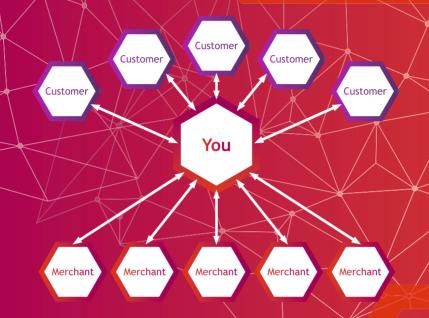
THE ALL-IN-ONE PERFORMANCE MARKETING PLATFORM



MADE FOR:

PORTALS

What if you could easily manage all your merchants in one place? Monitor your marketing partnerships easily from one central, reliable solution, no matter how diverse your ecosystem is!

WITH OUR DYNAMIC INGENIOUS PRODUCTS, WE'VE GOT YOUR BACK AT EVERY STEP OF YOUR BUSINESS!



MANAGING AND PLEASING YOUR MERCHANTS HAS NEVER BEEN SO EASY

INGENIOUS HAS THE RIGHT PRODUCT FOR EVERY STEP OF YOUR LIFECYCLE

TRACKING & ATTRIBUTION

The highest accuracy in the market

- Offer an upgrade to 1st-party tracking to your merchants to minimize the risk of ad-blocking and increase tracking accuracy with our custom tracking domains.
- With our server to server tracking, you can integrate and connect to other systems by passing on information.
 - Offer merchants basket tracking to analyze the specific items that your users purchased as well as enable validation on basket position level.

MERCHANTS MANAGEMENT

Offer the perfect service to your merchants

- Define the **rights & roles** as account managers change, you can easily hand over access to **client data**.
- Enable merchants to directly and automatically distribute product details to partners, therefore increasing the attractiveness of their offers!
 - Thanks to automated validation, merchants can free themselves from manual validation work.

INVOICE & PAYMENT

Goodbye manual work, hello automation!

- Easily **split** and **manage** the customizable **white-label billing per merchants** on a single platform, no matter how many there are!
- Bill each merchant according to your pricing strategy with our automated rule-based management.
 - Get a full payment flexibility with a variety of billing options provided (e.g. pre or postpayment) to match your finance team's desired billing process.

PRODUCT INTEGRATION

With our API, the sky is the limit!

- No matter how many merchants you have, your **migration setup** will be smooth thanks to our **API integration**.
- Get the **real time data** that you need from validation to reporting.
 - Access flexible data formats and structures to match your ecosystem integrations as well as get a long term analysis of your business!

THANKS TO OUR INGENIOUS PLATFORM, YOU GET YOUR FLEXIBLE PRIVATE NETWORK WITH A TECHNOLOGY THAT WORKS FOR YOU!