



A pre-built survey and question set, designed to help you **Create Thriving Cultures**

“Companies with strong cultures saw a 4x increase in revenue growth” - **Forbes**

## Why businesses must focus on creating thriving cultures

- Poor company culture results in a lack of teamwork, poor creativity, poor customer service, high presenteeism and absenteeism. Not good!
- There are now huge societal pressures and government legislation forcing business leaders to embrace wider conversations in the boardroom around engagement, culture and wellbeing.
- Even the best company cultures still have room for improvement. If you let your standards slip then you risk retention, recruitment and productivity declining.

## The impact of the Cultural Assessment Survey

- We help you create a thriving culture by adopting a combination of data science and AI to provide full visibility on the key drivers impacting cultural health, employee engagement and productivity.
- Utilise our question set designed by our Data Scientists, business psychologists and over 3 million customer data points. The survey is designed to help you locate focus areas, improve on successes and measure the health of your culture.
- If you focus on workplace happiness and create a thriving work culture you will reap the benefits of higher productivity, better retention and greater employee experience.

### Executive Report



- Executive summary
- Boardroom insight
- Drive cultural strategy

### HR Report



- Holistic insight
- Locate focus areas
- Cross-company trends

### Manager Report



- Empower managers
- Focussed insight
- Team/location data