

*Pure Freude  
an Wasser*



# PERFECT MATCH

GROHE CERAMICS MADE TO MATCH  
IN FORM AND FUNCTION





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GROHE NOW ENTERS  
THE WORLD OF CERAMICS  
**CREATING PERFECTLY  
COORDINATED BATHROOMS**

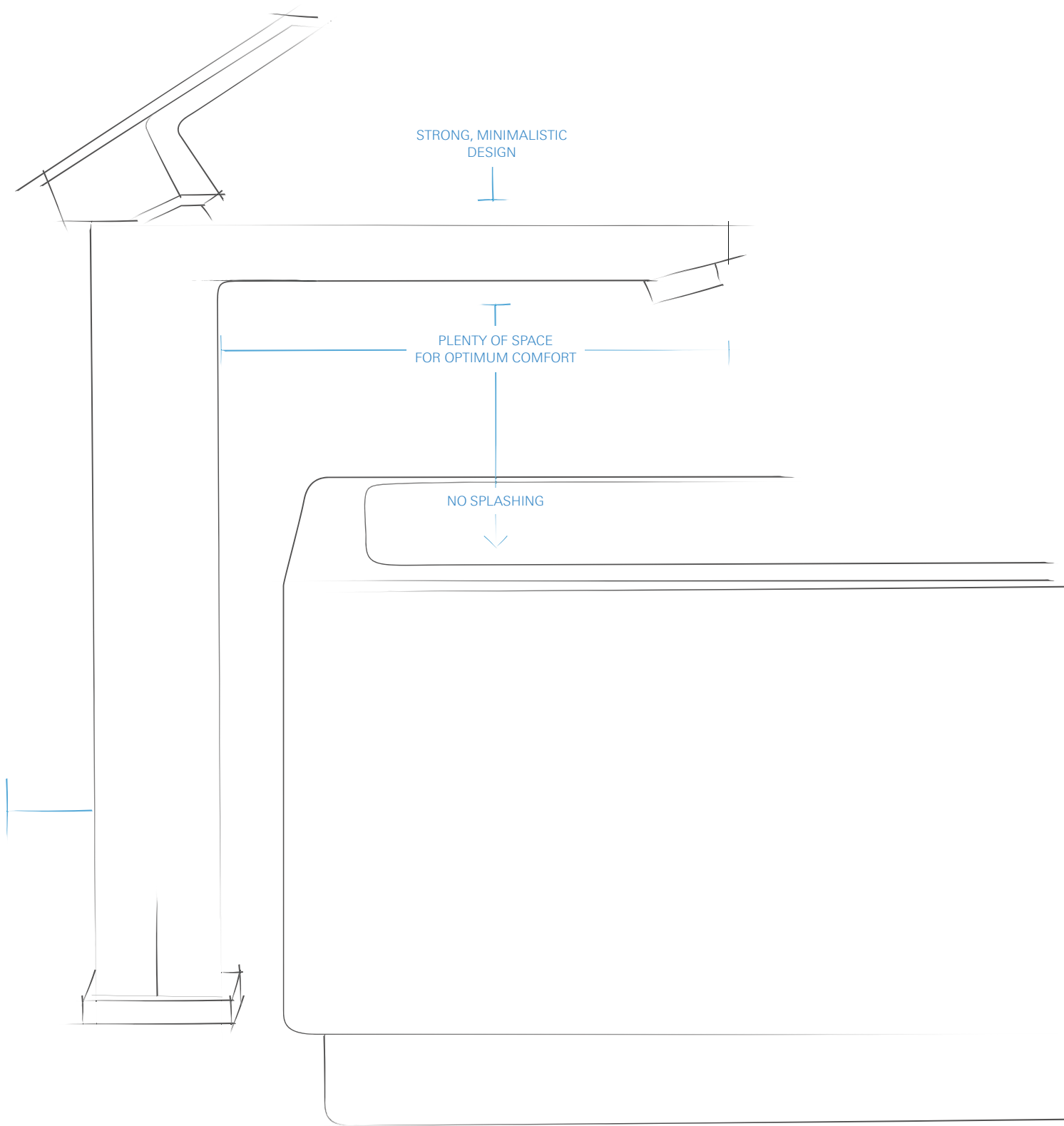
“We believe that a complete bathroom solution is the key to customer satisfaction.”

THOMAS FUHR, GROHE AG CEO



# **GROHE CERAMICS:** MADE TO MATCH IN FORM AND FUNCTION

Finding a perfect match isn't easy. That's also true for the bathroom. Because our ceramics come with a selection of recommended combinations that fit our taps, showers and sanitary systems they complement one other in both design and technology: the overwhelming variety of options is distilled into one simple choice. Save yourself the trial and error and make only one easy choice: for a perfect match.



# OUR ASPIRATION IS PERFECTION IN EVERY DETAIL **THAT'S WHY WE CREATED PERFECT MATCHES**

With GROHE Ceramics there is no need to rely on guesswork. Our dedicated design team looked at each individual product to determine which tap and basin shapes look best together, guaranteeing you a seamless, complete design aesthetic. In addition, we physically tested our products against three criteria to make sure every suggested combination offers you a perfect match:

- Easy installation
- No splashing during handwashing
- Plenty of space for optimum comfort

“We wanted to establish a natural relationship between two objects.”

MICHAEL SEUM, GROHE VICE PRESIDENT DESIGN





**WE ARE CONVINCED THAT  
TWO ELEMENTS CAN  
ACHIEVE PERFECT BALANCE**  
LET OUR IDEAL COMBINATIONS  
SURROUND YOU WITH SERENITY

“Only a perfect match can give  
design the presence it deserves.”

MICHAEL SEUM, GROHE VICE PRESIDENT DESIGN



# AS PART OF THE STRONG LIXIL GROUP THIS VISION COMES TRUE **BY COMBINING OUR KNOWLEDGE IN DESIGN AND TECHNOLOGY**

Together we're stronger. We combined our GROHE expertise as a world leader in sanitary fittings with the unique technology and insights from LIXIL's other Water Technology brands.

Over fifteen ceramic manufactories belong to the LIXIL group, making it one of the biggest suppliers of sanitary ceramics in the world. This now allows GROHE to offer a complete bathroom solution, featuring innovative products like shower toilets and SmartControl showers, alongside revolutionary technologies such as Triple Vortex. Beautiful, functional and reliable, LIXIL's products and solutions are changing the way people live, all over the world.

“Our affiliation to one of the leading manufacturers of sanitary ceramics worldwide makes us very proud.”

THOMAS FUHR, GROHE AG CEO

# OUR COMPELLING TECHNOLOGIES

You may not see it at first sight – but our ceramics are equipped with the most advanced technology. At GROHE it is our aspiration to make your time in the bathroom as comfortable as possible without any restrictions. Discover our innovative GROHE technologies.



## **PUREGUARD**

STAYS SPARKLING WHITE – NO CHANCE FOR BACTERIA AND DIRT





**TRIPLE VORTEX FLUSH**

THE POWER OF THREE: CLEAN AND SILENT



**RIMLESS TECHNOLOGY**

LEAVES BACTERIA NOWHERE TO HIDE



**QUICK RELEASE SEAT**

FAST REMOVAL FOR EASY CLEANING



**SEAT & COVER SOFT CLOSE**

GENTLE AND QUIET

# PUREGUARD

## STAYS SPARKLING WHITE – NO CHANCE FOR BACTERIA AND DIRT

Thanks to GROHE PureGuard, Essence Ceramic and Cube Ceramic come with an enduring sparkling finish. Long-lasting ions with an anti-bacterial effect prevent bacteria growth and keep your ceramics clean and germ-free.

The smooth surface also locks out dirt resulting from limescale and grime and is effortless to clean.

- Keeps your ceramics clean and sparkling white
- Anti-bacterial ions prevent bacteria growth



PUREGUARD



surface without PureGuard



surface with PureGuard

# TRIPLE VORTEX

## THE POWER OF THREE: CLEAN AND SILENT

Unlike other toilets, GROHE's innovative Triple Vortex flush system creates a powerful but silent vortex of water that swirls to cover and clean the whole of the bowl. Despite its power, this effective system is unlikely to splash and has low water consumption, with a dual flush option that uses just 5 l of water and only 3 l for a short flush. Instead of one or two water outlets, the Triple Vortex system flushes from three outlets to create a powerful suction that leaves nothing behind.



TRIPLE VORTEX







# RIMLESS TECHNOLOGY LEAVES BACTERIA NOWHERE TO HIDE

With GROHE rimless technology, every surface of your toilet is easy to reach and effortless to keep clean, even in places you can't see. It makes bacteria hiding in corners and crevices under the rim a thing of the past. GROHE rimless technology leaves bacteria nowhere to hide.

- The technology for fast and easy cleaning
- Available for all toilets of all four lines



RIMLESS TECHNOLOGY







## SOFT CLOSE SEAT GENTLE AND QUIET

Both seat and lid optionally have a gentle and quiet soft-closing mechanism to add a little more comfort. This user-friendly mechanism is durable and reliable making this WC an excellent choice for your project.

— Available for all toilets of all four lines



## QUICK RELEASE SEAT EASY REMOVAL FOR EASY CLEANING

GROHE quick release seats come equipped with a special hinge that allows for easy removal of the toilet seat. It makes hidden spaces easily accessible for cleaning to keep the WC a hygienic and germ-free place.

— Available for all toilets of all four lines



# PERFECT MATCH FOR YOUR BATHROOM



**BAU CERAMIC** – VERSATILITY FOR A MODERN LIFE



**EURO CERAMIC** – IN TUNE WITH MY LIFESTYLE



Create pure unison in your bathroom: with GROHE ceramics and GROHE shower trays. If you choose one of our perfect matches, you can be sure that you are composing a coherent and perfectly designed style.

Whatever your lifestyle, whatever your taste, you'll find the perfect combination of products within GROHE's four new ceramic ranges and the universal shower tray line. Each has its own distinctive qualities and creates a visually unified bathroom.



**CUBE CERAMIC** – A CLEAR STYLE STATEMENT



**ESSENCE CERAMIC** – BEAUTY IN ITS PUREST FORM

01

BAU CERAMIC







# BAU CERAMIC

## VERSATILITY FOR A MODERN LIFE

Every project needs a versatile design line that fits harmoniously into each bathroom interior. With its soft and round forms, Bau Ceramic is the perfect choice for the bathroom interiors of hotels, offices and residential housing. Its contemporary style makes it the perfect solution for your project, suiting every taste.

Bau Ceramic is a versatile all-rounder that offers state-of-the-art technology. By making all toilets rimless we made sure users benefit from the highest hygiene standards. This range will most certainly make your project a success.

— All toilets are rimless



**RIMLESS TECHNOLOGY**



**QUICK RELEASE SEAT**



**SEAT & COVER SOFT CLOSE**



**39 438 000** Urinal concealed inlet  
**38 804 000** Nova Cosmopolitan Actuation plate



BAU CERAMIC

- Right     **39 421 000** Wall hung basin 60 cm
- 23 753 000** BauFlow L-Size Basin mixer
- Top Left   **39 424 000** Handrinse basin 45 cm
- 32 819 000** BauEdge Basin Mixer
- Top Right  **39 423 000** Undercounter basin 55 cm
- 23 758 000** BauEdge S-Size Basin mixer
- Bottom    **39 421 000** Wall hung basin 60 cm
- 23 335 000** BauLoop S-Size Basin mixer









Left	<b>39 351 000</b>	Bau Wall Hung WC Set
	<b>39 493 000</b>	Seat & cover soft close
	<b>39 433 000</b>	Wall hung bidet
	<b>23 754 000</b>	BauFlow Bidet Mixer
Right	<b>38 765 000</b>	Nova Cosmopolitan Dual flush plate
	<b>39 421 000</b>	Wall hung basin 60 cm
	<b>32 810 000</b>	BauFlow Basin Mixer



**A bathroom that appeals to everyone:** its sleek forms make Bau Ceramic the ideal collection for residential and public buildings.

# BAU CERAMIC COLLECTION

A clean and modern design can be truly appealing – that's why we gave Bau Ceramic an understated look. This collection offers a complete bathroom solution including a wide range of basins of different sizes and mounting options.

Thanks to GROHE rimless technology, all toilets of this range are effortless to clean. Every Bau Ceramic toilet is equipped with a soft closing and quickly released seat. When you choose this collection, you can be sure to have everything covered for your project business – at an attractive price.

**39 421 000**  
Wall hung basin  
60 cm







**39 420 000**  
Wall hung basin  
65 cm  
\*Non stock keeping item



**39 421 000**  
Wall hung basin  
60 cm



**39 440 000**  
Wall hung basin  
55 cm



**39 424 000**  
Handrinse basin  
45 cm  
\*Non stock keeping item



**39 422 000**  
Drop in basin  
55 cm



**39 423 000**  
Undercounter basin  
55 cm



**39 426 000**  
Semi pedestal for wash basins



**39 425 000**  
Pedestal for wash basins



**39 351 000**  
Wall hung WC  
rimless with  
soft close seat





**39 351 000**  
Wall hung WC  
rimless  
Seat & cover soft close  
Quick release function



**39 433 000**  
Wall hung bidet  
\*Non stock keeping item



**39 432 000**  
Floorstanding bidet  
\*Non stock keeping item



**39 349 000**  
Floorstanding WC for closed  
coupled combination  
rimless, wash down,  
horizontal outlet



**39 436 000**  
Cistern with bottom inlet  
**39 437 000**  
Side inlet



**39 492 000**  
Seat & cover  
Quick release function  
**39 493 000**  
soft close  
Quick release function



**39 438 000**  
Urinal concealed inlet



**39 430 000**  
Floorstanding WC  
rimless  
wash down  
horizontal outlet  
**39 431 000**  
Vertical outlet  
\*Non stock keeping items



**39 648 SH0**  
Bau Manual Bidet seat  
With two spray arms

# COMFORTABLE CLEANING WITH PURE WATER

NO ELECTRICITY NEEDED –  
THE GROHE MANUAL BIDET SEAT



## GENTLE CLEANSING, TAILORED TO YOU

Transform your bathroom experience to one where hygiene, freshness and comfort are the standard with the GROHE Manual Bidet Seat. Cleaning with water rather than paper is more natural, more hygienic and gentler on your skin, leaving you with a confident, fresh feeling.

Designed to fit your existing WC, the GROHE Manual Bidet Seat offers targeted personal cleansing via two separate spray heads. The sophisticated spray leaves the bathroom clean and dry. The spray can be adjusted

for your own comfort, and hygiene is assured thanks to a cleaning function.

The GROHE Manual Bidet Seat transforms your bathroom into a hygienic, convenient personal cleansing zone, where you can be gently cleaned in a relaxing, tailored experience that you control. Just take a seat and let the GROHE Manual Bidet Seat transport you to a cleaner, more comfortable place. It's that simple.



## PERFECTLY HYGIENIC WITH TWIN SHOWER



### REAR SPRAY

Thorough yet gentle, the targeted rear spray promises precise personal cleaning. You can adjust the strength of the spray for more gentle cleansing.



### LADY SHOWER

The refreshing lady shower uses a completely separate spray arm for complete hygiene. The softer, wider spray pattern is more gentle, ideal for intimate feminine areas, and the spray strength can be adjusted for complete comfort.



### **SOFT CLOSE SEAT**

Both seat and lid have a quiet SoftClose mechanism meaning no danger of trapped fingers or of damaging the material.



### **RETRACTABLE NOZZLES**

The two retractable spray arms are protected for extra hygiene.



### **CLEANING FUNCTION FOR SPRAY ARMS**

Have confidence that the two spray arms remain germ-free, thanks to the cleaning function. Made from anti-bacterial material, the spray heads can be rinsed before and after every use controlled by the seat control lever.



**SELF-CLEANING POSITION**



**LEVER DOWN: REAR SHOWER**



## INTUITIVE CONTROL

Within easy reach, the control lever can be found on the side of the Bidet Seat. The lever lets you select the spray function and adjust the water pressure to your comfort. Press the lever half down or raise it half up to activate the cleaning function of the spray arms. For the rear spray function press the lever completely down. For the lady shower function raise the lever completely up.



**SELF-CLEANING POSITION**



**LEVER UP: LADY SHOWER**

# 02

## EURO CERAMIC





# EURO CERAMIC IN TUNE WITH MY LIFESTYLE

Imagine a great looking bathroom which adapts effortlessly to your real life, where you start and end your day in a personal space. A bathroom which is both hugely practical but also fun and visually distinctive.

The Euro Ceramic range has been specially designed to match up an excellent performance with an attractive price. You can enjoy a flexible and stylish bathroom day in, day out for years to come.

- All toilets have Triple Vortex flush\*
- All toilets are rimless



**TRIPLE VORTEX FLUSH**



**RIMLESS TECHNOLOGY**



**QUICK RELEASE SEAT**



**SEAT & COVER SOFT CLOSE**

\* except floorstanding WC





- 39 328 000 Wall hung WC
- 39 330 000 Seat & cover soft close
- 38 844 000 Arena Cosmopolitan Flush plate







Left **39 338 000** Floorstanding WC close coupled in combination with cistern **39 332 000**  
Bottom **39 335 000** Wall hung basin 60 cm  
**23 537 002** Eurosmart L-Size Basin mixer



- Right     **39 323 000** Wall hung basin 65 cm  
            **23 537 002** Eurosmart L-Size Basin Mixer
- Top Left **39 337 000** Countertop basin 60 cm  
            **23 324 001** M-Size Basin Mixer



**Discreet style to inspire. Good design doesn't need to shout.** The flowing lines of Euro Ceramic effortlessly create a relaxing bathroom.



# EURO CERAMIC COLLECTION

Open up your bathroom to create a calming retreat that fosters thought, relaxation and well-being: with the Euro Ceramic range. This collection offers everything you need for bathroom solutions, especially small ones. All basins and toilets of this collection have a compact size and design to use space most effectively. The innovative surface technology PureGuard is available as an option.

**39 335 000**  
Wall hung basin  
60 cm







**39 323 000**  
Wall hung basin  
65 cm  
\*Non stock keeping item



**39 335 000**  
Wall hung basin  
60 cm



**39 336 000**  
Wall hung basin  
55 cm  
\*Non stock keeping item



**39 337 000**  
Countertop basin  
60 cm



**39 324 000**  
Handrinse basin  
45 cm  
\*Non stock keeping item



**39 327 000**  
Mini handrinse basin  
37 cm



**39 423 000**  
Undercounter basin  
55 cm



**39 201 000**  
Semi pedestal for wash basins  
for handrinse basin



**39 202 000**  
Pedestal for wash basins



**39 206 000**  
Wall hung WC  
with Seat **39 330 001**  
Triple Vortex





**39 206 000**  
Compact wall hung WC  
Triple Vortex  
wash down



**39 328 000**  
Wall hung WC  
Triple Vortex  
wash down  
\*Non stock keeping item



**39 329 000**  
Floorstanding WC  
rimless  
wash down  
universal outlet  
\*Non stock keeping item



**39 339 000**  
Floorstanding WC  
back to wall  
Triple Vortex  
wash down  
universal outlet  
\*Non stock keeping item



**39 330 001**  
Seat and cover  
soft close  
Quick release function



**39 208 000**  
Wall hung bidet  
\*Non stock keeping item



**39 340 000**  
Floorstanding bidet  
\*Non stock keeping item



WC closed coupled combination:  
WC, rimless, Triple Vortex, wash down,  
universal outlet (39 338 000)  
Cistern with side inlet 39 333 000  
Seat & cover soft close (39 330 001)



**39 338 000**

Floorstanding WC for closed coupled combination  
triple vortex, wash down, universal outlet



**39 332 000**

Cistern with bottom inlet



**39 330 001**

Seat and cover  
soft close  
Quick release function

# 03

## CUBE CERAMIC





# CUBE CERAMIC

## A CLEAR STYLE STATEMENT

Step away from a busy, cosmopolitan life for a moment and enjoy the essentials. With its strong, minimalist lines, the stunning Cube Ceramic collection sums up cool and contemporary bathroom luxury. Every product in the collection has a sophisticated feel, modelled on the crisp, clean lines of the cube. The dynamic shapes and smooth surfaces are designed to be fuss-free, ideal for creating a modern bathroom scheme that brings a sense of calm clarity to your day.

- Unique surface technology PureGuard
- Toilet range offers rimless and Triple Vortex technologies



**PUREGUARD**



**TRIPLE VORTEX FLUSH**



**RIMLESS TECHNOLOGY**



**QUICK RELEASE SEAT**



**SEAT & COVER SOFT CLOSE**





39 473 00H Wall hung basin 60 cm  
23 445 000 Eurocube M-Size Basin mixer  
40 624 001 Double towel bar 439 mm





- Left **39 245 00H** Wall hung WC  
**39 374 KSO** Glass Cover Skate Cosmopolitan  
Top **39 486 00H** Wall hung bidet  
**39 245 00H** Wall hung WC  
**39 732 000** Skate Cosmopolitan Flush plate  
**23 138 000** Eurocube S-Size Bidet mixer  
Bottom **39 473 00H** Wall hung basin 60 cm  
**20 351 000** M-Size 3-hole Basin mixer



## CUBE CERAMIC

Right	<b>39 479 00H</b>	Countertop built-in basin 60 cm
	<b>23 445 000</b>	Eurocube M-Size Basin mixer
Top Left	<b>39 478 00H</b>	Countertop basin 50 cm
	<b>20 351 000</b>	Eurocube M-Size 3-hole Basin mixer
Top Right	<b>39 482 00H</b>	Vessel basin 40 cm
	<b>19 895 000</b>	Eurocube M-Size Basin mixer wall mounted 171 mm



**Be inspired by the timeless quality of architectural design.** The Cube Ceramic range of basin designs has been created to suit your personal style and routine, but all are united by crisp profiles and clean corners for an effortlessly contemporary look.





# CUBE CERAMIC COLLECTION

With ceramics from the Cube Ceramic range, you create a bathroom scheme that makes the best out of effortless chic and contemporary design. Generously proportioned, its distinctive basins turn your bathroom into a welcoming urban oasis. Take a time-off from the hectic world outside and let the shapes of the city inspire you.

**3947400H**  
Wall hung basin  
50 cm





**39 386 00H**  
Wall hung basin  
100 cm  
\*Non stock keeping



**39 469 00H**  
Wall hung basin  
80 cm  
\*Non stock keeping



**39 474 00H**  
Wall hung basin  
50 cm



**39 475 00H**  
Countertop basin  
100 cm



**39 476 00H**  
Countertop basin  
80 cm



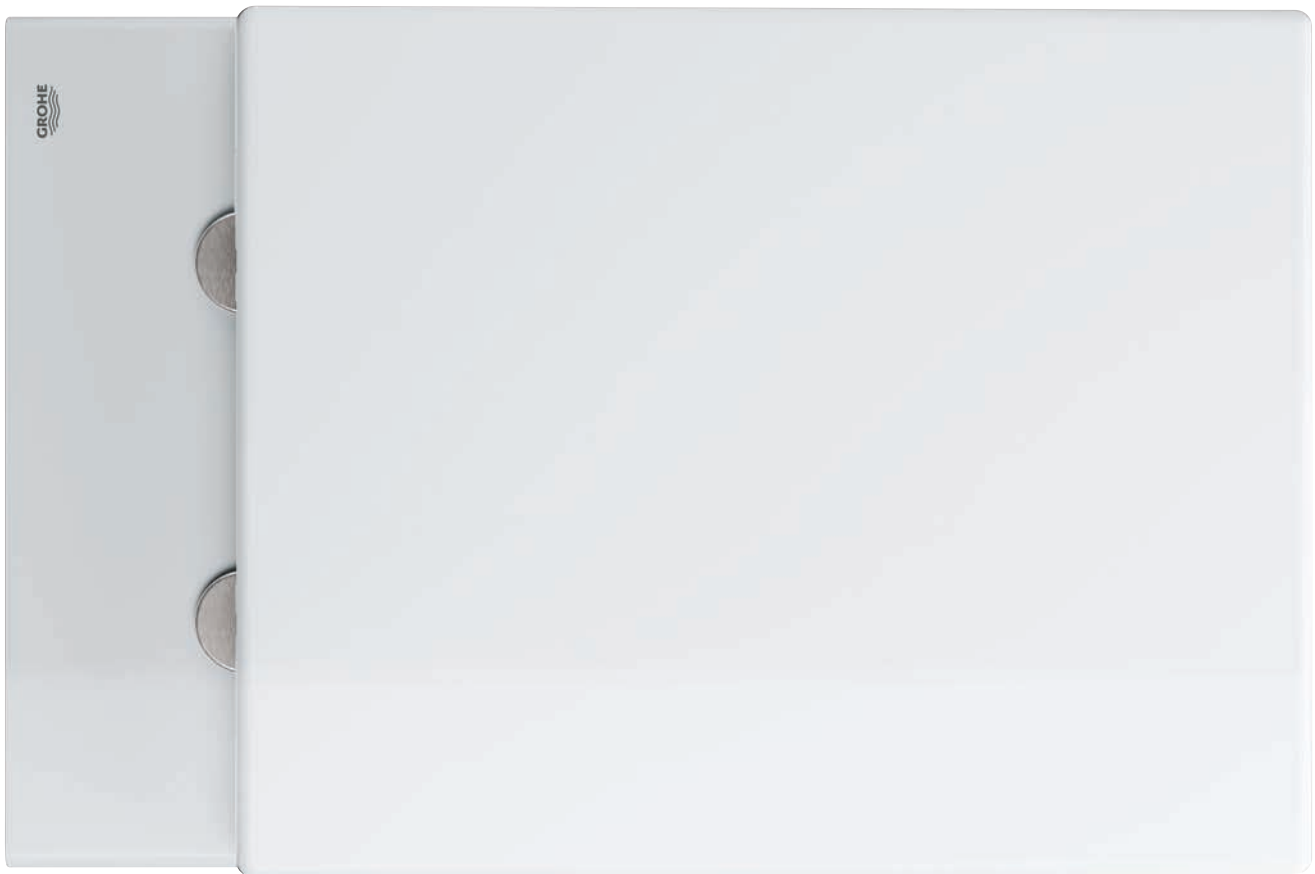
**39 478 00H**  
Countertop basin  
50 cm



**39 479 00H**  
Drop-in basin  
60 cm



**39 480 00H**  
Undercounter basin  
50 cm



**39 245 00H**  
Wall hung WC  
Triple Vortex  
wash down



**39 482 00H**  
Vessel basin  
40 cm



**39 483 00H**  
Handrinse basin  
45 cm  
\*Non stocking item



**39 245 00H**  
Wall hung WC  
Triple Vortex  
wash down



**39 485 00H**  
Floorstanding WC back to wall  
rimless  
wash down  
\*Non stocking item



**39 486 00H**  
Wall hung bidet  
\*Non stocking item



**39 487 00H**  
Floorstanding bidet  
\*Non stocking item



**39 488 000**  
Seat & cover  
Quick release  
soft close







**39 484 00H**  
Floorstanding WC for closed coupled combination  
rimless  
wash down  
universal outlet



**39 490 000**  
Cistern with bottom inlet  
**39 489 000**  
with side inlet



**39 488 000**  
Seat & cover  
Quick release  
soft close

# 04

## ESSENCE CERAMIC





# ESSENCE CERAMIC

## BEAUTY IN ITS PUREST FORM

Clarity. Subtlety. A certain lightness of touch. These are the qualities that inform Essence, a design line created from gently organic forms. Perfect for those for whom the bathroom is a place of relaxation and contemplation, the collection's slender profiles and natural lines are ideal for creating a calming scheme that is timeless in its elegance, and gives the whole bathroom space to breathe. Pared back to the essentials, Essence provides effortless, appealing design with innovative features you'll enjoy day after day.

- PureGuard surface technology
- All toilets are rimless



**PUREGUARD**



**TRIPLE VORTEX FLUSH**



**RIMLESS TECHNOLOGY**



**QUICK RELEASE SEAT**



**SEAT & COVER SOFT CLOSE**







Left **39 572 00H** Essence Close Coupled WC with Cistern (39 578 000) and Seat (39 577 000)  
Top **39 574 00H** Wall hung bidet  
**39 571 00H** Wall hung WC  
Bottom **39 565 00H** Wall hung basin 60 cm  
**23 106 001** Lineare Basin mixer





ESSENCE CERAMIC

Right **36 609 00H** Essence Vessel Basin 45 cm  
Top Left **39 608 00H** Essence Vessel Basin 60 cm  
Top Right **39 567 00H** Vanity Basin 80 cm  
**23 799 001** Essence Basin Mixer L size



Organic, tactile but light as a feather, Essence is perfect for creating a space with no hard edges. Just an elegant bathroom of harmony, comfort and timeless purity.





# ESSENCE CERAMIC COLLECTION

Bring a breath of fresh air to your bathroom with the light, delicate lines of Essence. The collection offers all the options necessary to tailor your bathroom to your needs, from compact wall-mounted basins to elegant vanity models, with floorstanding or wall-mounted options across WCs and bidets. All of the ceramics in this collection come with PureGuard surface technology for easier cleaning and increased hygiene and all WCs feature innovative rimless technology.

With Essence you will find all the power, performance and clever details you expect, concealed within an astonishingly slim, sleek, elegantly organic exterior.



**39 609 00H**  
Vessel  
45 cm



**39 608 00H**  
Vessel  
60 cm



**39 566 00H**

Vanity basin  
100 cm

**39 567 00H**

80 cm

**39 568 00H**

60 cm

\*Non stock keeping item



**39 565 00H**

Wall hung basin  
60 cm



**39 570 000**  
Half Pedestal for wash basins



**39 425 000**  
Full Pedestal for wash basins



**39 574 00H**  
Wall hung bidet  
\*Non Stock Keeping item



**39 575 00H**  
Floorstanding bidet  
\*Non Stock Keeping item



**39 571 00H**  
Wall hung WC  
**39 577 000**  
Soft close seat  
With Quick Release



**39 573 00H**  
Floorstanding WC  
back to wall  
**39 577 000**  
Soft close seat  
With Quick Release



**39 572 00H**  
Floorstanding WC  
**39 579 000**  
Cistern with bottom inlet  
**39 578 000**  
Cistern with side inlet  
**39 577 000**  
Soft close seat  
With Quick Release

# OVERVIEW OF ALL FOUR LINES



**PUREGUARD**  
STAYS SPARKLING WHITE –  
NO CHANCE FOR BACTERIA AND DIRT



**TRIPLE VORTEX FLUSH**  
THE POWER OF THREE: CLEAN AND SILENT

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**BAU CERAMIC**  
VERSATILITY FOR A MODERN LIFE

---

**EURO CERAMIC**  
IN TUNE WITH MY LIFESTYLE

---

**CUBE CERAMIC**  
A CLEAR STYLE STATEMENT

---

**ESSENCE CERAMIC**  
BEAUTY IN ITS PUREST FORM

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Exceptionally smooth, hardwearing finish prevents bacteria growth

Natural anti-bacterial ions inhibit germs and prevent stains

Ceramic stays sparklingly clean and germ-free with the minimum of effort

Three water outlets in the bowl create a powerful vortex effect that leaves nothing behind

Every corner of the bowl is covered and cleaned

Very quiet flush

Less risk of splashing



**RIMLESS TECHNOLOGY**  
LEAVES BACTERIA NOWHERE TO HIDE



**SOFT CLOSE SEAT**  
GENTLE AND QUIET



**QUICK RELEASE SEAT**  
EASY REMOVAL FOR EASY CLEANING




---

No corners or crevices, which are playgrounds for bacteria

---

Both seat and lid have a gentle and quiet soft-closing mechanism


---

A special hinge allows easy removal of the toilet seat for cleaning

---

 = optional

---

 = as standard

# WITH OUR PERFECT MATCHES YOU CAN BE SURE **THAT EVERYTHING FITS**

A consistent design language and ergonomic use are essential for making your bathroom a place of true relaxation. With our perfect matches, we created three coordinated collections for a complete bathroom solution.

Each of our matches was tested to be perfect in design and function. Choose for yourself the line that most perfectly complements your personal style. Do you prefer the versatility of Bau Ceramic, the soft lines of Euro Ceramic or the modern and geometric shapes of Cube Ceramic?

For more information, visit [ceramics.grohe.com](https://ceramics.grohe.com)





BAU CERAMIC



BAUEDGE



BAUFLOW



EURO CERAMIC



EUROSMART  
COSMOPOLITAN



EUROSMART



CUBE CERAMIC



EUROCUBE



LINEARE



ALLURE  
BRILLIANT



ESSENCE CERAMIC



ESSENCE



LINEARE



# OUR RECOMMENDATIONS



**BAU CERAMIC**



**EURO CERAMIC**

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## TAPS



BAUEDGE  
32 819 000

BAUFLOW  
32 810 000



EUROSMART  
33 265 002

EUROSMART  
COSMOPOLITAN  
32 825 00E

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## FLUSH PLATES



NOVA COSMOPOLITAN  
38 765 000



ARENA COSMOPOLITAN  
38 844 000

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## ACCESSORIES



BAU COSMOPOLITAN  
TOWEL RING  
40 460 001



ESSENTIALS  
TOWEL RING  
40 365 001

---

## SHOWER TRAYS



UNIVERSAL SHOWER TRAY  
90 CM X 90 CM  
39 301 000\*



UNIVERSAL SHOWER TRAY  
80 CM X 120 CM  
39 305 000\*



**CUBE CERAMIC**



**ESSENCE CERAMIC**



EUROCUBE  
**23 127 000**



LINEARE  
**32 114 001**



ALLURE  
BRILLIANT  
**23 029 000**



ESSENCE  
**23 590 001**



LINEARE  
**32 114 001**



SKATE COSMOPOLITAN  
**37 535 000**



ARENA COSMOPOLITAN  
**38 844 000**



SELECTION CUBE  
TOWEL RING  
**40 766 000**



ESSENTIALS  
TOWEL RING  
**40 365 001**



UNIVERSAL SHOWER TRAY  
100 CM X 100 CM  
**39 300 000\***



UNIVERSAL SHOWER TRAY  
100 CM X 100 CM  
**39 300 000\***

# PURE FREUDE AN WASSER.

Life-giving, universal, joyful – water itself is the source of inspiration for the whole of our distinctive product portfolio.

Each of these products is always based on our four core values: Quality, Technology, Design and Sustainability. Balancing these in everything we do, allows us to deliver unrivalled water enjoyment to our customers.











## QUALITY

**GERMAN PERFECTIONISM INSPIRES ULTIMATE CUSTOMER CONFIDENCE.**

We strive for an excellence that goes way beyond the surface of our products. In fact, from design to production and customer service we aim for nothing less than perfection at every stage. Our history of great German engineering, rigorous internal tests and numerous external certification processes are what gives our customers complete confidence in a name they can trust.

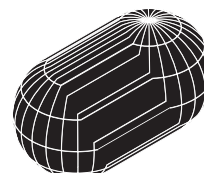


NO. 1 MOST TRUSTED BRAND BY CONSUMERS (IN THE SANITARY INDUSTRY)

## TECHNOLOGY

**MASTERING WATER THROUGH TECHNOLOGY.**

In our relentless search for technological innovation we work to integrate the latest digital advances, creating smart solutions that enhance our customers' enjoyment of water. Our in-house experts harness the power of water to enhance the experience of our customers every day – the moment of truth, for our products and brand.



FORTUNE®  
**CHANGE THE WORLD**  
2017

FORTUNE MAGAZINE: AMONG TOP 50 COMPANIES TO "CHANGE THE WORLD"



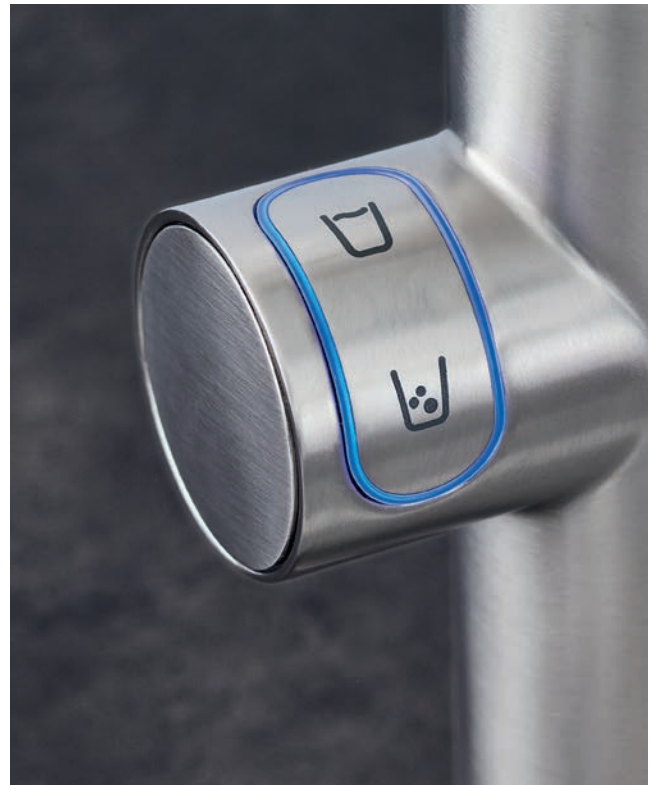
## DESIGN

### SIGNATURE ELEMENTS STYLED TO PERFECTION.

An empathetic and intuitive design language offers us the opportunity to create products that feel as if they were designed just for you. This unique GROHE DNA that is both ergonomic and visually distinctive has earned us numerous design awards: world class references are testimony to our world-wide recognition.

**300+**  
DESIGN AWARDS

DESIGN AWARDS  
WON SINCE 2003



## SUSTAINABILITY

### ENSURING WATER ENJOYMENT FOR GENERATIONS TO COME.

Water is as essential as the air that we breathe, one more reason why we are so passionate about it. To be able to offer "Pure Freude an Wasser", not just to today's consumer but for generations to come, we offer sustainable product solutions like GROHE Blue, GROHE EcoJoy and GROHE SilkMove ES, and we demonstrate through our Sustainability Report and Sustainability accolades that we have made a serious corporate commitment to protecting the planet.



Winner 2017

CSR AWARD WINNER OF THE  
GERMAN GOVERNMENT

# A GLOBALLY CONNECTED COMPANY

## GROHE IS PART OF LIXIL – A GLOBAL LEADER IN THE HOUSING AND BUILDING INDUSTRY.

Beginning back in early 20th century Japan, LIXIL is today the most comprehensive company in our industry, with a unique portfolio spanning everything from technologies that revolutionize how we interact with water, to a full lineup of interior and exterior materials and products for houses and major architectural projects. Operating in 150 countries, LIXIL companies design and manufacture products that are used by more than a billion people around the world every day.

**The world is changing rapidly, and LIXIL companies are helping to shape it.** Across our brands and technologies, we design and manufacture tomorrow's living solutions, today. From developing smart innovations in people's homes and offices, to redefining the world's most famous city skylines, LIXIL products are transforming the spaces in which we all work, learn, travel, relax, and live.

**Alongside GROHE in LIXIL's family of world-class brands are American Standard, INAX, DXV by American Standard and Permasteelisa.** Combined, our brands make us number one in taps and plumbing-related products worldwide and Japan's premier provider of housing products. We're leading the way in many other areas around the world, thanks to our shared focus on creating innovations that genuinely improve people's lives.

**Together we're stronger.** Combining our GROHE expertise as a world leader in sanitary fittings with the unique technology and insights from LIXIL's other Water Technology brands, GROHE now offers complete bathroom solutions, featuring innovative products like shower toilets and SmartControl showers, alongside revolutionary technologies such as Triple Vortex sanitaryware that stays clean for 100 years. Beautiful, functional and reliable, LIXIL's products and solutions are changing the way people live, all over the world.

**Together, we share a powerful vision of a better tomorrow, for our customers and for the world.** As a truly global manufacturing company, we know that we have an important part to play in securing the future of our planet. We're leading the way in areas such as energy efficiency and water saving technology and aim to achieve a net zero environmental footprint by 2030. We believe everyone should have access to clean and safe sanitation, and are committed to using our expertise to help make this possible.

**Together we're creating the future of good living for everyone, everywhere.**



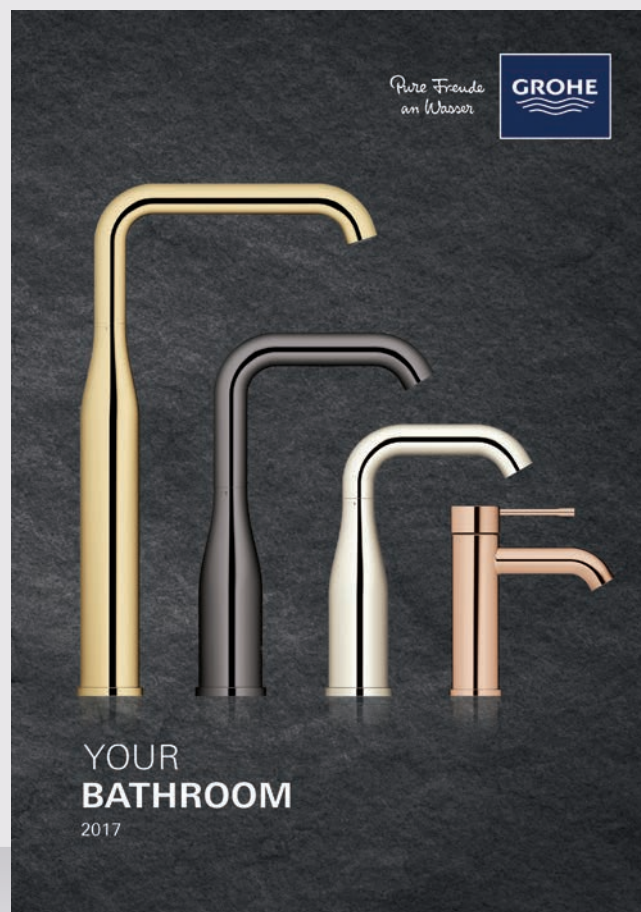


# DISCOVER THE WORLD OF GROHE

What you see here represents just a small selection of what the world of GROHE has to offer. Whether you are looking for ideas and inspiration or solutions for bath and kitchen, here's where you'll find it.

Just scan the QR codes to view the latest brochures as download or PDF on your tablet or smart phone.

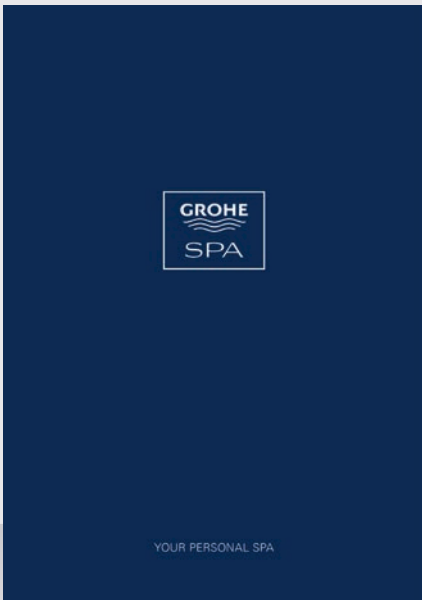
**OR VISIT THE WORLD OF GROHE AT GROHE.COM**



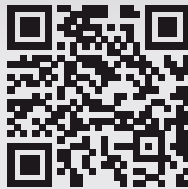
**BATH BROCHURE**



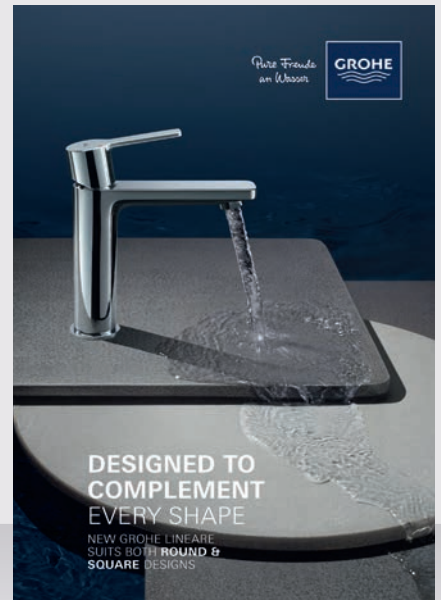




SPA BROCHURE



SENSIA ARENA BROCHURE



LINEARE BROCHURE



RAPIDO SMARTBOX BROCHURE



KITCHEN BROCHURE



SANITARY SYSTEMS BROCHURE



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## QUALITY



## TECHNOLOGY



## DESIGN

**300+**  
DESIGN AWARDS

## SUSTAINABILITY



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