



A pre-built survey and question set, designed to help you **Create Thriving Cultures**

“Companies with strong cultures saw a 4x increase in revenue growth” - **Forbes**

Why businesses must focus on creating thriving cultures

- Poor company culture results in a lack of teamwork, poor creativity, poor customer service, high presenteeism and absenteeism. Not good!
- There are now huge societal pressures and government legislation forcing business leaders to embrace wider conversations in the boardroom around engagement, culture and wellbeing.
- Even the best company cultures still have room for improvement. If you let your standards slip then you risk retention, recruitment and productivity declining.

The impact of The Happiness Index Survey

- We help you create a thriving culture by adopting a combination of data science and AI to provide full visibility on the key drivers impacting cultural health, employee engagement and productivity.
- Utilise our question set designed by our Data Scientists, business psychologists and over 3 million customer data points. The survey is designed to help you locate focus areas, improve on successes and measure the health of your culture.
- If you focus on workplace happiness and create a thriving work culture you will reap the benefits of higher productivity, better retention and greater employee experience.

Executive Report



- Executive summary
- Boardroom insight
- Drive cultural strategy

HR Report



- Holistic insight
- Locate focus areas
- Cross-company trends

Manager Report



- Empower managers
- Focussed insight
- Team/location data