Communicating Your Story with Institutional Effectiveness Processes

IE Spring Series | February 7th
Workshop Learning Outcomes

Participants will be able to –

• utilize A&M-Commerce’s assessment documentation to demonstrate a narrative of strategic planning and continuous improvement efforts at the unit/program level

• evaluate the effectiveness of documented assessment results in providing evidence of seeking improvement based on analysis of results
Institutional Effectiveness Processes
Why do we participate in IE Processes?
Who is SACSCOC?
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Sharing My Story
Dr. Tabetha Adkins

Planning → Assessment → Use of Results
The First-Year TRAC
Transforming Relationships & Academic Connections

- **Orientation**: Gives you direction and guidance.
- **Lion Camp**: Gets you ready and excited to start.
- **Mentor House**: Creates community and networks.
- **Signature Course**: Representation of various courses.
- **Book in Common**: Reading linked to a global concept.
- **FY TRAC Events**: Representation of events.
TRAC Alignment

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Assessment

Done:
• Survey of freshmen re: mentor groups
• Assessment of student work in Fall 2017

Signature Courses

Planned:
• Focus groups
• Survey of TRAC in general
Findings:

Mentor Groups:
• Students <3 their mentor
• ...but did not find purpose in mentor group
• But 15% of students who responded had no peer connections upon coming to the University
• Close to 40% knew 3 or fewer students upon coming to the university.

Signature Courses:
• Very promising results in oral communication (Core)
Result

- Mentors imbedded in Signature Course and select Core courses Fall 2018
Sharing My Story
Dr. Brent Donham

Planning → Assessment → Use of Results
Institutional Effectiveness Processes
Lesson Learned (or still Learning)

Program Outcome:
Meet professional requirements necessary for engineering licensure

Assessment:
Students took the FE exam – performed poorly on heavy civil questions
Industry advisory board indicated graduates needed heavy construction
FE Exam benchmark – gap in the area of heavy civil/construction

Action:
Added CONE 441 – Highway & Heavy Construction course to curriculum
Combined Statics and Dynamics in a single course to make room for CONE 441
Institutional Effectiveness Processes
Lesson Learned (or still Learning)

- Meet professional requirements necessary for engineering licensure
- Gap in skills and knowledge of heavy civil identified
- Student performance
- Advisory Board
- FE Benchmark

Failed to close the loop. Why?

- Combine Statics and Dynamics
- Add Heavy Construction course

Learning Outcome
Implement / Check
Assessment
Results / Analysis
Modifications / Action
Institutional Effectiveness Processes
Support Services Example

Research:
University study – late registering students have a lower retention rate

CoSE Advising Goal:
Improve student retention rates

Assessment Method:
Actively track existing students who have registered for subsequent term

Standard of Success (Target):
85% of eligible existing students registered at least 1 week prior to start of the next term

2016-2017 Results:
70% of Spring students registered prior to Summer I (not met)
82.4% of Fall students registered prior to Spring (not met)
Institutional Effectiveness Processes
Support Services Example

CoSE Advising Goal
Improve student retention rates

Student Success
Implement effective, research-based strategies, providing high-quality instruction and student support, through a variety of services, and resulting in timely degree completion by graduates who are prepared for the workforce or for continued study in graduate and/or professional programs.
Group Activity
Questions?

Thank you for attending and for your participation!
Who is the Lucky Winner?
AIR Webinar: Culture of Evidence Part 1 – February 22\textsuperscript{nd}, 2:00-3:00pm
AIR Webinar: Culture of Evidence Part 2 – March 1\textsuperscript{st}, 2:00-3:00pm
Peer-to-Peer: Review of IE Forms – March 21\textsuperscript{st}, 10:00-11:00am
AIR Webinar: Dos and Don’ts of Survey Research Part 1 – April 3\textsuperscript{rd}, 2:00-3:00pm
AIR Webinar: Dos and Don’ts of Survey Research Part 2 – April 10\textsuperscript{th}, 2:00-3:00pm
Active Workshops: IE Forms and Processes – Offered April and May

Visit [www.tamuc.edu/ie](http://www.tamuc.edu/ie) to register