

## MOVIN'ON SUMMIT

### PRIVACY POLICY

Le Fond de dotation "MOVIN'ON SUSTAINABLE MOBILITY FUND" and C2 International Inc. ("we", "us" or "our") are committed to protecting your privacy and safeguarding your personal information. The purpose of this Privacy Policy is to inform you about our privacy practices, including how we collect, use and disclose your personal information.

"Personal information" means information about an identified or identifiable individual, subject to more particular definitions under applicable law. This Privacy Policy relates to all of our activities, including our website located at <<https://www.summit.movinonconnect.com/>> and related websites or mobile apps (collectively, the "**Website**") as well as the annual event entitled "Movin'On Summit" and related platforms, activities, programs and events (collectively, the "**Event**"), unless we have provided you with a separate privacy policy for a particular product, service or activity. The Website and the Event are collectively referred to as the "**Services**".

Please review carefully this Privacy Policy. By submitting your personal information to us (whether via our Website, for or during the Event, via our social media accounts, via chat or instant messaging, by email, in person or over the phone), or by registering for or using any of the Services, you consent to our collecting, using and disclosing your personal information as set out in this Privacy Policy, as revised from time to time.

This Policy is incorporated into, and is subject to, our other applicable terms & conditions such as our Website Terms of Use, Purchaser Terms and Conditions or Participant Terms and Conditions. Capitalized terms used but not defined in this Privacy Policy have the meaning given to them in these documents.

#### WHAT'S IN THIS PRIVACY POLICY?

- Your Consent to Collection, Use and Disclosure
- Personal Information We Collect
- How We Use Your Personal Information
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## YOUR CONSENT TO COLLECTION, USE AND DISCLOSURE

We collect, use and disclose your personal information with your consent or as permitted or required by law. For example, where we are not relying on your consent, under the *General Data Protection Regulation* (“GDPR”), the legal basis for our processing of personal information may be that the processing is necessary for providing our Services and that the processing is carried out in our legitimate interests, which are further explained below. How we obtain your consent (i.e. the form we use) will depend on the circumstances, as well as the sensitivity of the information collected. Subject to applicable laws, your consent may be express or implied, depending on the circumstances and the sensitivity of the personal information in question. If you choose to provide personal information to us, we assume that you consent to the collection, use and disclosure of your personal information as outlined in this Privacy Policy.

Typically, we will seek your consent at the time your personal information is collected. Where we want to use your personal information for a purpose not previously identified to you at the time of collection, we will seek your consent prior to our use of such information for this new purpose.

You may withdraw your consent to our collection, use or disclosure of your personal information at any time by contacting us using the contact information in the “Contact Us” section below. However, before we implement the withdrawal of consent, we may require appropriate proof of your identity. In some cases, withdrawal of your consent may mean that we will no longer be able to provide certain Services or products.

If you provide personal information about another individual to us, it is your responsibility to obtain the consent of that individual to enable us to collect, use and disclose his or her information as described in this Privacy Policy.

## PERSONAL INFORMATION WE COLLECT

The information we collect is generally in one or more of the following categories.

- Website. When you access, visit or use our Website, we may collect the following information:
  - **Ticket purchase:** we may collect your first name, last name, company name, title, e-mail address, phone number, billing address, company address and other information that you submit when you purchase tickets for our Services via our Website. Since all payment information is processed by our trusted third-party payment providers (such as Tito as described below), we do not store or process any of your card or payment information.
  - **Mailing list:** we may collect your e-mail address and other information (such as your first name, last name, company name, state, country and language) that you submit when you sign-up to receive updates about the Services and other communications from us on our Website.
  - **Information automatically collected:** we may employ browser cookies or similar technologies to identify the computer, mobile device, and record your preferences and other data. We use browser cookies or similar technologies to evaluate how our Services, devices or applications are used and to provide continuous improvement to our products, Services and applications, to make recommendations, and to complete transactions you request. Cookies or similar

technologies may be stored locally on mobile devices or on computer servers operated or controlled by our third-party service providers (such as Google Analytics or Trialfire as described below). In addition, when you visit our Website, our systems automatically collect your IP address and the type of browser that you use. We may employ third party service providers to place advertisements about our products, Services and applications on other websites. The use of cookies or other similar technologies by such third parties is governed by their privacy policies. You may limit the automatic collection of certain information on our Website by disabling the cookies using your browser options. Please be aware that disabling cookies may prevent you from using specific features on our Website.

- Event. When you register for or attend the Event, we may process the following information:
  - **Contact information:** we may process your first and last name, email address, postal address, mobile number, company information, gender, age category, profile picture and other similar contact data.
  - **Professional information:** we may process information regarding your professional status and interests, such as your company name, your title, your position type, your company size, your industry, your intention in participating to the Event, your interests of conversation, etc.
  - **Communication preferences and related information:** we may process your preferred language of communication, meal preferences, specific needs for/during the Event, feedback and survey responses.
  - **Travel information:** we may process your travel information, such as your contact information, date of birth, nationality, flight information (departure date, return airport, return date, depart date, flight number, depart port, arrive port, arrive date/time, class, PNR, etc.) and hotel information (hotel name, room type, check-in date, check-out date, breakfast information, etc.).
  - **Payment information:** we may process payment information (including your credit card information). Since all payment information is processed by our trusted third-party payment providers (such as Tito, Connect&Go or Stripe as described below), we do not store or process any of your card or payment information.
  - **Attendee information:** we may process attendee information during the Event, such as who they connected with, what parts of the Event they preferred etc. This is all to help tailor your personal experience at the Event and make suggestions for networking, gamification and smart recommendations, based on interests.
  - **Information from other sources:** we may obtain information, including personal information, from third parties and sources other than the Services, such as our partners, third party service providers or advertisers. If we combine or associate information from other sources with personal information that we collect through the Services, we will treat the combined information as personal information in accordance with this Privacy Policy.

We will not request any sensitive personal information such as your health information, race, religion, or sexual orientation. Please do not send us such sensitive personal information whether via our Website, for or during the Event, via our social media accounts, via chat or instant messaging, by email, in person or over the phone.

#### **HOW WE USE YOUR PERSONAL INFORMATION**

We may use your personal information and other information for the following purposes. In each case, we identify the ground that we rely on to use your personal information:

- to provide you with the Services and to support your use of the Services. *Applicable legal ground: contract performance;*
- to contact you relating to the Services. *Applicable legal ground: consent;*
- to monitor and improve the Services, and to develop new products and services. *Applicable legal ground: legitimate interests;*
- to conduct research and analysis related to our business and the Services. *Applicable legal ground: legitimate interests;*
- to respond to inquiries and other requests. *Applicable legal ground: contract performance;*
- to collect opinions and comments in regard to the Services. *Applicable legal ground: legitimate interests (to allow us to improve our Services);*
- to provide you with information that we think may interest you, including in regards to the Services. *Applicable legal ground: consent; and*
- to investigate legal claims or comply with our legal obligations. *Applicable legal ground: legal obligations.*

We may use your personal information for other purposes for which we have obtained your consent, and for such other purposes as may be permitted or required by applicable law.

#### **HOW WE MAY SHARE YOUR PERSONAL INFORMATION**

Although we try to avoid sharing your personal information with third parties where possible, we have set out below the instances in which such sharing may occur.

We may use and disclose your information when we believe such use or disclosure is permitted, necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (d) to enforce the terms of the agreements for our Services and products; (e) to protect our operations or those of any of our affiliates or subsidiaries; (f) to protect our rights, privacy, safety or property, and/or those of our affiliates, you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain. In addition, we may transfer your personal information and other information to a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, brands, affiliates, subsidiaries or other assets.

We also rely on third party service providers to perform a variety of services on our behalf (including for or during the Event), such as ticketing, payment, networking, marketing, analytics, hosting, data storage. Please find below a list of our third-party service providers which may process your personal information (with links to their privacy statements):

- **Tito.** We use Tito for ticketing services for the Event. Here is their privacy statement: <<https://ti.to/privacy>>.
- **Connect&Go.** We use Connect&Go for accreditation, access control during the Event (e.g. virtual queuing, crowd-flow and capacity) as well as cashless payments. Here is their privacy statement: <<https://connectngo.com/privacy-policy/>>.
- **Klik by PixMob.** We use Klik to provide services during the Event (such as programming, registration, networking, content sharing, lead retrieval, access control, live monitoring, etc.). Here is their privacy statement: <<https://storage.googleapis.com/pixmob-assets/privacy-policy/latest.pdf>>.
- **Braindate by E180.** We use Braindate for networking services during the Event (one-on-one or group conversations between participants). Here is their privacy statement: <<https://api-media.braindate.com/misc/Privacy+policy.pdf>>.
- **Sli.do.** We use Sli.do for interacting services during the Event (e.g. enabling participants to send questions to the speakers and vote in polls). Here is their privacy statement: <<https://www.sli.do/terms#privacy-policy>>.
- **SendGrid.** We use SendGrid for email delivery services. Here is their privacy statement: <<https://sendgrid.com/policies/privacy/>>.
- **ATPI.** We use ATPI for travel management services for the Event, more specifically its platform Events Air. Here is their privacy statement: <<http://www.atpi.com/politique-de-confidentialite/>>.
- **Stripe.** We use Stripe for payment services during the Event (e.g. to buy tickets for the next edition of the Event). Here is their privacy statement: <<https://stripe.com/ca/privacy>>.
- **Trialfire.** We use Trialfire for connecting analytics and marketing automation services to our Website. Here is their privacy statement: <<https://trialfire.com/privacy/>>.
- **Google Analytics.** We use Google Analytics, a web analysis service of Google, which employs cookies that are stored to your computer in order to facilitate an analysis of your use of our Website. Here is their privacy statement: <<https://policies.google.com/privacy?hl=en>>.
- **SalesForce.** We use Salesforce for customer service and support (especially their CRM platform). Here is their privacy statement: <<https://www.salesforce.com/ca/company/privacy/>>.
- **Google Cloud.** We use Google Cloud for storage services. Here is their privacy statement: <<https://cloud.google.com/security/privacy/>>.

If we provide your information to third party service providers, we take reasonable measures to ensure that the rules set forth in this Privacy Policy are complied with and these third parties provide sufficient guarantees to implement appropriate security measures. We also require that they only use your personal information for the limited purposes for which it is provided. When our service providers no longer need your personal information for those limited purposes, we require that they dispose of the personal information. In some circumstances, we may permit our service providers to retain aggregated, anonymized or statistical information that does not identify you. We do not authorize the service providers to disclose your personal information to unauthorized parties or to use your personal information for their direct marketing purposes. If you would like more information about our service providers, please contact us using the contact information in the “Contact Us” section below.

If we otherwise intend to disclose your personal information to a third party, we will identify that third party and the purpose for the disclosure, and obtain your consent.

### **RETENTION OF PERSONAL INFORMATION**

We will use, disclose or retain your personal information only for as long as necessary to fulfill the purposes for which that personal information was collected and as permitted or required by law. If you would like further information regarding the periods for which your personal information will be retained, please contact us as set forth in the “Contact Us” section below.

### **INFORMATION SECURITY**

We have implemented physical, organizational, contractual and technological security measures with a view to protecting your personal information and other information from loss or theft, unauthorized access, disclosure, copying, use or modification. We have taken steps to ensure that the only personnel who are granted access to your personal information are those with a business ‘need-to-know’ or whose duties reasonably require such information.

Despite the measure outlined above, no method of information transmission or information storage is 100% secure or error-free, so we unfortunately cannot guarantee absolute security. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any information that you provided to us has been compromised), please contact us immediately using the contact information in the “Contact Us” section below. If we learn of a security breach involving your personal information, we will inform you and the relevant authorities of the occurrence of the breach as required under applicable law.

### **OPTING OUT OF COMMUNICATIONS**

If you no longer want to receive marketing-related emails from us, you may opt-out of receiving marketing-related emails by clicking the “unsubscribe” link at the bottom of any email you receive from us. You may also opt-out by contacting us directly using the contact information in the “Contact Us” section below.

We will endeavour to respond to your opt-out request promptly, but we ask that you please allow us a reasonable time to process your request. Please note that if you opt-out from receiving marketing-related emails, we may still need to send you communications about your use of our Services or products, or other matters.

## **RIGHTS REGARDING YOUR PERSONAL INFORMATION**

Under certain circumstances and in accordance with the GDPR or other applicable data protection laws, an individual has the following rights:

- **Access:** entitled to ask if we are processing information and, if we are, request access to personal information. This enables the individual to receive a copy of the personal information we hold and certain other information about him or her;
- **Correction:** entitled to request that any incomplete or inaccurate personal information we hold be corrected;
- **Erasure:** entitled to ask us to delete or remove personal information in certain circumstances. There are certain exceptions where we may refuse a request for erasure, for example, where the personal information is required for compliance with law or in connection with claims;
- **Restriction/Limitation:** entitled to ask us to suspend the processing of certain personal information, for example to establish its accuracy or the reason for processing it;
- **Transfer:** request the transfer of certain personal information to another party;
- **Objection/Opposition:** one may challenge when we are processing personal information based on a legitimate interest (or those of a third party) or for direct marketing purposes. However, we may be entitled to continue processing information;
- **Automated decisions:** contest any automated decision made where this has a legal or similar significant effect and ask for it to be reconsidered.
- **Consent:** where we are processing personal information with consent, withdrawal of consent.

You also have a right to make a complaint with a data protection supervisory authority, in particular in the country/province/state where you normally reside, where we are based or where an alleged infringement of data protection law has taken place.

To exercise any of these rights, please contact us as set forth in the “Contact Us” section below. Please note that we may require that you provide appropriate identification to fulfill your request. Any such identifying information will be used only for this purpose.

## **INTERNATIONAL TRANSFER AND STORAGE OF INFORMATION**

Your personal information may be stored and processed in any country where we have facilities or in which we engage third party service providers. As a result, your personal information may be transferred to countries outside your country of residence, which may have different data protection rules than in your country. While such information is outside of your country, it is subject to the laws of the country in which it is located, and may be subject to disclosure to the governments, courts or law enforcement or regulatory agencies of such other country, pursuant to the laws of such country. However, our practices regarding your personal information will at all times continue to be governed by this Privacy Policy and, if applicable, we will comply with GDPR requirements providing adequate protection for the transfer of personal information from the EU/EEA to a third country.

### **THIRD PARTY WEBSITES AND SERVICES**

This Privacy Policy applies only to our Services and products. This Privacy Policy does not extend to any websites or products or services provided by third parties. We do not assume responsibility for the privacy practices of such third parties, and we encourage you to review all third-party privacy policies prior to using third party websites or products or services.

### **CHILDREN'S INFORMATION**

We do not knowingly collect personal information from children under the age of 16. If you are under the age of 16, you should not provide us with your personal information. If you are a parent or guardian and discover that your child under the age of 16 has provided personal information, then you may alert us as set forth in the "Contact Us" section below and request that we delete that child's personal information from our systems.

### **PRIVACY POLICY UPDATES**

This Privacy Policy is current as of the "updated" date which appears at the top of this page. We may modify this Privacy Policy from time to time. When changes are made to this Privacy Policy they will become immediately effective when published in a revised Privacy Policy posted on our Website unless otherwise noted. We may also communicate the changes through our Services or by other means. By submitting your personal information to us, by registering for or using any of the Services we offer, by using our Website, or by voluntarily interacting with us after we publish or communicate a notice about the changes to this Privacy Policy, you consent to our collecting, using and disclosing your personal information as set out in the revised Privacy Policy.

### **CONTACT US**

All comments, questions, concerns, requests or complaints regarding your personal information or our privacy practices (including with respect to any service providers outside of your country of residence) should be sent to our Privacy Officer as follows:

By e-mail: [privacy@movinon.co](mailto:privacy@movinon.co)