

COLLEGE  
OF  
BUSINESS



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**Business**

A&M-COMMERCE



# Transform Your Life with a Business Degree



**T**he College of Business at A&M-Commerce has been transforming lives through business education since 1920. Accredited by the Association to Advance Collegiate Schools of Business since 1975, the College of Business produces career-ready professionals who add value to the global business environment.

## In-Demand Degrees

Whether your passions lie in social media, sports or entrepreneurship, your business degree is in demand! Every industry has a business side, so every industry needs accountants, marketers, managers, financial analysts and data analytics professionals.

## Our Graduates Work In

- Financial services
- Manufacturing
- Sales
- Accounting
- Information technology
- General management
- Advertising and market research

Many are employed at educational, municipal, state and federal government agencies. Others use their business education and skills to start their own businesses.



|| *I would say there are three principles that I took away from A&M-Commerce that shape who I am, what I am and where I am – ceaseless industry, fearless investigation and unfettered thought. There was a lot of fun, but the best times of my life were on the academic side of things where I was actually figuring out how I was going to be what I wanted to be.*

**Scott Wheeler, 1980 graduate of East Texas State University and president of Daseke, Inc.**





# Undergraduate Programs

## Bachelor of Business Administration in

- Accounting
- Business Analytics
- Finance
- General Business
- Management
- Marketing

## Bachelor of Science in

- Business Administration—  
Interdisciplinary Studies minor

## Minors

- Accounting
- Business Analytics
- Economics
- Finance
- International Business
- Personal Financial Planning
- Marketing
- Corporate Management
- Entrepreneurship
- General Business
- International Studies

# Graduate Programs

## Master of Business Administration

- Accounting
- Business Analytics
- Finance
- Management
- Marketing

## Master of Science in

## Minors

- Accounting
- Agribusiness
- Business Analytics\*  
(cannot be added to MSBUSA)
- Cybersecurity\*
- Digital Marketing\*
- Economics
- Finance
- Financial Planning
- Healthcare Administration

- International Business
- Marketing
- Marketing Analytics\*
- Corporate Management\*
- Entrepreneurship\*

## Certificates

- Business Analytics
- Operational Excellence  
(includes SAP and Six Sigma  
Greenbelt certifications)
- Healthcare Economics

\*Minor can be added to any graduate degree

## Learning Outcomes

**As an undergraduate business major, you will learn how to**

- Develop creative solutions to real-world business problems
- Collaborate as part of a diverse team to add organizational value
- Generate data-driven recommendations using well-honed quantitative skills

**By the time you earn your bachelor's, you will demonstrate knowledge in**

- Financial and managerial accounting
- Business environment and strategy
- Finance
- Behavior and organizational issues
- Marketing
- Business analytics
- Quantitative analysis
- Production/operations management

## Valued Excellence

Graduates of our master's programs earn a degree that signifies the excellence employers expect and prepares them to immediately add value to the global business environment.

## Flexibility for Working Professionals

There's a graduate business degree to fit your lifestyle and career aspirations. We offer fully online degrees, face-to-face instruction and blended options.

*"After attending an event at Sabre Corporation hosted by TAMUC, I was able to make professional connections that wouldn't have been possible otherwise. Through these connections, I got an opportunity to interview and eventually work as a data science and analytics intern at Sabre Corporation."*

Malashree Basavarajaiah  
Class of 2018



## Accreditation and Rankings

Our programs are fully accredited by AACSB – the premier accreditor of business and accounting programs. Here are some highlights of our programs.



One of the largest MBA programs in Texas



Top 100 online bachelor's in the nation by U.S. News & World Report



MBA ranked as an online "Best Buy" by GetEducated.com



Top 10 Online Master's in Business Analytics by Businessanalytics.com

SAP  
University  
Alliances

## Career Services

The College of Business Career Services helps students and alumni achieve their career goals. They partner with Career Development and the College of Business to provide:

- Internship opportunities
- Resume writing workshops
- Career fairs
- Interview workshops

## Center for Business Excellence

Within the College of Business, The Center for Business Excellence provides training and consulting services to the North Texas business community. The Center works with individual companies to design and deliver training courses which fulfill specific business needs.

Frequently, College of Business students are part of the projects, working with a local business under the direction of a faculty member. These projects give students the opportunity to actively apply their knowledge while assisting the local business community.

# Visit

Our student leaders take great pride in showing you around and offering insight into life at A&M-Commerce. Campus tours are available Monday through Friday, and Saturday tours are offered during fall and spring semesters.



☎ 903.886.5000  
✉ admissions@tamuc.edu  
f TAMUCAdmissions  
📺 TAMUC 📺 LionsMedia

While you're here, explore the College of Business, your new home on campus! We are located in the McDowell Administration Building, behind the flagpoles at the main entrance of A&M-Commerce. Check out the future site of our high-tech finance lab, our Career Services center for business students and spacious lecture halls.



- ① **Tailgating Site:** Eat, share, and roar with your fellow Lions
- ② **Amphitheater:** Constantly alive with musical, dance, and spirit events
- ③ **McDowell Administration Building :** Your new home on campus
- ④ **Gee Library:** Coffee, study, computers, books, tutoring, and more
- ⑤ **Ferguson Auditorium:** Visited regularly by famous people
- ⑥ **Student Health Services:** Obtain treatment for injuries, illnesses, etc.
- ⑦ **Talbot Hall Lawn:** Live Action Role Playing (LARP) happens here
- ⑧ **One Stop Shop:** Your resource for all things admission related
- ⑨ **Nursing and Health Science Building:** Opening Fall 2019-Spring 2020
- ⑩ **Rayburn Student Center:** The hub of campus life
- ⑪ **Morris Recreation Center:** Sweat and relax all in the same place
- ⑫ **Phase III:** Newest freshman residence hall