

DIVERSITY, INCLUSION & BELONGING



The
Happiness
Index

A pre-built survey and question set, designed to help you become an **Inclusive Employer**

“Companies in the top quartile for diverse workforces were 21% more likely to experience above-average profitability than companies in the fourth quartile.”

- McKinsey & Company

Why businesses must focus on Diversity, Inclusion & Belonging

- People from similar backgrounds and thought processes often have the same solutions - limiting original thought and innovation.
- Lack of diversity reduces the talent pool when recruiting and raises questions on promotion processes.
- People not being able to be their true self at work limits their creativity and potential.

The impact of our Diversity, Inclusion & Belonging Survey

- Utilise our question set designed by our Occupational Psychologists and Data Scientists based on millions of data points, to promote the benefits of how a diverse workforce leads to a thriving culture.
- People who feel a sense of belonging at work will perform better, take fewer sick days and be less likely to leave the business.
- Creating an environment where people feel included and able to share their ideas results in a more

Insights & Reporting

Executive Report



- Executive summary
- Boardroom insight
- Drive cultural strategy

HR Report



- Holistic insight
- Locate focus areas
- Cross-company trends

Manager Report



- Empower managers
- Focussed insight
- Team/location data