

2023 Friends Group Conference Agenda
Building the Nonprofit Network for State Parks
Cama Beach State Park
October 2 & 3

Monday, October 2

7:30-8:45 **Breakfast and Networking in the Cama Center**

8:45 – 9:45 **Welcome and Introductions**

- ◆ Jenna Bowman, Tribal Relations Director, Tribal Welcoming
- ◆ Jeff Wheeler, Area Manager, Land Acknowledgement
- ◆ John Floberg, Washington State Parks Foundation Executive Director
- ◆ Ken Bounds, Commission Chair

9:45-10:00 **Break**

10:00 –11:45 **Partners in Parks: Uniting for Impact**

- ◆ Mission of State Parks Foundation and work with Friends groups, John Floberg
- ◆ Mission of State Parks and work with Friends groups, Owen Rowe
- ◆ How to Create Visibility for Your Park Priorities in the State Legislature, Owen Rowe, Lisa Bellefond
- ◆ Park Improvement Project Grants that Best Support Parks, John Floberg, Alexandra Sullivan

11:45 – 12:45 **Lunch**

12:45-1:00 **State Parks Priorities and Path Forward**

Diana Dupuis, Director
Heather Saunders, Director, Parks Development

1:00-3:45 **State Parks Leadership Vision**

- ◆ Jenna Bowman, Director, Tribal Relations
- ◆ Janette Chien, Director/Melinda Posner, Diversity, Equity and Inclusion

2:30-2:45 **Break**

- ◆ Stephanie McDermott, Branding and Marketing
- ◆ Chris Holm and Suzanne Kagen, Operations

3:45-4:00 **Break**

4:00-5:00 **Friends and Foundation – Sharing Successes and Challenges**

Interactive Group Exercise (Break-out sessions to identify successful, post pandemic, repeatable strategies and identify unsolved challenges)

5:00-7:00 **Dinner and Networking**

Dinner will be served at 5:30

7:00 **Social in the Cama Center or Camp Fire (weather dependent) Hosted by the Washington State Parks Foundation**

Tuesday, October 3: Becoming a More Effective Nonprofit

7:30-8:15 **Breakfast and Networking in the Cama Center**

8:15 – 9:15 **Board Development**
Joy Stephens, Corporate Giving Network

9:15-10:15 **Fundraising – Corporate Sponsorships**
Joy Stephens, Corporate Giving Network

10:15-11:00 **Break & Cabins Checkout**

11:00 - 11:45 **Legal Issues for Nonprofits**
Jacob Ferrari, The Apex Law Group PLLC

11:45-12:45 **Lunch**

12:45-1:00 **Brief Wrap-up/Evaluations/Cleanup/Release**