

Assistant Marketing Officer / Marketing Officer

Responsibilities

- Plan and execute all-rounded marketing activities
- Prepare marketing materials including POP, billboard, catalogues and brochures etc.
- Work closely with internal departments, external partners, agencies and vendors to deliver marketing and event activities
- Manage and update marketing and budget plan
- Copywriting for marketing collaterals for both print and digital
- Assist in analyzing marketing data and preparing regular reports to keep track of the business performance
- Conduct research and evaluate market conditions to assess market needs and potential threats
- Undertake ad hoc projects as assigned

Requirements

- Degree in Marketing or business related disciplines
- Around 2 years working experience in relevant position
- Able to work independently
- Good interpersonal skills and ability to communicate effectively
- Creative, dynamic, resourceful, multi-tasked and able to articulate business objectives in a compelling manner and rally others' support
- Candidates with more experience will be considered as Marketing Officer
- Fresh graduates are welcome and will be considered as Marketing Assistant

Job Offer

- 5-day work week
- Competitive Salary Package
- 13 months' Guaranteed Salary
- Performance Bonus
- Group Medical Scheme
- Birthday Leave
- Marriage Leave
- Provide Free Lunch
- Study Sponsorship
- Energetic & Dynamic Culture

Interested parties, please send your detailed resume with availability, present and expected salary to hr@unichina-market.com

We are an equal opportunity employer. Applications from all qualified candidates are welcome.

All information collected will be used for recruitment related purpose only.