

EMPLOYEE NET PROMOTER SCORES



The
Happiness
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A pre-built survey and question set, designed to help you **Measure Employee Loyalty**

“In our recent Workforce Survey, 80% of respondents agreed that their definition of loyalty in the workplace had changed over time.” - **Forbes**

Why businesses must focus on employee satisfaction and loyalty

- Creating a strong employer brand has never been more imperative - with the rise of social media and workplace review sites.
- Our global study into eNPS found that the top employee driver is “Feeling recognised/valued” - presenting a case for regular feedback.
- Companies must reap the long-term benefits of staff advocacy and loyalty otherwise recruitment and retention will suffer.

The impact of our Employee NPS Survey

- Gather data and insight via staff feedback to help you measure staff loyalty. Then utilise it to create action plans for positive and sustained change.
- It's a simple one question survey making it quick and easy to respond to, whilst providing great insight.
- By regularly listening to your people and understanding how they feel about working for your company, you will create long-lasting loyalty. This leads to higher productivity, better retention and greater employee experience.

Executive Report



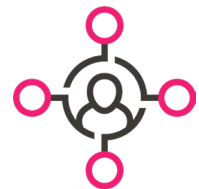
- Executive summary
- Boardroom insight
- Drive cultural strategy

HR Report



- Holistic insight
- Locate focus areas
- Cross-company trends

Manager Report



- Empower managers
- Focussed insight
- Team/location data