

THE LITTLE BOOK OF HAPPINESS



The Employee Engagement &
Happiness Platform

BOOK A



FREE DEMO

The Employee Engagement & Happiness Platform

The Happiness Index helps organisations measure key employee engagement AND happiness drivers to power people strategies.

Underpinned by neuroscience - We will help you understand how your people think, feel and behave. Our data-driven insights will enable you to boost retention, productivity and performance.

THE PROBLEM

The pandemic has changed the world forever. To **survive and thrive** organisations must actively listen to their people and gain a **deep insight into their cultural health**.

THE SOLUTION

Our **unique platform** offers the products, insights and tools to measure your cultural health and **empower management to drive thriving cultures**.

We work across 90 countries with clients as diverse as Deloitte, Sodexo and Unilever. We have gathered over 10 million global data points and use them to power our platform and insight.

The Business Case for Employee Engagement & Happiness

Thriving cultures increase revenue by 4x
- **Forbes**

Happy employees are 13% more productive
- **Oxford University & MIT**

Companies with engaged employees outperform those without by 202%
- **Gallup**

79% of finance leaders said investors wanted more insight into corporate culture
- **Accounting Weekly**

WHAT SETS US APART?

An overview of why our Platform is Unique

Measuring Employee Engagement AND Happiness

- Visualise both employee engagement and happiness.
- Understand how your people think, feel and behave.
- Measure the key drivers of engagement and happiness in your culture.

Breaking down Data Silos with Cross-Theme Analysis

- Break down internal data silos using our proprietary cross-theme analysis.
- Achieve a holistic view of the entire employee lifecycle.
- Pinpoint trends across all your surveys and free-text comments.

Enabling Thriving Cultures Through Neuroscience

- Use our neuroscience-backed methodology to power your employee experience.
- Apply our 8 core neuroscience themes to understand the heart and brain of your organisation.
- Create meaningful action plans using our theme analysis and AI.

Moving from Feedback to Real-Time Data-Driven Insight

- Drive your people strategy with 10M+ global data points.
- Measure the complete employee experience with our neuroscience-based Pre-Built Surveys.
- Understand real-time data using machine learning and sentiment analysis.
- Share intelligence reports in slides, spreadsheets and PDFs.

Applying Employee Centric Design

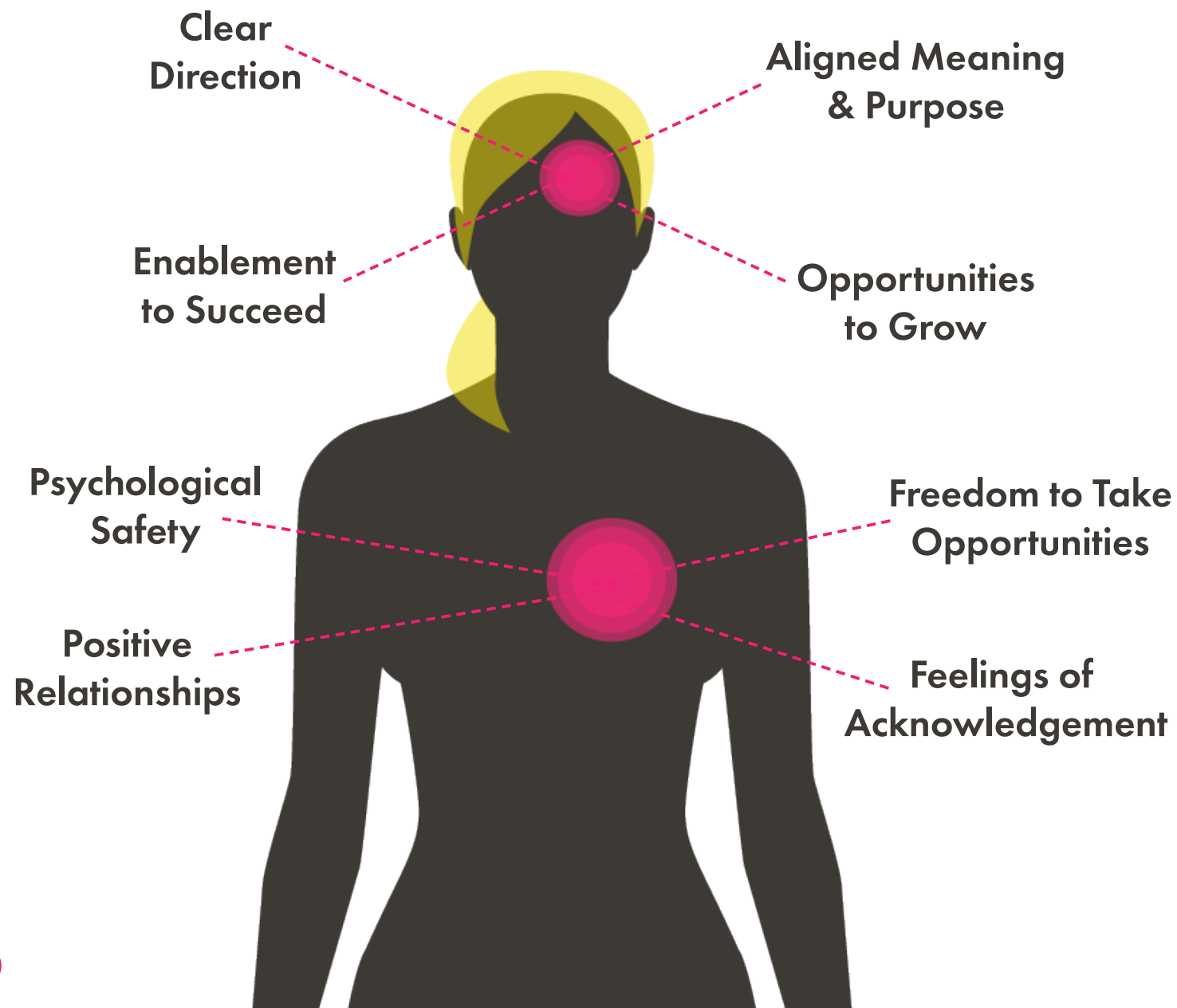
- Empower your people to share their voice through continuous listening - how, when and where they want.
- Facilitate two-way anonymous conversations to safely close the feedback loop at scale.

Empowering Managers to Drive Cultural Change

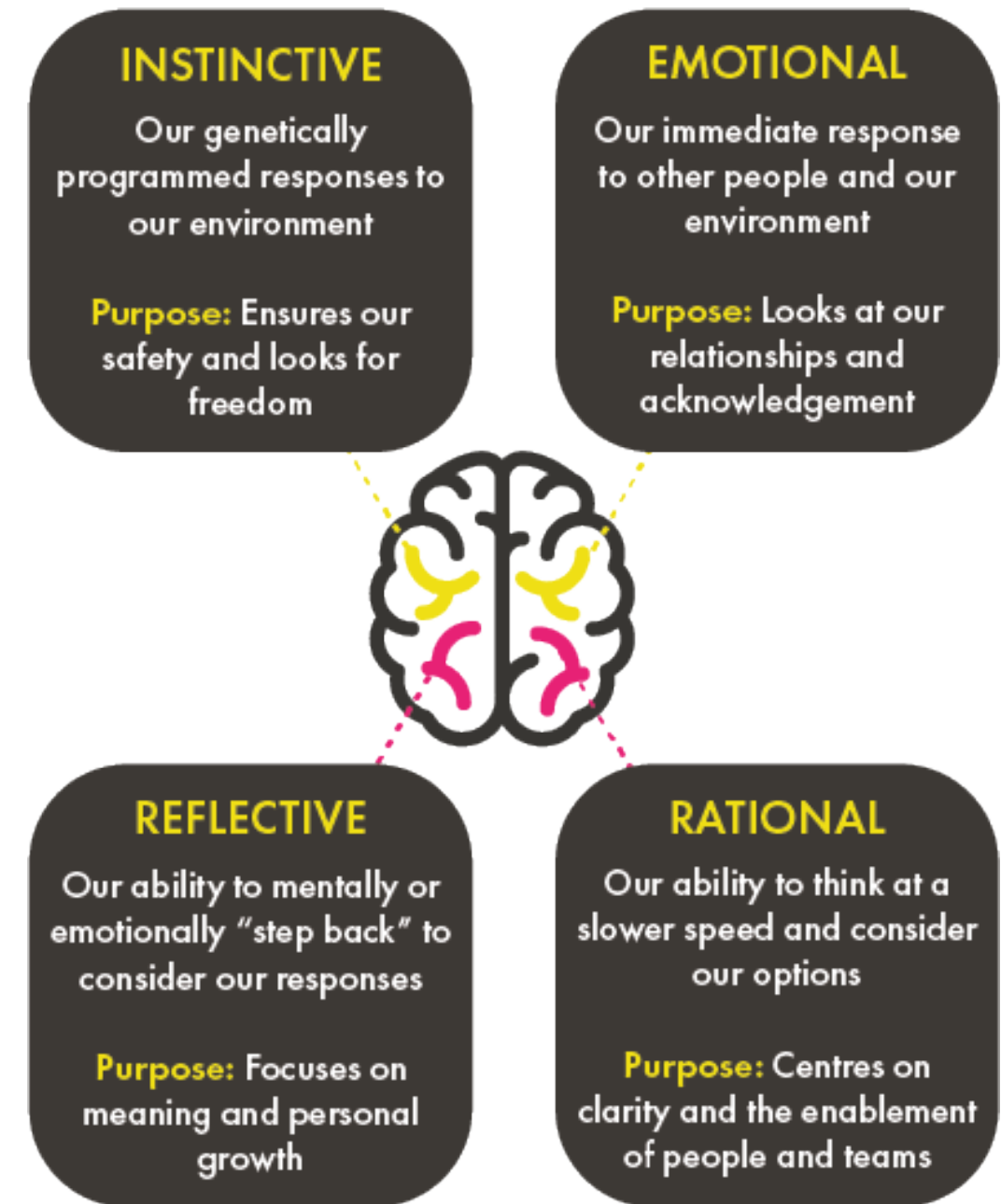
- Drive action-planning through contextual learning via our Knowledge Hub.
- Learn and be inspired by our Happiness & Humans Community.
- Maximise platform experience through training and customer support.
- Customise user access and permissions to present the right level of insight.

Our vision is **Freedom To Be Human**

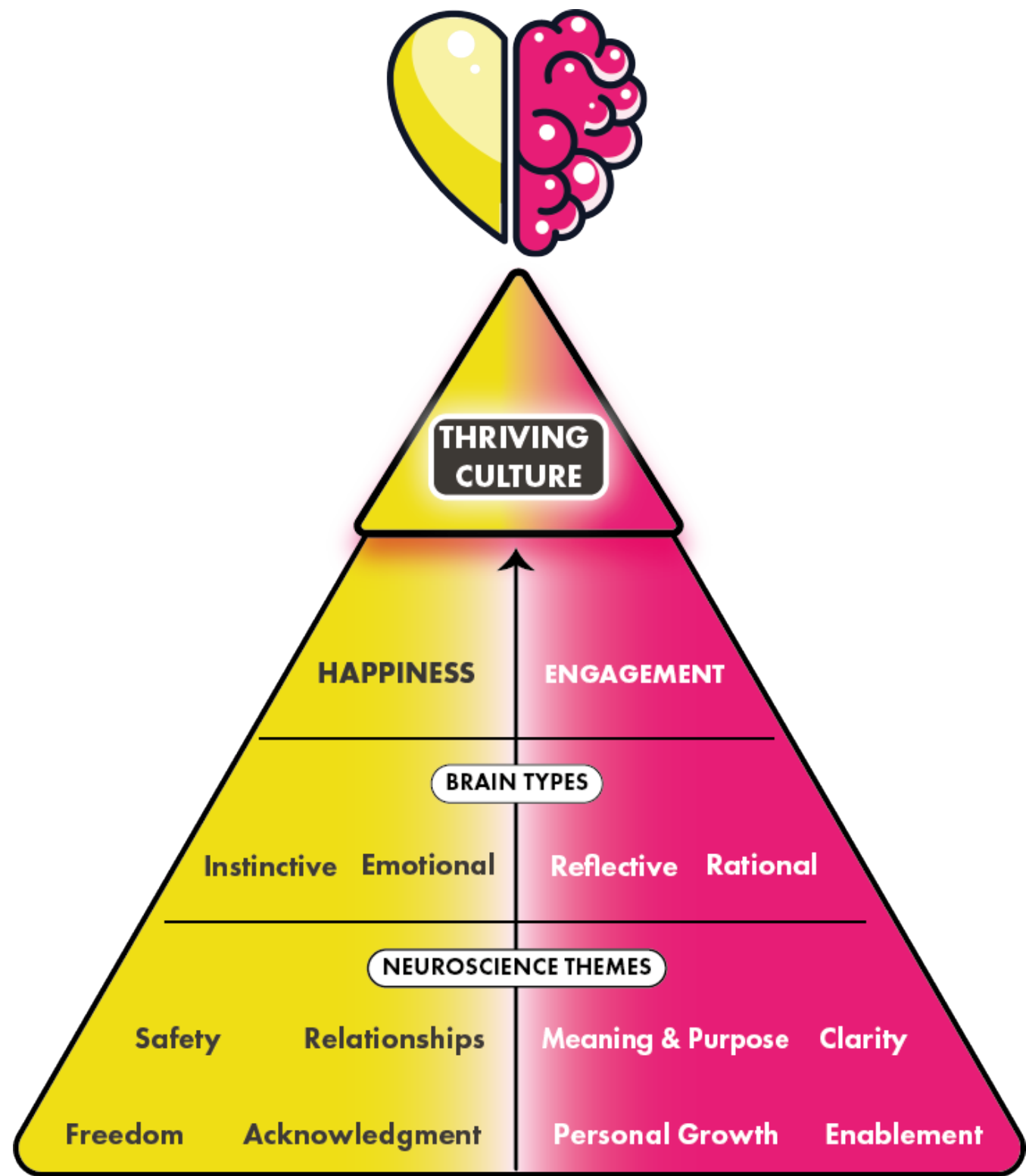
Using our neuroscientific approach, *we know that for humans to thrive they need...*



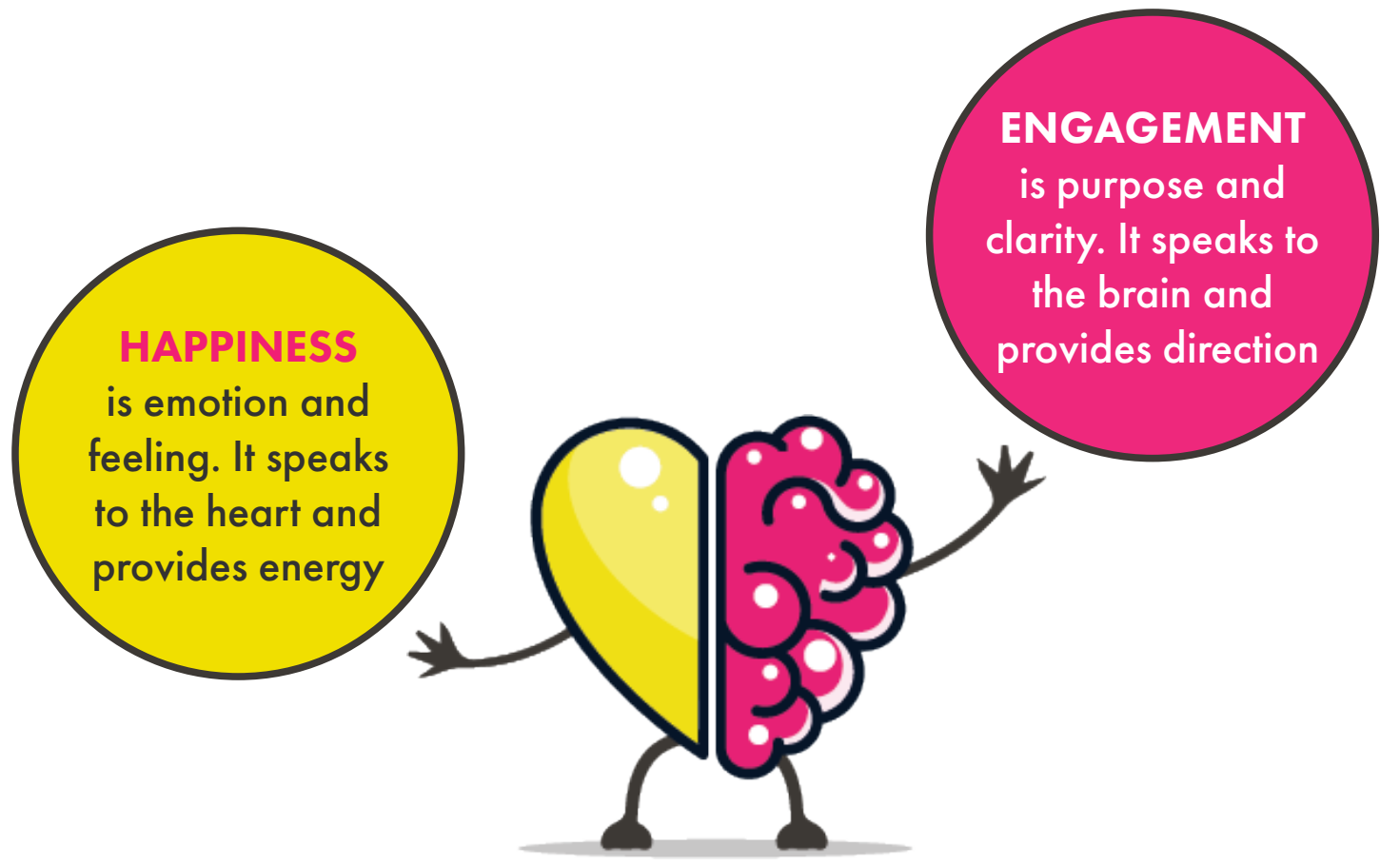
Neuroscience focuses on the brain and its impact on how we **Think, Feel and Behave**



The path to a **Thriving Culture**



Reconnecting Employee Engagement and Happiness

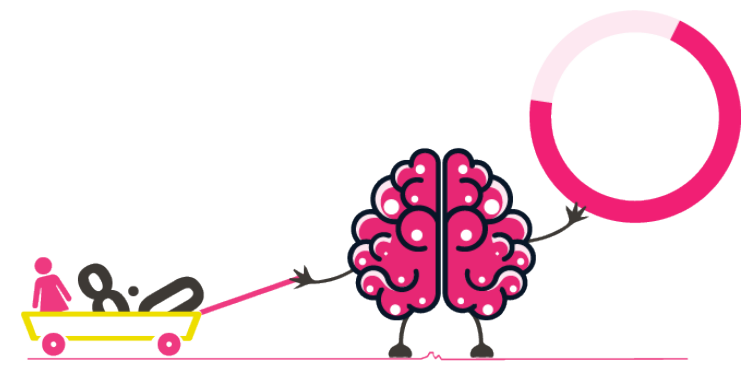


For years organisations have focused on engagement and ignored happiness. It is essential to measure both for **Cultural and Business success**.

Using neuroscience to **Power our Platform**

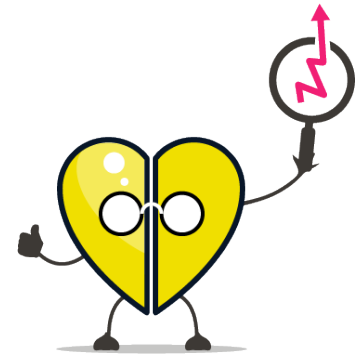
1) COLLECT FEEDBACK

Every Pre-Built Survey question is backed with neuroscience



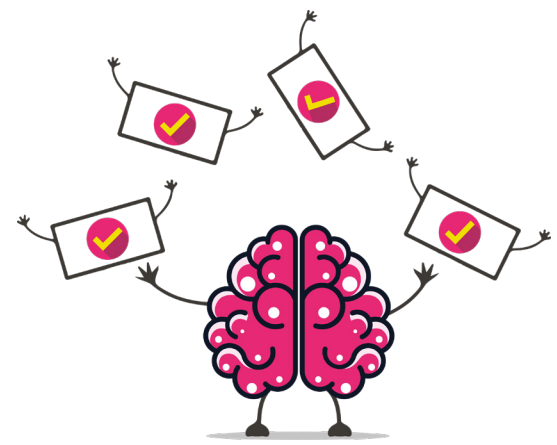
2) ANALYSE RESULTS

Our dashboard uses cross-theme analysis to provide you with greater insights across all your surveys



3) DRIVE ACTION

Our data-led insight will empower you to create empathetic action plans to drive business success



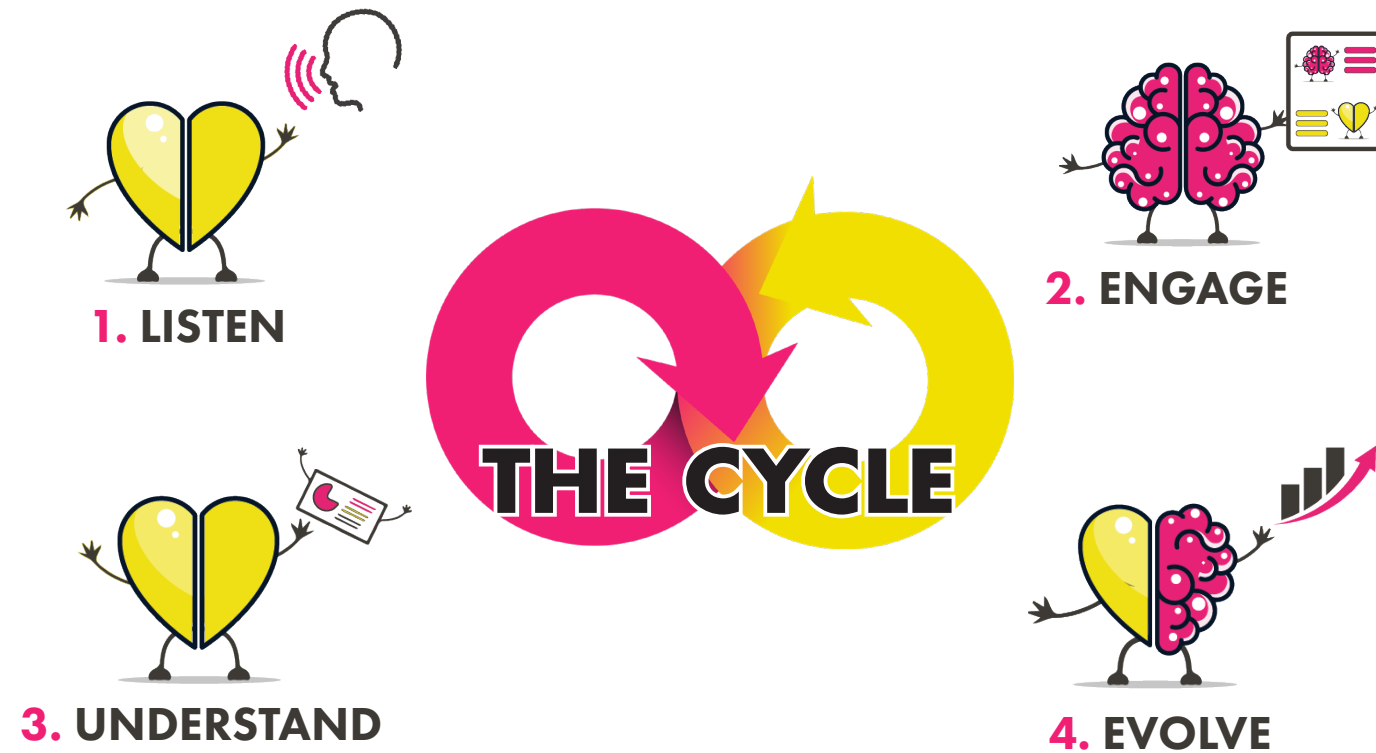
The Employee Engagement AND Happiness Platform

From employee feedback to real-time data-driven insight - our platform will **measure the entire employee experience** with the key happiness and engagement drivers across your organisation.



Build Your Culture Strategy

Our platform enables you to build and evolve your culture strategy by **utilising our market-leading products.**



	LISTEN	ENGAGE	UNDERSTAND	EVOLVE
Your Challenges	Unprompted feedback is the most valuable	Poor company culture damages employee health & business growth	It's difficult to understand how employees think, feel & behave	Data is complex, difficult to analyse & interpret
Our Products	EMPLOYEE VOICE 24/7	CULTURAL ASSESSMENT	PRE-BUILT SURVEYS	INSIGHTS & REPORTS
Why this Matters to You	Create a safe space to listen to how your people feel 24/7	Measure your cultural health to discover your engagement & happiness drivers	Understand the full employee experience from onboarding to exit	Empower managers to move from insight to action

An overview of our Full Platform

* Access to all pre-built surveys to ensure you have data-led feedback into ALL areas of your organisation. * Real-time insight which will inform and empower you to create empathetic action plans. * Downloadable reporting to enable you to share insight, and create visual presentations to all of your stakeholders.

SURVEYS	FEATURES	ONLINE REPORTING
Cultural Assessment	Employee Engagement & Happiness Scores	Data Downloads
Employee Voice 24/7	Cross-Theme Analysis	Comment Downloads
Neuroscience Themes	Access to Knowledge Hub	Senior Leadership Report
Wellbeing	Closing The Feedback Loop	Overview Report
Equality of Voice	Neuroscience Based Machine Learning	Comparison Report
Mergers & Acquisitions	Sentiment Analysis	Filter Report
Remote Working	Word Clouds & Heatmaps	Employee Voice Report
Future of Work	Filter Comparison	Cultural Assessment Report
Exit	Internal/External Benchmarking	Intelligence Report
Onboarding	Customised User Access and Permissions	eNPS Report
NPS	Survey Builder	Available formats: PDF, Spreadsheet & Google Slides
eNPS	Upload People & Invite Sending	
Build Your Own Survey	Dark & Light Mode for UX	

Choose the level of service that suits
You & Your Organisation

FEATURES	SELF SERVICE	ENHANCED SERVICE
Setup	✓	✓
Help Desk	✓	✓
Dashboard Insights	✓	✓
Dedicated Customer Success Manager	✗	✓
Survey Send Managed Service	✗	✓
Post-Survey Analysis	✗	✓
Access to Data Scientists	✗	✓
2x Personalised Reports p/annum	✗	✓



Emily Hawkins | Group HR Director | M&C SAATCHI

“We recently partnered with The Happiness Index to use their platform to see how employees are feeling during this difficult time. The insight it has given us has been invaluable. We have managed to address a lot of the concerns raised by quickly implementing new policies and adjusting communications.”

Daiana Vivan | Employee Experience Solutions Director | SODEXO

“Efficient, flexible, sensible! The team is great and super organised. Makes everything smooth. Just excellent!”

Emma Gibson | Group HR Manager | SPAR

“We’re delighted with the service we have received from The Happiness Index. The Online platform gives us immediate access to insights and results, it’s user-friendly and easy to navigate. The executive summary reports provided have also enhanced the service we provide to our line managers in terms of results and insights.

“Everyone at The Happiness Index team is responsive to our needs, going above and beyond to help us deliver a great information service to our line managers/employees. I would highly recommend using the team at The Happiness Index for your employee engagement surveys.”

Paul Walker | COO | VIVOBAREFOOT

“The single most useful employee health check and engagement tool I’ve ever used. Very simple therapy to anonymously report how you are, and why... Thank you The Happiness Index.”

**HAPPINESS IS A
PRECURSOR TO
BUSINESS SUCCESS**

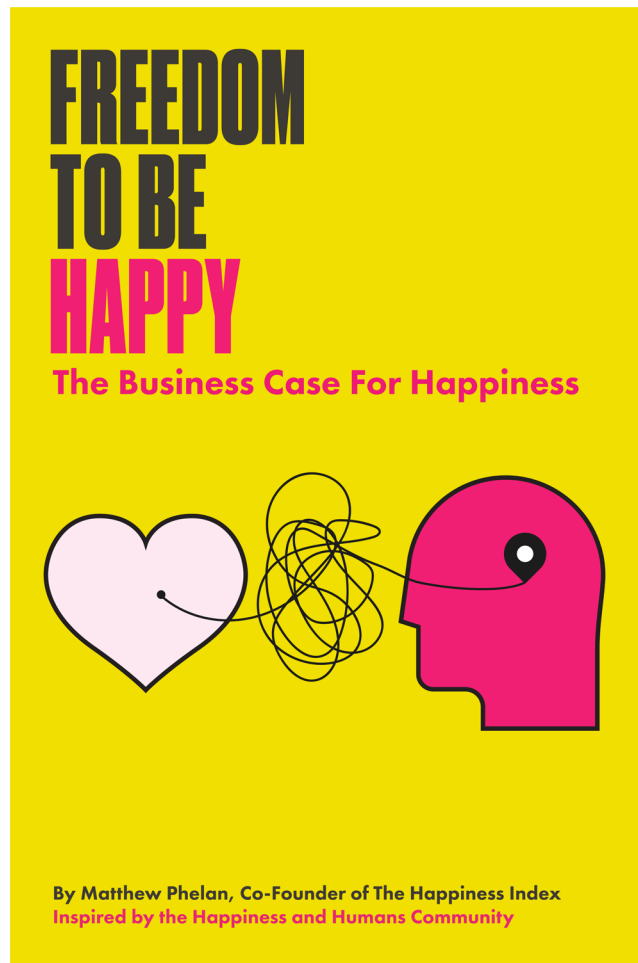
Shawn Achor

**CUSTOMERS WILL
NEVER LOVE A
COMPANY UNTIL
THE EMPLOYEES
LOVE IT FIRST**

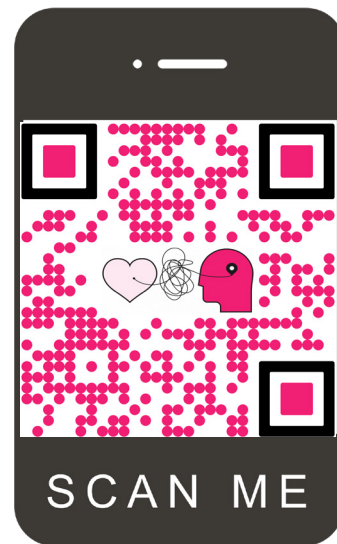
Simon Sinek

WHAT IS FREEDOM TO BE HAPPY?

The Business Case For Happiness

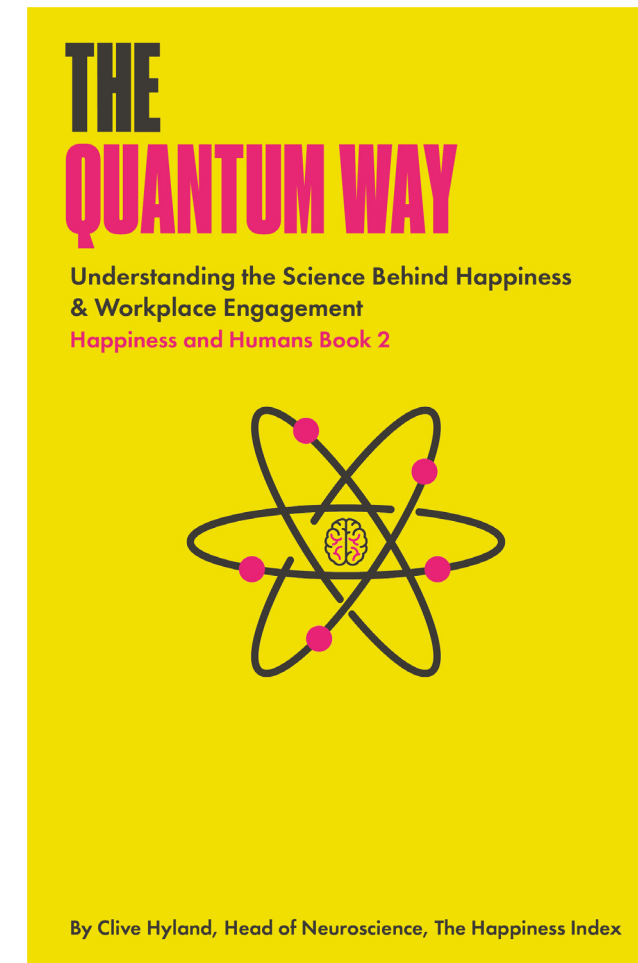


If you want to read the full business case on happiness then scan the QR below and **discover more...**

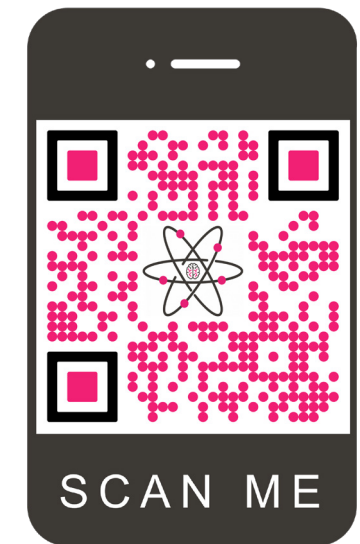


WHAT IS THE QUANTUM WAY?

Understanding the Science Behind Happiness and Workplace Engagement



If you want to read the full science case on happiness & engagement then scan the QR below and **discover more...**



VISUALISE YOUR CULTURE

Scan the QR code below to take the Cultural Assessment Survey. Upon completion you'll receive an individual report showcasing the data behind the cultural health of your business, with benchmarking!



We'd love to hear from you!

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**FREEDOM
TO BE
HUMAN**