

PLATFORM
TECHNOLOGIES &
PLANT INGREDIENTS



FIRST LOOK ABOUT THE COMPANY

Zeus Hygia Lifesciences is a nutraceutical ingredient research & innovations company based out of Hyderabad, India. The word Zeus Hygia was coined from the Greek mythology

Zeus

Stands for "Supreme God" in Greek Mythology

Hygia

Derived from "Hygieia" ("Hygiene", the Greek goddess/personification of health, cleanliness)

Z

Zeal for Innovations

U

Uniqueness

PLATFORM TECHNOLOGIES

BioSOLVE Technology

変性デンプンを用いて難溶性物質の生態利用率を向上させる

BioFUSION

Technology

可溶性と難溶性物質を融合させ相乗効 果を得られる

PLATFORM TECHNOLOGIES

ADOP Technology

植物エキスをキャリアを用いてパウダー 化し安定させる水系プロセス

Insolib

Technology

植物エキス周辺にアルカリ環境を作ることで胃中(酸性下)でも安定させる

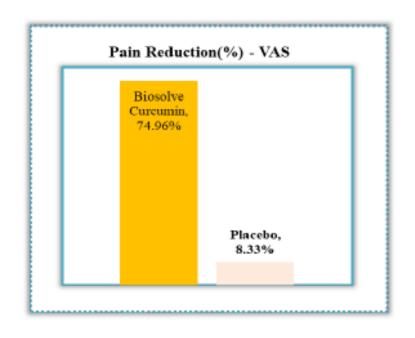
Product: BioSOLVE Cu/cumin™

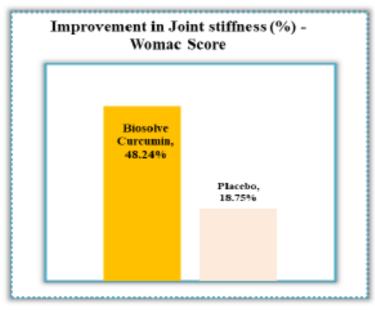
クルクミンをBioSOLVE Technologyを用いてカプセル化、 生態利用率・水分散性を向上させた商品

	クルクミン	BioSOLVE Cu†cumin [™]	ブランドA	ブランドB	ブランドC	ブランドD
クルクミノ イド含有量 (%)	クルクミン 95%配合	クルクミン20%配合	クルクミン 60%配合	クルクミン 30%配合	クルクミン18 ~22%配合	クルクミン 95%配合
主な 添加物	なし	デンプン	メタクリレー トポリマー	グリセリン	レシチン	バイオペリン
推奨用量/ 臨床用量 (クルクミンベース)	NA	100mg	150mg	180mg	200mg	1500- 2000mg
有効性	効きが悪い	75%の関節痛を 軽減 (VASスコア)	55%の関節痛 を軽減 (VASスコア)	51%の関節痛 を軽減 (VASスコア)	56%の0A症状 が減少 (WOMACスコア)	45%の関節痛を軽減 (VASスコア)
生体利用率	ほとんどなし	48倍	10倍	42倍	29倍	20倍

Product: BioSOLVE Culcumin™

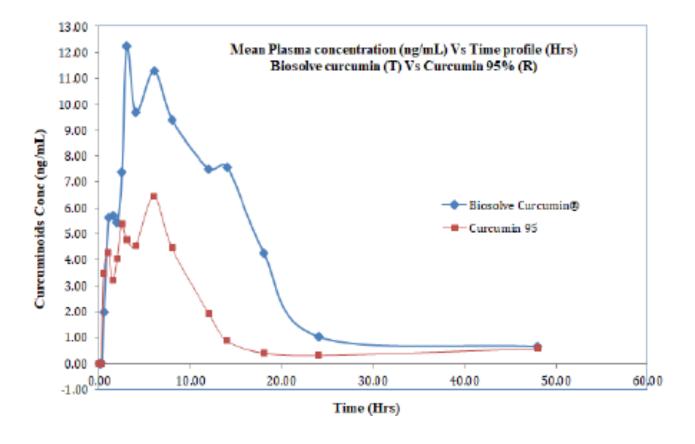
Benefit: 関節痛を緩和(75%が実感)





Product: BioSOLVE Cu/cumin™

USP: 生態利用率が48倍



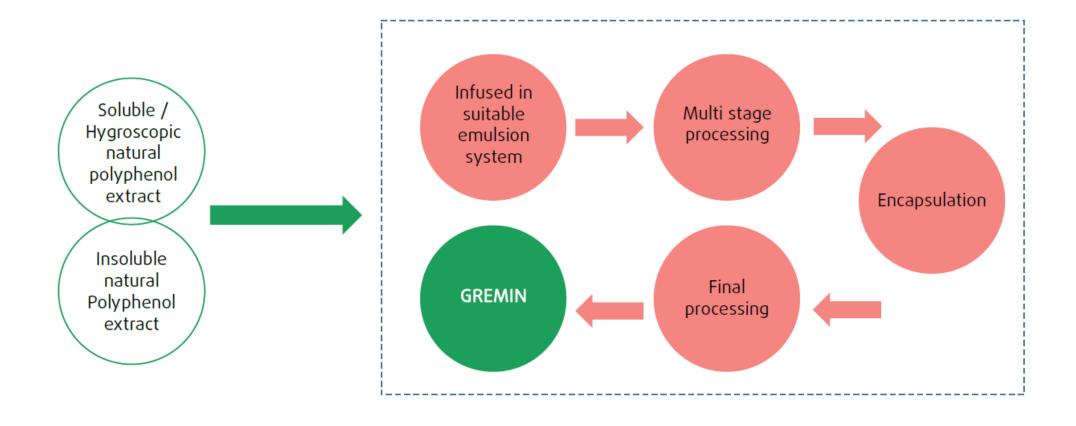
Product: BioSOLVE Cu/cumin™

Clinical study: プラセボでVASスコアを3か月観察

Title of Study Study Center (s) Objectives	A randomized, double-blind, placebo-controlled parallel group study to evaluate the safety and comparative efficacy of investigational product BioSOLVE Curcumin in active Rheumatoid Arthritis patients. Single-centered 1. To assess the comparative efficacy of investigational product BioSOLVE Curcumin™ in active rheumatoid arthritis patients in terms of ACR-20, VAS and WOMAC scale.			
	2. To assess the safety of investigational product BioSOLVECurcumin™ in a rheumatoid arthritis patients.			
Number of Subjects	Recruited = 24 Group A= Group B= 12	Completed = 24 Group A= Group B= 12		
Investigational product, Dose, Mode of administration	BioSOLVE Curcumin [™] - 2 capsules to be taken orally per day (in morning before			
Placebo Control Duration of Treatment	Microcrystalline Cellulose (MCC) 12 Weeks (3 months)			
Primary and Secondary parameters	Change from baseline to end of the study in: 1. ACR-20 2. WOMAC Index			
	3. Pain VAS			

Product: GreMin

水溶性であるクロロゲン酸(グリーンコーヒ豆抽出物)と難溶性であるクルクミンをBioFUSION Technologyを用いてカプセル化



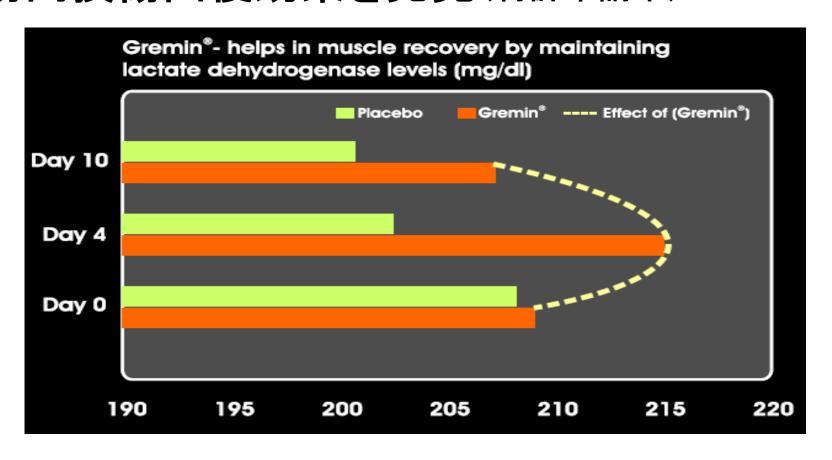
Product: GreMin

Benefit: 筋肉損傷回復、より効率的な筋トレ



Product GreMin

USP: クロロゲン酸(グリーンコーヒ前抽出物)の筋肉損傷回復効果を発見(特許申請中)



Product GreMin

Clinical study: プラセボでLDHを観察

CLINICAL STUDY SUMMARY

Sr. No.	Studied Parameter	Intervention Group (Gree	min*) Placebo Group				
Rec	Recovery from Muscle Damage & Muscle pain/spasms improvement- Biomarkers and PAIN Scores						
	(Post Ed	centric Exercise Phase Day	3 – day 10)				
1	% Drop Creatine Kinase Levels	30.6%	1.53%				
2	% Drop Lactate Dehydrogenase Lev	rels 4%	0.7%				
3	% Drop in Blood Urea Nitrogen Leve	els 2. <mark>3</mark> %	Negative or Nil				
4	% Improvement VAS Pain score	60%	31.6%				
	Regulating Inflammation (Change from day o to day 10)						
5	(-Reactive protein Levels	nimal inflammation observed ing eccentric exercise.	CRP Levels peaked by around 400% shows higher inflammation & later decreased.				
6	TNF alpha (% Drop) 12.5	5%	3%				
	Increased Endurance (Change from day o to day 10)						
7	Number of squats –% Changes	Increased by 28%	Increased by 13%				
8	Number of press ups – % Changes	Increased by 15%	No change				
8	Number of press ups – % changes	increased by 15%	No change				

Product GreMin

News: Greminを使用した商品OZIVAがUnileverブランドに

HUL makes strategic investments in 'OZiva' and 'Wellbeing Nutrition' | Unilever



Product: Grantria

エラグ酸、プニカルギン、プニカチン酸の3成分をADOP Technologyを持いて単一カプセル化





Product: Grantria*

Benefit: 血中のチロシナーゼ値を低下させ、メラニン

生成を抑え、シミ・くすみを改善

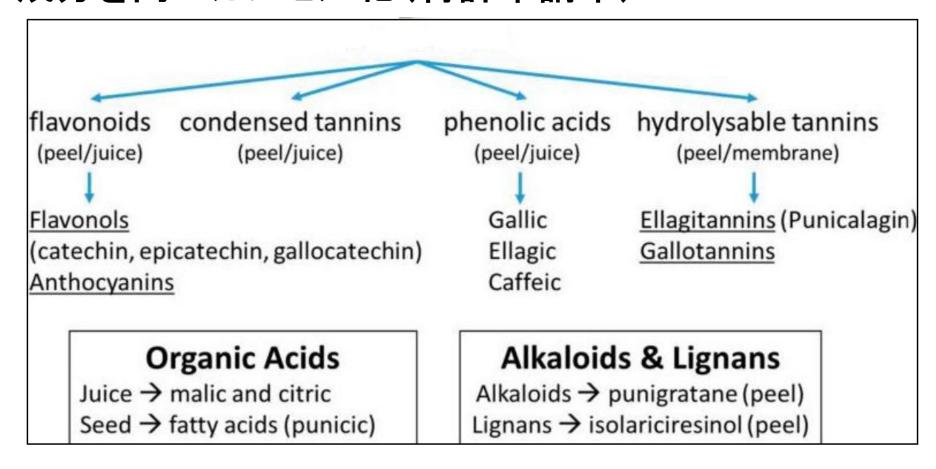


Special focus GRANTRIA™:

- Healthy blood flow/Energy/anti exhaustion
- skin elasticity, skin texture, radiance and wrinkles.
- Effect on dull skin Grantria[™] may help in hydrating the skin and preventing moisture loss.
- May help increase Collagen/Hyaluranic acid synthesis for skin care
- Grantria[™] may help in fighting signs of ageing.
- Wider Cosmeceutical applications

Product: Grantria*

USP:世界初、エラグ酸、プニカルギン、プニカチン酸の3成分を同一カプセル化(特許申請中)



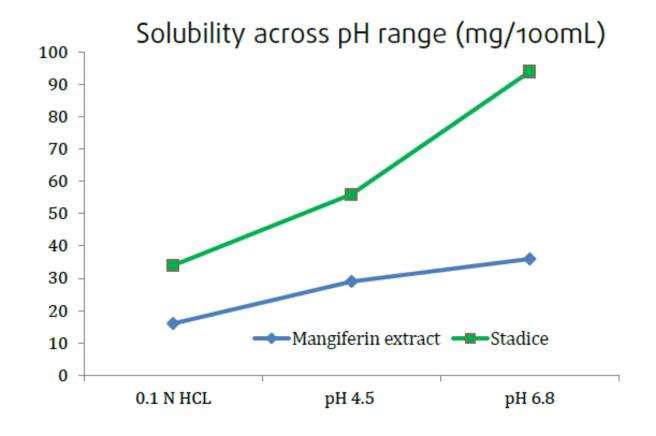
Product: **Grantrio** Clinical study:23年6月末完了予定



Insolib Technology

Product: **STADICE**

マンゴー抽出物マンギフェリンをInsolib Technologyを用いて安定化



Insolib Technology

Product: **STADICE**

Benefit: マンギフェリンが持つ神経保護作用で脳の健康を向上

MECHANISMS

- Antioxidant system, by free radical scavenging, reduction in reactive oxygen species (ROS) and oxidative stress
- 2) Reduction of lipid peroxidation,
- Preservation of the mitochondrial function
- 4) catechol-o-methyltransferase (COMT) inhibitor
- 5) Preservation of brain-derived neurotrophic factor (BDNF)
- 6) Cholinergic enhancement and acetylcholinesterase (AChE) inhibition
- 7) Reduction of noradrenaline as well as dopamine

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PROPRIETARY PLATFORM TECHNOLOGIES

BioSOLVE Technology

A proprietary technology to enhance the physico chemical properties of Bio actives/ extracts in a food ingredient carrier. This is mono ingredient driven encapsulation technology.

*Commercial Product-BioSOLVE Curcumin® This technology carries following advantages

- 1. Encapsulated into a single food ingredient carrier (Modified Starch) Possessing Hydrophilic & Lipophilic characteristics
- 2.Hydrophilic tail helps the bioactive (curcumin) to dissolve and lipophilic tail helps to get absorbed in the Intestine.
- 3.The final product Biosolve curcumin comes with better solubility ,Bioavailability and thus improved clinical efficacy.

BioFUSION Technology

A proprietary technology to infuse multiple Bio actives/ extracts in a food ingredient carrier.

This is a platform base where a soluble & Insoluble extract can be encapsulated to yield final product with synergistic properties and superior stability.

*Commercial Product- Gremin®

- 1. This technology is developed to infuse together two different plant extracts possessing different physico chemical properties.
- 2.Here Green coffee bean extract which is water soluble and highly hygroscopic was fused together with Curcumin which is completely insoluble in water.
- 3. These two plant extracts were encapsulated into modified starch as carrier in the presence of Povidone 30 as well as Polysorbate 80 as supporting additives in lower concentrations.
- 4.The final Gremin powder is water dispersible, less hygroscopic and stable

PROPRIETARY PLATFORM TECHNOLOGIES

ADOP Technology

Advanced processing technology to infuse multiple Bio actives in powder & oil form together into a plant based carrier. This technology yield a free flowing powder without any oil leaching during storage.

Commercial product-Grantria®

Insolib Technology

This technology address the limitations of herbal extracts which tend to be unstable in acidic environment and leading to poor in vivo absorption.

*Commercial Product-Stadice®

ADOP (ADvanced technology for Oil encapsulated in Powder)

- 1. Each part of Pomegranate fruit possess different actives
- 2. Ellagic acid & Punicalgin obtained from pomegranate fruit powder
- & Seed oil yields Punicic acid
- 3.ADOP is developed to encapsulate Punicic acid oil with Pomegranate fruit powder using a natural plant carrier (Gum Arabica)
- 4.In general converting Oil to Powder is a tedious process as it may tend to leach out and oxidise on storage
- 5.ADOP ensures a stable water dispersible powder with all three actives optimally encapsulated
- 6. This is a clean label , completely aqueous process

InSolib (Insitu Solubility Enhancing Technology)

- 1. Mango extract is highly unstable in acidic pH and may tend to degrade.
- 2. If the actives get degraded in acidic Stomach, will have limited active available for absorption in the Intestinal area.
- 3.Insolib is a technology where an alkaline environment is created around the plant extracts to ensure it is protected in the acidic pH
- 4.This will improve the solubility, absoprtion & clinical efficacy of Stadice (Mango extract std to mangiferin)
- 5. This also is a completely aqueous process

Brand Ingredients	Science backing	Studied/Targeted well ness segments	Recomme nded dose	Other highlights
Gremin® Powder (Standardised for Chlorogenic acid & Curcuminoids)	 Human Clinical studies Preclinical studies Toxicology studies 2nd Clinical beginning soon 	Muscle recovery Endurance/Stamina Muscle spasms Sports nutrition	500mg	* BIOFUSION TECHNOLOGY *First in the market where chlorogenic acid & Curcumin are infused together with a proprietary process for synergistic benefits *US Patent awaited *Can be targeted across various age groups,active as well as sedentary groups.
Grantria® Powder (Total Pomegranate extract - Standardised for Ellagic acid & Punicalgin/Punicic acid)	Human Clinical studies progressing on 80 subjects, completing in June,2023	Beauty from within (Skin glow/Pigmentation/Dark spots/Anti-wrinkle/Hydration & skin elasticity)	300mg	*ADOP TECHNOLOGY *First in the market standardized for triple actives of pomegranate *Minimal daily dose *patent pending *Clean label /Aqueous process
Biosolve curcumin® Powder (Standardised for Curcuminoids)	 Human Clinical studies Bioavailability studies Preclinical studies Toxicology studies 	Joint health/Inflammation /Mobility	250mgx2	Biosolve technology *Patent granted *Only Curcumin proven effective at 100mg curcuminoid daily intake *Only Curcumin exhibited 75% efficacy in Joint pain *48x bioavailable *minimal dose ,high efficacy
Stadice® powder (Std for mangiferin from mango extract)	Recently clinical studies started for cognitive/alert focus segments	Brain Health/Studies targetd to improve focus ,alertness & stress of e gaming population	300mg	Insolib technology First global brand exploring the benefits of mangiferin by addressing its solubility challenges Targetd for brain health (Memory,focus & alertness), can be explored for diverse population Patent awaited

Brand Ingredients	Applications	Market Highlights/ Advantages with comparators	Remarks
Gremin® Powder (Standardised for Chlorogenic acid & Curcuminoids)	Can be formulated as tablets, capsules,ready to drink powder, gummies, Chewing gums,can be combined with protein powders or can be formulated with protein bars.	1.First Ingredient in the market where GCBE & Curcumin are targeted for Muscle recovery & Endurance 2.In general BCAA or Carnitine are used in the sports supplement industry for these benefits, both are synthetic or animal origin, however Gremin is a natural plant origin. 3.Rapid Muscle recovery of 31% drop in Creatine Kinase levels and endurance improved by 28% in 10 day supplementation	A rapid water dispersible Powder
Grantria® Powder (Total Pomegranate extract - Standardised for Ellagic acid & Punicalgin/Punicic acid)	Can be formulated as tablets, capsules,ready to drink powder, gummies, oral films,softgels etc	1. First pomegranate based brand ingredient across globe, std to all 3 actives 2. Significant skin benefits at a lower dose of 300mg 3. ADOP technology ensures solubility, stability and clinical efficacy	Water soluble powder
Biosolve curcumin® Powder (Standardised for Curcuminoids)	Can be formulated as tablets, capsules,ready to drink powder, gummies, Chewing gums,oral films,softgels etc	1.Only one curcumin brand, exhibited 76% drop in Joint pain after 90 day supplementation at a lowest daily dose of 500mg (100mg curcuminoids) 2.Patented process & technology 3. Exhibited 48 X bioavailability than std extract	A rapid water dispersible Powder
Stadice® powder (Std for mangiferin from mango extract)	Can be formulated as tablets, capsules,ready to drink powder, gummies, Chewing gums,oral films,softgels etc	1. First ingredient globally launched from mango extract, ensuring the challenges of Mangiferin is addressed. 2. Clinical studies progressing at 300mg/Day dose 3. This natural brain booster can be positioned in E Sports & gaming segment (focus /alertness improvement & stress management)	Water soluble powder