

100 REASONS TO STUDY AT VEGA



vega
SCHOOL

FIND YOUR
PURPOSE





HELLO

HELLO

HELLO



OUR PURPOSE



We are an educational brand of The Independent Institute of Education, who believes that brands are the world's greatest assets for meaningful change. The IIE's Vega aims to graduate a new generation of critical thinkers by delivering fully accredited IIE Higher Certificates, Baccalaureates, Honours, and Master's programmes in brand building and management, design, and creative communications.

**#2 THE THOUGHT LEADERS AND TRAILBLAZERS IN
BRAND, DESIGN, AND BUSINESS.**



OUR STORY



Founded in 1999 by a breakaway group of pioneers, mavericks, and innovators; Vega was born in response to the urgent need to shift the paradigm of conventional marketing communications. A rapidly changing world called for a new school of thought and we answered that call.

The Independent Institute of Education is South Africa's largest private higher education institution, which operates across 21 campuses through Vega, Varsity College, and Rosebank College campuses. The Independent Institute of Education offers career-oriented higher education qualifications from Higher Certificate to Master's levels and focuses on the integration of theory and its application with the modern world of work. As a result graduate uptake into the relevant industries is high with several companies recruiting students prior to graduation. Module pass rates exceed 80% ensuring that students graduate in as short a time as possible. The Independent Institute of Education leverages its industry and professional association relationships and endorsements and the external moderation of its qualifications to ensure that it delivers on its promise to offer focused, relevant, high-quality qualifications to its students as evidenced by our local accreditation and registration and our international institutional accreditation from the British Accreditation Council.

**#70 VEGA'S DOORS WERE OPENED BY VISIONARY SA
ENTREPRENEUR ROBBIE BROZIN, FOUNDER OF NANDO'S.**



Our four campuses located in Johannesburg, Pretoria, Cape Town, and Durban are equipped with computer studios, libraries, creative and photographic studios, exhibition facilities, and cafeterias. Wireless internet access is also available enabling you to bring your own devices to work on, study, and check emails on campus.

We believe a vibrant student life is essential to a balanced student experience and is an important part of strengthening communication and interaction between students. On all campuses you will find a Student Liaison Body playing an energised role in building a holistic student community that works and plays together.

#11 OUR LECTURERS ARE HIGHLY QUALIFIED ACADEMICS WITH PROFESSIONAL INDUSTRY EXPERIENCE.



TEACHING AND LEARNING PHILOSOPHY



Our lecturers, the Vega Navigators, come from specialised industry fields with the ability to link theoretical and practical aspects and components. This closely mirrors the reality of the industry that you will be entering.

Vega Navigators are the most influential point of contact with the Vega brand. The knowledge and experience of Navigators guide and support your development. Navigators at Vega follow a specific methodology that includes the nurturing of creativity and innovation. We believe that this requires guidance rather than direction and trying to impart by decree. Learning at Vega is fuelled by an internal teaching mantra – wisdom **with** magic. We believe that any compelling creative communication should have strategic intent. It follows that strategic innovation depends on original thinking.

**#89 WE BELIEVE IN THE BASICS: ROLLING UP YOUR SLEEVES
AND GETTING YOUR HANDS DIRTY IS STILL THE BEST
WAY TO LEARN.**

YOUR PURPOSE

FIND YOUR PURPOSE

At Vega, purpose is born, nurtured, and turned into a meaningful career. We guide you on the journey of passion meeting purpose and will show you how to reach your full potential. We teach the kind of skills and thinking it takes to truly make a difference and change the world.



#100 AT VEGA, YOU'LL FIND YOUR PURPOSE.



CERTIFICATES

A graduate in a cap and gown is seen from behind, standing in front of a blurred audience. The entire image is overlaid with a semi-transparent green filter.

REASON #23

**“ IIE HIGHER
CERTIFICATES
ARE SMART
SPRINGBOARDS
INTO DEGREES. ”**



83

100 REASONS TO STUDY AT VEGA

#83 IN THE CREATIVE ECONOMY, IDEAS MATTER.
NOW MORE THAN EVER. **HIGHER CERTIFICATE
IN CREATIVE DEVELOPMENT (IIE).**

HIGHER CERTIFICATE IN CREATIVE DEVELOPMENT

1 YEAR FULL-TIME | NQF LEVEL 5 | 125 CREDITS | SAQA ID: 90661

This entry-level IIE qualification provides the insight, skill, and academic support required to pursue degree studies in the creative fields of brand communication. The focus is on building awareness around creative concept development and critical thinking skills in preparation for studies in graphic design, fashion design, interior design, game design, copywriting, or digital design.

CAREER OPPORTUNITIES

JUNIOR MEMBER OF A CREATIVE TEAM OR FURTHER YOUR STUDIES IN CREATIVE BRAND COMMUNICATION / GRAPHIC DESIGN / COPYWRITING / DIGITAL DESIGN / FASHION DESIGN / INTERIOR DESIGN / GAME DESIGN.





100 REASONS TO STUDY AT VEGA

#79 THE SCHOOL WHERE THE CREATIVITY OF BUSINESS AND
THE BUSINESS OF CREATIVITY MEET. **IIE HIGHER
CERTIFICATE IN BRAND BUILDING PRACTICE**

HIGHER CERTIFICATE IN BRAND BUILDING PRACTICE

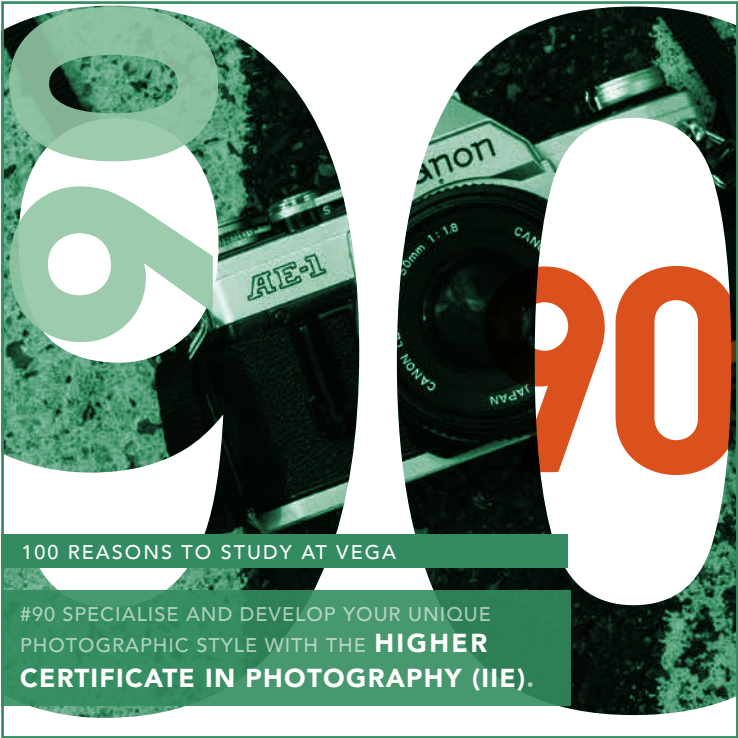
1 YEAR FULL-TIME | NQF LEVEL 5 | 120 CREDITS | SAQA ID: 90658

This entry-level IIE qualification provides the insight, skill, and academic support required to pursue degree studies in brand communication, and brand building and management. The focus is on critical thinking, fundamental strategic and accounting skills, and developing creative confidence.

CAREER OPPORTUNITIES

JUNIOR MEMBER OF A COMMUNICATION PROJECT TEAM OR FURTHER YOUR STUDIES IN BRAND BUILDING MANAGEMENT, DIGITAL MARKETING OR STRATEGIC BRAND MANAGEMENT.





100 REASONS TO STUDY AT VEGA

#90 SPECIALISE AND DEVELOP YOUR UNIQUE
PHOTOGRAPHIC STYLE WITH THE **HIGHER**
CERTIFICATE IN PHOTOGRAPHY (IIE).

HIGHER CERTIFICATE IN PHOTOGRAPHY

1 YEAR FULL-TIME | NQF LEVEL 5 | 120 CREDITS | SAQA ID: 71632

This specialised **IIE Higher Certificate in Photography** is designed specifically for talented individuals seeking a vocational career in photography. The qualification strikes an astute balance of practical, theoretical, and artistic sections that facilitate the enhancement of creative thinking, academic growth, and practical competence.

CAREER OPPORTUNITIES

PHOTOGRAPHIC ASSISTANT | RETAIL REPRESENTATIVE | PHOTOGRAPHIC STUDIO ASSISTANT | SOCIAL AND EVENTS PHOTOGRAPHER | FREELANCE PHOTOGRAPHER | PORTRAIT PHOTOGRAPHER | SPORTS PHOTOGRAPHER | COMMERCIAL PHOTOGRAPHER | WEDDING PHOTOGRAPHER



DIPLOMAS

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DIPLOMAS

A person wearing a white lab coat is holding a clipboard. The entire image is covered with a semi-transparent yellow overlay. The text is centered on the image.

REASON #21

**“ WE DON'T DO
LEFT OR RIGHT
BRAINS - WE BELIEVE
IN WHOLE BRAINS. ”**



100 REASONS TO STUDY AT VEGA

#63 THE **ADVANCED DIPLOMA IN BRAND INNOVATION (IIE)** EXPLORES THE PLANNING OF INNOVATIVE AND SUSTAINABLE BRAND STRATEGIES.

ADVANCED DIPLOMA IN BRAND INNOVATION

18 MONTHS PART-TIME | NQF LEVEL 7 | 120 CREDITS | SAQA ID: 73369

This IIE qualification gives students insight into the strategic components that contribute to sound brand building, the practice of research in the real world, and the nature of innovation in building healthy organisations.

CAREER OPPORTUNITIES

COMMUNICATION MANAGER | PROMOTIONAL MANAGER |
ASSISTANT BRAND / MARKETING MANAGER





32

100 REASONS TO STUDY AT VEGA

#32 REAL-WORLD WORK EXPERIENCE IS CENTRAL TO
OUR CURRICULUM. **POSTGRADUATE DIPLOMA
IN BRAND CONTACT MANAGEMENT (IIE).**

POST GRADUATE DIPLOMA IN BRAND CONTACT MANAGEMENT

1 YEAR FULL-TIME | 18 MONTHS PART-TIME | NQF LEVEL 8
| 128 CREDITS | SAQA ID: 58664

Students from various undergraduate fields will be introduced to the concepts of brand and brand building, and the importance of brand communication in growing a business with this IIE qualification.

CAREER OPPORTUNITIES

BRAND COMMUNICATIONS MANAGER | CORPORATE COMMUNICATOR | PRODUCT MANAGEMENT |
MARKETING COORDINATOR | CLIENT SERVICES | CUSTOMER RELATIONS | EXPERIENTIAL MARKETING



DEGREES

DEGREES



07

100 REASONS TO STUDY AT VEGA

#7 THE ONLY **BCOM** IN **DIGITAL MARKETING**
(IIE) TAILORED FOR THIS RAPIDLY GROWING FIELD.

BACHELOR OF COMMERCE IN DIGITAL MARKETING

3 YEARS FULL-TIME | NQF LEVEL 7 | 370 CREDITS | SAQA ID: 90742

Students graduate in top demand with an **IIE BCom in Digital Marketing** – one of the fastest-growing fields in the brand communications industry. Inherently strategic in nature, digital marketing is a challenging and rewarding vocation for those with a knack for fusing powerful content with equally powerful digital mechanisms.

CAREER OPPORTUNITIES

DIGITAL MARKETER / STRATEGIST | SOCIAL MEDIA STRATEGIST | MEDIA PLANNER |
ADVERTISING ACCOUNT EXECUTIVE | ELECTRONIC MARKETER | CONTENT COORDINATOR
| DIGITAL COMMUNICATION MANAGER | COMMUNICATION STRATEGIST | MARKETING
MANAGER | MARKETING DIRECTOR





100 REASONS TO STUDY AT VEGA

#15 THE ONLY **COPYWRITING DEGREE**
IN THE COUNTRY.

BACHELOR OF ARTS IN CREATIVE BRAND COMMUNICATIONS

COPYWRITING | CORE DISCIPLINE OF THE BACHELOR OF ARTS

3 YEARS FULL-TIME | NQF LEVEL 7 | 360 CREDITS | SAQA ID: 58684

For the gifted storyteller endowed with an unlimited imagination, an **IIE BA in Creative Brand Communications** is a unique degree that will develop strong copywriting skills. This comprehensive degree covers creative and conceptual writing, thinking instincts, and exceptional crafting capabilities to set students up for a successful career as a copywriter, art director, or web and social media content creator.

CAREER OPPORTUNITIES

COPYWRITER | CREATIVE DIRECTOR | ONLINE CONTENT MANAGER | ONLINE EDITOR |
SOCIAL MEDIA CONTENT CREATOR | DIGITAL MARKETER | PR CONSULTANT | PUBLISHING |
DIGITAL JOURNALIST





74

74

100 REASONS TO STUDY AT VEGA

#74 THE **BBA IN BRAND BUILDING
AND MANAGEMENT (IIE)** UNLEASHES
ENTREPRENEURIAL POTENTIAL.

BACHELOR OF BUSINESS ADMINISTRATION IN BRAND BUILDING AND MANAGEMENT

3 YEARS FULL-TIME | NQF LEVEL 7 | 360 CREDITS | SAQA ID: 60590

The **IIE BBA in Brand Building and Management** develops students' insight and skills in launching, building, and managing brands and businesses. This qualification combines strategy and creativity in business with financial management, economics, critical thinking, innovation, and entrepreneurship.

CAREER OPPORTUNITIES

BRAND MANAGER | ENTREPRENEUR | BRAND CONTACT PLANNER | PRODUCT MANAGER
| BRAND ACTIVATION | BRAND COORDINATOR | PROMOTIONS MANAGER | BRAND
STRATEGIST | MEDIA PLANNER





100 REASONS TO STUDY AT VEGA

#67 THE **BA IN GRAPHIC DESIGN (IIE)** BLENDS
STRATEGIC THINKING WITH VISUAL COMMUNICATION TO
ADDRESS REAL-WORLD PROBLEMS.

BACHELOR OF ARTS IN GRAPHIC DESIGN

3 YEARS FULL-TIME | NQF LEVEL 7 | 368 CREDITS | SAQA ID: 87308

The IIE BA Degree in Graphic Design is a comprehensive three year degree aimed at students who want to enter the industry as professional visual communication designers. The aim of the degree is to develop flexible, well-rounded and creative-minded individuals capable of working within this rapidly evolving discipline.

GRAPHIC DESIGNER | ILLUSTRATOR | ART DIRECTOR | TYPE DIRECTOR | 2D ANIMATOR |
PHOTOGRAPHER | GRAPHIC ARTIST | UX DESIGNER | INFORMATION DESIGNER |
EXPERIENTIAL DESIGNER | CREATIVE DIRECTOR | WEB DESIGNER | GRAPHIC RECORDER





100 REASONS TO STUDY AT VEGA

#50 FROM YOUR OWN FASHION BRAND TO
HAUTE COUTURE WITH A **BA IN FASHION
DESIGN (IIE).**

BACHELOR OF ARTS IN FASHION DESIGN

3 YEARS FULL-TIME | NQF LEVEL 7 | 365 CREDITS | SAQA ID: 87307

For those whose passion lies in fashion, wanting to enter the fashion industry or jumpstart their careers as a fashion entrepreneur. The **IIE BA in Fashion Design** graduates design influencers ready to start their own fashion label. This innovative and comprehensive degree engages with all areas of Fashion Design practise; such as creative design, concept development, construction, production, branding, fashion software, business, marketing, and trend forecasting.

CAREER OPPORTUNITIES

FASHION DESIGNER | FASHION STYLIST | GARMENT TECHNOLOGIST | PATTERN MAKER |
FASHION BLOGGER | FASHION ENTREPRENEUR | TREND FORECASTER | TREND ANALYST |
COSTUME DESIGNER | TECHNICAL FASHION DESIGNER | ASSISTANT DESIGNER | DESIGN CO-
ORDINATOR | VISUAL MERCHANDISER | IMAGE AND COLOUR CONSULTANT | DRESSMAKER





100 REASONS TO STUDY AT VEGA

#19 GET PAID TO DESIGN GAMES FOR A LIVING
WITH A **BCIS IN GAME DESIGN AND
DEVELOPMENT (IIE).**

BACHELOR OF COMPUTER AND INFORMATION SCIENCES IN GAME DESIGN AND DEVELOPMENT

3 YEARS FULL-TIME | NQF LEVEL 7 | 365 CREDITS | SAQA ID: 94726

Students will develop the skillset required to thrive in one of the most exciting, lucrative, and fastest-growing industries on the planet. This IIE degree arms students with the necessary skills to pursue a career in creating gaming content for mobile and PC platforms.

CAREER OPPORTUNITIES

GAME DEVELOPER/ PROGRAMMER | COMMERCIAL SOFTWARE DEVELOPER / PROGRAMMER
| DIGITAL ANIMATOR | GAME DESIGNER | CONCEPT ARTIST | USER EXPERIENCE DESIGNER |
SOUND ARTIST | TEXTURE ARTIST | LEVEL DESIGNER | SIMULATION DESIGNER





47

100 REASONS TO STUDY AT VEGA

#47 THE **BA IN DIGITAL DESIGN (IIE)**
COVERS EVERYTHING FROM INTERACTIVE AND
ANIMATION TO VFX AND GAME DESIGN.

BACHELOR OF ARTS IN DIGITAL DESIGN

3 YEARS FULL-TIME | NQF LEVEL 7 | 365 CREDITS | SAQA ID: 94118

Digital Design is the weapon of choice for the visual communicator driven to combine their innate creative capacity with cutting-edge technology. This specialised IIE degree provides students with the necessary skills to stand out in both the interactive (web, UX, and mobile application design) and motion (2D and 3D animation, motion graphics, SFX, and video editing) industries.

CAREER OPPORTUNITIES

MOTION GRAPHICS DESIGNER | 2D ANIMATOR | 3D ANIMATOR | VISUAL EFFECTS SPECIALIST
| WEB DEVELOPER | UX DESIGNER | SOCIAL MEDIA DESIGNER | DIGITAL ILLUSTRATOR | ART
DIRECTOR | VIDEO EDITOR | POST-PRODUCTION SPECIALIST | APP DESIGNER | ENTREPRENEUR





41

100 REASONS TO STUDY AT VEGA

#41 **BCOM IN STRATEGIC BRAND MANAGEMENT (IIE)** STUDENTS DON'T WRITE A 2000-WORD ESSAY ON IMPACTFUL BRANDS, THEY CREATE THE BUSINESS PLAN FOR IT.

BACHELOR OF COMMERCE IN STRATEGIC BRAND MANAGEMENT

3 YEARS FULL-TIME | 4 YEARS PART-TIME | 4 YEARS ONLINE
| NQF LEVEL 7 | 375 CREDITS | SAQA ID: 93948

This course equips students with the potent fusion of business, financial, and strategic skills required to design the unique, innovative strategies required to unleash the true market power of the brand. The **IIE BCom in Strategic Brand Management** grooms graduates for leadership positions in brand management and business strategy in a range of industries.

CAREER OPPORTUNITIES

STRATEGIC PLANNER | ENTREPRENEUR | PRODUCT / MARKETING / BRAND MANAGER | ACCOUNT
MANAGER | BUSINESS CONSULTANT | BRAND STRATEGIST | MARKETING MANAGER | CHANNEL
PLANNER | BRAND AUDITOR





29

100 REASONS TO STUDY AT VEGA

#29 A **BA IN STRATEGIC BRAND
COMMUNICATION (IIE)** DIVES DEEP INTO
COMMUNICATION NETWORKS AND PLATFORMS.

BACHELOR OF ARTS IN STRATEGIC BRAND COMMUNICATION

3 YEARS FULL-TIME | 4 YEARS PART-TIME | 4 YEARS ONLINE
NQF LEVEL 7 | 368 CREDITS | SAQA ID: 91723

IIE BA in Strategic Brand Communication students acquire the kind of complex problem-solving skills and strategic prowess required to forge the paths that unlock the true potential of a brand.

CAREER OPPORTUNITIES

BRAND AND COMMUNICATIONS PLANNER | STRATEGIC PLANNER | ACCOUNT EXECUTIVE |
EVENT MANAGER | PUBLIC RELATIONS PLANNER | SPONSORSHIP PLANNER | CHANNEL/
MEDIA PLANNER | DIGITAL MARKETING PLANNER | RESEARCH COMMUNICATION MANAGER |
INTERNAL COMMUNICATION MANAGER



The background features a teal-tinted photograph of hands working on architectural blueprints. Overlaid on this are two large, stylized numbers '86'. The number on the left is composed of yellow and white segments, while the number on the right is solid dark teal. A small, light blue '86' is positioned in the top right corner.

86

100 REASONS TO STUDY AT VEGA

#86 THE **BA IN INTERIOR DESIGN (IIE)**
INNOVATES THE SPACES IN WHICH PEOPLE LIVE
AND WORK.

BACHELOR OF ARTS IN INTERIOR DESIGN

3 YEARS FULL-TIME | NQF LEVEL 7 | 360 CREDITS | SAQA ID: 87306

The **IIE BA Degree in Interior Design** has specifically been designed to meet the requirements of the challenging and expanding fields of interior design such as corporate, retail, hospitality, exhibition, and residential design.

CAREER OPPORTUNITIES

CORPORATE DESIGNER | RETAIL DESIGNER | HOSPITALITY / RESIDENTIAL DESIGNER |
EXHIBITION DESIGNER



HONOURS

HONOURS

REASON #49

**" BE IN DEMAND.
VEGA STUDENTS
ARE ROUTINELY
HEADHUNTED WHILST
STILL STUDYING. "**



100 REASONS TO STUDY AT VEGA

#56 INNOVATION IS A MINDSET THAT PERMEATES ALL OF OUR PRACTICE. **BA HONOURS IN INTERIOR DESIGN (IIE).**

BA HONOURS IN INTERIOR DESIGN

1 YEAR FULL-TIME | 18 MONTHS PART-TIME | NOF LEVEL 8 | 120 CREDITS | SAQA: 99784

This honours degree builds upon the **IIE BA in Interior Design** to expand and deepen the student's research skills, design knowledge, and design ability to prepare them for professional life as a senior interior designer or design lecturer.

CAREER OPPORTUNITIES

SENIOR INTERIOR DESIGNER | INTERIOR DESIGN LECTURER | RESEARCHER |
ENTREPRENEUR | INTERIOR DESIGN CONSULTANT | BUSINESS OWNER





100

18

100 REASONS TO STUDY AT VEGA

#18 OUR STUDENTS APPLY DISRUPTIVE DESIGN-THINKING
TECHNIQUES TO SOLVE COMPLEX COMMUNICATION CHALLENGES.
BA HONOURS IN GRAPHIC DESIGN (IIE).

BA HONOURS IN GRAPHIC DESIGN

1 YEAR FULL-TIME | 18 MONTHS PART-TIME | NQF LEVEL 8 | 120 CREDITS | SAQA ID: 91721

A career-enhancing **IIE BA Honours in Graphic Design** equips students with advanced knowledge and skillsets in developing innovative, advanced, and strategic visual communication design solutions for complex problems through the application of critical thinking and research practice.

CAREER OPPORTUNITIES

GRAPHIC DESIGNER | ILLUSTRATOR | ART DIRECTOR | DESIGN MANAGER | DESIGN
ENTREPRENEUR | DESIGN LECTURER | STUDIO MANAGER | UX DESIGNER | INFORMATION
DESIGNER | EXPERIENTIAL DESIGNER | CREATIVE DIRECTOR | WEB DESIGNER





54

100 REASONS TO STUDY AT VEGA

#54 **BCOM HONOURS IN STRATEGIC
BRAND MANAGEMENT (IIE)** MOULDS
BUSINESS MAVERICKS AND INNOVATORS.

BCOM HONOURS IN STRATEGIC BRAND MANAGEMENT

1 YEAR FULL-TIME | 18 MONTHS PART - TIME | NQF LEVEL 8 | 120 CREDITS | SAQA ID: 96079

This IIE honours programme investigates and applies strategic models and tools to the practice of innovative and cost-effective brand and business management, founded on robust financial and economic principles.

CAREER OPPORTUNITIES

AGENCY STRATEGIC PLANNER | CONSUMER INSIGHTS MANAGER | MARKETING
RESEARCHER | BRAND OR PRODUCT MANAGER | BUSINESS DEVELOPER | ENTREPRENEUR
| SMALL BUSINESS OWNER





34

100 REASONS TO STUDY AT VEGA

#34 **BA HONOURS IN STRATEGIC BRAND
COMMUNICATION (IIE)** GRADUATES AGILE
THINKERS AND CREATIVE STRATEGISTS.

BA HONOURS IN STRATEGIC BRAND COMMUNICATION

1 YEAR FULL-TIME | 18 MONTHS PART-TIME | NQF LEVEL 8 | 135 CREDITS | SAQA ID: 98012

In this IIE Honours Degree Students will explore the nature of creative and strategic thinking and the development of innovative and accountable communication strategies for brand building.

CAREER OPPORTUNITIES

BRAND COMMUNICATION MANAGER | STRATEGIC PLANNER | MARKETING COMMUNICATIONS MANAGER | PROMOTIONS MANAGER | PUBLIC RELATIONS MANAGER | MEDIA PLANNER | COMMUNICATION MANAGER | ACCOUNT EXECUTIVE



MASTER'S

MASTER'S

MASTER'S

REASON #5

**" MASTER COMPLEX
PROBLEM SOLVING,
CRITICAL THINKING,
AND CREATIVITY -
THE TOP 3 SKILLS
ON A 2020 CV. "**



100 REASONS TO STUDY AT VEGA

#24 A **MASTER OF ARTS IN CREATIVE BRAND LEADERSHIP (IIE)** CONFRONTS CONVENTIONAL MODELS AND THEORIES OF BRAND BUILDING.

MASTER OF ARTS IN CREATIVE BRAND LEADERSHIP

2 YEARS PART-TIME* | NQF LEVEL 9 | 180 CREDITS | SAQA ID: 90621

This IIE programme provides candidates with the knowledge, skills, and competencies identified by industry as critical for senior brand management and business leaders. Graduates will be well-prepared to direct and contribute to the innovation of brands to establish a purposeful and sustainable position for an organisation in the marketplace.

CAREER OPPORTUNITIES

THE PROGRAMME BUILDS CAREER PATHWAYS FOR THOSE INVOLVED / INTERESTED IN
BRAND-BUILDING POSITIONS.



Higher Certificate

- A National Senior Certificate (NSC) with Higher Certificate admission- A minimum of 30 % for English is required; OR
- A National Certificate (Vocational) NC(V) with Higher Certificate admission – A minimum of 40 % in English on either First Additional Language or Home Language level, with a minimum of 30 % in either Mathematics or Mathematics Literacy, a minimum of 40% in Life Orientation and a minimum of 50% in four vocational subjects; OR
- A Senior Certificate (SC) (without endorsement) – A minimum of five of the required six subjects must be passed; OR
- A Senior Certificate (Amended) (SC(A)) with Higher Certificate admission; OR
- For international qualifications: A SAQA Evaluation Certificate with NSC L4 equivalence.
- Additional admission requirements apply to The IIE Higher Certificate in Brand Building Practice. Please refer to the fact sheets available on our website or contact the campus.

Bachelors Degree

- A National Senior Certificate (NSC) with Degree admission- A minimum of 30 % for English coupled with a minimum of 50% for four recognised 20-credit NSC subjects (This excludes LO which is a 10-credit subject).; OR
- A National Certificate (Vocational) NC(V) with Degree admission – A minimum of 60 % in English on either First Additional Language or Home Language level AND Mathematics or Mathematical Literacy AND Life Orientation, with a minimum of 70% in the four vocational subjects is required; OR
- A Senior Certificate (SC) (with endorsement); OR
- A Senior Certificate(Amended) SC(A) with degree admission; OR
- For international qualifications: A USAf Exemption Certificate to degree studies.
- Alternatively, a Higher Certificate, an Advanced Certificate, 240 or 360 credit Diploma in a cognate field may satisfy the minimum admission requirements to degree studies.

- Additional admission requirements apply to The IIE Bachelor of Arts in Interior Design; Bachelor of Business Administration in Brand Building Management; Bachelor of Computer and Information Science in Game Design and Development; Bachelor of Commerce in Digital Marketing and Bachelor of Commerce in Strategic Brand Management. Please refer to the fact sheets available on our website or contact the campus.

Advanced Diploma

- An appropriate Bachelor's Degree or a Diploma or relevant equivalent (at least 360 credits, NQF Level 6).

Postgraduate Diploma

- An appropriate HEQSF Level 7 Bachelor's degree; OR
- An appropriate Advanced Diploma

Honours

- An appropriate Bachelor's Degree; OR
- An appropriate Advanced Diploma, provided that a 360 credit Diploma or appropriate equivalent has been completed.

- Additional admission requirements apply to The IIE Bachelor of Arts Honours in Strategic Brand Communication; Bachelor of Arts Honours in Graphic Design; Bachelor of Arts Honours in Interior Design and Bachelor of Commerce Honours in Strategic Brand Management. Please refer to the fact sheets available on our website or contact the campus.

Master's

- An appropriate NQF level 8 Honours degree; OR
- A relevant Postgraduate Diploma or appropriate equivalent; OR
- An appropriate NQF Level 8 Bachelor's degree (480 credits) may also be recognised as meeting the minimum entry requirements to a cognate.
- Additional admission requirements apply to The IIE Master of Arts in Creative Brand Leadership. Please refer to the fact sheets available on our website or contact the campus.

CONTACT

CONTACT

CONTACT

CONTACT US

Vega Johannesburg

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Randburg, 2125

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Vega Durban

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Westville, 3630

Physical address: The Glades
Office Park, 70 Armstrong Ave,
La Lucia, Durban

Email: dbn@vegaschool.com

Vega Pretoria

Tel: +27 (0)12 343-3669

Postal address: PO Box 12361,
Hatfield, 0028

Physical address: 34 Ingersol
Rd, Menlyn, Pretoria

Email: pta@vegaschool.com

Vega Cape Town

Tel: +27 (0)21 461-8089

Postal address: PO Box 430,
Roggebaai, Cape Town, 8001

Physical address: 130 Strand
Street, De Waterkant,
Cape Town

Email: ct@vegaschool.com

Website: vegaschool.com



THE IIE IS INTERNATIONALLY ACCREDITED BY
THE BRITISH ACCREDITATION COUNCIL



Vega is an educational brand of The Independent Institute of Education (Pty) Ltd which is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997 [reg .no. 2007/HE07/002]. Company registration number: 1987/004754/07

Application Requirements

(irrespective of the programme you are applying for, please submit the following):

1. Certified copy of your ID
2. Certified copy of your Passport (for international students only)
3. Certified copy of any qualification obtained, plus academic transcripts / latest results
4. Certified copy of your Senior Certificate / latest results.

Please refer to our detailed admission criteria available on our website. This application must be accompanied by a non-refundable application fee. (Please attach proof of payment). This is applicable to first time Vega applicants, and excludes short courses.

APPLICANT INFORMATION

To begin studies in: _____

Campus: ☐ Johannesburg ☐ Pretoria ☐ Cape Town ☐ Durban

Qualification: _____ ☐ Full-Time ☐ Part-Time

(e.g. BA Honours in Strategic Brand Communication)

What prompted you to apply at Vega: _____

STUDENT DETAILS

Surname: _____ Gender: ☐ M ☐ F

First Names: _____ Title: _____
(E.g. Mr / Mrs)

Home Language: _____ Race: ☐ A ☐ W ☐ I ☐ C Other: _____
(For equity purposes)

Personal Challenges: No ☐ Yes ☐ _____



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RESIDENCY STATUS

Please note that, if you are an international student, you need to please provide us with a valid study permit. Additionally, Degree applicants need to submit a Universities South Africa (previously known as HESA) exemption certificate. Study permits to be made out in the name of The Independent Institute of Education. A sworn translation of a foreign qualification is required if the qualification is not in English.

South African ID Number:

International Student Information:

Alternate ID type: _____ Expiry Date: _____
(Passport or Residence Permit etc.)

Nationality: _____ Alternate ID Number: _____

CONTACT DETAILS

Home Address: _____
(House Number & Street Address)

Suburb: _____ City: _____ Postal Code: _____

Province: _____ Country: _____

Cell Number: _____ Home Number: _____

Email Address: _____

Postal Address: _____

Suburb: _____ City: _____ Postal Code: _____

Province: _____ Country: _____

EDUCATION

High School: _____ Town/City: _____

Completion year: _____ Other Tertiary Information: _____

Name of Tertiary Institution: _____

PARENT / LEGAL GUARDIAN / NEXT OF KIN

Surname: _____ Title: _____
(E.g. Mr / Mrs)

First Names: _____

Relation to Student: _____ Address: _____

(PO Box or House Number & Street Address):

Suburb: _____ City: _____ Postal Code: _____

Province: _____ Country: _____

Cell Number: _____ Home Number: _____

Email Address: _____ Work Number: _____

The IIE reserves the right to amend the programme syllabus / structure without notice at sole discretion in response to changing industry and / or regulatory requirements.

Signature: _____ Date: _____

FOR OFFICE USE ONLY

Date Read: _____ Deposit Paid: _____ Letter Sent: _____

Date of Confirmation: _____ Contact Navigator: _____

REASON #03

**"95% OF IIE VEGA
GRADUATES ARE
EMPLOYED WITHIN
6 MONTHS."**

**includes part-time and freelance positions*

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