



Help keep independent cinemas part of the Australian way of life

It's great what the Federal Government has done to support the Australian arts and entertainment community through COVID-19. But the serious financial impact of the global pandemic on independent cinemas is still dire.

If our local cinemas are lost where do we share our stories?

Independent cinemas contribute up to 90% of the box office revenue for Australian feature films. They inject \$250 million into our economy every year, with \$110 million of that going straight into regional Australia. They're also at the heart of diverse communities where they provide a social hub for all ages, keeping our main streets vibrant and supporting local businesses.

Help us call on the Prime Minister and Treasurer to extend support for the indie cinema in your community through COVID. Accept our invitation to visit your local cinema, speak with the media, and post your support from Monday 8 February 2021.



**Independent
Cinemas Australia**