

Service	Platform Reward (USD)	Platform Fee (USD)	2021 Users	2022 Users	2023 Users	Total Users	Average Number User Hits Daily	2021 Cost Per Hit Daily (USD)	2022 Cost Per Hit Daily (USD)	2022 Cost Per Hit Daily (USD)	Total Cost Per Hit Daily (USD)
Buyer Transacts With Vendor (Small Fee)		\$0.25	100	2000	5000	10000	3	\$75.00	\$1,500.00	\$3,750.00	\$7,500.00
Transaction Dispute / Issue With Order (Small Fee)		\$0.50	100	2000	5000	10000	0.33	\$16.50	\$330.00	\$825.00	\$1,650.00
Schedule A Recurring Payment (Small Fee)		\$0.50	100	2000	5000	10000	0.33	\$16.50	\$330.00	\$825.00	\$1,650.00
Add Funds To Wallet From Bank (Small Fee)		\$0.50	100	2000	5000	10000	0.25	\$12.50	\$250.00	\$625.00	\$1,250.00
Withdraw Funds From Wallet To Bank (Small Fee)		\$1.00	100	2000	5000	10000	1	\$100.00	\$2,000.00	\$5,000.00	\$10,000.00
Instant Transfer Fee (Medium Fee)		\$2.50	100	2000	5000	10000	3	\$750.00	\$15,000.00	\$37,500.00	\$75,000.00
Request Proof Of Funds From Customer (Medium Fee)		\$5.00	100	2000	5000	10000	1	\$500.00	\$10,000.00	\$25,000.00	\$50,000.00
Proof Of Funds Authentication (One-Time Fee)		\$20.00	100	2000	5000	10000	0.1	\$200.00	\$4,000.00	\$10,000.00	\$20,000.00
Certified Platform Vendor Fee (One-Time Fee)		\$600.00	100	2000	5000	10000	0.05	\$3,000.00	\$60,000.00	\$150,000.00	\$300,000.00
Joining Virtue Fund (One Time Cost Per Account)	-\$5.00		100	2000	5000	10000	0	-\$500.00	-\$10,000.00	-\$25,000.00	-\$50,000.00
Inviting A Vendor / Customer (No Limit)	-\$1.00		100	2000	5000	10000	5	-\$500.00	-\$10,000.00	-\$25,000.00	-\$50,000.00
Leaving A Review: Vendor / Customer (1 Per Transaction)	-\$1.00		100	2000	5000	10000	10	-\$1,000.00	-\$20,000.00	-\$50,000.00	-\$100,000.00
Reporting Bad Behavior / Vendor / Customer (5 Per Day)	-\$0.05		100	2000	5000	10000	5	-\$25.00	-\$500.00	-\$1,250.00	-\$2,500.00
Daily Profit Potential (No User Conversion Rate Applied)								\$2,645.50	\$52,910.00	\$132,275.00	\$264,550.00
Daily Profit Capture (User Conversion Rate Applied 5%)								\$132.28	\$2,645.50	\$6,613.75	\$13,227.50
Monthly Profit Capture (User Conversion Rate Applied 5%)								\$3,968.25	\$79,365.00	\$198,412.50	\$396,825.00
Yearly Profit Capture (User Conversion Rate Applied 5%)								\$48,280.38	\$965,607.50	\$2,414,018.75	\$4,828,037.50