

FREEDOM TO BE HUMAN DAY

JULY 12



What is it?

To celebrate the Neuroscience upgrade of our Employee Happiness and Engagement platform we are launching Freedom to be Human Day.

How?

- Between today and 12th July 2021 you will be able to sign up and use our entire platform for FREE for 3 months... **with no strings attached.**
- New clients can go live on the platform for their 3-month trial starting any time from July-September 2021.
- We are so confident in our platform that we want people to see for themselves how it can transform their business.
- For the first time, leaders will be able to use Neuroscience to connect employee experience and employee engagement using emotions like happiness.

Why?

Over the last 7 years we've built our platform, neuroscience methodology, community and knowledge base by working across 90 countries with clients as diverse as Deloitte, Sodexo and Unilever.

The business case for measuring employee happiness is now more widely understood and in the wake of the global pandemic, we're seeing a huge demand for our employee happiness & engagement platform. With our latest neuroscience platform upgrade, we want to evolve the way we interact with new customers.

What is the Neuroscience upgrade?

For too long emotions at work have been ignored. The global pandemic has unleashed a torrent of emotion and changed the world of work forever. To survive and thrive organisations must actively listen to their people and gain a deep insight into their cultural health - not just rely on the same broken employee engagement model. Neuroscience is the key to unlocking how humans think, feel and behave and helps us rise above silos of engagement data. It re-connects the heart and brain of employee experience by using the one thing that connects us; **We're all Human!**

Screenshots of our V4 platform dashboard



How do I sign up?

We will need you to sign a data contract to make sure we are data compliant and all that jazz but our legal team has written one that is simple to understand and protects everyone.

Any sneaky clauses?

We will provide you with indicative pricing to continue with us after 3 months but for that to happen you will need to opt-in on the 3 month anniversary of your FREE period. **No sneak clauses that auto-enrol you into an 87-year contract.**

Brand new customers only

If you are an existing customer reading this please DM your client success manager as we have an awesome way to reward you for your loyalty too. We will be in touch with you regardless.

How do I see the platform?

[Book a demo here](#) and we will take you through the platform to make sure it is right for you.

Want more detail?

[Click here to download our E-book The Little book of Happiness](#) which will take you through everything from our Vision, to our methodology, to our Proposition.

THANK YOU

If you believe in Freedom To Be Human please forward this document to your friends, colleagues & connections.

***For more info... or just a chat, please email our
Head of Global Happiness Matt Phelan -
matt@thehappinessindex.com***