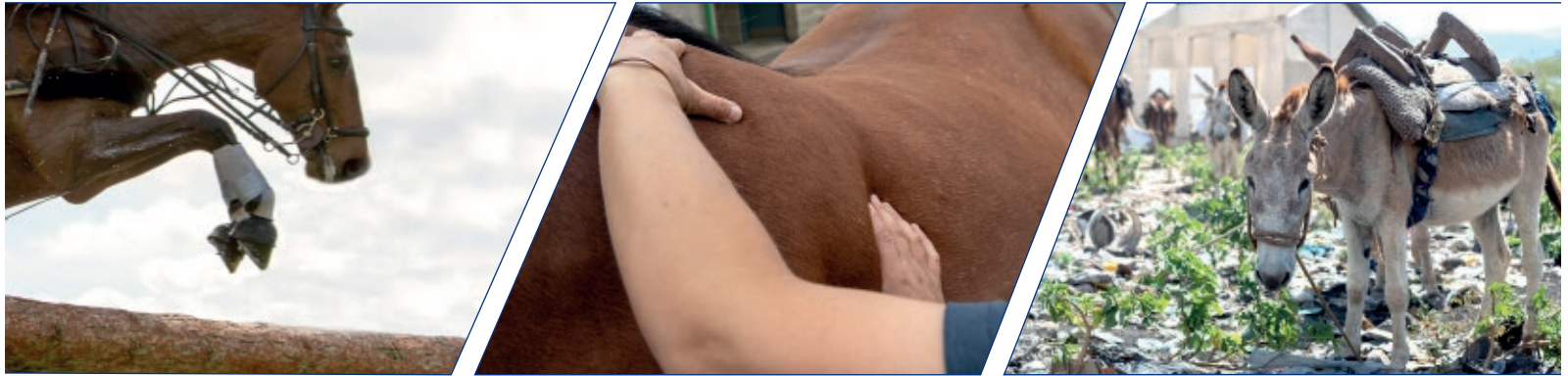




**WorldHorseWelfare**  
Conference 2019

# Who is Responsible?



**Wednesday 13 November 2019**

**Royal Geographical Society, London**

**Kindly sponsored by The Sir Peter O'Sullivan Charitable Trust**



## Agenda

9.00am	<b>Registration and refreshments</b>
9.45am	<b>Welcome</b> George Freeman
9.50am	<b>Opening</b> Michael Baines
10.00am	<b>Who is responsible?</b> Roly Owers
10.10am	<b>Taking responsibility in racing: our horses, our future</b> Annamarie Phelps, Chair, British Horseracing Authority
10.25am	<b>Don't forget about the bridle! The importance of correct bridle fit</b> Rachel Murray, Animal Health Trust
10.40am	<b>Animal hoarding: why telling doesn't work</b> Bronwen Williams, independent trainer and educator
10.55am	<b>Q&amp;A</b>
11.10am	<b>Morning break</b>
11.50am	<b>Responsibility: a personal perspective</b> This Esme, YouTube star
11.55am	<b>National equine crime – where does responsibility lie?</b> Inspector Dave Smith, Kent Police
12.05pm	<b>Q&amp;A</b>
12.10pm	<b>A responsible approach</b> Discussion panel with Mike Cattermole, Joe Stockdale, Madeleine Campbell, Joe Wilson, Lyndsey Stride & Julie Ross
1.10pm	<b>Closing address</b> HRH The Princess Royal
1.15pm	<b>Summing up</b> Roly Owers
1.20pm	<b>Lunch</b>
1.55pm	<b>Charity in action</b> <i>UK:</i> the many layers of responsibility <i>Campaigns:</i> improving UK horse health through human behaviour change <i>International:</i> how can behavioural science improve horse-human partnerships?
3.00pm	<b>Afternoon refreshments</b>
4.00pm	<b>Conference closes</b>



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## Welcome to our 2019 Annual Conference



Responsibility for equine welfare is a shared concern so it is good to have so many different parts of the horse world represented at today's conference. Thank you for taking the time to join us and I am especially grateful to the Sir Peter O'Sullivan Trust for their ongoing sponsorship of our conference, and our other event supporters, MSD Animal Health and the Horserace Betting Levy Board.

It is in all of our interests to understand what shared responsibility means and I'm sure our speakers will present some challenging perspectives. As a charity we are considering today's key welfare challenges, and new ways of meeting them, to inform our strategy for the next five years.

Overseas we work in 16 low- and middle-income countries where responsibility for equine welfare can seem even more complex. A highlight of 2019 has been high-level recognition of the need to support working equid communities and the success of our UK Aid Match-supported campaign for our work in Haiti, where the UK government has matched donations pound for pound.

Inevitably there is a huge responsibility to help governments and policy makers to understand and address equine welfare challenges with effective laws and guidance. To this end we continue to work in Westminster, with UK devolved administrations, in the EU, with the OIE, at the United Nations and with many other institutions and NGOs to help raise the profile of equines and associated issues.

Without your support, however, our work would be futile. We rely on the generosity of our donors, but we also rely on your support as advocates and influencers, and I hope that today's event both provokes thought and inspires action.

Michael Baines, Chairman of World Horse Welfare

## Our President



*Her Royal Highness The Princess Royal officially opened our new facilities at World Horse Welfare Penny Farm Rescue and Rehoming Centre in September 2019*

**HRH The Princess Royal** has been a keen rider since childhood, competing successfully at a professional level, including in the 1976 Montreal Olympic Games as a member of the British Three-Day Event team. She won an individual gold medal at the European Eventing Championships at Burghley in 1971, and in the same year was voted the BBC's Sports Personality of the Year. After five years as President of the British Olympic Association she was elected to the International Olympic Committee in 1988. Her Royal Highness is President or Patron of some 320 organisations, including the Riding for the Disabled Association and World Horse Welfare. The Princess Royal became World Horse Welfare Annie's rehomer in 2013.

## Conference Chairman



**George Freeman** is the Conservative Parliamentary Candidate for Mid Norfolk. He was first elected to Parliament in May 2010 as MP for Mid Norfolk following a fifteen-year career as a technology entrepreneur: he was re-elected in both 2015 and 2017. This year he was appointed Minister of State for the Future of Transport. The son of the late Arthur Freeman, the 1958 Grand National winning jockey, George has always had a passion for horses and has long supported the work of World Horse Welfare. In 2018, he set up the Bridge of Hope project in memory of his father to help those who have had a 'fall' in life by giving them a second chance with a job in the horse racing industry.

## Speakers



**Annamarie Phelps**, Vice-Chair of the British Olympic Association and a former Olympic rower, was appointed as the Chair of the British Horseracing Authority (BHA) in June 2019. Annamarie is an experienced senior figure in British sport. She has worked for a variety of governing bodies dealing with complex political and regulatory issues and was the Chair of British Rowing until last year. Annamarie competed for Britain at the Atlanta Games in 1996 in the women's eight and was a world champion in 1993. Annamarie is a member of the Court of the Company of Watermen & Lightermen of the River Thames, and a Liveryman at Goldsmiths Company. She was awarded a CBE for services to rowing in 2016.



**Rachel Murray** graduated from the University of Cambridge and subsequently completed her Ph.D. there, investigating exercise-associated joint adaptation and injury in horses. From 1997, she ran orthopaedic research and provided a clinical service focussed on imaging, poor performance and rehabilitation at the Animal Health Trust, where she remains a research consultant. Her clinical work is now based at Rossdale Equine Hospital and Diagnostic Centre. She has led numerous studies and published many papers on equine training, injury and performance, including improving understanding of horse/tack interaction.

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**Bronwen Williams** is a registered Mental Health Nurse with over 37 years' NHS experience. She has undertaken independent research into animal hoarding and is currently delivering a project with World Horse Welfare which aims to train welfare staff in interventions for those at risk of, or involved in, the hoarding of animals. Bronwen writes about teaching, mental health practice and the impact of animals on human mental health.



**Esme Higgs** (This Esme) is an 18 year-old equestrian enthusiast and worldwide YouTube sensation. Esme regularly posts vlogs with ponies, horse care videos and edits of her riding to help other equestrians learn more about 'these beautiful animals as you never stop learning with horses'. Her engaging content has been watched more than 53 million times. Esme began making small videos to track her progress with her pony, Casper, but has now branched out to vlog with equestrian celebrities, experts and welfare charities including World Horse Welfare.



**Inspector Dave Smith** has over 22 years of operational experience with Kent Police across all core uniformed roles. He moved into rural policing 11 years ago and was promoted to become Kent's rural lead in 2015. By leading Kent's Rural Task Force and implementing a new Rural Policing Strategy his team won both the National and Regional NFU Country Crime Fighters Awards for excellent operational delivery and innovation. Dave was invited to chair the National Equine Crime Priority Development Group due to his knowledge and recent experience in successfully reducing equine crime in partnership with others.

## Discussion Panel



**Mike Cattermole** is widely recognised and respected throughout the horse racing industry as a racing journalist and broadcaster. He began with Timeform before joining The Sporting Life where he combined his role as a journalist with booking rides for leading jockey Willie Carson. He joined Channel 4 in 1999, presenting numerous Morning Lines and becoming the lead presenter during the summer broadcasts on Flat racing. He opened the original At The Races channel in 2003, which evolved into Sky Sports Racing, where he appears frequently. He is also regularly heard as a racecourse commentator and has also presented bulletins for Sky News and Sky Sports News. He is Chairman of The Bob Champion Cancer Trust.



**Joe Stockdale** has been riding all his life and started in the Oakley Hunt West Pony Club. In 2017 he was selected to jump on his first Junior GBR Team and travelled to Belgium and Holland. Cricket had been Joe's first love and he had success at county second team level but his equestrian talents have shone through: 2019 has included a successful trip to Spain, where he won his first ranking class and he won at Under 25s level at the Royal Windsor Horse Show and was selected to jump at the Young Riders European Championships in Holland.



**Dr Madeleine Campbell** is a veterinarian; a European Diplomate in Animal Welfare Science, Ethics and Law; and a European and RCVS Specialist in Equine Reproduction. She currently teaches and researches at The Royal Veterinary College. Madeleine has acted as an expert member of many national and international groups from the Federation of Veterinarians in Europe's Transport Working Group to Defra's Expert Advisory Group for Equine Infectious Disease. Madeleine is a Past President and Chair of the British Equine Veterinary Association, and is currently a Board Member for the European College of Animal Reproduction, a member of the British Veterinary Association's Ethics and Welfare Advisory Panel, and sits on several ethics review panels.

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## Discussion Panel



**Joe Wilson** is a Sports Correspondent for BBC News, mainly on BBC1 but he can be seen and heard on many of the BBC's other news outlets. Joe believes he's covered virtually every sport in his career (including dressage). Recently he's covered headline stories from England's mens cricketers winning the World Cup at Lord's to the footballers responding to racial abuse in Bulgaria. His cricket reporting in particular has enabled him to travel throughout the world but his career began in the sporting capital of Britain, Leicester, 25 years ago. He believes his daily challenge is to convey the significance and excitement of each specific occasion to as broad an audience as possible. The point where sport meets ethics is frequently fascinating and that's where Joe's interest in horse welfare began.



**Lyndsey Stride** is a New Forest commoner, turning out Cuffnells New Forest ponies, cattle and pigs on to the open New Forest where their grazing and browsing help to maintain the precious mosaic of heathland, lawns and pasture woodland. A passionate communicator, Lyndsey has written an Education Toolkit for schools and has worked with commoners and the National Park authority to give commoners a voice. Lyndsey is a trustee of the Foundation for Common Land.



**Julie Ross** graduated in Veterinary Medicine and Surgery (MRCVS) from Cambridge in 2002 and worked as an equine vet in the USA, completing post-graduate training in equine medicine (Dip. ACVIM) at the University of Pennsylvania. Julie spent a year working for the Animal Health Trust in Newmarket followed by a year as Defra's Veterinary Advisor on equine infectious disease and companion animal and equine welfare. Julie then changed career and spent four years working for a global strategy consulting firm, completing an MBA in 2012-13. Julie subsequently moved to leadership roles for Pets at Home, and is currently Chief Operating Officer of Portman Dental Care. She became a Trustee of World Horse Welfare in 2016 and chairs the Communications and Fundraising Committee.

## Charity in Action

Our trade fair and presentations are located in the Education Centre from 1.55pm, and will highlight some of our current work in the UK and around the world that involves owners, partner charities and governments.

### Our UK welfare work: the many layers of responsibility

For the hundreds of thousands of horses living in the UK, the owner is fundamentally responsible for their wellbeing. But does responsibility stop there? There are many different individuals and organisations who can and do have a certain level of responsibility for horses in different situations within the UK – understanding how these all fit together can help in finding the best resolution in each case. Join us to find out more about these layers of responsibility.

### Our Campaigns work: improving UK horse health through human behaviour change

The risk of equine disease in the UK is ever present, with Equine Flu hitting the headlines and even stopping racing earlier this year. On behalf of the Equine Disease Coalition, and in collaboration with other equine organisations, we will be discussing the findings of a novel human behaviour change project and exploring possible interventions that would improve the prevention and control of equine infectious disease in the UK.

### Our International work: how can behavioural science improve horse-human partnerships?

Working equids are central to the lives of families in some of the most fragile environments around the world, and their welfare is interconnected. Faced with difficult decisions every day and without a predictable environment, it is difficult to form new habits to take better care of horses. In pursuit of a world where every horse is treated with respect, compassion and understanding, we are exploring behavioural science to understand how to shape the behaviours of others to better the lives of working equids.



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## A rehoming opportunity with a difference



Our World Horse Trail public art project has been helping tell the stories of the equines we help – directly and indirectly – in the UK and around the world. They were turned into works of art by passionate horse people, from celebrated television personalities to admired trainers and riders. Some represent real horses we have helped: Patron and BBC Radio 2 DJ Sara Cox's design highlights Mr Melvin Andrews who was dumped in a backyard as a sickly foal when a teenager answered an online advert. Others focus on areas of horse welfare that we influence, such as Patron Zara Tindall MBE's legacy to her legendary eventer Toytown, reminding supporters that we work tirelessly to represent the best interests of horses in sport.



Now you can bid to own one of these amazing pieces, either one of the 10.2hh sculptures (around 54 inches/1.4m high) or one of the 2hh (8 inches/20cm) maquette mini sculptures. There are 20 large sculptures and 21 small sculptures available to bid for and the online auction is live. To find out about the story behind each sculpture and see the designs, both large and small, visit our auction site where you can also place your bid.

If you would like to join us at the auction's grand finale in London on Wednesday 27 November please contact [worldhorsetrail@worldhorsewelfare.org](mailto:worldhorsetrail@worldhorsewelfare.org).

**To bid online go to [www.givergy.uk/worldhorsetrail](http://www.givergy.uk/worldhorsetrail)**

We would like to thank our headline sponsor The Sir Peter O'Sullivan Charitable Trust



Proud supporters of  
World Horse Welfare

This year the Sir Peter O'Sullivan Charitable Trust Christmas Card features *Riding Home for Christmas* by artist Sarah Aspinall. The card is now available to order online or from our telephone order line.

[thevoiceofracing.com](http://thevoiceofracing.com)



Order Line 020 8333 1411

and our supporters MSD Animal Health and the Horserace Betting Levy Board



KBHH is a national campaign that brings together the vet, yard owner and horse owner to ensure that the best preventative healthcare practices are shared and adopted.

*A healthy horse is a happy horse. Join our campaign and help keep yours and Britain's horses healthy*

For more information contact  
MSD Animal Health, Walton Manor,  
Milton Keynes, MK7 7AJ

Facebook and twitter @KeepingHorsesHealthy  
[www.healthyhorses.co.uk](http://www.healthyhorses.co.uk)





# HERE IS HOW YOUR SUPPORT HELPED IN 2018

In the UK our team of 16 Field Officers investigated more than 1,500\* cases and our farms took in 290 horses, the vast majority rescued from abuse, abandonment and neglect  
\* many of the welfare cases needed repeat visits

Our UK welfare team dealt with over 3,800 enquiries to the welfare line, including five separate reports each involving over 100 horses



How every £ was spent



**70p** directly helped horses

**30p** was used for fundraising. For every £1 we spent, we raised another £3.67

**2018 total spend £9.4 million**

Our **18** international projects helped working horses in **17** countries

299 horses were rehomed during 2018 with over 1,850 now in loving homes



As part of the British Horse Council, we advised the UK government on a variety of animal welfare issues around **Brexit**



We have **200** trained service providers in the **307** communities we work with

With the **International Coalition for Working Equids** we worked with the **World Organisation for Animal Health (OIE)** to improve the welfare of working horses, donkeys and mules



We collaborated with other charities across

**FIVE** continents

The number of horses being transported long-distances across Europe to slaughter was reduced

**£50,000** **2010** **26,000** **2018**

**£1.4m**



was invested in helping working equids and their owners, which was only made possible thanks to donations from supporters

Our petition for a **9-12 hour** journey limit for horses transported long-distance across Europe for slaughter attracted **50,000+** signatures



Our YouTube site has attracted over **TWENTY-FIVE MILLION** views



Over **250,000** people now follow our important work via Facebook, Instagram and Twitter

