World Summit on Sustainable Mobility

JUNE 4–6, 2019
MONTREAL, CANADA

From ambition to action

SOLUTIONS FOR A MULTIMODAL ECOSYSTEM
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The 2019 Movin’On Summit: A step towards sustainable mobility

THE MOVIN’ON SUMMIT IS THE WORLD SUMMIT ON SUSTAINABLE MOBILITY WHOSE MISSION IS TO MOVE FROM AMBITION TO ACTION. DESCRIBED AS THE « DAVOS OF MOBILITY », THIS EVENT BRINGS TOGETHER THOUSANDS OF LEADERS FROM ACADEMIA, POLITICS, BUSINESS, CITIES AND STARTUPS. TOGETHER, THEY COLLABORATE AND ACT TO BRING SUSTAINABLE MOBILITY TO LIFE.

Created and inspired by Michelin, produced by the Movin’On Endowment Fund, with C2 as its organizing partner, the Movin’On Summit is an immersion into the world of mobility through inspiring conferences, technological demonstrations, collaborative experiences and much more. This unique and innovative event draws on inspiration, creative thinking and a collaborative approach to initiate new actions to address the major global challenges of clean, safe, efficient and accessible mobility for all.

Movin’On 2019 will be held at Grandé Studios in Montreal, June 4-6, 2019.

› SUMMIT.MOVINONCONNECT.COM
The 2019 Movin’On Summit is the flagship event of the Movin’On Ecosystem.

The Movin’On Summit was created and is inspired by Michelin. It is supported by an endowment fund, the « Movin’On Sustainable Mobility Fund », founded by Michelin and the Michelin Corporate Foundation in 2018, with the aim of contributing to the preservation of the environment through actions to combat global warming and promote decarbonization and sustainable mobility. It is supported by the Movin’On LAB partners.

The Movin’On LAB is a « Think and Do Tank » that brings together major international players involved in sustainable mobility issues and is led by Michelin. These institutions follow a continuous and three-phase work process: Strategic anticipation of market developments, co-innovation to meet the future demand for sustainable mobility and the consideration of the contributions of all stakeholders to implement real solutions. The heart of the Movin’On LAB are the Communities of Interest. These Communities meet each year at the Movin’On Summit — as major contributors — to share their visions and proposals for product and service offerings with the international mobility community.

› MOVINONCONNECT.COM

C2

C2 International is a private, for-profit company that has obtained a license to use C2 Montréal’s brand and know-how to develop new services or territories. C2 International is a convener and connector whose mission is to transform leaders and organizations that are ready for change — whether they are aware of it or not. After Zurich, Milan, Copenhagen, Amsterdam, Rome and San Francisco, C2 International is now extending its reach to all continents.

› C2INTERNATIONAL.BIZ
An event created by Michelin and organized by C2

BEFORE THE MOVIN’ON SUMMIT, THE MICHELIN CHALLENGE BIBENDUM

Known for 20 years as Michelin Challenge Bibendum, this event is being reinvented to bring new ways of collective and participatory innovation under a new identity: The Movin’On Summit.

A SUMMIT THAT REINVENTS ITSELF EVERY YEAR THANKS TO ITS STAKEHOLDERS AND ITS QUALITY COLLABORATIVE EXCHANGES

This evolution towards a summit rich in content, collective work and the search for concrete solutions is intended to reflect the changes taking place in the world of mobility and the common desire of business, city, government and civil society leaders to act together to create a more sustainable future for mobility.

C2’S CREATIVE SOLUTION

Movin’On is consolidating its position as a pioneer in the way it does business.

Movin’On is highlighting its various and numerous clean mobility initiatives to more than 5,000 high-level participants, not to mention the 72 million people reached via social networks.

Movin’On enables participants from academia, politics, business, cities and startups to meet and access a unique and exceptional learning environment that promotes national and international development.

Movin’On brings together thousands of public and private sector decision-makers from 60 countries to learn more about their contribution to the mobility ecosystem.
IN 2019, THE MOVIN’ON SUMMIT TAKES ON ITS FULL MEANING THROUGH A COMMON DEFINITION OF SUSTAINABLE MOBILITY: SAFER, CLEANER, MORE EFFICIENT AND MORE INCLUSIVE.

The actors of sustainable mobility, referred at the Movin’On Summit as the 4Cs (companies, cities, countries, civil society), are organized around the same unique definition of sustainable mobility to which they adhere: it is the definition of the SuM4All initiative supported by the World Bank, among others, such as safer, cleaner, more inclusive and more efficient mobility. This convergence was the first essential step to bring together all the actors and thus facilitate joint work to pursue more effectively the ideas initiated in 2018.

By bringing this common sense to the Movin’On Summit—which is shared by all — we are truly in for the long term. Many of the event’s partners are returning from year to year, and will continue the work they started the previous year. This fidelity is a consequence of the coherence of the themes over time, the frequency and regularity of the Movin’On Summit.

TAILOR-MADE EVENTS AROUND THE MOVIN’ON 2019 SUMMIT

More than 20 « à la carte » workshops will bring together the 4Cs as an annex to the event. These are organized by mobility stakeholders who wish to build on the infrastructure, creativity and specialist groups present at the 2019 Movin’On Summit. Some use this event to build their strategy, taking into account the evolution of their environment and ecosystems.

A UNIQUE APPROACH: COMPARING OPINIONS TO ADVANCE MOBILITY

Not all ideas are mature enough to take action. This is why everything is focused on conversation at the Movin’On Summit — promoting sharing and co-construction in ecosystems. Our moderators are chosen for their ability to bring out ideas and consensus through panels where points of view from different angles confront each other. Our speakers are experts recognized for their action or innovative ideas in new mobility solutions.

RECOGNIZED EXPERTS ALLOW MORE DEPTH WITHIN A NETWORK AS IDENTIFIED IN THE MOVIN’ON GUIDE

Movin’On has created a new application, the « Movin’On Guide », allowing session leaders to get in touch with recognized experts and discuss issues with them in order to jointly prepare their presentations at the Movin’On Summit. The artificial intelligence aspect of this digital application will make it possible to choose the right actors for the right subjects, allowing them to save time in the interests of the participants in the debates at the Movin’On Summit. This tool is undoubtedly destined to become the new standard for experts in Sustainable Mobility.

A NEW AND MORE INSPIRING PLACE

By moving to the Grandé studios, the Movin’On Summit reinvents its interactivity and ecosystem of innovation: Digital spaces and tools facilitate meetings and exchanges designed around the five key themes of the Movin’On Summit. This, with the specific actors gathered for the event, allow coherent and complete journeys to be made on each issue chosen by the participants.

A NEW STRUCTURE OF REFLECTIONS TO GENERATE EVEN MORE ACTIONS: LEARNING, THINKING, DOING.

To allow more time for in-depth discussions, we have put in place a format called DOING: an in-depth breakthrough within an issue, which includes three sessions on the same issue. A first meeting brings together a small group of experts who segment a specific issue. The routes are then approached by a group of 50 to 80 people from various backgrounds who work out possible solutions. Finally, the experts meet in a third session to identify a targeted action plan, which can be implemented during the year. This simplification of the subjects is essential to quickly move to an action.
Who participates?

The expected participants are key players from 60 countries who are committed to sustainable mobility. In 2018, 5,000 participants gathered at the Movin’On Summit:

FUNCTION
PUBLICLY ELECTED (MINISTERS, MAYORS, MPS)
CEOS
OPERATING DIRECTORS
INNOVATION DIRECTORS
RESEARCH AND DEVELOPMENT DIRECTORS
DIRECTORS OF SCIENTIFIC RESEARCH
STRATEGY DIRECTORS
DIRECTORS OF DIGITAL STRATEGY
PROSPECTIVE DIRECTORS
SUSTAINABLE DEVELOPMENT DIRECTORS

EXPERTS
RESEARCH AND DEVELOPMENT DIRECTORS
LOGISTICS ACTORS
CITY REPRESENTATIVES
INNOVATORS IN ARTIFICIAL INTELLIGENCE
REPRESENTATIVES OF INTERNATIONAL ORGANIZATIONS
PROFESSIONALS IN MARKETING AND COMMUNICATION
URBAN PLANNERS

REPRESENTED ENTITIES
AERONAUTICAL
GOODS TRANSPORT
COMMERCIAL AIR TRANSPORT
RAIL TRANSPORT
AUTOMAKERS
TIRE MANUFACTURERS
TECHNOLOGY AND SELF-SHARING SERVICES
ENERGY (OIL AND GAS)
CHEMICAL COMPONENTS
O ENGINEERING
INFORMATION AND COMMUNICATION TECHNOLOGIES
GOVERNMENTS
ASSOCIATIONS
UNIVERSITIES

40% SENIOR EXECUTIVES AND CEOs FROM THE PRIVATE SECTOR
25% PROFESSIONALS
10% GOVERNMENT AND PUBLIC SECTOR REPRESENTATIVES
10% MEDIA REPRESENTATIVES
5% RESEARCHERS AND ACADEMICS
5% NGO REPRESENTATIVES
5% OTHER
THE MAIN NEW FOCUS IN 2019 IS THE TRANSPORT OF GOODS.

Several companies in the freight transport sector will be present at the 2019 Movin’On Summit. DB Schenker, DHL, UPS and La Poste, among several others, (most of which were not present last year), will work on several common issues, including multimodality or digital transformation, with round tables such as one featuring Oracle, which focuses on artificial intelligence.

THE FUTURE OF SUSTAINABLE MOBILITY WILL REQUIRE FINANCIAL PLAYERS, WHO HAVE UNDERSTOOD THE VALUE OF THE MOVIN’ON SUMMIT IN CAPTURING NEW TRENDS.

2019 marks the arrival of many players in the financial world, who want to confront their ideas with the world of mobility and identify the players and ideas that will drive the future of transport. Representatives from BNP Paribas, HSBC, Société Générale, Axeleo Capital and Bloomberg will all be present.

THE NEW GENERATION MUST ADVANCE QUICKLY TO CONFRONT THE REALITY OF THE MOBILITY OF THE FUTURE WITHOUT BARRIERS

The 2019 Movin’On Summit will have a focus on the ideas of the new generation, as they have a new and different perspective on mobility and sustainability. They must be involved in their future and its prospects. Their dynamism and openness will help to ask the right questions. Five young students will follow the debates of the five major themes of the 2019 Movin’On Summit. Every evening after the summit, they will synthesize their conclusions of the day and help us to develop our approach.

The key players in mobility are more numerous and reinforce the reality of a « Summit » — and cities are taking part in the debate.

Many private actors recognize the role of cities in developing mobility. They seek their advice and co-construct solutions. Aware of this change, cities are sending more important actors. Thus, this year, we will not only have more cities, but a representation of three continents: North America, Europe and Asia (26 cities present) (Singapore, Los Angeles, London).

OASC, Council Of Open and Agile Smart Cities: A network of 120 cities will be present at the Movin’On Summit. With a strong presence from Europe and South America, they want to develop further in other countries/continents.

ADDITIONAL KEY PLAYERS

· Wee Shann Lam: Director of Innovation and Technology at the Singapore Land Transport Authority
· Michael Hurwitz, Director of Transport Innovation, Transport for London
· Seleta Reynolds, Executive Director, Los Angeles Department of Transportation
· Mauricio Rodas, Mayor, City of Quito
· Darwin Moosavi, Special Advisor to the Secretary, California state Transportation Agency
· Danielle J. Harris, Innovation Strategist, Innovation Office, San Francisco Municipal Transportation Agency (SFMTA)
· Mark De La Vergne, Head of Mobility Innovation, City of Detroit
· Kristopher Carter, Co-Chair of the Mayor’s Office of New Urban Mechanics, Boston

ADMINISTRATIONS ARE BECOMING MORE OPEN TO MOBILITY ISSUES AROUND THE WORLD

All continents are participating in the debate and sharing their different issues. For the first time, the United States administration will be present with the Environment Protection Agency, as well as the organisms that regulate transport with the president of ISO, AFNOR.

· Seong-Ik Oh, Director of New City Development and Transport Network, Ministry of Land Use, Infrastructure and Transport, Republic of Korea
· Derek Mackay, Scottish National Party, Secretary of Finance of Scotland
· Valérie Plante, Leader of the Projet Montréal, Mayor of Montreal

CIVIL SOCIETY SUPPORTS THE 2019 MOVIN’ON SUMMIT:

Many associations, including the World Economic Forum (WEF), the World Business Council for Sustainable Development (WBCSD), the Transport Decarbonization Alliance (TDA), Sum4all (World Bank), the Society of Automotive Engineers (SIA), the Automotive Industry Platform (PFA), the International Road Federation (IRF) and the International Transport Forum (ITF) — all of which are already ecosystems of community interests — will connect and together produce concrete results at the summit.

NGOS

· Hervé Bernard, Director, Social and Inclusion, Disability International - Humanity & Inclusion
· Pierre Cannet, Co-Director of Programmes, WWF France
WHAT IS IMMOBILE IMPACTS MOBILITY

Factors such as land-use planning, varying lifestyles and real estate affect mobility. This is why at the Movin’On Summit, a reflection on housing and real estate choices has emerged. Several workshops will address these urban planning issues.

THE GREAT RETURN OF THE AUTOMOBILE IN 2019

Between BMW, Ford, General Motors, Isuzu, Renault-Nissan, Porsche, PSA, Toyota and Volkswagen-Audi, the transformation of the automotive sector is accelerating and many people are seeing advances in the pace of change. The autonomous vehicle is moving backwards, hydrogen is accelerating, the blockchain applications are accelerating. In one year, most of the technological development schedules have changed, requiring more agility from manufacturers and better consideration of their external environment. By refining the roadmap, new challenges emerge such as the acceptability of different technologies to the general public. This was the inspiration behind the Michelin Design Challenge, presented at the 2019 Movin’On Summit, where young designers from around the world will compete to design mobility solutions that bring freedom, safety and confidence to the megacities of tomorrow.

AUTOMOTIVE DATA, THE NEW ELDORADO OF MOBILITY SERVICES, BrINGS THE MAJOR DIGITAL PLAYERS

Digital companies will be particularly represented at the 2019 Movin’On Summit. From Yoshua Bengio of MILA and ElementAI, who won the 2018 Turing Prize, considered the « Nobel Prize for Computer Science » for his work on artificial intelligence, to large corporations such as Oracle, Microsoft, Google, Salesforce, Thales, Mobileye-Intel, as well as many digital startups, which are inventing new mobility services today for tomorrow.

- Yoshua Bengio, Scientific Director, MILA, named Turing2018 Award in Artificial Intelligence
- Carlo Purassanta, President, Microsoft France
- Alex Dayon, President and Chief Strategy Officer, Salesforce
- Jon Chorley, Director of Sustainable Development and Director of Supply Chain Management Strategy, Oracle
- Clément Eulry, Director, Automotive & Mobility, Google France
- Pierre Schaeffer, Chief Marketing Officer & Senior Vice-President, Thales
- Mobileye (Intel)

NEW PLAYERS ARE EMERGING TO IMPLEMENT SOFT OR COMPLEMENTARY MOBILITY.

With the new information technologies, the historically traditional automotive companies are losing part of their relationship with consumers. The needs for shared mobility are served by new actors, as found in mass-transit, or shared vehicles, which will be numerous at the Movin’On Summit.

40 startups, chosen from 286 candidates from 46 countries, will be present to showcase their mobility solutions to the main players.

- Einride
- Wello
- Carbon upcycling technologies
- Parknav
- Leap aeronautics

VISIBILITY OF NEW AND MORE PROMISING TECHNOLOGIES

Technologies are evolving rapidly, especially the most promising ones. Hydrogen has grown strongly over the past year, as illustrated by the Faurecia/Michelin Joint Venture. The autonomous shuttles are being developed and the offerings are more diversified and more concretely understood through numerous real experiments (Boston - Lyon - Montreal), which confront the use cases of citizens in connection with cities.

THE NEW GENERATION MUST ADVANCE QUICKLY TO CONFRONT THE REALITY OF THE MOBILITY OF THE FUTURE WITHOUT BARRIERS

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The line-up of Movin’On 2019

THEY WILL SHARE THEIR PASSION, THEIR VISION AND THEIR INEXHAUSTIBLE KNOWLEDGE ON STAGE.

Come and hear the best opinion leaders from all fields at Movin’On 2019. They will turn your ideas upside down and offer you a good dose of inspiration to find concrete solutions for sustainable and connected mobility.

> DISCOVER ALL OUR SPEAKERS HERE.
Interviews with the speakers

AT THE MOVIN’ON SUMMIT, WE GIVE YOU PRIVILEGED ACCESS TO INSPIRING PERSONALITIES!

For any interview request, please contact our press officers. See the « Accreditation and Contact » page for more information.
TO MOVE FROM AMBITION TO ACTION, THE MOVIN’ON SUMMIT PLUNGES INTO THE HEART OF KEY THEMES FOR TOMORROW’S SUSTAINABLE MOBILITY. HERE ARE FIVE OF THEM, WHICH WILL BE EXTENSIVELY DISCUSSED DURING THE THREE DAYS OF THE MOVIN’ON SUMMIT, AND WHICH ARE AT THE HEART OF THE TRANSFORMATION THAT IS TAKING PLACE TODAY.

› DECARBONIZATION AND AIR QUALITY
› MULTIMODAL URBAN TRANSIT AND SOCIETY
› INNOVATIVE TECHNOLOGIES
› GOODS TRANSPORTATION AND MULTIMODALITY
› CIRCULAR ECONOMY
Decarbonization and air quality

Through three main axes - Improving air quality, Accelerating decarbonation and Putting decarbonation into practice - this theme explores local and international environmental issues in the light of the Paris Climate Agreement.

NOT TO BE MISSED

CONFERENCES

SPEEDING UP DECARBONIZATION IN THE AMERICAS

Whereas the context is unfavourable for the maintenance of a dynamic environmental approach, some stakeholders from both the public and private sectors focus on decarbonization, whether through practical actions or bold policies. Come meet decarbonization and transport electrification experts as well as civil society stakeholders who will discuss the main challenges they face.

Conversation with Monica Araya (Costa Rica Limpia), Guangzhe Chen (The World Bank), Alexis Gazzo (Moderator)

Panel with Rahul Kumar (Keolis group), Chris Nielsen (Electric Cab North America), Kristof Vereenooghe (Evbox), Catherine Kargas (Moderator)

JUNE 4, 10:45 AM TO 12:00 PM - CABARET THALES

WHAT WILL BE THE IMPACT OF A 1.5°C INCREASE ON MOBILITY?

Now that it is generally agreed upon that the global temperature will increase by 1.5 °C in the next five to 10 years, the transportation industry must take this into consideration in order to reduce its carbon footprint. Our mobility experts will discuss the different ways of rethinking our ecosystem to better adapt to it and reduce the ecological impact of the transportation industry.

Conversation with Sophie Javary (BNP Paribas) interviewed by Katie Turnbull (Moderator)

Panel with Miguel Gaspar (Lisbon, Portugal), Ursula Mathar (BMW Group), Philippe Montantême (Total Marketing & Services), Sandra J. Sucher (Moderator)

JUNE 5, 9:00 AM TO 10:15 AM - TOTAL FORUM

WORKING SESSIONS

CO-PILOT: TEAM UP AND FIND SUSTAINABLE MOBILITY MODELS FOR FLEET MANAGEMENT.

What is the best way to deploy the know-how of fleet managers to accelerate the arrival of zero-emission mobility for companies?

Presented by BNP Paribas and Arval

JUNE 5, 3:15 PM TO 4:45 PM - STUDIO ACCENTURE D

THE CHALLENGE OF DOUBLING AIR TRAFFIC WHILE CAPPING CO2 EMISSIONS AT 2020 LEVELS

After increasing its energy efficiency fivefold, what routes can the civil aviation sector take to meet its decarbonization targets?

Presented by CGI

JUNE 6, 8:45 AM TO 10:15 AM - STUDIO ACCENTURE A

AND MUCH MORE!
Society and multimodal urban transport

This theme explores the impact of social trends, public transit, transportation habits, technology and safety on New Mobility, Urban Planning and Infrastructure, Multimodal Transportation and Human-scale Mobility. The Michelin Challenge Design, which is increasingly innovative, will also be part of this pillar of reflection.

NOT TO BE MISSED

CONFERENCES

RETHINKING URBAN MOBILITY: CHALLENGES AND OPPORTUNITIES

As urban mobility undergoes a metamorphosis - increased carsharing, increased soft mobility solutions, new services and digitization - come and meet the specialists in the urban transport ecosystem who are working to make mobility intelligent, safe and inclusive.

Conversation with Caroline Parot (Europcar Mobility Group), Wee Shann Lam (Land Transport Authority Singapore (LTA)), Steve Dunlop (Moderator)

Panel with Michael Hurwitz (Transport For London), Nat Parker (moovel Group), Mauricio Rodas (Quito, Ecuador), Mary Crass (Moderator)

JUNE 4, 11:00 AM TO 12:15 PM - TOTAL FORUM

CONNECTING RURAL AND SUBURBAN AREAS THROUGH MULTIMODALITY

Access to urban centres in metropolitan areas as well as trips out of the city are essential for a part of the population living in rural and peri-urban areas. In this session, we will see how some stakeholders are putting multimodality and accessibility at the centre of their transport supply strategy outside cities.

Conversation with Anita Sengupta (Airspace Experience Technologies),[To come], Valérie Bertheau (Moderator)

Panel with Thierry Mallet (Transdev), Darwin Moosavi (California State Transportation Agency), Seong-ik OH (Republic of Korea), Catherine Kargas (Moderator)

JUNE 5, 11:00 AM TO 12:15 PM - TOTAL FORUM

WORKING SESSIONS

THE FRUGAL MOBILITY CITY INDEX AS A LAUNCHPAD FOR STRUCTURING AN EFFECTIVE URBAN MOBILITY STRATEGY

How can cities sidestep the trap of exclusive, “premium” green mobility and innovate holistically around affordable, accessible transport of people and goods?

Presented by Accenture

JUNE 6, 8:45 AM TO 10:15 AM - STUDIO ACCENTURE D

SMART FINANCING FOR SMART ECOSYSTEMS: HOW TO BUILD A CONSORTIUM OF COLLECTIVE INTELLIGENCE AND INNOVATION IN SUSTAINABLE URBAN MOBILITY (PART 1)

How can we foster the creation of public-private partnerships aimed at reducing the risk factors and costs associated with the deployment of sustainable urban mobility on a global scale?

Presented by HSBC

JUNE 4, 1:15 PM TO 2:45 PM - STUDIO ACCENTURE E

AND MUCH MORE!
Innovative technologies

Whether it’s Data Capital, Automated and Connected Vehicles, or Mobility in the Age of AI, the transportation ecosystem is driven by new, inspiring and efficient technologies.

NOT TO BE MISSED

CONFERENCES

RESTORING THE CONFIDENCE IN AI

With AI contributing more and more to mobility solutions, and autonomous vehicles being at our doorstep, the general public ponders on the role that algorithms should play in the decision-making process. Come hear from key stakeholders in smart mobility and get to know the challenges surrounding a connected and autonomous mobility.

Interview with Alex Dayon (Salesforce) conducted by Éric Chaniot

Panel with Etienne Hermite (Navya), Daniel Hoffer (Autotech Ventures), Salime Nassur (Google Cloud), Seleta Reynolds (Los Angeles Department of Transportation (LADOT)), Constance Chalchat (Moderator)

JUNE 4, 3:30 PM TO 4:45 PM - TOTAL FORUM

NEW ROADMAP FOR THE AUTONOMOUS VEHICLE: REBUILDING TRUST

While the first Level 4 autonomous vehicles were expected on our roads by 2021, it now seems difficult to envision their entry into service on-time given the technical complexity, erosion of the public’s trust and strong regulatory frameworks being constructed. In this session, key stakeholders will discuss the new roadmap for autonomous vehicles and the conditions required for their arrival.

Interview with Hadi Zablit (The Alliance - Renault Nissan Mitsubishi) conducted by Juergen Reers

Panel with Kristopher Carter (City of Boston), Juergen Reers (Accenture), Pierre Schaeffer (Thales), Venkat Sumantran (Celeris Technologies), Alejandro Zamorano (Moderator)

JUNE 5, 1:15 TO 2:30 PM - CABARET THALES

WORKING SESSIONS

THE MIND IN THE MACHINE: THE HOLISTIC APPLICATION OF AI-ENHANCED BUSINESS TOOLS FOR IMPROVING MULTIPLE MOBILITY DOMAINS

How can we liberate AI from its high-tech origins and democratize its power across an entire mobility ecosystem?

Presented by Oracle

JUNE 5, 1:15 PM TO 2:45 PM - STUDIO ACCENTURE A

AUTONOMOUS VEHICLES, DATA AND PRIVACY: THE INTERSECTION OF REAL-WORLD SAFETY AND CYBERSECURITY

How can the tried-and-tested best practices from the IT, aerospace and defence fields mitigate public anxiety around autonomous driving, cybersecurity, safety, and privacy?

Presented by Thales

JUNE 5, 8:45 AM TO 10:15 AM - STUDIO ACCENTURE D

AND MUCH MORE!
Goods transport and multimodality

This theme focuses on logistics at the service of the city and the citizen and global logistics for the transport of goods over long distances as well as the last mile.

NOT TO BE MISSED

CONFERENCES

OPTIMIZING GOODS TRANSPORTATION AND TRAFFIC TO CITIES

As the true cornerstone of economies, goods transportation requires efficient organization between cities and within them. Meet logistics specialists and municipal stakeholders to learn more about the optimization of smart delivery services and the last mile delivery.

Conversation with Jon Chorley (Oracle), Jochen Thewes (DB Schenker), Patrick Lortie (Moderator)

Panel with Danielle J. Harris (San Francisco), Olivier Ribet (Dassault Systèmes), Fathi Tlatli (DHL Customer Solutions and Innovation (CSI)), Katie Turnbull (Moderator)

JUNE 4, 1:30 PM TO 2:45 PM - TOTAL FORUM

THE IMPACT OF MULTIMODALITY ON SUPPLY CHAINS

Requirements for supply over long distances and within cities have consequences on the environment, logistics chains and data utilization. Discover how multimodal mobility for goods allows for the development of a more sustainable transportation.

Conversation with Jon Chorley (Oracle), Karl Simon (United States Environmental Protection Agency), Patrick Lortie (Moderator)

Panel with Yann De Feraudy (Groupe Rocher Operations), Crystal Lassiter (UPS), Derek Mackay (Scottish Government), Mary Crass (Moderator)

JUNE 5, 8:45 AM TO 10:00 AM - CABARET THALES

WORKING SESSIONS

THE FUTURE OF E-COMMERCE DRIVEN BY AI AND ECO-RESPONSIBLE CITIZENS

How can AI tools help cities reinvent e-commerce with sustainability and customer experience in mind?

Presented by Salesforce

JUNE 5, 8:45 AM TO 10:15 AM - STUDIO ACCENTURE A

AN OVERLOOKED OPTION SEEKS CENTER STAGE: THE CASE FOR NATURAL GAS VEHICLE (NGV) AND RENEWABLE NATURAL GAS (RNG) IN TODAY'S ENERGY-MOBILITY SECTOR

How can we promote natural gas for vehicles (both NG and bioNG) in both commercial fleets and public entities?

Presented by Total

JUNE 4, 10:45 AM TO 12:15 PM - STUDIO ACCENTURE C

AND MUCH MORE!
Circular Economy

From design to daily operation, this theme focuses on Managing the Circular Economy, New Technologies and the Life Cycle of New Materials, and Innovation in the Circular Economy.

NOT TO BE MISSED

CONFERENCES

PUTTING CIRCULARITY AT THE CORE OF NEW MOBILITIES

While circularity has yet to be adequately represented in the mobility of today, new opportunities in tomorrow’s mobility will allow it to take its rightful place. In this session, multiple stakeholders in the mobility ecosystem will share their views regarding the implementation of full-circle thinking in the development of new modes of transport.

Conversation with Carl Bäckstrand (White Arkitekter), John B. Rogers (LM Industry Inc.), Pierre Cannet (Moderator)

Panel with Anne Baer (Ikare Innovation), Sakchai Patiparnpreepchavud (SCG), Izabella Teixeira (UN Environment UN), Brice Lalonde (Moderator)

JUNE 4, 1:15 TO 2:30 PM - CABARET THALES

HOW DO WE RECONCILE SMART MOBILITY AND CIRCULARITY?

While technology and innovation greatly increase vehicle autonomy and sustainability, it is important to take a look at circularity — from understanding the need to designing solutions for smart mobility. Our experts from the automotive industry will discuss the success factors of smart, circular mobility.

Conversation avec Fabien Derville (Mobivia), Arnaud Leroy** (Ademe), Nick Molho (Modérateur)
Cette conversation se déroulera en français

Panel with Carla Bailo (Center for Automotive Research), Rashmi Urdhwareshe (Automotive Research Association Of India), Brice Lalonde (Moderator)

JUNE 5, 1:30 PM TO 2:45 PM - TOTAL FORUM

WORKING SESSIONS

APPLYING A CIRCULAR ECONOMY METRIC FOR BUSINESS

Given that our global economy is 9% circular, what economic and ecological potential does the transition from 91% linear business to a circular economy hold for your organization?

Presented by the World Business Council for Sustainable Development (WBCSD)
JUNE 4, 10:45 AM TO 12:15 PM - STUDIO ACCENTURE B

RECONCILING RESOURCE EFFICIENCY AND ENVIRONMENTAL AMBITIONS IN THE MOBILITY SECTOR

Is longer always better? How do we maintain mobility for billions without exhausting the world’s resources?

Presented by UNECE
JUNE 5, 3:15 PM TO 4:45 PM - STUDIO ACCENTURE C

AND MUCH MORE!
Launches and announcements...

NOT TO BE MISSED!

**EVENT**

MEDIA DINNER - MOVIN’ON
JUNE 5 - 5:45 PM - CABARET THALES
(By registration only)

**PRESS CONFERENCE**

JUNE 4 - AGORA MICHELIN
- SYMBIO FCELL
- MICHELIN
- BEKAERT

JUNE 5 - AGORA MICHELIN
- DASSAULT SYSTEMS
- DRIVING DATA TO INTELLIGENCE (DDI) – MICHELIN

JUNE 6 - AGORA MICHELIN
- CAPGEMINI
- TEQ/ADEME

**PRESS MEETING**

JUNE 4 - BOOTH
- THALES (BALCON THALES)
- SALESFORCE
- TRANSDEV
- MICHELIN - EINRIDE (CAMION EINRIDE - PLAZA QUÉBEC)

JUNE 5 - BOOTH
- SUM4ALL
- TRANSPORT DECARBONIZATION ALLIANCE (TDA)
The Movin’On Summit experience

Created and inspired by Michelin, presented by the « Movin’On Sustainable Mobility Fund » endowment fund with C2 as its organizing partner, the Movin’On Summit is the world summit on sustainable mobility whose mission is to move from ambition to action.

Thanks to an ecosystem bringing together more than 5,000 leaders from the academic, political, municipal and business worlds, the Summit aims to identify and implement concrete solutions to meet the major challenges of mobility.

GRANDE STUDIOS
1854 Rue Le Ber,
Montreal, Quebec
Canada, H3K 2A4

PROGRAM AND ACCESS TO THE SITE
The 2019 Movin’On Summit will take place over a period of two-and-a-half days.

OPENING HOURS OF THE SITE
June 4: 7 AM to 9 PM
June 5: 7 AM to 9 PM
June 6: 7 AM to 2 PM
Mobility experience

In five thematic areas, the most innovative companies in the world give rise to inventions that transform the mobility of tomorrow. As soon as they enter the venue, and at various strategic locations on-site, participants are transported into a world of surprises and immersive learning as they discover innovations in topics such as mobility services, multimodality, mass transit, energy transition and door-to-door transport.

Startups

In the five thematic areas, today’s most innovative startups are immersed into a unique mobility ecosystem. More than 40 startups, selected through the Startup Challenge, will participate in the Mobility experience. Discover the 2019 winners, coming from Europe, Africa, Asia and the Americas.
Labs

The Movin’On Summit conceives these atypical environments designed to throw participants off guard and create ideal conditions for new thought patterns to emerge.

In these experimental ideation spaces, participants are encouraged to get out of their comfort zone to fully experience fun and thought-provoking activities.

Working sessions


It’s one thing to be inspired by a thought-provoking talk, but nothing beats putting concepts to the test yourself. That’s why working sessions make for such an important part of the Movin’On Summit experience. In the form of a Think Tank or presentations led by renowned experts, working sessions engage participants in a collaborative activity based on their specific field of work.
Talks and panels

In the Total Forum, Cabaret Thales and Agora Michelin

During the Movin’On Summit you get a chance to hear some of the most passionate and exciting influencers in the world. It provides the perfect setup for an annual dose of thought-provoking inspiration that will undoubtedly lead to concrete solutions for a sustainable and connected mobility.
Braindates

Presented by BNP Paribas
in the Agora Michelin

The Movin’On Summit gathers 5,000 of the most innovative people from around the world. When you’re in such good company, you could potentially learn as much from the person sitting right next to you than from the person on stage.

Powered by Montréal’s e180, a braindate is a 30-minute targeted learning meeting between two or more participants organized on the basis of offer, demand, common and opposite interests or points-of-view. Every element of the event is also designed to maximize meaningful connection opportunities that appeal to all participants — from the introverted to the gregarious.
Road tests and micromobility track

On the Plaza Quebec

The Road tests and the Micromobility track offer event participants the opportunity to discover and test prototypes of the latest vehicles and technologies. On Open Circuit, cutting-edge vehicles go into test mode as participants take them for a drive, and environmentally-minded people can try out a variety of eco friendly mobility options in the Micromobility track.
Our eco-responsible approach

100% carbon neutral

A certified eco-responsible event since 2017 (full report here) and in 2018, The Movin’On Summit is proud to be entirely carbon-neutral. In addition to carbon compensation, we implemented a number of sustainability-boosting measures to minimize the event’s environmental footprint. No single-use plastic water bottles are sold onsite; rather, water stations are made accessible to participants. Waste sorting and composting stations are also positioned around the site, and non-reusable dishes and cutlery are either recyclable or compostable. Numerous low-emission transportation options are presented to participants. The entire site is powered by hydroelectricity in order to reduce usage of fossil fuel-powered generators.

We have hit all of our 2018 targets (BNQ 9700-253/2010 level 3 maintained with a higher score than 2017, limiting final waste per participant, per day to 1.3 kg) with the exception of our reclamation rate. Partly due to the fact that we generated less total waste than in 2017, our result this year was 14% below target.
Nos partenaires ont choisi de participer au Sommet Movin’On pour promouvoir une vie meilleure grâce à la mobilité durable. Grâce à ces partenariats, nous examinerons plus en profondeur la mobilité sous l'angle de nombreuses industries et perspectives. Et avec leur soutien, nous serons en mesure de partager cette information avec le plus grand nombre. En tant que partenaires, nous sommes en mesure de fournir des sources d'inspiration et des pistes d’action toujours plus nombreuses.

CREATED AND INSPIRED BY     AN EVENT BY     ORGANIZED BY

OFFICIAL PARTNERS

DIAMOND

Québec   Montréal

PLATINUM

accenture   BNP PARIBAS   THALES   Total

GOLD

CGI   HSBC   NOVA SCOTIA CANADA

SILVER

DELTA   AIRFRANCE   Allianz   BOMBARDIER   Capgemini   Google Cloud

ENGIE   enrgir   European Mobility Group   Hydro Québec   Caisse de dépôt et placement du Québec
2019 Movin’On Summit partners

CONTENT PARTNERS

ECOSYSTEM PARTNERS

EXHIBITORS PARTNERS
2019 Movin’On Summit partners

MEDIA PARTNERS

SUSTAINABLE MOBILITY FUND CONTRIBUTORS
The ABP Group is a dynamic high-end furniture rental company that is always attentive to its customers’ needs. Our main objective is your complete satisfaction, which is why we are constantly evolving and on the lookout for new trends. Our impressive inventory and personalized service allow us to be versatile in order to simplify your life. All you have to do is make one stop at Groupe ABP to find everything you need to create a breathtaking event!

Make your most eccentric ideas come true with our clothing workshop, which offers an infinite range of furniture and accessories. With our painting, upholstery and carpentry workshops, we can manufacture and customize items according to your needs. This customized service allows you to add that unique touch that will make your event unforgettable.

Smart cities are designed to improve the lives of the people who live, work and play in them. They can benefit current and future generations, with an emphasis on the intersection of the digital and the physical, and on the value that can be created in digital, societal and natural environments. Through technology, sustainable mobility offers people the opportunity to experience a superior transportation experience, which has increasingly become a societal need. The increasing maturity of alternative technologies will reduce energy consumption, waste and emissions, mitigate the impact of rising and variable fuel costs, economically include renewable energies in the energy mix and create more sustainable infrastructure. Disruptive, original technologies that have a local impact on sustainable mobility allow Accenture to differentiate itself. As a truly global organization serving customers in more than 120 countries, Accenture is already uniquely positioned to market sustainable mobility globally.

WHERE TO FIND US?

WORKING SESSIONS
The Frugal Mobility City Index as a Launchpad for Structuring an Effective Urban Mobility Strategy
JUNE 6, 8:45 AM - 10:15 AM - ACCENTURE STUDIO D

WORKING SESSIONS
AI and the Last Mile: Meeting Seller, Shipper and Consumer Demands
JUNE 4, 10:45 AM TO 12:15 PM - STUDIO ACCENTURE D

CONFERENCE
New Roadmap for Autonomous Vehicles: Rebuilding trust
JUNE 5, 1:15 PM - 2:30 PM - CABARET THALES
BALCONY 8 - ACCENTURE
Learn more about our partners

ALLIANZ

Allianz Global Assistance is the world’s largest provider of travel insurance and assistance services. For more than 30 years, we have been helping Canadians deal with the unexpected when they travel abroad. The very essence of the Allianz Global Assistance brand is to accompany travellers at every stage of their journey. We earn the trust of our customers by embodying our values every day, and we are driven by the desire to exceed their expectations.

We believe that business success depends on the company’s social and responsible presence. After all, our company is only as strong as the community and the people we serve. Our responsibility as a company is not only an opinion, but also a commitment.

BNP PARIBAS

BNP Paribas supports social and entrepreneurial innovation and works with its customers and partners to accelerate the energy transition by encouraging renewable energies energy sources, energy efficiency, sustainable mobility and the circular economy. At the heart of our commitment, there is a real ambition and a major imperative for corporate social responsibility, ethics, diversity and inclusion, and the promotion of human rights in the countries where we are established, while respecting local culture and legislation. Mobility is a key element of this ambition and we work with our partners and customers to support smarter and greener mobility to meet certain social and environmental challenges. The creation of the Commitment Department of BNP Paribas underlines our commitment to sustainable initiatives within the Bank and society, which we have committed to in line with the 17 United Nations sustainable development goals.

WHERE TO FIND US?

WORKING SESSIONS
Whose Car Is It Anyway? Co-designing sustainable mobility models in fleet management
JUNE 5, 3:15 PM - 4:45 PM - ACCENTURE STUDIO D

WORKING SESSIONS
Beyond Green Bonds: Designing and implementing investment products for an accelerated transition to carbon-neutral mobility
JUNE 5, 10:45 - 12:15 - ACCENTURE STUDIO D

CONFERENCE
What will be the impact of a 1.5°C rise on mobility?
JUNE 5, 9:00 AM - 10:15 AM - TOTAL MARKETING & SERVICES FORUM
BALCONY 11 - BNP PARIBAS

MOBILITY CORNER
So you want to start a green revolution?
JUNE 6, 8:00 AM - 8:20 AM - DECARBONIZATION AND AIR QUALITY ZONE
Learn more about our partners

BOMBARDIER

With more than 69,500 employees, Bombardier is a world leader in the transport industry, creating aircraft and innovative trains that are changing the game in their market. Our products and services offer transport experiences of international calibre that establish new standards of passenger comfort, energy efficiency, environmental protection, safety and reliability. In a world where travel is subject to carbon footprint and resource constraints, we focus our efforts on product innovations that meet and exceed the expectations of our customers who want the most sustainable and efficient solutions possible. Thanks to our eco-design processes that are unparalleled in our industry, we ensure that we take into account the environment at each stage of the product innovation cycle. This allows us to offer a wide range of high-performance products with energy efficiency at the core of our ideals.

CAISSE DE DÉPÔT ET PLACEMENT DU QUÉBEC

Created in 1965, the Caisse now manages more than $309.5 billion. We invest our clients’ funds around the world by targeting high quality assets that are anchored in the everyday economy. We have offices in 10 countries and nearly two-thirds of our assets are invested outside Canada. We are among the world’s leading investors in real estate, private equity and infrastructure. We hold investments in all developed markets and have an active presence in growth markets in a targeted manner.

WHERE TO FIND US?

WORKING SESSIONS

Accelerating artificial intelligence in the transportation sector: Increasing efficiency and sustainability

JUNE 6, 10:45 AM - 12:15 PM - STUDIO ACCENTURE E
Learn more about our partners

**CAPGEMINI**

Capgemini is a global leader in consulting, IT services and digital transformation. At the forefront of innovation, the Group helps its customers to capitalize on opportunities presented by digital transformation platforms and the cloud. In a changing world, traditional methods are being challenged, thus disrupting entire industries.

**WHERE TO FIND US?**

**WORKING SESSIONS**

*Connecting the metropolis: How to better organize the global mobility of the territory by unlocking data*

JUNE 6, 10:45 AM - 12:15 PM - STUDIO ACCENTURE A

**WHERE TO FIND US?**

**CGI**

The transport sector is in a phase of a transformation. The recognition of the accumulation of problems (saturation of networks, pollution, dependency on oil, financing of public transport, infrastructure, etc.) and the multiplication of bad mobility experiences for citizens are commonplace. New digital players such as GAFA, NATU and various startups offer evolving permanent services focused on problem and issue resolution on a daily basis in real time. These actors capture value by generating revenue models based on services operated by other actors and networks that are more and more at risk economically. It is essential to understand the dynamics underway to better support the transformations, and to build new solutions for users.

**WHERE TO FIND US?**

**WORKING SESSIONS**

*The Future of Flight: The challenge of doubling air traffic while capping CO2 emissions at 2020 levels*

JUNE 6, 8:45 AM - 10:15 AM - STUDIO ACCENTURE A

BALCONY 13 - CGI

**MOBILITY CORNER**

*Think Inclusive Mobility*

JUNE 5, 4:00 PM - 4:20 PM - MULTIMODAL URBAN SOCIETY ZONE
Learn more about our partners

CHAMBRE DE COMMERCE DU MONTRÉAL MÉTROPOLITAIN

The Board of Trade of Metropolitan Montreal’s mission is to be the voice of the Montreal business community and to act for the prosperity of businesses and the metropolis. The Chamber engages in key sectors of economic development by promoting a philosophy of action based on commitment, credibility, proactivity, collaboration and avant-gardism. As a strong presence in a booming economic metropolis, the Board is proud of its companies and their success here and abroad.

DASSAULT SYSTEMS

Known as the « The 3DEXPERIENCE Company », Dassault Systèmes offers to companies and individuals the virtual universes necessary for the design of sustainable innovations. Recognized as one of the most sustainable companies in the world in 2018, Dassault Systèmes collaborates with innovators globally who invent new models of sustainability to create 21st century mobility. In collaborating with Dassault, both established companies startups all use the 3DEXPERIENCE platform to create new categories of products and services offering experiences that are transforming urban, air and land transport as well as e-mobility. Almost all electric vehicles under development today, including those of Tesla, the solar plane Solar Impulse, the pods of the Hyperloop Pod Competition and Joby Aviation’s electric aircraft employ Dassault Systèmes’ technology in some way. We catalyze innovations that improve efficiency energy, support sustainable urban renewal and help the company to solve the most difficult challenges.

› VISIT : WWW.3DS.COM

WHERE TO FIND US?

CONFERENCE

Optimizing Goods Transportation and Traffic to Cities
JUNE 4, 1:30 PM - 2:45 PM -
TOTAL MARKETING & SERVICES FORUM
BALCONY 1 - DASSAULT / TRANSDEV
Learn more about our partners

DAVIDS TEA

At DAVIDsTEA, we pride ourselves on excellent teas, friendly shops and above all, impeccable customer service. The idea seemed simple, but we couldn’t find a single place that offered this. That is why, in 2008, we decided to take matters into our own hands. We then opened our first store on Queen Street, a busy artery in Toronto, Canada. In a short time, visitors became loyal customers, our neighbours became our friends, and our store became a familiar place for people in the neighbourhood. And the same thing happens every time we open a new store. Today, we have more than 230 stores across the country and in the United States. And we are not about to slow down; we are too eager to share the DAVIDsTEA experience with the world.

DELTA KLM AIR FRANCE

As the leading group within intercontinental traffic from Europe, Air France-KLM is a major player in global air transport. Its main activities are the air transport of passengers as well as freight and aeronautical maintenance. In 2019, it offers its customers a network covering 312 destinations in 116 countries through Air France, KLM Royal Dutch Airlines and Transavia. With a fleet of 550 aircraft and 101.4 million passengers carried in 2018, Air France-KLM operates up to 2,300 flights per day, mainly from its hubs at Charles de Gaulle and Amsterdam-Schiphol airports. Its Flying Blue loyalty program is one of the leaders in Europe and has more than 15 million members. Air France, KLM and its partners Delta Air Lines and Alitalia operate the largest transatlantic joint venture with more than 275 daily flights. The Group also offers freight transport and aeronautical maintenance solutions. Air France and KLM are members of the SkyTeam alliance of 19 airlines and offer access to a global network of more than 14,500 daily flights to more than 1,150 destinations in more than 175 countries.

WHERE TO FIND US?

WORKING SESSIONS

Big Data, Dispatchers and Flight Recorders: Exploring multiple options to reduce fuel burn and CO2 emissions

JUNE 6, 10:45 A.M. - 12:15 P.M. - ACCENTURE STUDIO D

BALCON 5 - DELTA KLM AIR FRANCE
Learn more about our partners

**ECOTUNED**

The Ecotuned® all-electric conversion system turns your light, medium and heavy-duty truck into a cleaner vehicle. By taking advantage of the 1 million miles lifetime of electric motors, the Ecotuned® system is universal and reusable. It is designed to be easily uninstalled and reused several times in a row in other similar vehicles. But most importantly, in our view, is that technology contributes to environmental conservation by reducing greenhouse gas (GHG) emissions from fuel combustion, scrapping and the production of new vehicles. Technology is also putting into practice the 3R principle that is so precious to our environment, that is, reduce, reuse and recycle.

**ETS (ÉCOLE DE TECHNOLOGIE SUPÉRIEURE)**

Specializing in teaching, engineering research and technology transfer for companies, ÉTS trains engineers and researchers known for their practical and innovative approach. The school has about twenty student clubs who have acquired a solid reputation in the university competition environment, including solar, wind, electric or low fuel consumption vehicles. ÉTS professors are at the forefront of innovation in land and air transport. Dozens of researchers specialize in areas such as intelligent microgrids, intermodality, electric vehicles, alternative fuels, intelligent sensors, aircraft pollutant emissions, industry 4.0 in aeronautics and drones. The CENTECH of the ÉTS hosts technology startups that are developing innovative solutions in sustainable mobility.

**ENERGIR**

We believe that the future of energy depends on its diversity. That is why Energir is involved in the development of renewable, liquefied and compressed natural gas, solar energy, wind power and hydroelectricity. Energir distributes approximately 97% of the gas consumed in Quebec. Its underground network extends over 10,000 kilometres and serves just over 200,000 customers. Energir’s subsidiary, Vermont Gas Systems, is the only gas distributor in Vermont, USA. Serving more than 50,000 customers, Energir and Vermont Gas are companies that are committed to the energy future. They have long invested in energy efficiency and more recently in the development of renewable natural gas and natural gas as a fuel.
EUROPCAR MOBILITY GROUP

At Europcar Mobility Group, our mission is to offer an «open mobility for all» experience by eliminating obstacles and facilitating access to new mobility solutions for all. Accessibility is the key: mobility must be inclusive and not exclusive!

FAURECIA

Faurecia is a technology leader working within the automotive industry. With 290 sites, including 30 in research and development and 110,000 employees spread over in 35 countries, Faurecia is a leader in its three areas of expertise: car seats, interior systems and clean mobility clean. In 2017, the Group achieved a turnover of €20.2 billion and €17.0 billion in value-added sales. Faurecia develops and produces technologies for zero-emissions mobility. Its growing portfolio of innovations for the quality of air, energy recovery, acoustic performance and electrification engines offers clean solutions for many applications such as light and commercial vehicles, industrial and high-power engines, as well as mobility operators and cities. Faurecia is listed on the Euronext Paris market and is part of the CAC Next20 index.

FOR MORE INFORMATION: WWW.FAURECIA.COM

ENGIE

ENGIE places responsible growth at the heart of its businesses (electricity, gas and energy services) to meet the major challenges of the energy transition to a low-carbon economy: access to sustainable energy, mitigation and adaptation to climate change and the rational use of resources.

The Group develops high-performance and innovative solutions for individuals, cities and businesses, drawing in particular on its expertise in four key sectors: natural and renewable gas, renewable electricity, energy efficiency and digital technologies.

WHERE TO FIND US?

WORKING SESSIONS

Smart charging and the evolution of consumer attitudes toward mobility and energy providers
JUNE 5, 8:45 AM - 10:15 AM - STUDIO ACCENTURE E

CONFERENCE

Rethinking Urban Mobility: Challenges and Opportunities
JUNE 4, 11:00 AM - 12:15 AM - FORUM TOTAL MARKETING & SERVICES

WHERE TO FIND US?

WORKING SESSIONS

Urban air quality: Multi-sectoral model for passing from a carbon footprint to a pollution footprint
JUNE 6, 8:45 AM - 10:15 AM - STUDIO ACCENTURE C

WHERE TO FIND US?

Learn more about our partners
Learn more about our partners

GEEBEE

Concept Geebee Inc. is a Canadian company founded in 2013 by Jean-Luc and Sabine Le Nevannau. Its head office is located in the city of Sherbrooke, Quebec. The company’s mission is to design, manufacture and market motorized personal transportation vehicles that are 100% in line with the Québec government’s move to promote electrification of transportation, sustainable mobility and support for innovation by local businesses. The GEEBEE® is the result of many years of research and development supported by several actors and programs, including the « Prêt à entreprendre Estrie », the Development Bank of Canada, the Centre of Excellence in Energy Efficiency, the Ministère de l’Économie, de la Science et de l’Innovation du Québec, NRC-IRAP, Canada Economic Development, the Réseau M, Éco-tech Québec as well as support from Espace Inc., Sherbrooke Innopôle, Défi Montréal and the Quartier de l’Innovation de Montréal. The GEEBEE® has been a finalist for many awards, including the AQTR Award of Excellence in Transportation in the sustainable mobility category in 2016, as well as the Fondation Estrienne en Environnement’s Award of Excellence in Environment in the innovation category in sustainable development in 2016.

GOOGLE CLOUD

Google Cloud offers a range of products and solutions, including GCP and G Suite, that can help you address your biggest business challenges. Your company’s most complex security scenarios are protected by the same secure design, global network and integrated safeguards that Google uses to protect information, credentials, applications and devices.

WHERE TO FIND US?

CONFERENCE

Restoring the Confidence in AI
JUNE 4, 3:30 PM - 4:45PM – FORUM TOTAL MARKETING & SERVICES
HSBC

HSBC ranks among the world’s largest banking and financial services consortia. We serve more than 39 million customers through our four global business lines: Retail Banking and Wealth Management, Commercial Banking, International Banking and Markets and International Private Banking. Our network extends to 66 countries and territories in Europe, Asia-Pacific, the Middle East and North Africa, North America and Latin America.

We seek to be where growth is, to connect customers with opportunities, to enable companies to grow and economies to prosper and to help people achieve their dreams and ambitions.

WHERE TO FIND US?

WORKING SESSIONS

**(Part 1) Smart financing for smart ecosystems: Establishing a collective intelligence consortium and innovation for sustainable urban mobility**

JUNE 4, 1:15 PM - 2:45 PM - STUDIO ACCENTURE E

WORKING SESSIONS

**(Part 2) Smart financing for smart ecosystems: Establishing a collective intelligence consortium and innovation for sustainable urban mobility**

JUNE 5, 1:15 PM - 2:45 PM - STUDIO ACCENTURE E

CONFERENCE

**Redefining Tomorrow’s Multimodal Mobility**

JUNE 5, 3:30 PM - 4:45 PM - FORUM TOTAL MARKETING & SERVICES

BALCONY 6 - HSBC

MOBILITY CORNER

**How is the circular economy a game changer for the financial sector?**

4 JUNE, 10:00 AM - 10:20 AM – CIRCULAR ECONOMY ZONE
Learn more about our partners

HYDRO-QUÉBEC

Hydro-Québec’s energy programs and know-how are revolutionizing the transport sector. By developing innovative technologies for batteries and electric vehicles engines, and by developing a network of charging stations and producing clean, renewable electricity, Hydro-Québec participates actively in the electrification of transport. The company collaborates in feasibility studies and pilot projects related to sustainable mobility. The owners of electric vehicles not only enjoy the savings, but in addition, they contribute to reducing the import of oil. For Hydro-Québec, encouraging transportation is to support the decarbonization of Quebec.

JAKARTO

Jakarto is a group of geomatics and artificial intelligence enthusiasts who have a lot of fun revolutionizing the world of cartography with the notion of “digital twins”, which is simply a digital replica of a physical object. In the context of a city, it is a question of replicating all its assets in the digital world (e.g., roads, buildings, street furniture, signage, etc.). In addition, this digital twin can be used by a database so that everything in it can be analyzed, inventoried and measured to the nearest millimetre. This twin then allows the automation and optimization of several tasks necessary for the proper functioning of a city or territory.

MACIF

We have nearly 5 million members who pool their risks to protect what is essential to everyone: their lives, their loved ones and their property. The Macif Group reinvests all its profits for the benefit of its members and in the common interest, without profit or shareholders to be remunerated. The Macif Group stands out for its democratic governance system. Members are at the heart of the mutual insurance company’s management guidance and control system. The human being is at the heart of our project, which is why listening and being close to our members are our priority in order to build a lasting relationship.
Learn more about our partners

MICHELIN

Michelin introduced its futuristic Vision concept at Movin’On in 2017. Inspired by nature, airless, connected, rechargeable (or 3D-printed) and using renewable & bio-sourced products, VISION illustrates the Company’s direction for research and development towards sustainable mobility. This year, in collaboration with a strategic development partner, Michelin reveals a new stage of this immense ambition, demonstrating that this dream is within our reach.

WWW.MICHELIN.COM

WHERE TO FIND US ?

CONFERENCE

Official opening of the 2019 Movin’On Summit
JUNE 4, 9:00 AM - 10:15 AM - AGORA STAGE MICHELIN

CONFERENCE

Official Closing of the 2019 Movin’On Summit
JUNE 6, 1:00 PM - 1:30 PM - AGORA STAGE MICHELIN
BALCONY 15 - MICHELIN NORTH AMERICA
BALCONY 20 - MICHELIN PUBLIC AFFAIRSW

NAVYA

As a pioneer and specialist in the autonomous vehicle market, NAVYA supports cities and private sites around the world in the improvement of their transport offerings with its autonomous, driverless and electric solutions. At the cutting edge of technology, NAVYA is revolutionizing travel by offering fluid mobility solutions. NAVYA is an international force and a team of multidisciplinary experts motivated by a major objective: to offer new, smarter and more fluid mobility solutions, thus contributing to the sustainable transformation of lifestyles.

WHERE TO FIND US ?

CONFERENCE

Restoring the Confidence in AI
JUNE 4, 3:30 PM - 4:45 PM - FORUM TOTAL MARKETING & SERVICES
NOVA SCOTIA

The power of the Atlantic Ocean drives Nova Scotia’s economy, and with 7,400 kilometres of rugged coastline shaped day after day by tireless waters, we are determined to continue to evolve. In order to thrive in this environment, industries, administrations and universities work together and constantly innovate by proposing new ideas and technologies to push the boundaries. This makes Nova Scotia a world-class port for new ideas and a creative power for ocean technology and data analysis. All this allows us to focus on the challenges of sustainable mobility. Through the Movin’On Summit, Nova Scotia companies and universities will share their experiences in introducing sustainable mobility into the marine economy.

ORACLE

Emerging technologies are disrupting old paradigms and creating new opportunities. Oracle has integrated innovative technologies into every aspect of its cloud, allowing companies to rethink their activities, processes and experiences. And the world’s most popular database is now autonomous, allowing companies to innovate at the speed of startups. Artificial intelligence, blockchain, the Internet of Things, machine learning and other emerging technologies are omnipresent in all aspects of life and work. These technologies help us reinvent possibilities: autonomous cars, personalized medicine, precision agriculture and smart cities. Oracle provides companies with the essential elements to generate innovations and new business models. For example, applications based on artificial intelligence can suggest the best actions to take, automate responses and provide personalized service. Oracle integrates machine learning with multiple management and security solutions to enable organizations to monitor, respond to problems and predict potential failures and security breaches. We have made both automated and customized interactions possible across all our applications using PDAs, and we have integrated AI into data analysis to identify hidden constants. Oracle helps customers develop directions, migrate to the cloud and take advantage of emerging technologies from any point: new cloud deployments, on-premise environments or hybrid implementations. Oracle’s approach facilitates the transfer of companies to the cloud, as well as the expansion of their presence as they grow. Oracle is the world’s largest business software provider, offering a wide range of solutions for companies of all sizes.

WHERE TO FIND US?

WORKING SESSIONS

The Mind in the Machine: The holistic application of AI-enhanced business tools for improving multiple mobility domains
JUNE 5, 1:15 P.M. - 2:45 P.M. - STUDIO ACCENTURE A

Optimizing Goods Transportation and Traffic to Cities
JUNE 5, 1:30 PM - 2:45 PM - FORUM TOTAL MARKETING & SERVICES

CONFERENCE

The Impact of Multimodality on Supply Chains
JUNE 5, 8:45 AM - 10:00 AM - CABARET THALES
Learn more about our partners

PERONI

In 1963, the Peroni family had a vision to create a beer that would embody Italian values of quality and craftsmanship. Brewed with the same flair and attention to detail through three generations of master brewers, Peroni Nastro Azzurro uses only the finest ingredients, including our exclusive Nostrano dell’Isola maize. This delivers a crisp and refreshing beer with a delicate balance of bitterness, citrus and spicy aromatic notes, combined with a fast and clean finish.

The small town of Bergamo in northern Italy is home to our Nostrano dell’Isola maize, exclusively produced for us. In the Lombardy region lies a fertile plain known locally as the “the island earth” between the rivers Adda and Brembo, where the conditions are perfect for growing maize. This environment is created from the combination of an absence of frost, the climate and the soil, irrigated by freshly melted snow from the nearby Alps.

SALESFORCE

Salesforce is the number one platform for customer relationship management (CRM) solutions. To configure or manage our cloud-based applications (for sales, services, marketing and more), there is no need for IT specialists. Log in and simply discover this new way to be in touch with your customers.

WHERE TO FIND US?

WORKING SESSIONS

The future of e-commerce driven by AI and eco-responsible citizens
JUNE 5, 8:45 AM - 10:15 AM - STUDIO ACCENTURE A

CONFERENCE

Restoring the Confidence in AI
JUNE 4, 3:30 PM - 4:45 PM - FORUM TOTAL MARKETING & SERVICES
As a chemicals business, SCG is one of the largest integrated petrochemical companies in Thailand and a key industry leader in Asia, offering a full range of petrochemical products from upstream production of olefins to downstream production of three main plastic resins: polyethylene, polypropylene and polyvinyl chloride. To better serve customers' requirements, SCG assigns prime importance to the development of new technology and innovation for the creation of high value-added products (HVA) and service solutions. SCG is poised to be a regional market leader, with a commitment to business growth along with contributions to the sustainable advancement of ASEAN and the local communities where we operate.

It is also our commitment to add value for our customers, employees, business partners and related parties through the business management of international standards, strong principles of corporate governance and uncompromising safety standards. With the aim of contributing to the well being of humanity, SCG strives to provide quality products and services through operational excellence, technology development and innovation.

Scotland is at the forefront of the low carbon transition, with innovative solutions to global challenges. We have the resources, expertise, drive and determination to rise to the challenges of the global energy transition. Scotland wants to work with ambitious international partners to write the next chapter in our energy success story, delivering jobs and prosperity to all parts of our country. At the Scotland booth we will share our ambitious energy strategy and competitive assets to drive new thinking and identify collaborative opportunities. And we will to showcase the Michelin-Scotland Innovation Parc, located in Dundee, Scotland — an exciting new opportunity that is just emerging. We want to share our story, but also learn from what is great elsewhere, and bring that learning back to Scotland, to put into practice.

Learn more about our partners

SCOTLAND

Scotland is at the forefront of the low carbon transition, with innovative solutions to global challenges. We have the resources, expertise, drive and determination to rise to the challenges of the global energy transition. Scotland wants to work with ambitious international partners to write the next chapter in our energy success story, delivering jobs and prosperity to all parts of our country. At the Scotland booth we will share our ambitious energy strategy and competitive assets to drive new thinking and identify collaborative opportunities. And we will to showcase the Michelin-Scotland Innovation Parc, located in Dundee, Scotland — an exciting new opportunity that is just emerging. We want to share our story, but also learn from what is great elsewhere, and bring that learning back to Scotland, to put into practice.
Learn more about our partners

SNCF

The SNCF group offers a complete range of mobility solutions through its six business lines. Its objective is to give everyone the freedom to move easily while preserving the planet. The French rail company’s goal is to bring citizens closer together by making the transport of people and goods simple and fluid by imagining and developing the mobility of tomorrow. Managing, maintaining and developing the national rail network, giving priority to the existing network and the Île-de-France region, are SNCF Réseau’s main missions. SNCF offers its passengers shared mobility and door-to-door solutions to meet their needs in terms of supply, cost, quality of service and respect for the environment. SNCF offers its customers and organizing authorities public transport solutions adapted to their individual mobility modes and solutions that contribute to the development of the regions.

STATE OF BAVARIA

Invest in Bavaria, the Bavarian Free State of Bavaria’s business development agency, supports German and foreign companies and many sectors in finding their ideal location in Bavaria to prosper. The agency was founded in 1999 and offers companies a wide range of services at all stages of a Bavarian installation, from the planning phase to implementation, including research and site selection. Invest in Bavaria continues to support companies even after their successful establishment, for example during a planned expansion. The team of regional advisors complements the services provided by Invest in Bavaria and facilitates foreign companies’ access to the Bavarian regions. In this area, regional advisors are characterized by close cooperation and bilateral exchange of information with regional economic promoters, as well as by the implementation of joint projects. Our services are free, confidential and individualized. Our team is international and we are there for you, locally and worldwide.

WHERE TO FIND US?

CONFERENCE
Air Quality: A Collective Challenge
JUNE 5, 10 H 45AM - 12 H 00AM - CABARET THALES
STM

The Société de transport de Montréal (STM) is at the heart of sustainable mobility thanks to its metro and bus network. With 1.4 million trips per day, it is the second largest transportation company in Canada and the third largest in North America. A key player in sustainable mobility with its 100% hydroelectric metro and its new AZUR trains, the STM is also in the process of acquiring 40 electric buses and 300 new hybrid buses, which will be added to its current fleet of 1,800 buses, including three 100% electric, from 2020. The STM intends to play a leading role in the development of integrated mobility by working together with the various stakeholders to promote the effective combination of active and complementary public transit modes in order to make Montréal a sustainable and multimodal mobility model.

SYMBIO

Have you experienced the hydrogen revolution? Symbio, a Michelin Group company and supplier of hydrogen systems for mobility, has created a very special booth for the Movin’On Summit. Please come and try to build a hydrogen vehicle on our two interactive consoles while watching the hydrogen revolution on four big screens. At the Symbio booth you’ll also have the opportunity to meet with a star: our 40kW hydrogen system, named H2Motiv L. It perfectly fits the needs of vans, buses, trucks and SUVs to make them zero-emission vehicles.
Learn more about our partners

**SYSTRA**

Our engineers work with passion to provide people around the world with the opportunity to move freely every day. Whether it is metro, tramway, high-speed line or conventional rail, our solutions are built to serve the general interest and meet the challenges of urban and regional transformation. Imagining and implementing the safest, most efficient and economical tailor-made transport solutions: this is what guides us on a daily basis. We are involved in all phases of transport projects: upstream and design studies, construction phases, testing and commissioning, operation and maintenance. We can therefore provide a complete solution by taking on any type of mission - project management, systems integration, etc. Since our creation in 1957, SYSTRA’s playground has been the world. Originally founded to export French know-how in public transport, our company is now present in more than 80 countries. More than half of our engineers and technicians are based outside France.

**THALES**

Countries, cities and transport operators rely on Thales to meet the new challenges of mobility, whether local, national or international. Thanks to our expertise in four key digital technologies — connectivity, big data, artificial intelligence and cybersecurity — and our expertise in managing complex transport projects, we support the digital transformation of the rail sector. With 65,000 employees in 56 countries, Thales generated sales of €15.8 billion in 2017.

**WHERE TO FIND US?**

**WORKING SESSIONS**

*The Seamless City: Unleashing the power of cohesive, coordinated, on-demand multimodal mobility*

JUNE 4, 10:45 AM - 12:15 PM - STUDIO ACCENTURE A

**WORKING SESSIONS**

*Autonomous Vehicles, Data, and Privacy: The intersection of real-world safety and cybersecurity*

JUNE 5, 8:45 AM - 10:15 AM - STUDIO ACCENTURE D

**CONFERENCE**

*New Roadmap for Autonomous Vehicles: Rebuilding Trust*

JUNE 5, 1 H 15PM – 2 H 30 PM- CABARET THALES

BALCONY 9 - THALES
Learn more about our partners

THE LION ELECTRIC COMPANY

The Lion Electric Co. is an innovative manufacturer of zero emission vehicles. We think, design and manufacture all-electric school buses, midi/minibus for special needs or urban transit as well as urban trucks. Lion has positioned itself as a leading OEM in transportation electrification in North America. We design, manufacture and assemble all the components of our vehicles, including the chassis, batteries, packs, cabins and powertrains. Always actively seeking new technologies, Lion vehicles have unique features that are specifically adapted to its users and their everyday needs. We believe that transitioning to all-electric vehicles will lead to major improvements in our society, environment and overall quality of life.

TOTAL MARKETING & SERVICES

Total is committed to sustainable mobility that is safe, clean, affordable and accessible. As part of its ambition to become the leader in responsible energy, Total has committed for several years to developing solutions that limit the environmental footprint of various mobility solutions. Our research and development initiatives focus on the following areas:

Road transport (light and heavy goods vehicles):

› By further improving the performance of the existing fleet with eco-efficient products and services, particularly high-energy-efficient products and services. High-quality and alternative fuels (biofuels, CNG, hydrogen), lubricants, elastomers, polymers, shared mobility and eco-driving.

› By supporting the development of electric vehicles (special fluids, lubricants and dedicated elastomers) while contributing to the development of the grid of electric charging points;

Maritime transport:

› By accompanying the new regulatory requirements with a complete range of solutions including liquefied natural gas (LNG).

WHERE TO FIND US?

WORKING SESSIONS

An overlooked option seeks center stage: The case for Natural Gas Vehicle (NGV) and Renewable Natural Gas (RNG) in today’s energy-mobility sector
JUNE 4, 10:45 AM - 12:15 PM - STUDIO ACCENTURE C

Plug & Charge: Facilitate the customer journey in the upcoming electromobility transition
JUNE 4, 3:15 P.M. - 4:45 P.M. - STUDIO ACCENTURE C

BALCONY 10 - TOTAL MARKETING & SERVICES
Learn more about our partners

TOYOTA

A cleaner world. More secure. Connected. Engaging. This is the world we believe in — one where all citizens can freely explore new avenues and horizons. And where they are inspired to brave the impossible, to realize new potential and to aim ever higher. That’s why we are committed to creating vehicles that transform the way we travel and drive, investing in forward-looking solutions that unlock the potential for mobility for all. And we offer our support and collaboration to those who share our vision and values. By using exciting design and revolutionary manufacturing processes, constantly innovating in terms of security and connectivity, we build vehicles that make our roads safer and allow you to get the most out of every journey.

TRANSDEV

As an operator and global integrator of mobility, we want to allow you to move more freely every day. We are proud to bring 11 million people to 20 countries every day through efficient, simple and environmentally friendly transport services that connect individuals and communities. Our approach is based on long-term collaboration with local authorities and companies, and we are on the constant search for the safest and most innovative mobility solutions.

WHERE TO FIND US?

CONFERENCE
Connecting Rural and Suburban Areas Through Multimodality
JUNE 5, 11 H 00AM – 12 H 15 AM–
FORUM TOTAL MARKETING & SERVICES
BALCONY 1 - DASSAULT / TRANSDEV
After Movin’On

MOVIN’ON SUMMIT NOTES

An illustrated book containing most of the content generated during the event, for Movin’On Summit participants. This year, we will offer you five digital magazines dividing the content according to the five main themes of the event. This more dynamic format aims to provide a reference tool for participants and experts to help them retain the knowledge gained from their experience at the Movin’On Summit and to make it known in order to continue the debates.

TO GO FASTER
For an overview of the 2019 edition, consult the Movin’On Minutes 2018, an intellectual and emotional reminder of the event, in the form of a dynamic 354-page digital book to share and consult.
The Movin’On 2018 Summit in figures

44,600 square metres, plenary sessions, the Innovation Centre and its exhibitors, the Ride & Drive and its dynamic demonstrations.

- **5000 +** participants from 60 countries
- **155** partners
- **220** media representatives from 20 countries
- **40** exhibiting startups selected for their ability to influence mobility
- **45** working sessions featuring 248 experts and leaders
- **600+** sustainable mobility vehicle tests at the Événement Ride & Drive
- **69** Aquarium interviews with international leaders
- **54 000 000** million impressions on social media
- **50+** Side events
- **600** braindate connections (targeted peer-learning meetings)
- **31 839** contacts exchanged via klik, the event platform
- **1000+** hours of graphic design

Representatives from 26 cities from around the world
Hearing at the 2018 Movin’On Summit

WHAT THE PARTICIPANTS SAID...

« BY FAR MY FAVORITE LAB! INCREDIBLE APPLICATION TO IMPROVE #CREATIVITY #MEDITATION #NEURALPATHWAYS #IMAGINATION @JASON_SILVA @MOVINONCONF @C2INTERNATIONAL @MICHELIN @E180LABS @E180 #MOVINGONCONF18 #MOSTARTUPVILLAGE #QCFIERPARTENAIRE »

« IT’S ABOUT DREAMS. AND IF SUSTAINABLE MOBILITY WANTS TO COMPETE, WE HAVE TO BE IN THAT DREAM SPACE.” THE SECOND DAY OF #MOVINONCONF18 INCLUDED SUCH VARIED TOPICS AS ARTIFICIAL INTELLIGENCE, MOBILITY AS A SERVICE, AND THE FUTURE OF AIR TRAVEL. »

WHAT THE PRESS THOUGHT OF IT...

« WHO KNEW? #CANADA HOLDS THE RECORD FOR MOST EFFICIENT WIND-POWERED CAR. WE SAW IT AT THE @MICHELIN #MOVINONCONF18 LAST MONTH! »

DRIVING.CA

« THE @MOVINONCONF WORLD SUMMIT IS BROUGHT TO YOU BY URBAN PLANNING, #CONNECTIVITY AND DECARBONIZATION. READ MORE ABOUT THE FUTURE OF TRANSPORTATION HERE : HTTP://BIT.LY/2LZFZFk #MOVINONCONF18 @MICHELIN @MTL_VILLE »

OTTAWA LIFA MAGAZINE

WHAT THE SPEAKERS SAID..

« LEDDARTECH IS BACK FROM #MOVINONCONF18, WHERE OUR PRESIDENT AND COO FRANTZ SAINTELLEMY HAD THE FANTASTIC OPPORTUNITY TO PARTICIPATE IN A PANEL DISCUSSION ON THE FUTURE OF AUTONOMOUS DRIVING. READ THE STORY TODAY AT HTTP://BLOG.LEDDARTECH.COM »

LEDDARTECH

« FROM MAY 30 TO JUNE 1ST, A CLEANER AND SMARTER #FUTUREOFMOBILITY HAS TAKEN SHAPE IN #MONTREAL. FROM #DECARBONIZATION TO #AUTOMATION, TOMORROW’S INNOVATIONS WILL FOCUS ON SUSTAINABLE MOBILITY HTTP://BIT.LY/2HXHPW0 #MOVINONCONF18 CC @MOVINONCONF BNP PARIBAS »
Accreditation and contact

TO OBTAIN MEDIA ACCREDITATION, FOR ANY INTERVIEW REQUEST OR ANY QUESTION, THE TEAM BELOW IS AT YOUR DISPOSAL:

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