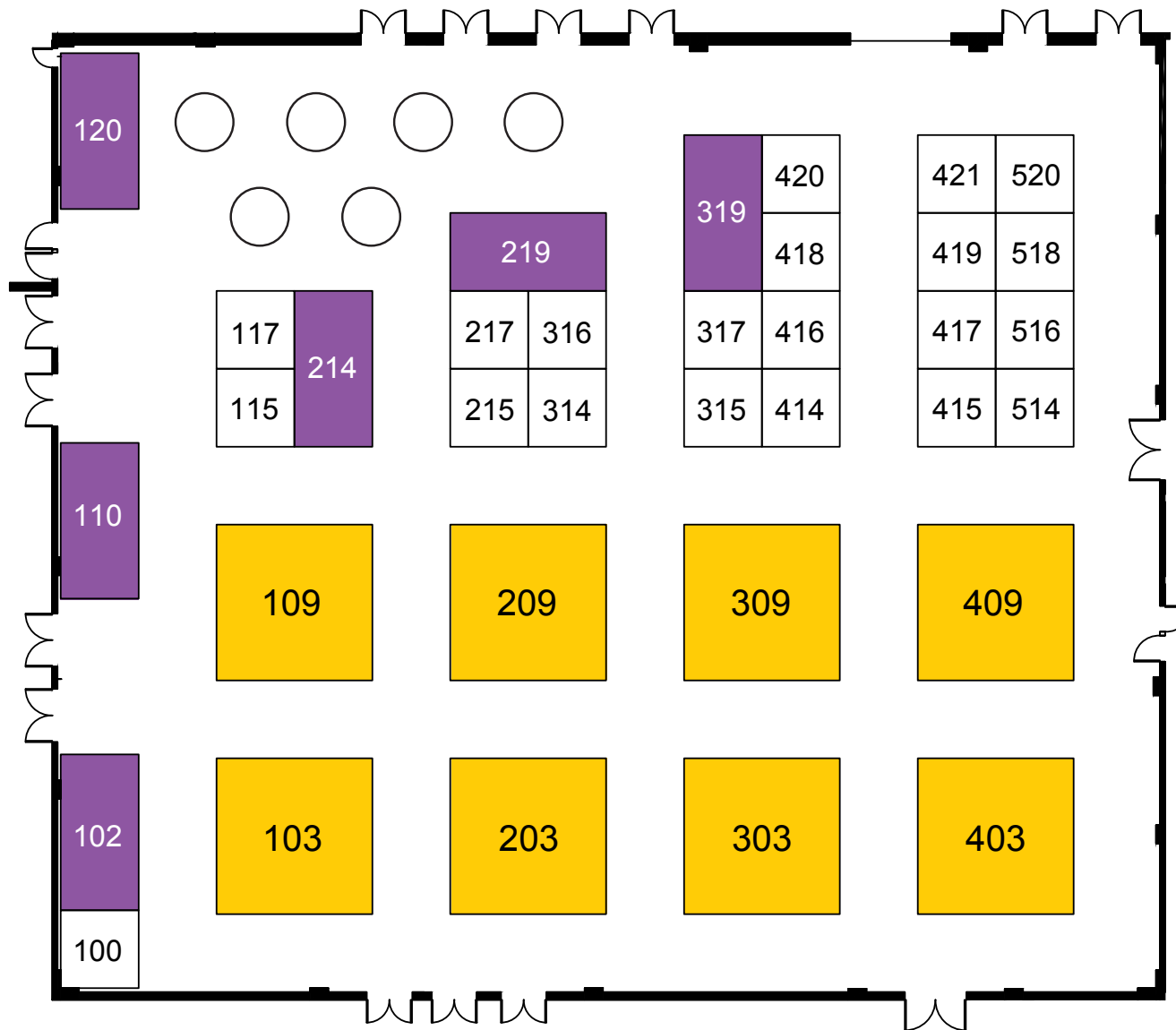


Exhibit Hall

 Choice Exhibit Spaces
(20' x 20')

 Premium Exhibit Spaces
(10' x 20')

 Standard Exhibit Spaces
(10' x 10')



ENTRANCE