

THE ALL-IN-ONE PERFORMANCE MARKETING PLATFORM



MADE FOR:

PORTALS

What if you could easily manage all your merchants in one place?
Monitor your marketing partnerships easily from
one central, reliable solution, no matter how
diverse your ecosystem is!

**WITH OUR DYNAMIC INGENIOUS PRODUCTS, WE'VE
GOT YOUR BACK AT EVERY STEP OF YOUR BUSINESS!**



Ingenious
Technologies

Turn this page over and discover our products tailor made for you...
Get in touch today: www.i19s.com

MANAGING AND PLEASING YOUR MERCHANTS HAS NEVER BEEN SO EASY

INGENIOUS HAS THE RIGHT PRODUCT FOR EVERY STEP OF YOUR LIFECYCLE

TRACKING & ATTRIBUTION

The highest accuracy in the market

- Offer an upgrade to **1st-party tracking** to your merchants to minimize the risk of ad-blocking and increase tracking accuracy with our **custom tracking domains**.
- With our **server to server tracking**, you can **integrate** and **connect** to other systems by passing on information.
 - Offer merchants **basket tracking** to analyze the specific items that your users purchased as well as enable **validation on basket position level**.

MERCHANTS MANAGEMENT

Offer the perfect service to your merchants

- Define the **rights & roles** - as account managers change, you can easily hand over access to **client data**.
- Enable merchants to **directly and automatically** distribute **product details** to partners, therefore increasing the **attractiveness** of their offers!
 - Thanks to **automated validation**, merchants can free themselves from manual validation work.

INVOICE & PAYMENT

Goodbye manual work, hello automation!

- Easily **split** and **manage** the customizable **white-label billing per merchants** on a single platform, no matter how many there are!
- Bill each merchant according to your pricing strategy with our **automated rule-based management**.
 - Get a full **payment flexibility** with a variety of billing options provided (e.g. **pre or postpayment**) to match your finance team's desired billing process.

PRODUCT INTEGRATION

With our API, the sky is the limit!

- No matter how many merchants you have, your **migration setup** will be smooth thanks to our **API integration**.
- Get the **real time data** that you need - from validation to reporting.
 - Access **flexible data formats** and **structures** to match your **ecosystem integrations** as well as get a long term analysis of your business!

THANKS TO OUR INGENIOUS PLATFORM, YOU GET YOUR FLEXIBLE PRIVATE NETWORK WITH A TECHNOLOGY THAT WORKS FOR YOU!

Discover many more Ingenious products at
www.i19s.com/portals/