

## Cheese & wine 24 hour Competition on Instagram Stories 2022 | Terms & Conditions

1. This promotional competition is organized by Distell Ltd. (“Promoter”).
2. The promotional competition is open to residents of South Africa, over the age of 18 years; except any employee, director, member, partner, agent, consultant or any person directly or indirectly who controls or is controlled by the Promoter, immediate family members, advertising agencies, advisers, dealers, suppliers and/or associated companies, and/or a participant who has won a prize through a promotional competition run by the Promoter at least three months prior to the announcement of the winner of the Prize (“Disqualified Persons”).
3. By entering the promotional competition, all participants and winners agree to be bound by these rules which will be interpreted by the Promoter, whose decision regarding any dispute will be final and binding. The Promoter reserves the right to amend, modify, change, postpone, suspend or cancel this competition and any prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deems necessary.
4. The promotional competition lasts for 24 hours from when the Instagram Story goes live, until the story expires.
5. To be eligible for the Prize, participants must reply to the competition Instagram Story with their cheesiest joke for a chance to win a cheese pairing for the winner and their 3 friends. Only one entry per person will be allowed.
6. Winners will be selected at the end of the 24 hours, based on the best cheesy joke received. The decision is final and no correspondence will be entered into. The Prize is non-transferable and cannot be exchanged for cash or exchanged for different wines.
7. Winners will be required to provide their proof of identity to verify that they are above the age of 18.
8. If the potential winner and/or winners do not accept the Prize within 24 hours of being notified, the potential winner and/or winners will be deemed to have rejected the Prize and it shall revert back to the Promoter.
9. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
10. The Promoter cannot accept responsibility for entries lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
11. All participants and the winners, as the case may be, indemnify the Promoter, its advertising agencies, advisers, nominated agents, suppliers, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out

of and/or from their participation in any way howsoever in this promotional competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoter) and/or use of the Prize.

12. All entrants in this promotional competition release Facebook, Instagram and Twitter from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.
13. This promotional competition is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter and the participants acknowledge that they are