

THE ALL-IN-ONE PERFORMANCE MARKETING PLATFORM



MADE FOR:

NETWORKS

Have you considered hiring a technology as your account manager?
What if your marketing partnerships could easily be
monitored from one central, reliable solution, no matter
how diverse your ecosystem is?

**WITH OUR DYNAMIC INGENIOUS PRODUCTS, WE'VE
GOT YOUR BACK AT EVERY STEP OF YOUR BUSINESS!**



Turn this page over and discover our products tailor made for you...
Get in touch today: www.i19s.com

MANAGING YOUR PARTNERS AND ADVERTISERS HAS NEVER BEEN SO EASY

INGENIOUS HAS THE RIGHT PRODUCT FOR EVERY STEP OF YOUR LIFECYCLE

TRACKING & ATTRIBUTION

The highest accuracy in the market

- Offer an upgrade to **1st-party tracking** to your advertisers to minimize the risk of ad-blocking and increase tracking accuracy with our **custom tracking domains**.
- Identify the **customer lifetime value** using your customer IDs, and easily adapt your **commission models** over time.
 - With our **basket tracking technology**, your advertisers can analyze their **product performance** by tracking the specific actual items that their customers buy.

ADVERTISER MANAGEMENT

Offer the perfect service to your advertisers

- Advertisers can enjoy a **variety of automations** to free themselves from manual validation work thanks to our **transaction validation**.
- Impress your advertisers by offering them highly flexible and **versatile commission management** - giving them a **variety of compensation options** for their partners.
 - With our **multiple product feeds**, enable advertisers to directly and **automatically distribute product details** to partners easily with our **voucher tool!**

PARTNER MANAGEMENT

Offer the perfect service to your partners

- Our powerful **ad media management** enables partners to search, filter and export their desired creatives, as well as set and apply **sub IDs globally**.
- Empower your partners to **manage multiple ad spaces** easily with a single login.
 - **At-a-glance dashboards** for live monitoring of partner commissions and business, complemented by powerful reporting to monitor advertiser-specific performance.

INVOICE & PAYMENT

Goodbye manual work, hello automation!

- Easily **generate advertiser invoices and partner payments** based on **customizable white label finance templates**.
- Get full **payment flexibility** with a variety of billing options provided (e.g. **pre or post payment**) to match your finance team's desired billing process.
 - Bill each advertiser according to your pricing strategy with our **automated rule-based fee management**.

THANKS TO OUR INGENIOUS PLATFORM, YOU GET YOUR FLEXIBLE PRIVATE NETWORK WITH A TECHNOLOGY THAT WORKS FOR YOU!

Discover many more Ingenious products at
www.i19s.com/performance-networks/