



A pre-built survey and question set, designed to help you *Manage Organisational Change*

“30% of mergers and acquisitions fail because of cultural incompatibility”
- Society for Human Resource Management.

Why businesses must focus on M&A management

- Businesses must effectively guide staff through periods of change to keep them happy, motivated and help them cope with change.
- M&As represent change which is always stressful and confusing. Businesses often fail to keep their people informed and updated during this critical period.
- Using real-time feedback and insights is the most effective way to manage change... yet not all businesses capitalise on this.

The impact of our M&A Survey

- Utilise our question set designed by Data Scientists, business psychologists and millions of data points to ensure a smoother transition and understanding of how people are reacting to change.
- Change management theory states that everyone deals with change in their own way. Regular feedback will help you to determine what stage your people are at.
- Help create cultural alignment in periods of organisational turmoil.

Executive Report



- Executive summary
- Boardroom insight
- Drive cultural strategy

HR Report



- Holistic insight
- Locate focus areas
- Cross-company trends

Manager Report



- Empower managers
- Focussed insight
- Team/location data