

THE ALL-IN-ONE PERFORMANCE MARKETING PLATFORM



MADE FOR:

ADVERTISERS

Are you still paying a 30% network fee?
What if your marketing partnerships could easily
be monitored from one central, reliable solution,
no matter how diverse your ecosystem is?

WITH OUR DYNAMIC INGENIOUS PRODUCTS, WE'VE
GOT YOUR BACK AT EVERY STEP OF YOUR BUSINESS!



Turn this page over and discover our products tailor made for you...
Get in touch today: www.i19s.com

MIGRATING & MANAGING YOUR PARTNERS HAS NEVER BEEN SO EASY

INGENIOUS HAS THE RIGHT PRODUCT FOR EVERY STEP OF YOUR LIFECYCLE

TRACKING & ATTRIBUTION

The highest accuracy in the market

- Increase **tracking accuracy** by using your own **1st-party domains** and avoid ITP effect ad-blocking.
- Use our **single and multi touch dynamic attribution**, including **commission splitting!**
 - **Connect** your ecosystem, define the attribution rules in a granular roles, **track** the information accurately and reward your partners fairly with the **tracking switch**.

PARTNER MANAGEMENT

Build your private network easily

- Offer your partners a true private network service by offering them **dedicated admin and partner interfaces**. They are not shared with anyone, they are yours exclusively!
- Data protection and independence matters - with ingenious **data ownership and data independence**, your data is yours only and stored independently.
 - **Track and protect** your (exclusive) vouchers and control their use easily with our **voucher tool!**

REPORT & ANALYTICS

Your entire business at a glance

- Dive into the **macro and micro customer journeys** to identify patterns and optimize channel overlaps!
- See **all your channels and partners** in any dimension and easily **export all your data**.
- Gain deep insight into your marketing mix and your customers' device behaviours with our **channels and device analytics**.

INVOICE & PAYMENT

Goodbye manual work, hello automation!

- Don't bother spending time on optional payment services: **we take care of your partner payments!**
- Define rules, such as **fixed bonuses** or **commission model** upgrades, to automatically reward your partners and boost their performance.
 - Our technology also allows you do **automatic mass payments to your partners** - regardless of how many partners you have, with just a few clicks!

THANKS TO OUR INGENIOUS PLATFORM, YOU GET YOUR FLEXIBLE PRIVATE NETWORK WITH A TECHNOLOGY THAT WORKS FOR YOU!

Discover many more Ingenious products at
www.i19s.com/advertisers/