

THE LITTLE BOOK OF HAPPINESS

The Employee Engagement &
Happiness Platform



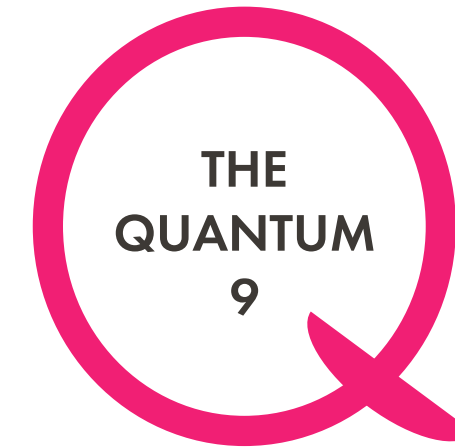
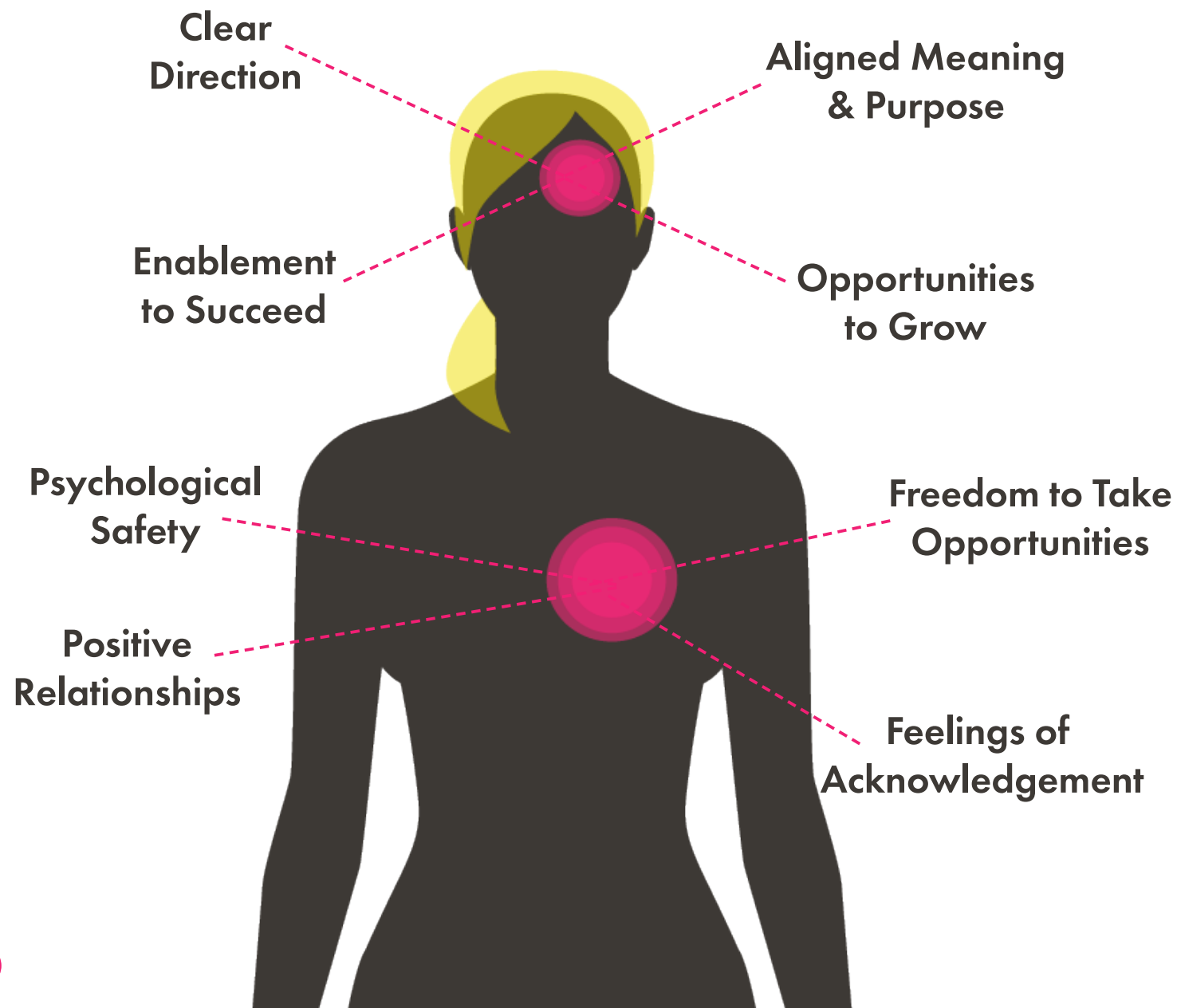
BOOK A



FREE DEMO

Our vision is **Freedom To Be Human**

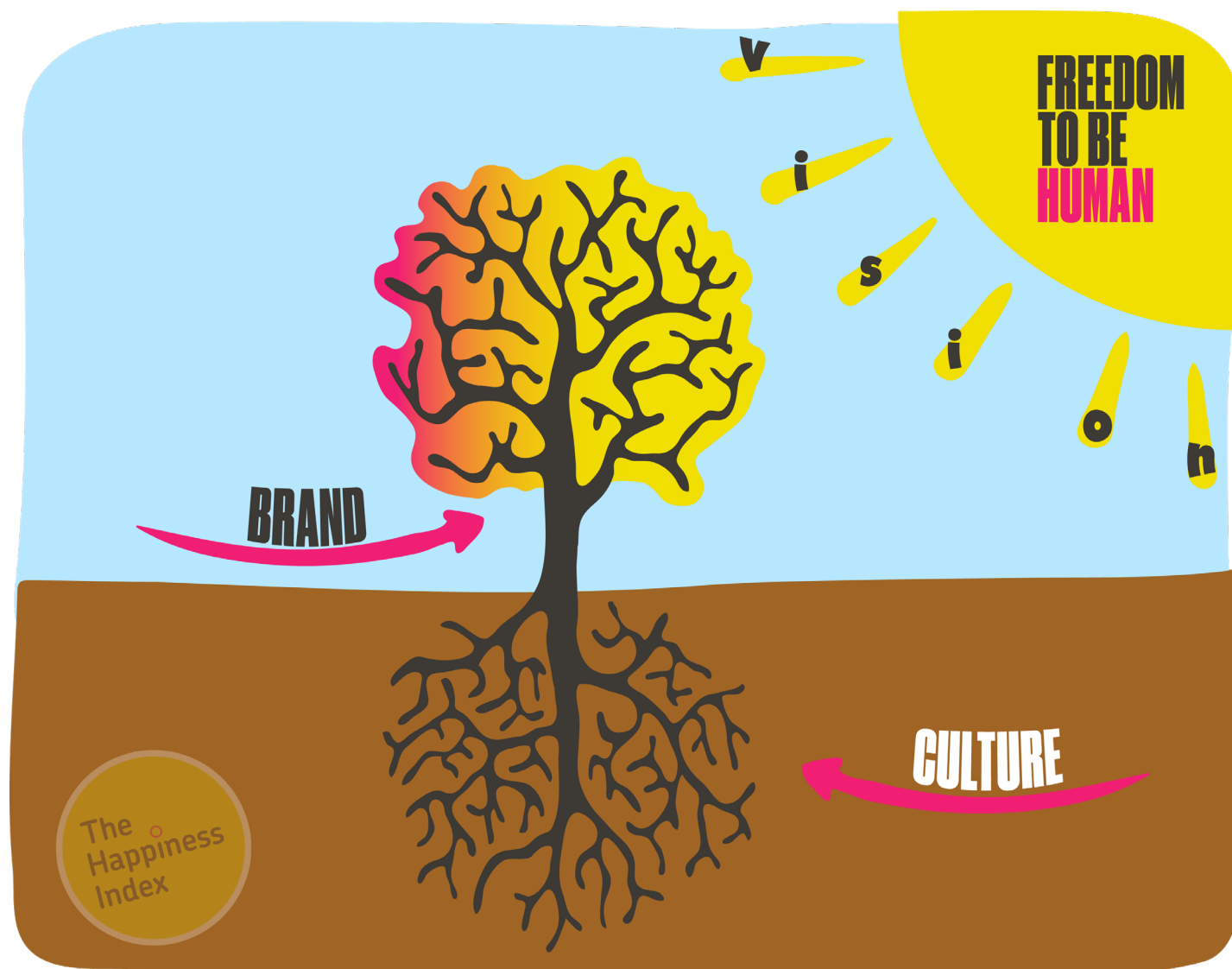
But what does that actually mean? To thrive at work, humans need to feel they have...



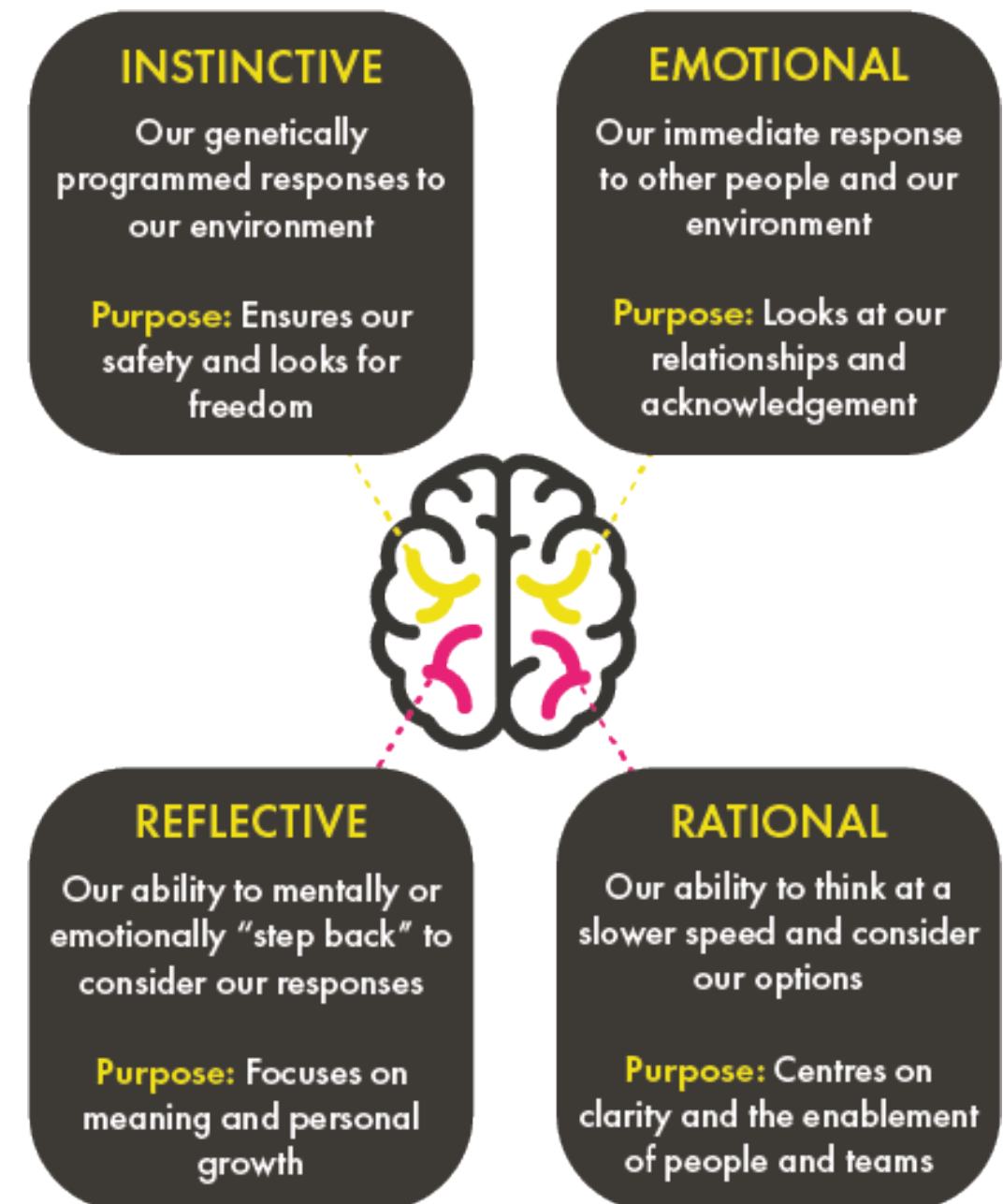
OUR GUIDING PRINCIPLES

1	Light Touch	Agile, flexible, creative, and always evolving
2	Embedded Learning	Sharing knowledge and providing opportunities for growth
3	Self Organising	Fluidity of model, organic ways of working
4	Trust	Belief in yourself and fellow Quokkas. Always assuming positive intent
5	Ownership & Accountability	Being autonomous, taking responsibility and making decisions
6	Personal Growth & Meaning	Creating connection between ourselves and our work
7	Self-Aware	Proactively giving and receiving feedback to assess the impact your contribution is making
8	Diverse	Embracing different ways of thinking, feeling and doing
9	Collaborative	Avoiding silos - one team, one dream

Visualising our Quantum Growth Cycle

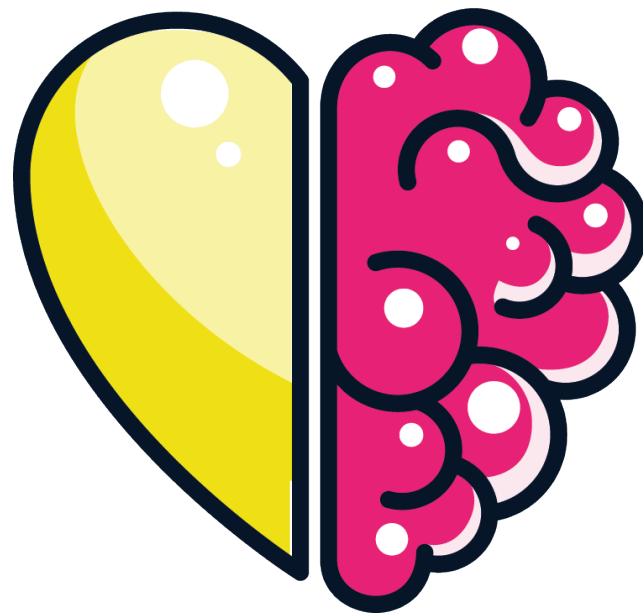


Neuroscience focuses on the brain and its impact on how we **Think, Feel and Behave**



Connecting your heart and brain to set you on a **Path to a Thriving Culture**

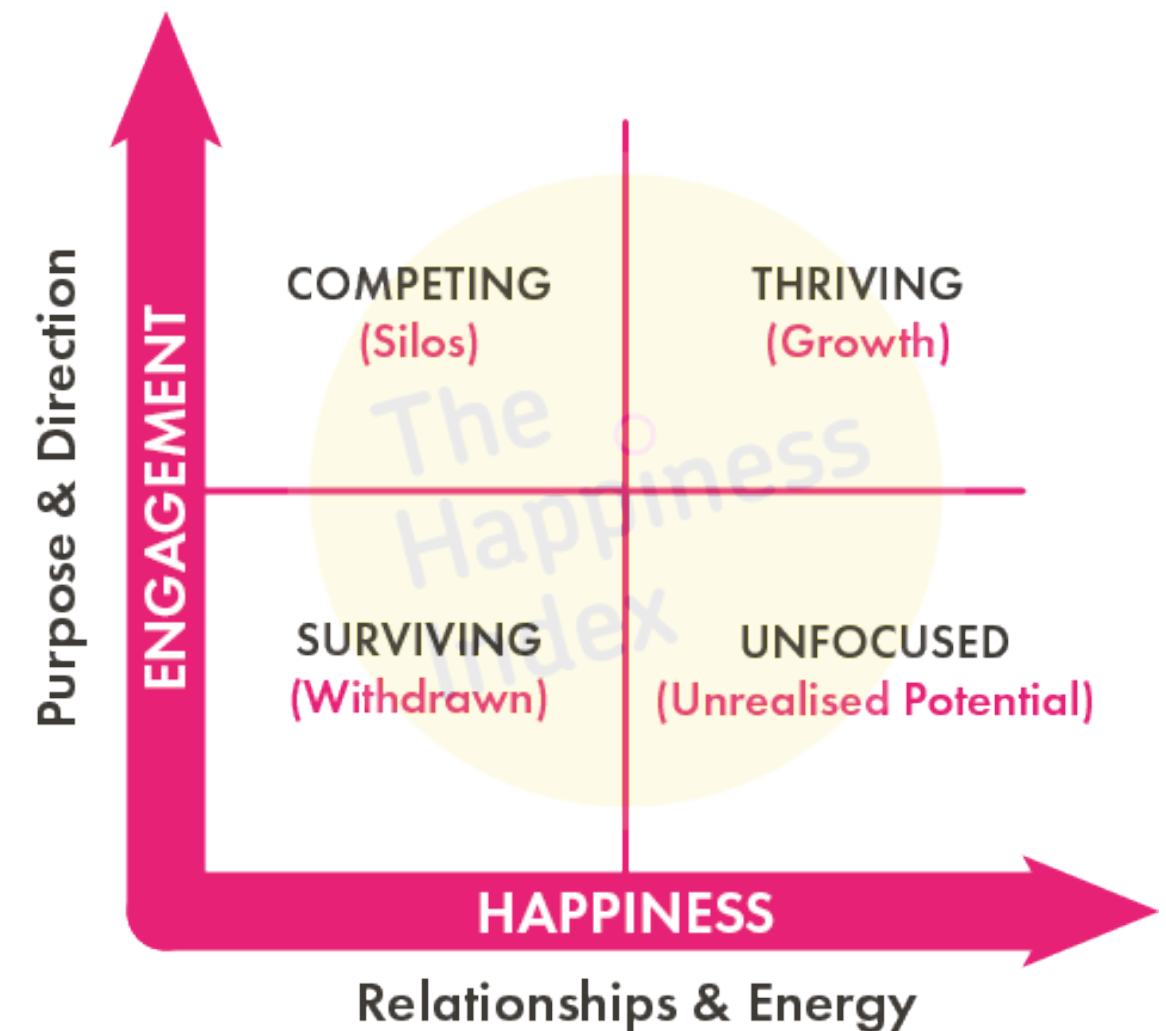
Happiness is
emotion and
feeling, it speaks
to the heart and
provides energy



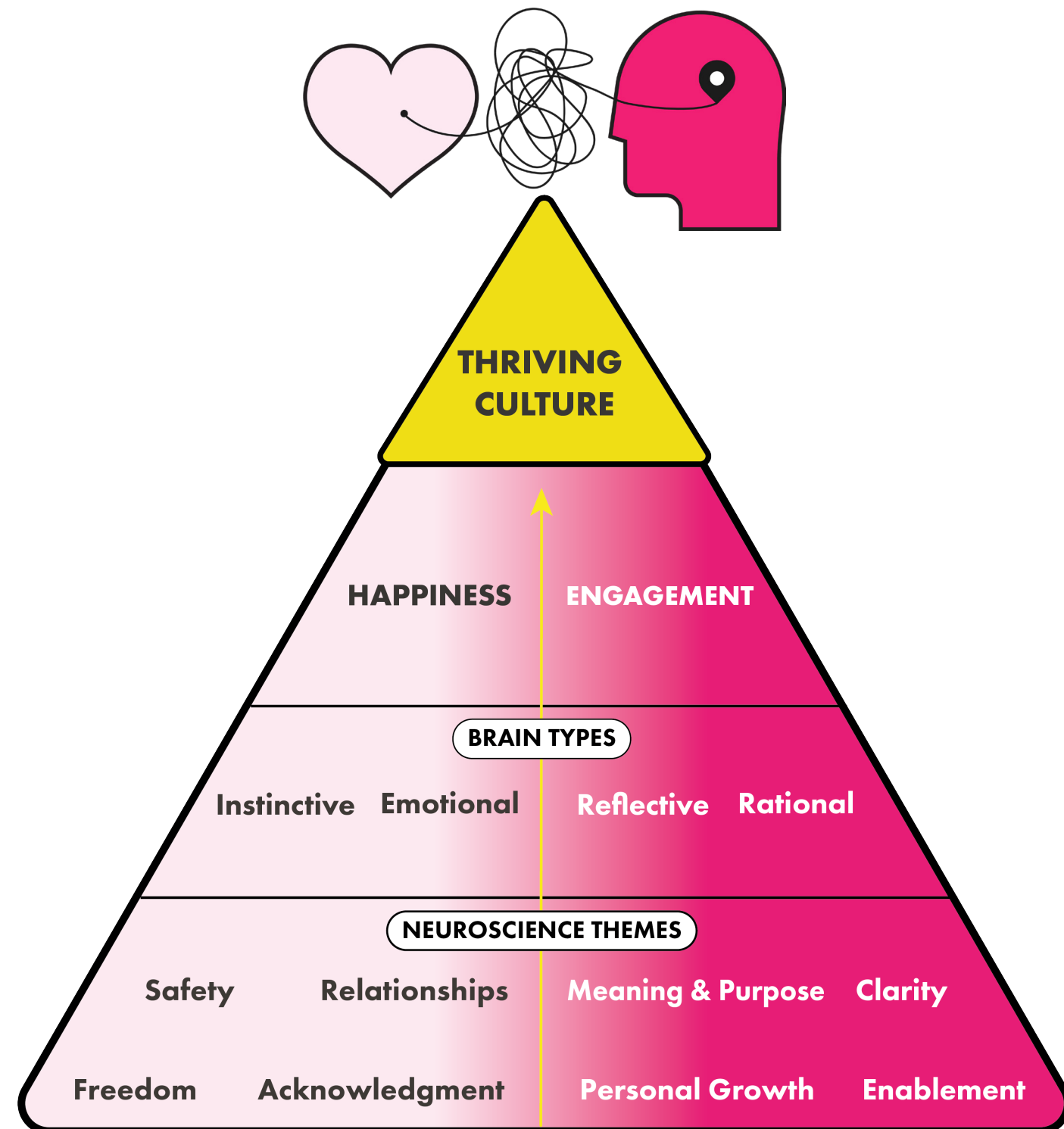
Engagement is
purpose and
clarity, it speaks to
the brain and
provides direction

For years organisations have focused on engagement and ignored happiness. Our mission is to reconnect happiness and engagement to create **Cultural and Business success**.

Our purpose = **Enabling & Empowering Thriving Cultures**



Understanding how your people **Feel & Think**



From employee feedback to **Data-Driven Insight**





ESSENTIALS

Your cultural essentials

PLATFORM ACCESS
Cultural Assessment
Employee Voice 24/7

Understand your cultural health baseline measurement via our real time online dashboard and reporting

ESSENTIALS +

Everything in Essentials...
...as well as:

PLATFORM ACCESS
A selection of 2 pre-built surveys

Generate additional insights and a better understanding of your employee experience by taking a deeper dive into key areas

FULL PLATFORM

Everything in Essentials +
...as well as:

PLATFORM ACCESS
Access to all pre-built surveys

The ultimate insights & data package giving you the full picture of your culture and employee

SURVEY	ESSENTIALS	ESSENTIALS +	FULL PLATFORM
Cultural Assessment	✓	✓	✓
Employee Voice 24/7	✓	✓	✓
Customer Voice 24/7	✗	<div><p>YOU GET...</p><p>Cultural Assessment Employee Voice 24/7</p><p>PLUS</p><p>...any 2 other pre-built surveys</p></div>	✓
Wellbeing	✗		✓
Equality of Voice	✗		✓
Mergers & Acquisitions	✗		✓
Remote Working	✗		✓
Future of Work	✗		✓
Exit	✗		✓
Onboarding	✗		✓
NPS	✗		✓
eNPS	✗		✓
Build Your Own Survey	✗	✗	✓

DASHBOARD INSIGHTS	ESSENTIALS	ESSENTIALS +	FULL PLATFORM
Internal/External Benchmarking	✓	✓	✓
Manager & Exec Dashboards	✓	✓	✓
Response Analysis	✓	✓	✓
Neuroscience Analysis	✓	✓	✓
Highs & Lows	✓	✓	✓
Filter Comparison	✓	✓	✓
Heatmaps	✓	✓	✓
Text Analysis	✓	✓	✓
Key Driver Analysis	✓	✓	✓
ONLINE REPORTING	ESSENTIALS	ESSENTIALS +	FULL PLATFORM
Data Downloads	✓	✓	✓
Comment Download	✓	✓	✓
Senior Leadership Report	✓	✓	✓
Overview Report	✓	✓	✓
Comparison Report	✓	✓	✓
Filter Report	✓	✓	✓
Employee Voice Report	✓	✓	✓
Individual Report	✓	✓	✓
Organisation Report	✓	✓	✓
eNPS Report	✗	If selected as one of your 2 surveys	✓

Choose the level of service that suits
You & Your Organisation

1

2

3

FEATURES	SELF SERVICE	PLATFORM INSIGHTS	ENRICHED INSIGHTS
Setup	✓	✓	✓
Help desk	✓	✓	✓
Dashboard insights	✓	✓	✓
Dedicated Customer Success Manager	✗	✓	✓
Survey send managed service	✗	✓	✓
Post-survey analysis	✗	✓	✓
Access to data scientists	✗	✓	✓
2x Board Reports p/ annum	✗	✗	✓

















Emily Hawkins | Group HR Director | M&C SAATCHI

"We recently partnered with The Happiness Index to use their platform to see how employees are feeling during this difficult time. The insight it has given us has been invaluable. We have managed to address a lot of the concerns raised by quickly implementing new policies and adjusting communications."

Daiana Vivan | Employee Experience Solutions Director | SODEXO

"Efficient, flexible, sensible! The team is great and super organised. Makes everything smooth. Just excellent!"

Emma Gibson | Group HR Manager | SPAR

"We're delighted with the service we have received from The Happiness Index. The Online platform gives us immediate access to insights and results, it's user-friendly and easy to navigate. The executive summary reports provided have also enhanced the service we provide to our line managers in terms of results and insights."

"Everyone at The Happiness Index team is responsive to our needs, going above and beyond to help us deliver a great information service to our line managers/employees. I would highly recommend using the team at The Happiness Index for your employee engagement surveys."

Paul Walker | COO | VIVOBAREFOOT

"The single most useful employee health check and engagement tool I've ever used. Very simple therapy to anonymously report how you are, and why... Thank you The Happiness Index."

PROGRAMME STRUCTURE

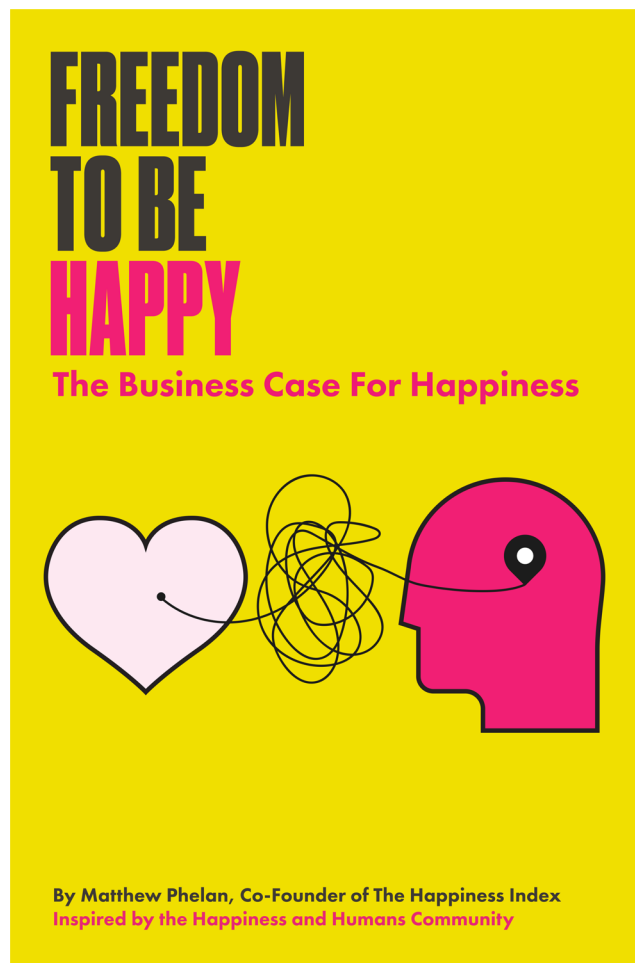
The programme is designed as 12 workshops which can be run either virtually over twelve months or condensed to 6 full days face-to-face run over 6 months, or any combination between. This will include the provision of a suite of tools and frameworks to support the implementation of the insights shared and knowledge gained. [DISCOVER MORE...](#)

PROGRAMME MODULES *(The running order can be changed to some degree)*

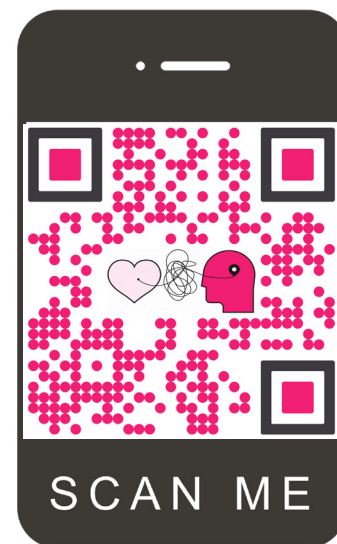
PROGRAMME	DESCRIPTION
Brain & Body Intelligence	An exploration of how the human brains works, the key systems and regions, and how brain and body collaborate to create human intelligence.
Behavioural Styles	Discover how different brain systems impact our behaviour and how identifying these styles enhances communication and teamwork. We will use the THI Neuroscience Diagnostic Assessment to help us understand our styles.
Quantum Insights	Our first look at Quantum theory and why the emerging understanding of the universe has major implications for human development.
The Human Experience	An examination of human perception and performance, the role of language and how we learn.
Stress & Resilience	Understanding what stress is, how it is triggered and how we can best build resilience.
Self Discovery	A self-examination. Are we really who we think we are?
Feedback & Personal Change	How do we build a cultural environment which supports the regular exchange of honest and constructive feedback as an enabler of personal change and development? Where possible we would look to bring this session to life using data gathered from THI.
The Quantum Organisation	This is where we encapsulate all this learning into the concept of the Quantum Organisation, a way of working which enables people to perform to their best potential.
Quantum Leadership	A deeper look at what this means for leaders of the future.
High-Performance Teams	How we use these insights to take teams to their highest performance levels.
The Core Ingredients of a Transformation Programme	Bringing together leadership, insights and employee engagement data to create cultural transformation. Here we look at how the various THI pre-built surveys can help us generate the insights that are vital to ensuring a successful transformation.
The Science of Belief	Examining how belief plays such a major role in our lives, with the potential to both free us and hold us back.

What is happiness?

The Business Case For Happiness

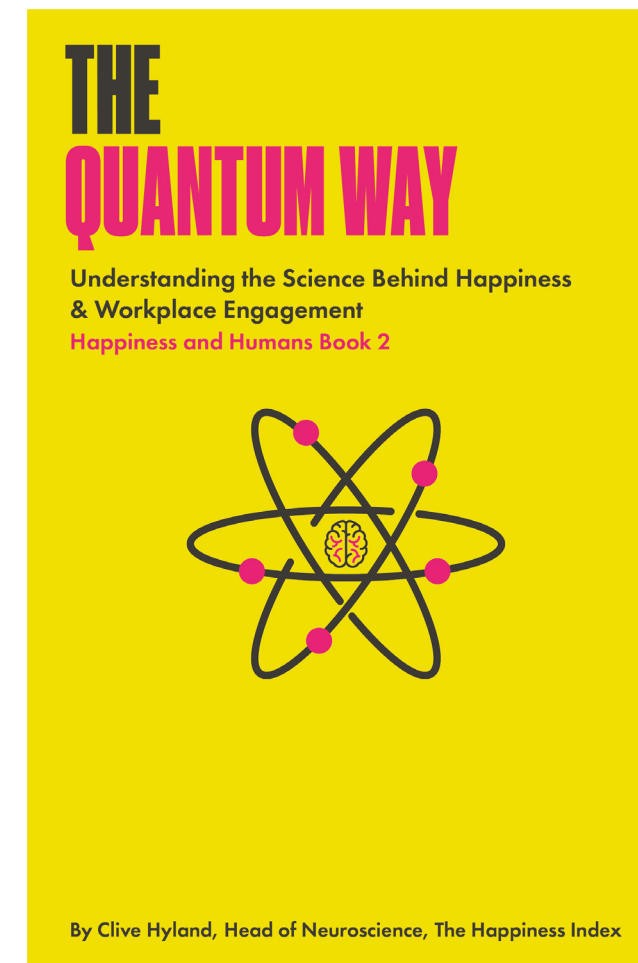


If you want to read the full business case on happiness then scan the QR below and discover more...

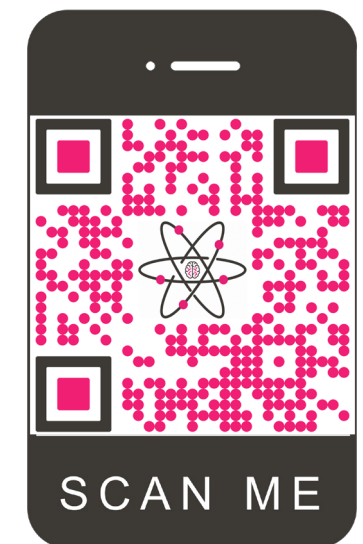


What is *The Quantum Way*?

Understanding the Science Behind Happiness and Workplace Engagement!



If you want to read the full science case on happiness & engagement then scan the QR below and discover more...



VISUALISE YOUR CULTURE

Scan the QR code below to take the Cultural Assessment Survey. Upon completion you'll receive an individual report showcasing the data behind the cultural health of your business, with benchmarking!



We'd love to hear from you!

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**FREEDOM
TO BE
HUMAN**