A new company for the challenges of today and tomorrow

This infographic is aimed at some of Suzano’s main stakeholders (such as employees, customers, suppliers, communities, government, and investors) and shows the company’s journey in 2019, after the merger of Suzano Papel e Celulose and Fibria. Through this material, you will learn about our long-term strategic vision and the way we work, internally and externally, to achieve it, which demonstrates our commitment to the society’s and world’s transformation. We also show the main highlights of the year in all our business fronts, in actions dedicated at people, operations, sustainability, and innovation.

Enjoy your reading!
THE FIRST YEAR OF THE NEW SUZANO

It is no exaggeration to say that 2019 was one of the most intense years in Suzano’s history. During this period, three priority initiatives enabled the results achieved: capturing synergies between the processes of the former two companies, creating the new culture, and integrating the systems. In parallel, the areas worked intensively to keep the business running on all the company’s fronts.

Our broad portfolio of renewable-based products can be found in the daily lives of more than two billion people worldwide and is composed of pulp; printing and writing paper; tissue papers and diapers; packaging paper for a number of segments; specialty papers, and many others.

On the center pages of this infographic, we present some of the main initiatives in terms of people, products, innovation, sustainability and forestry, industrial and logistics operations that describe the new Suzano today.

**Suzano in numbers**

- 36,547 employees (company and contractors)
- 12,758 families benefited by our social projects
- 1.4 million tons of paper annually (including Veracel)
- 1.9 million tons of pulp annually (including Veracel)
- 10.9 million tons of pulp annually (including Veracel)
- 10% of sales volume to foreign markets
- 87% FSC® and PEFC/CERFLOR certified areas
- 84% of sales volume to foreign markets
- 3 pulp export ports
- 10 fully dedicated ships
- 21 distribution centers
- 2 pulp mills devoted to the production of renewable energy
- 167.2 MWm renewable energy
- 1.3 million hectares
- 3 pulp export ports
- 35,000 customers in the paper segment
- 1.2019 data.

1. **2019 data.**
2. With the exception of financial data, installed capacity and total number of production units, the other indicators presented throughout this material do not include information on Veracel’s operations.
3. Data from the Department of Infrastructure and Environment (SIMA) of the Government of the State of São Paulo (base year 2018).
4. Forest management certificates FSC-C110130, FSC-C118283, FSC-C100704, FSC-C009927; and chain of custody FSC-C010014.
5. Calculation of the percentage of certified areas considers only Suzano’s operational areas (excluding those under investment fund, under forestry partnership and not intended for supplying mills).
Throughout 2019, we also worked on defining a long-term strategic vision capable of leveraging the future of Suzano’s business, inspired by our Culture Drivers. Furthermore, we developed our sustainability strategy. As a result of this journey, we have assumed long-term goals. Learn how Suzano intends to follow its path.

**CULTURE DRIVERS**

These Drivers comprise a set of guidelines about who we are, what we do and how we do it, reflecting what drives us in our daily lives.

**Who we are**

People who inspire and transform
- We have the courage and competence to make it happen.
- Fostering diversity strengthens us.
- We work together and for the whole.
- Exceeding expectations drives us.
- We are “strong and kind”

**What we do**

Create and share value
- We think big and act globally.
- We build and share success while considering all stakeholders.

**How we do it**

- It’s only good for us if it’s good for the world
- We always act sustainably.
- We are protagonists in society’s evolution.
- We dialog to build better.

**Strategic Vision**

Five main avenues, which aim to guide Suzano’s path in the medium term:

1. **Continue being a benchmark in the sector in efficiency, profitability and sustainability, from the forest to the client.**

2. **Be a transformational agent in the expansion into new markets for our biomass.**

3. **Be a reference in sustainable and innovative solutions for the bioeconomy and environmental services, based on planted trees.**

4. **Be "Best-in-Class" in the Total Cost of Pulp vision**

5. **Generating shared value**

**Sustainability Strategy**

This strategy is based on six fundamental assumptions:

- Integrated to the business
- Driven by innovability
- Transparent and fostering dialogue

**Long-Term Goals**

See our Long-Term Goals for the period that the UN calls “The Decade of Action” (2020 to 2030) and their relationship with the Sustainable Development Goals (SDG):

- **Mitigate the problem of income inequality**
  - Lift 200,000 people over the poverty threshold in our areas of influence

- **Reduce by 70% the waste sent to landfills, transforming it into by-products**

- **Educate**
  - Enhance the Basic Education Development Index (IDEB) by 40% in all priority municipalities

- **Industrial Waste**
  - Reduce by 15% the waste sent to landfills, transforming it into by-products

- **Energy**
  - Increase renewable energy exports by 50%

- **Water**
  - Reduce water withdrawal by 15%

- **Forestry**
  - Increase water availability in 100% of critical watersheds

- **Industrial**
  - Reduce emissions intensity (tCO2e/adt) by 15%

- **Renewable Energy**
  - Increase renewable energy exports by 50%

- **Diversity & Inclusion**
  - To achieve 100% inclusive environment with zero prejudice, witnessed or experienced, against LGBTI+.
  - To have 30% women and 30% black* in leadership positions (managers and above).
  - To have 100% accessibility and zero prejudice, witnessed or experienced, against people with disabilities.

- **SDG**
  - To learn more about the Sustainable Development Goals, go to: https://sustainabledevelopment.un.org/post2015/transformingourworld

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1. Goals for 2030, except for Diversity & Inclusion (2025)
2. Terminology used by the Brazilian Statistics and Geography Institute (IBGE), which includes blacks and pardos.
3. At Suzano we have chosen LGBTI+ as our umbrella term. It stands for: Lesbian, Gay, Bisexual, Trans, Intersex and + for all other spectrums of sexuality and gender.
Suzano, a leading producer and distributor of cellulose, pulp, and paper in the global market, has achieved significant milestones in its operations, affirming its commitment to innovation and sustainability. In 2019, the company reached 9.412 million tons in sales volume, highlighting its leadership in some key regions. Suzano’s market share in the printing and writing sector reached 40%, with adjusted EBITDA of R$10.7 billion.

**Sustainability and Innovation**

Suzano invests in the development of bioproducts based on eucalyptus, aiming to create sustainable solutions that contribute to environmental conservation. The company is dedicated to reducing its carbon footprint and implementing practices that minimize waste and emissions. Suzano also focuses on forest protection, launching initiatives like the Environmental Restoration Program to transform inorganic waste into valuable products.

**Operational Efficiency**

Suzano’s commitment to efficiency is evident in its operations. The company has reduced the volume of waste sent to landfills by 30% and has reduced the use of agrochemicals by 50 million natural enemies. Furthermore, the company has transformed inorganic waste into valuable products, such as bio-oil and microfibrillated cellulose.

**Technology and Digital Transformation**

Innovation and technology are at the forefront of Suzano’s strategy. The company supports digitalization in processes and results, leading to a reduction in costs and an increase in productivity. Suzano invests in the development of bioproducts, focusing on the sustainability and innovation of its products.

**Community and Environment**

Suzano is deeply committed to its communities and the environment. The company prioritizes initiatives aimed at women’s empowerment, people with disabilities, and LGBTI+ rights. It is a member of the Women’s Empowerment Principles, and its initiatives are aligned with the United Nations’ objectives.

**Conclusion**

Suzano’s success is a testament to its commitment to sustainability, innovation, and community engagement. In 2019, the company advanced its leadership in the pulp and paper sector, reaffirming its position as a global leader in sustainability and innovation.
Global distribution
FULLY INTEGRATED