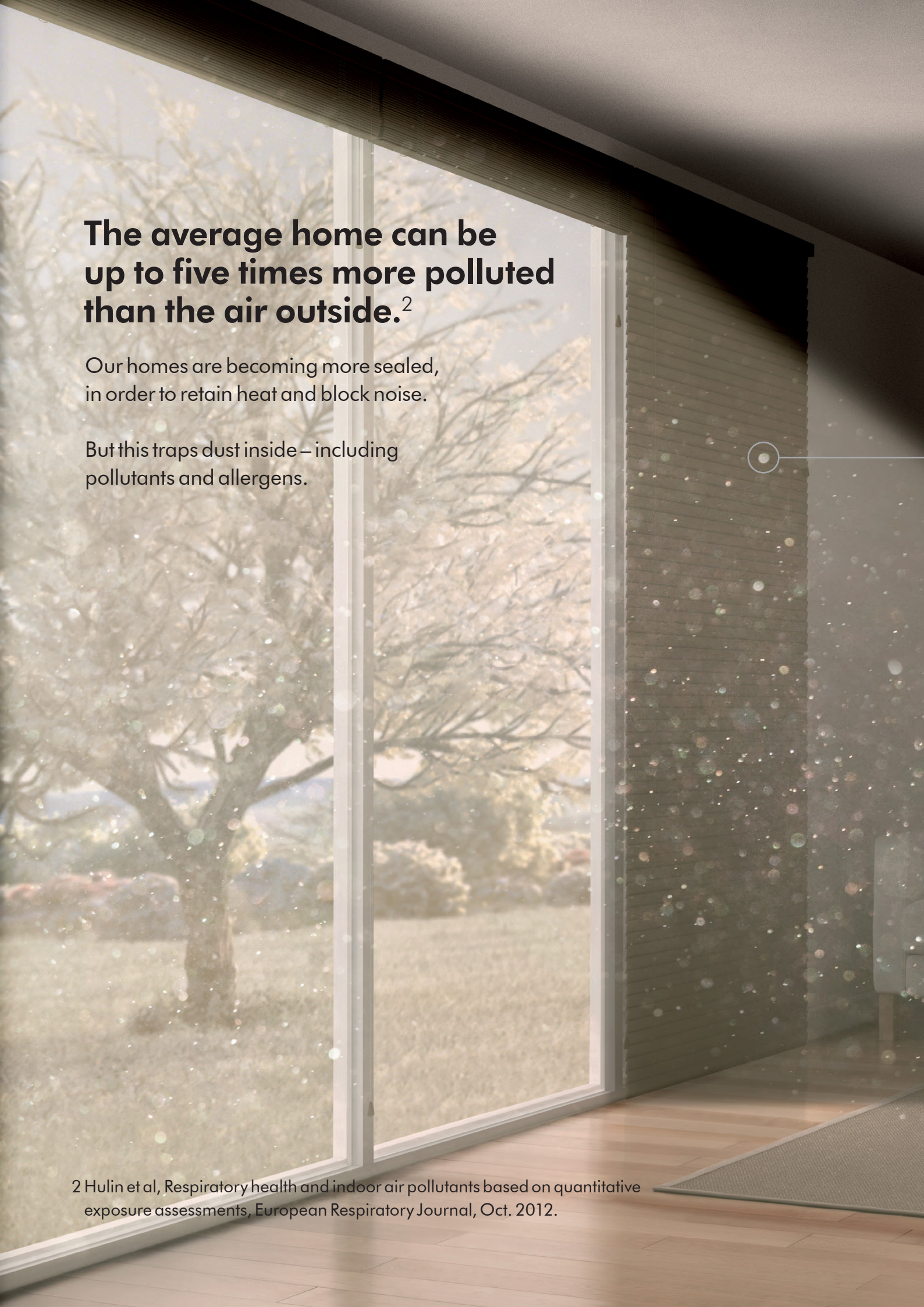


dyson





The average home can be up to five times more polluted than the air outside.²

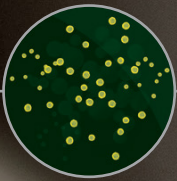
Our homes are becoming more sealed, in order to retain heat and block noise.

But this traps dust inside – including pollutants and allergens.

² Hulin et al, Respiratory health and indoor air pollutants based on quantitative exposure assessments, European Respiratory Journal, Oct. 2012.

Airborne house dust is the number one cause of allergies.

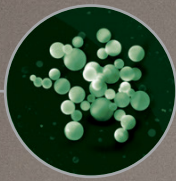
0.000001g of allergens is all it takes to trigger the coughing, sneezing and itching of an allergic reaction.



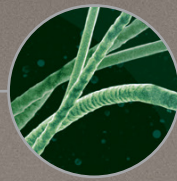
Potentially harmful
ultrafine particles



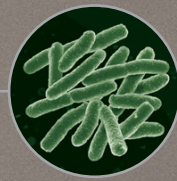
Odours and
domestic fumes



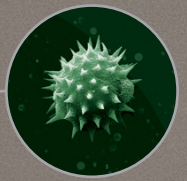
Industrial and
auto emissions



Pet dander



Bacteria
and mould



Pollen and
allergens

dyson pure cool

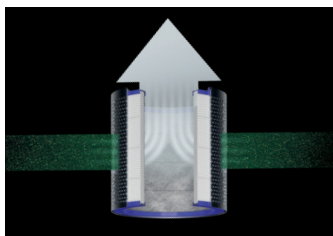


dyson pure cool

Purification all year round.

The new Dyson Pure Cool™ purifier fan removes 99.95% of allergens and pollutants as small as 0.1 microns.¹ It also captures potentially harmful gases such as paint fumes. In colder weather, settings 1-3 will circulate purified air around the room.

Purifies and cools



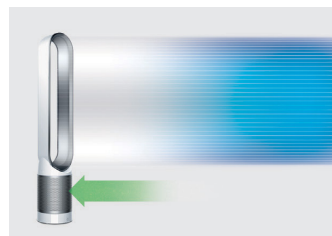
Removes 99.95% of allergens and pollutants from the air¹

Vacuum-sealed 360° Glass HEPA filter captures ultrafine particles from the air including pollen and bacteria.



Removes potentially toxic fumes and odours

A layer of activated carbon granules captures odours and potentially harmful toxins like paint fumes.



Purifies all year round Purifying fan in summer

Year-round purification and circulation. Increase airflow speed for purifying fan in summer.



No more fiddly maintenance

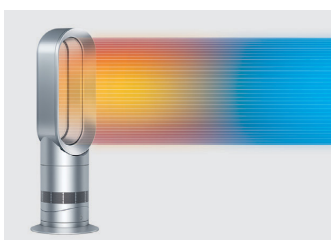
Instead of washing a filter every month, just replace it after a year of using it for 12 hours a day. And simply wipe with a cloth to clean.

dyson **hot+cool**

Fast, even room heating.
High velocity fan to cool.

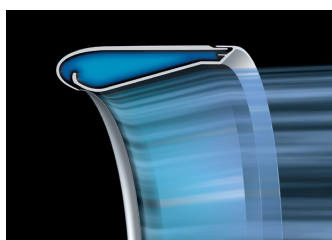


Heats and cools



Dual functionality

Fast even room heating in cold weather or smooth air to cool you when it's warmer.



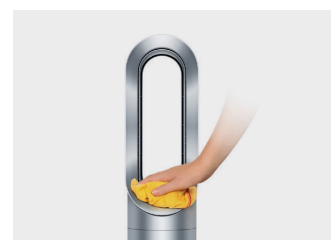
Powerful airflow

No blades. Air Multiplier™ technology projects a long-range, uninterrupted stream of air.



Intelligent temperature control

For precise, energy-efficient heating.



Safe

With automatic cut-out and no fast-spinning blades.

dyson

www.dyson.co.za