

AMERICAN SHUTTERS

ISSUE 3

PORTFOLIO



IN 1985, WE INTRODUCED THE AGELESS BEAUTY OF WOODEN SHUTTERS TO SOUTH AFRICA.

Since then, AMERICAN shutters' pioneering spirit, our unwavering commitment to quality and style and our innovation in both classic and contemporary interior design have seen our product range grow to include a comprehensive selection of shutters, blinds and screens.

PRODUCT SPECIALISATION

Consistent focus on technological enhancements ensures processes and product development.

CLIENT SERVICE

Our team of design, manufacturing and installation experts ensure an informed choice and pleasant purchase experience for all our clients.

GREEN

WE ARE CONFIDENT IN THE ECO-FRIENDLINESS OF ALL OUR PRODUCTS.

Wood is inherently green; a renewable and sustainable material. Our timber is sourced from sustainable forests.

PEACE-OF-MIND

Our experience and impressive track record ensure that our product guarantees are honoured and assistance is always on offer.

Proud distributors of internationally acclaimed

 **NORMAN**[™]
SHUTTERS and window treatments.



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The mark of
responsible forestry
FSC® C114362

Look for our FSC® - certified products

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Your Window to Design

IN FULL VIEW

Secure your home and your view with Security Shutters. With versatile and stylish Security Shutters you don't need to compromise a gorgeous view for the sake of safety.

Open completely to maximise a sea, mountain or garden view or shut and lock to protect your home and family while enjoying the view through the louvres uninterrupted by tilt rods thanks to the industry-first 'Gear Tilt' system.





DARK SECRET

How to increase your home's floorplan is no secret with Security Shutters. Enclose your patio, balcony or verandah with Security Shutters and you decide whether it is an outdoor or indoor space. Available in satin white, light grey, charcoal grey and custom colours, Security Shutters offer privacy and protection.







HOME RUN

Warm and welcoming, Decowood Shutters offer all the wonder of wood without taking a toll on the environment. Made from engineered timber one of the most eco-friendly materials available, Decowood shutters are cost effective and available in a choice of 9 colours in a robust problem-free finish.







Woodbury Waterproof Shutters

CLEAN UP

Customise your shutters to your unique privacy needs by splitting your shutter panels into different segments allowing the flexibility to open certain louvres while closing others. Opt for waterproof Security Shutters or Woodbury Waterproof Shutters for bathrooms.







PURE AND SIMPLE

Connect rooms with the simple sophistication of shutters; suitable for bedrooms and bathrooms alike, the streamlined design of timber and aluminium shutters complements any and all décor styles and unifies an open plan or traditional home layout beautifully.







OUTSIDE CHANCE

Installed internally or externally, aluminium Security Shutters add style and security to homes big and small. Custom-made to fit any window or door, they have the same aesthetic appeal of timber shutters unlike rugged burglar bars and security gates.









CLASS ACT

Timeless style that has lasted centuries across the world, shutters are considered permanent fixtures and add financial value to any property, whether a new build or renovation. With a selection of ranges, styles and finishes to choose from, and customisable features to consider, each shutter order is bespoke.



SWEET DREAMS

Create a restful private space for your family to enjoy a peaceful night's sleep, when you control the natural lighting and privacy of your bedrooms with shutters. Direct sunlight with a tilt of the louvres or block it out when you close the louvres completely.



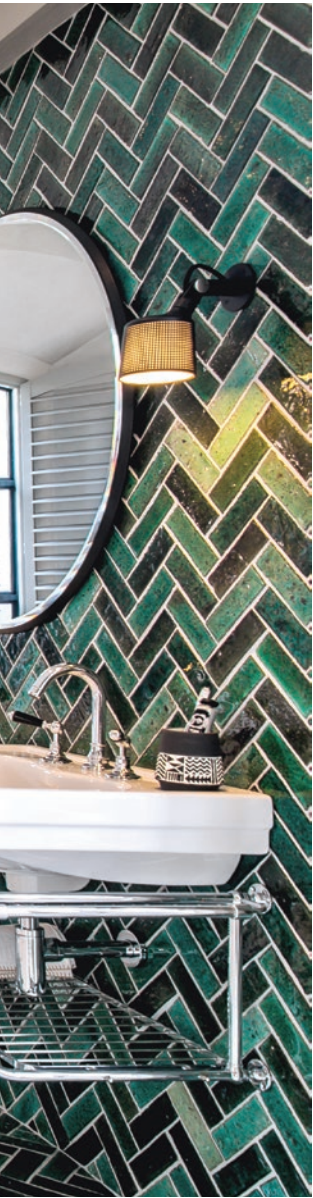




PUT ON A SHOW

Uniquely renovated, the new AMERICAN shutters showroom in Cape Town beautifully demonstrates all our ranges in practical installations within an industrial apartment layout, including a luxurious bathroom and loft.





Our Product Ranges



SHUTTERS											Page
Security Shutters 	✓	✓	✓	✓	✓	✓		✓	✓	✓	27
Decowood Shutters		✓		✓	✓	✓		✓		✓	28
Normandy Shutters		✓		✓	✓	✓	✓	✓		✓	29
White Teak Shutters 		✓		✓	✓	✓	✓	✓		✓	30
Woodbury Waterproof Shutters		✓		✓	✓	✓	✓	✓	✓	✓	31

Exterior

Security

By-Pass

Special Shapes

Waterproof

Interior

Bi-Fold

Hinged

Secret/Gear Tilt

Eco-friendly

BLINDS

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SECURITY Shutters



Precision engineered security with the beauty of traditional shutters. Presenting AMERICAN shutters' stylish Security Shutters with an industry first 'Gear Tilt' system.

ELEGANT CONTOURS • ULTRA SMOOTH LOUVRE OPERATION • UNOBSTRUCTED VIEWS

PRIVACY WITH A VIEW

The unique 'Gear Tilt' is hidden in the shutter and nullifies the need for unattractive and problematic tilt bars.

Inter-leafed shutter panels for complete privacy and improved security and light block.

With no tilt bar, the louvres are able to fit snugly against the shutter framework providing greater privacy, security and light block.

SECURITY WITH STYLE

A choice between a master key or multiple keys per order

Patented strip-proof Italian locks (with double key turn) that operate locking bolts to secure both the top and the bottom of the shutter simultaneously

Our aluminium Security Shutters are custom-made and ideal for both indoor and outdoor use.

FUNCTION WITH FORM

Locally made for South African requirements from architectural grade aluminium and powder coated for a corrosion resistant finish.



We offer a locking system accessible from both sides for access doors

Tamper-proof top and bottom guide systems prevent shutters being lifted out of the channels



- Every louvre is screwed into the frame of the shutter on both sides
- Optional pull handle to assist with operating the shutters
- Available in standard colours - Satin White, Light Grey and Charcoal as well as any custom colour of your choice

- Only stainless-steel screws and fixings used
- Powder coated aluminium hinges for corrosion resistance
- Z frame and L frame options to suit the custom requirements of each window or door

- Vertical or horizontal T- posts to segment wider windows for more practical use
- Available in Hinged, Bi-Fold and By-Pass configurations
- Security Shutters have been classified as security barriers/gates by short term insurers

Deco**wood** Shutters



Our locally made Decowood** Shutters are our most popular, cost effective and eco-friendly range. Suited to all interior design styles, installations and functions, they are hardworking and hardwearing and hard to resist!**

CUSTOM-MADE

Manufactured from engineered wood, one of the eco-friendliest materials available. Wood is sourced from sustainable forests and engineered to precise design specifications using individual wood fibres. Minimal wastage by using up to 95% of the tree.

ROBUST, PROBLEM FREE FINISH

Manufactured and installed to best practice European and American quality standards.

Patented polypropylene coating is easy to clean and ensures stain, peel, crack and chip resistance.

Coating is verified environmentally safe (releasing no Volatile Organic Compounds into the air).

Coating contains UV inhibitors to protect against colour fading and yellowing.

VERSATILE

**DURABLE
ECONOMICAL
ECO-FRIENDLY**

Perfect for harsh African conditions – engineered wood can withstand high desert-like temperatures and coastal climates.

Overlapping rabbit stiles for improved light block-out and privacy.

Reinforced engineered stiles with laminated core for high level of durability and structural integrity.

Mortise and tenon joints to withstand shear stress and twisting forces.

PATENTED FINISH



- 3 louvre sizes — 63, 89 and 114mm

- 3 tilt rod options — traditional, off-set and secret tilt

- Widest range of frame choices on the market

- A standard palette of 9 colours from whites through to greys

- Available in Hinged, Bi-Fold and By-Pass configurations

- Choice of surface mounted or recessed bottom tracks

- Unique 180° folding and stacking system

- Specifically designed bay window posts for a seamless finish and installation

- Vertical or horizontal T- posts to segment wider windows for more practical use

- Every detail fully customised including - split louvre heights, mid rail heights and ring pull heights

- Hinges and screws match the shutter colour

Normandy Shutters



Made from Kiri wood, the unique silky smooth knot-free finish and appearance of our Normandy Shutters make them gentle to the touch, gentle on the eye and gentle on the environment.

TIMELESS TIMBER

Our Normandy shutters are manufactured from the hardwood of the Kiri tree, one of the most sustainable and fastest growing tree species.

SOURCED FROM SUSTAINABLE FORESTS

QUALITY IN THE MAKING

Manufactured and installed to best practice European and American quality standards.

Overlapping rabbit stiles for improved light block-out and privacy.

Reinforced engineered stiles with laminated timber core for high level of durability and structural integrity.

- Special shaped shutters for angled and curved openings
- 3 louvre sizes — 63, 89 and 114mm
- 3 tilt rod options — traditional, off-set and secret tilt
- Widest range of frame choices on the market

LIGHTWEIGHT

KIRI WOOD:

Has one of the highest strength to weight ratios.

Is free of volatile oils and low in resin, improving its fire-retardant properties compared to other timbers.

Is naturally resistant to rotting, decay and borer beetles.

Is an excellent insulator.

Mortise and tenon joints to withstand shear stress and twisting forces.

Quarter sawn louvres, for higher dimensional stability to resist cupping, twisting and warping.

Meticulous assembly process that includes five separate hand sandings and five coats of your ideal paint or stain colour.

- 68 stained and painted finishes as well as custom colours
- Choice of surface mounted or recessed bottom tracks
- Unique 180° folding and stacking system
- Available in Hinged, Bi-Fold and By-Pass configurations

ROBUST



- Specifically designed bay window posts for a seamless finish and installation
- Vertical or horizontal T- posts to segment wider windows for more practical use
- Every detail fully customised including - split louvre heights, mid rail heights and ring pull heights

White Teak Shutters



Our White Teak timber shutters are lightweight, naturally light in colour, light on the environment and have light-touch functionality. Perfect to highlight, complement and enhance any interior style.

ECO-FRIENDLY

Our White Teak Shutters are manufactured from responsibly harvested timber sourced from Forest Stewardship Council® (FSC®) plantations.



The mark of
responsible forestry
FSC® C114362

QUALITY IN THE MAKING

Manufactured and installed to best practice European and American quality standards.

Overlapping rabbet stiles for improved light block-out and privacy.

Reinforced engineered stiles with laminated timber core for high level of durability and structural integrity.

Mortise and tenon joints to withstand shear stress and twisting forces.

NATURAL BEAUTY

Dimensionally stable making it perfect for the manufacture of shutters.

Naturally resistant to wood-boring beetles.

THE PERFECT RAW MATERIAL FOR PERFECT SHUTTERS

Patented wood drying technique that emulates the environmental condition of installation location to reduce shrinking and swelling.

Quarter sawn louvres, for higher dimensional stability to resist cupping, twisting and warping.

Meticulous assembly process that includes five separate hand sandings and five coats of your ideal paint or stain colour.

SMOOTH OPERATION



- Special shaped shutters for angled and curved openings
- 3 louvre sizes — 63, 89 and 114mm
- 3 tilt rod options — traditional, offset and secret tilt
- Widest range of frame choices on the market
- 68 stained and painted finishes as well as custom colours
- Choice of surface mounted or recessed bottom tracks
- Unique 180° folding and stacking system
- Available in Hinged, Bi-Fold and By-Pass configurations
- Specifically designed bay window posts for a seamless finish and installation
- Vertical or horizontal T- posts to segment wider windows for more practical use
- Every detail fully customised including - split louvre heights, mid rail heights and ring pull heights

Woodbury Waterproof Shutters

Why settle for less when you can have the best waterproof shutters on the market.

STRONGER

Our Woodbury Waterproof Shutters are strong and tough, yet lightweight and easy to operate. They have the realistic appearance of painted wood adding true aesthetic value to any home.

BEAUTY AND BRAWN

Designed specifically for durability, Woodbury Waterproof Shutters remain amazingly lightweight and achieve the perfect balance between beauty and strength.

The secret to their enduring beauty lies both in the material and construction of the shutter. The heavy-duty structural joints create a sturdy frame and the tough

TOUGHER

100% WATERPROOF ABS MATERIAL

resistance of the ABS material keeps the shutters looking their best in any climate condition.

With UV-inhibiting finishes to maintain brilliance the ABS material will never require painting and will not warp, split, peel or fade.

LIGHTER



- Special shaped shutters for angled and curved openings

- 3 louvre sizes — 63, 89 and 114mm

- 3 tilt rod options — traditional, off-set and secret tilt

- Widest range of frame choices on the market

- Available in 35 solid colours

- Choice of surface mounted or recessed bottom tracks

- Unique 180° folding and stacking system

- Specifically designed bay window posts for a seamless finish and installation

- Vertical or horizontal T- posts to segment wider windows for more practical use

- Every detail fully customised including - split louvre heights, mid rail heights and ring pull heights

- Available in Hinged, Bi-Fold and By-Pass configurations

Wooden Slat Blinds



Perfect partner to any shutter range, our highly customisable Wooden Slat Blinds are unmatched on the South African market.

SHUTTER-LIKE SLAT WIDTH

CUSTOM-MADE

SUSTAINABLE MATERIAL FOR SUSTAINED STYLE

Our Wooden Slat Blinds are manufactured from the hardwood of the Kiri tree.

One of the most sustainable and fastest growing tree species. Sawn Kiri wood timber can be harvested in less than 10 years, after which a new tree can grow from the original stump.

Known to have one of the highest strength to weight ratios.

Free of volatile oils and low in resin, making it one of the most fire retardant timbers.

Is naturally resistant to rotting, decay and borer beetles.

Dimensionally stable over long slat lengths.

QUALITY WORTH WAITING FOR

Manufactured and installed to best practice European and American quality standards.

Only the finest materials and hardware components used.

Quarter sawn slats, for higher dimensional stability to resist cupping, twisting and warping.

Bevelled bottom rail designed to roll with the slats as the blinds are closed.

As many as three drops on a single head rail.

Custom-made quality feature - ladders at a constant distance of 150mm from the edge of the blinds.



- 2 slat widths — standard 50mm and shutter-like 63mm
- 6 valance options to match and frame the blinds beautifully
- Option of cloth or decorative tape to cover the ladders
- Option of brushed aluminium head rail colours — silver, white, antique brass or black
- A palette of 50 stains and colours, as well as custom colours
- Privacy Blind option for superior closure, improving light block and privacy

Fauxwood Blinds

Fauxwood blinds with real value, these award winning synthetic blinds come in a range of finishes including an authentic wood grain appearance.

ECONOMICAL

Designed to be a cinch to operate and to withstand the elements, including light, heat and moisture.

Made from PVC-foam (PVC Synthetic) they are the perfect practical choice, easy to clean and hardened for toughness.

Guaranteed against fading, warping, yellowing or bowing.

All materials are lead free, V.O.C. free and without any harmful chemicals.

Withstands industry-leading heat deflection temperatures.

STYLISH

QUALITY WORTH WAITING FOR

This smart and economical alternative to wood blinds has classic good looks that don't age.

The finest materials and hardware components make tilting and raising/lowering a breeze.

Bevelled bottom rail designed to roll with the slats as the blinds are closed.

Custom-made quality feature — Ladders at a constant distance of 150mm from the edge of the blinds.

- 2 slat widths — standard 50mm and shutter-like 63mm
- Our option of 2 valances can be made the same finish as the blinds to create an architrave, hide the head rail and frame the blinds beautifully
- 5 solid colours and 3 woodgrain options
- Privacy Blind option for superior closure, improving light block and privacy

Honeycomb Blinds



Install Honeycomb Blinds and live in sweet insulated harmony with your home and the environment.

GREAT THERMAL INSULATORS

ECO-FRIENDLY

COMFORT ZONE

Made from two or more layers of 100% nonwoven polyester material joined at the pleats, Honeycomb Blinds have cellular compartments that trap air and thereby increase both heat and sound insulation.

Available in over 300 fabric options including 25mm single cell, 38mm double cell and 45mm single cell, our Honeycomb Blinds give you more choices, more comfort and more energy efficiency.

BY CHOICE

Wide range of fabrics from Light Filtering to Room Darkening.

75 colours and textures.

Corded or cordless (which requires just a gentle lift or downward pull to close or open the shade). Great safety feature for children's spaces.

Translucent or block-out material or a combination of both.

Top-down or bottom-up operation — the left and right cords allow control over where the shade is positioned within the window.

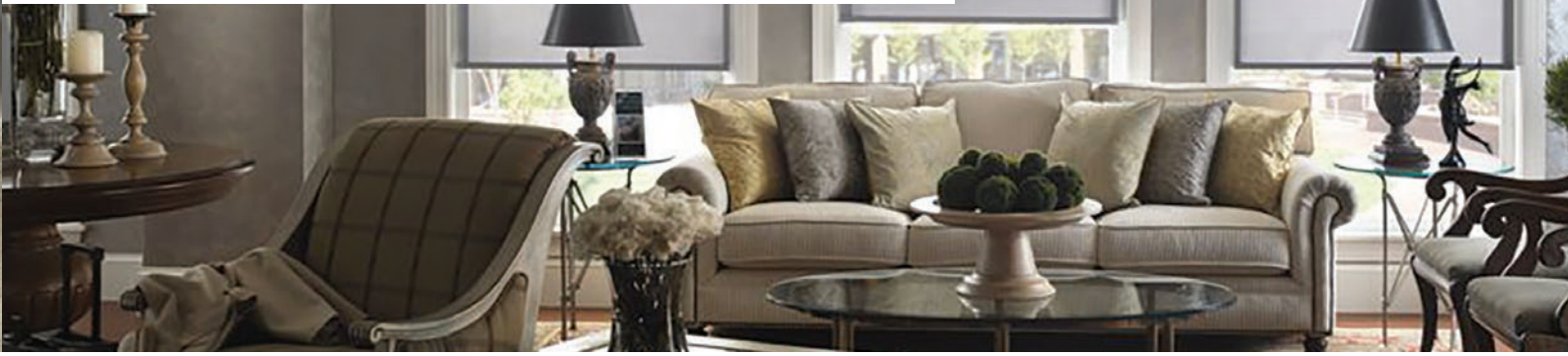
Smartfit option for unique or hard-to-reach windows and sloped windows such as skylights.



- Lightweight
- Great thermal insulators
- Eco-friendly

- Space-smart — doesn't take much space in your window
- An array of functional operating mechanisms

Roller Screens



Invite fresh air, sunshine and views into your home with Roller Screens, and be spoilt for choice with the wide range of finishes and features on offer.

MAINTAIN YOUR VIEW

ECO-FRIENDLY

PRIVACY SETTINGS

Our Roller Screens come in a wide range of fabrics and privacy levels, from Room Darkening to Semi-Transparent to Sheer; offering varying degrees of outdoor visibility, UV protection and insulation.

QUALITY MEASURES

From fabric to operation, our Roller Screens are manufactured and installed to best practice European and American quality standards.

We offer a choice of over 180 premium fabrics, all of which comply with the International NFPA 701 standards which govern fire retardant and flame propagation standards of textiles. Some of the fabrics are certified by GREENGUARD, an institute dedicated to improving indoor air quality and reducing chemical exposure.



- Variety of fabrics and colours ensure the perfect solution to any interior decor style
- Easy to clean and maintain
- Room Darkening/Block-Out fabric options
- Manual or motorised operation
- Variety of cover/fascia options
- Aluminium cover/fascia styles and choices
- Enhanced clutch options for reduced lifting force and ease of use
- A 4-year warranty on materials, 2-year on operational cords and 5-year on motors
- Range of privacy levels from 0% to 12%

The image is a vertical advertisement for American Shutters. The top portion features the company logo, which consists of the word 'AMERICAN' in white uppercase letters above the word 'shutters' in white lowercase letters, with the 's' in 'shutters' positioned on a blue rectangular background. Below the logo is the tagline 'Your Window to Design' in white. The background of the top section shows two wooden beams from a ceiling. The bottom portion of the image shows a modern bathroom with a white freestanding bathtub, a chrome faucet, a chrome towel rack, and a circular window with black shutters. The lighting is dramatic, highlighting the bathtub and the window.

AMERICAN
shutters

Your Window to Design

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