

WINTER 2022

Ferreiras

Tile + Bathroom

FOR THE DISCERNING EYE

DESIGN STUDIO

Why use the In-House Bathroom Design Studio?

Your home is one of the largest financial investments you will make, whether a new build or a renovation, your forever home, or a property investment, you need to fit it with floor and wall finishes and bathroom ware.

At Ferreiras we have the largest selection of tile finishes and bathroom products under one roof, the decision process can seem overwhelming, this is where our In-House Design Studio is able to assist.

We are the specialists in bathroom designs and tile and bathroomware specifications.

Our team of professionally qualified Interior Designers offer effortless, time saving solutions for all your bathroom and tiling needs, making use of leading Architectural Software to create working drawings and realistic 3D visuals.

Find our Design Studio in both our Flagship Northriding and Boutique Kramerville Showrooms.

WINTER 2022

TILE

PRODUCT GUIDE FOR YOUR IDEAL SPACE



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NEW TECH

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NORTH RIDING + KRAMERVILLE

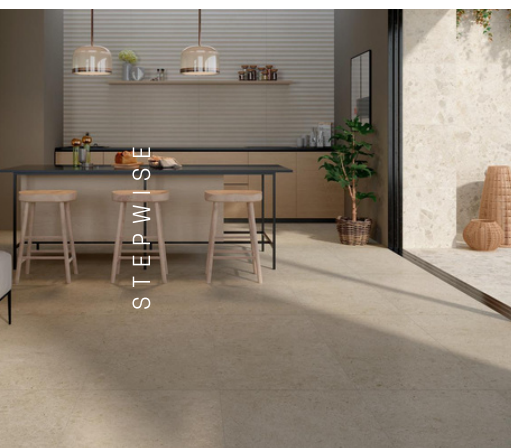
FERRITAS TILE + BATHROOM

Technology is not limited to electronics and gadgets, we have the latest innovations in our tiles, with Puro and StepWise from our Italian partner, Marazzi.

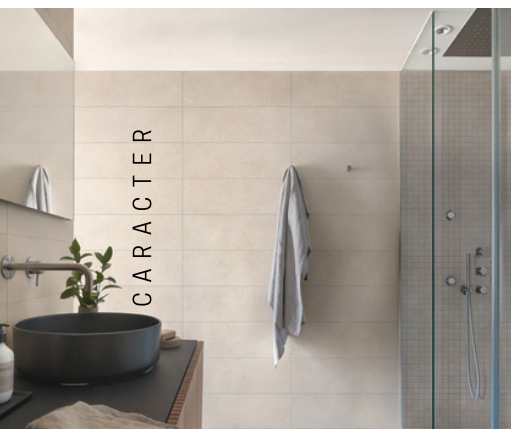
PURO



TECHNOLOGY



STEPWISE



CARACTER

Marazzi Puro and StepWise Technology

Puro antibacterial is the new and advanced antibacterial technology for ceramic surfaces, developed to **eliminate up to 99.9% of bacteria** and other harmful microorganisms on the product surface.

The tiles are treated with an advanced **silver ion** that is incorporated into the ceramic material during its production process, allowing for improved hygiene, cleanliness, and safety.

The leading-edge **StepWise** technology gives products a high degree of slip resistance combined with a surface that is still **soft to the touch and easy to clean** since it has no superficial roughness.

This is not a surface treatment and is rather an intrinsic technical characteristic of these tiles. The tile undergoes a mechanical treatment across the surface to maintain the soft feel.

Find both of these technologies in our popular **Carácter** range. In stock in the beautiful Blanco colour in 600x1200mm size, in interior and exterior finish.

Carácter is a collection for indoor and outdoor floors with a dual personality: understated and minimalist, featuring an innovative stone look that has versatile elegance with a natural and trendy style.

STYLE TIP

StepWise tiles are the perfect solution for bathroom floors that can seamlessly run into the shower.

Another ideal application is in homes that want to create true seamless indoor to outdoor transitions, as the internal and external tile surfaces are identical.

DECOR

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NORTHRIDING + KRAMERVILLE

FERREIRAS TILE + BATHROOM

The Inspiration: Fragments of marble, earthenware and glass brought together in the same ceramic material.

Patchwork, but make it modern

A new twist on the timeless patchwork theme of decor tiles, is the Frammenti series from DelConca Italy.

Available in 200x200mm format with matching base tiles the **popularity of the tiles is further enhanced with the incorporation of two distinctive trends, terrazzo and patchwork.**

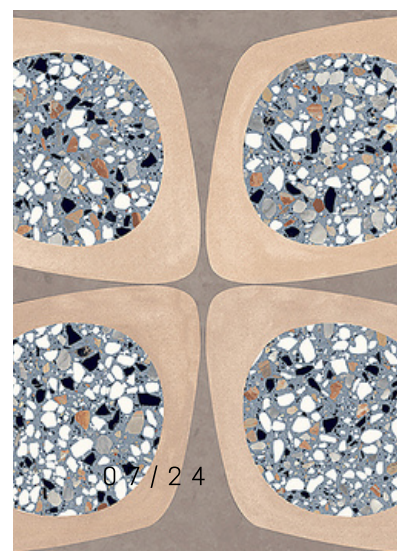
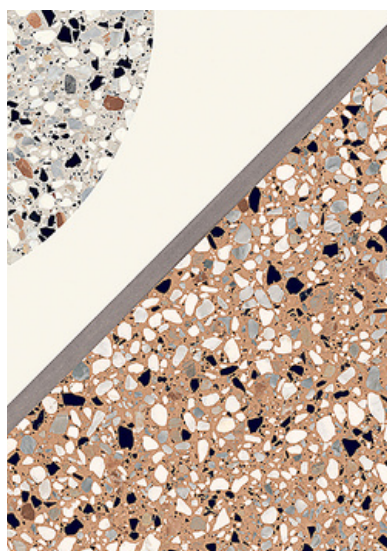
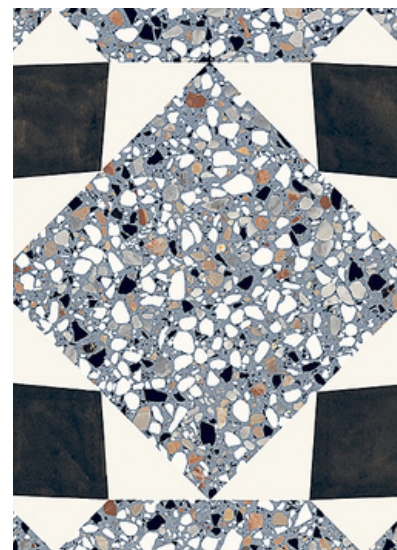
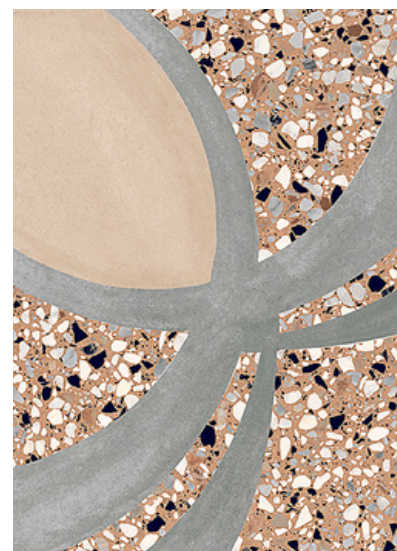
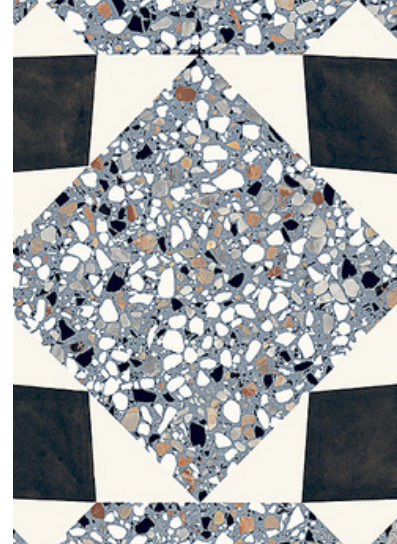
The subtle pastel undertones of the decor tiles of the **Dipinto FR** create a warm, soft, and striking decorative feature.

The base terrazzo tiles are available in the Nero Macro colour and style.

The perfect additional for the bold homeowner, or used in retail or hospitality spaces as unique features.

STYLE TIP

Use the 200x200mm sized tiles as a carpet inlay in the center of your floor to create a spectacular statement piece. Make sure to keep your design on par with the size of the tiles to avoid any cuts on the edges and breaking the pattern of the tiles.



THE ONE

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NORTHRIDING + KRAMEYR TILE

FERREIRAS TILE + BATHROOM

The ONE - a modern take on the best of 70's design. We are seeing more textured fabrics, geometric shapes and patterns.



ONE

Here is a sneak peek of a brand new arrival coming this winter. **The ONE from Domino**, made in Portugal.

The new ONE wall tile collection is distinguished by its serene, monochromatic tones and a particularly soft touch surface, conveying elegance and true fascination to your space.



ONE SHAPES

Available in a large format 340x915mm size to create almost seamless wall space.

The beautifully subdued base wall tiles is accompanied by two matching decor designs, the Shapes Colours and Wave.

Shape Colours

Inspired by 70's design, the Shapes Colours decor is highlighted by sophisticated geometries, uniting round and square shapes, giving your space a truly modern look.



Wave

With an endless repetition of circles and quarters and contrasting highlights, the Wave decor creates a truly original geometric effect, with a vintage yet absolutely contemporary touch.

WALL TILE VS FLOOR TILE

Our premium quality wall tiles are made of white body ceramic, it is a technology intended for indoor wall covering allowing to achieve particular aesthetic effects of smoothness and brightness on the surface. A white body ceramic is a softer material and therefore not suitable for floor application, whereas floor tiles can be used on floors AND walls.



ONE WAVE

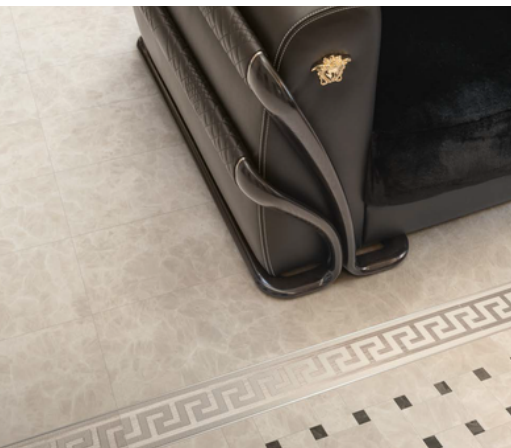
VERY VERSACE

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NORTH RIDING + KRAMERVILLE

FERRERIRAS TILE + BATHROOM

Versace Ceramics surfaces are designed to transfer the luxury and exclusive elegance of the Versace lifestyle to all areas of the home, from the floors, through the living areas, to the bathroom.



Versace is a brand that is rich in design inspiration, material elegance, and dedicated craftsmanship. Since 1996 this ethos from fashion has been brought into our homes with the start of **Versace Ceramics**.

The affinities were many: aesthetic sensitivity, passion for experimentation and an orientation towards decorative splendour.

The rich surface of beautiful Versace tiles makes use of innovative technology and new aesthetic ideas that are parallel with the haute couture of the fashion house.

Add a Very Versace touch to your interiors with our Versace Ceramic Tiles.

The Meteorite collection

The classic - contemporary style of Versace Ceramics shines in the translucent surfaces of the Meteorite collection, inspired by precious crystal quartz slabs.

On display at our **boutique Kramerville Showroom**, the Meteorite collection is best seen in person to appreciate all the delicate details of the tile design and beautiful decors that highlight **Versace glamour**.

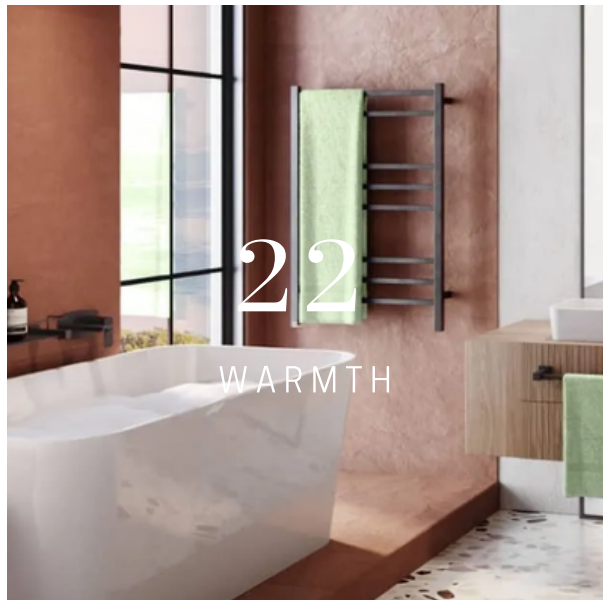
STYLE TIP

The beauty of Versace Ceramics lies in its intricate detailing, therefore using one tile throughout your space will not do justice to a Versace design, it is imperative to add all listellos, fascia grecas, tozettos and angolos to breathe life into a well designed and throughout Versace style home.

WINTER 2022

BATHROOM

PRODUCT GUIDE FOR YOUR IDEAL SPACE



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THE TAP, REINVENTED

NORTHRIDING + KRAMERVILLE

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FERREIRAS TILE + BATHROOM

Archetype with innovative interaction and minimalist design: AXOR One

AXOR One faucets are elegant, elemental and pure. The design is extremely reduced and at the same time familiar. It is **characterized by flat surfaces, soft corners and balanced proportions.** Easy, intuitive and precise, the new interaction mode also conserves water.

Slender silhouette, easy installation and comfortable maintenance

With the positioning of the cartridge underneath the wash basin, the designers and developers of **AXOR One** have succeeded in a tap reinvention. There are two reasons behind the new design:

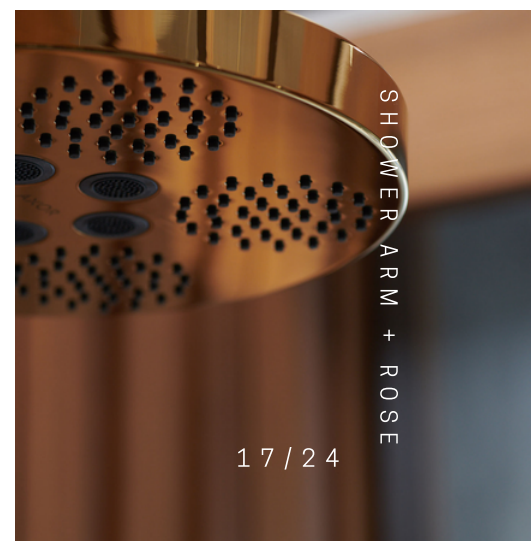
- 1) relocating the tap's motor makes the **exceptionally slim mixer body** possible and AXOR One to be reduced to the essential.
- 2) the positioning of the cartridge underneath the wash basin offers a fast and easy installation.

The AXOR One basin mixer collections are available with different handles. **The Select** versions feature a lever handle on the side including an all-in-one controller: **Simply press down to start or stop the water and control the water flow directly and precisely; swivel clockwise to increase the temperature.** Additionally, the handle features a preset CoolStart function: warm water only flows when the handle is swiveled clockwise. A handle design with innovative function – for water-conserving interaction with the element water.

THE IMPORTANCE OF A PHYSICAL PRODUCT

Whilst we are grateful for technology and the internet, there is no comparison to viewing a product in real time. The AXOR One tap is strikingly slender and petite and must be viewed in person to be truly appreciated.

On show now in our Flagship Northriding Showroom.



HYGGE

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NORTHRIDING + KRAMERVILLE

FERREIRAS TILE + BATHROOM

hygge
(noun)

A quality of cosiness and comfort that gives rise to a feeling of contentment or well-being.

The Danish concept of hygge includes creating a warm atmosphere and enjoying the good things in life. By adding hygge-style elements to your bathroom, you'll have the perfect place to retreat after a stressful day.

Turning your bathtub into a mini-spa turns a challenging day into one that ends on a more positive note.

When purchasing a new bathtub **do not shy away from testing the bath in our showrooms** and climbing in, although you will not get the exact feeling when the bath is filled with water; it will provide you with a good indication as to whether the **length of the bath is comfortable** for you, do you prefer to sit up in the bath or lay back and lounge in it? Is the width comfortable? Do you like to have your elbow resting on the edge?

How about the **thickness of the bath**, are you indulging in a statement bath that makes use of more material and is thick-rimmed and is, therefore, more expensive, or do you prefer the sleek look of a thin rimmed bath?

The size of the bath is not the only decidable factor, you can also **select the finish** if you want a modern glossy look or the natural stone appearance with the matte finish.

For the daring you can select a coloured bath, our personal favourites are matte grey and black and black and white.

HYGGE ELEMENTS

Add these simple elements to round off your Hygge experience:

Aromatherapy Products, such as essentials oils.

If you're looking for stress relief, vanilla, orange, and nutmeg are great scents to try.

For relaxing scents, rose, jasmine, lavender, and chamomile will soothe your soul.

A tub tray is great place for holding a nice book, a sea sponge, and a candle, perhaps a glass of wine or bubbly.



MIRROR, MIRROR

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NORTHRIDING + KRAMERVILLE

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Illuminated mirrors and mirror cabinets are a real focal point in the bathroom. The Option series offers a comprehensive selection that provides the perfect soft light for your bathroom routine.

Option, a thing that is or may be chosen.

It brings us great satisfaction to be able to provide our customers options, and the **Geberit Option series offers a comprehensive selection** of Mirrors, including Option, Basic and Plus.

The **Option Basic** series takes mirrors back to the basic elements with LED lighting with a mechanical switch.

Sizes start from 400mm up to 900mm width.

The **Option** series of cabinet mirrors is a great solution for additional storage space. With double doors that are mirrored both inside and outside, touch LED lighting, movable glass shelves, and a power socket for convenient toothbrush and shaver charging.

Sizes include 600, 700, and 900mm width.

A 3-door option is available in 1200mm size.

Now for the creme de la creme!

The **Option Plus** series includes LED lighting with touch sensors, a power socket, USB port, movable glass shelves, a magnifying mirror and a magnetic holder. Doors are mirrored on both sides.

The 2-door option comes in 600 and 750mm width, and the 3-door option comes in 900 and 1200mm in width.

The non-cabinet version of the Option Plus has the same features as the cabinet type, barring the shelves, and boasts our absolute must for any bathroom, **a heated function to prevent the mirror from steaming up.**

BEFORE THE FUN STARTS

Make sure you have an electrical point available for your LED Lighting Mirrors as you cannot retro fit them. Most bathroom mirrors with lighting require a 12V DC.



WARMTH

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NORTHRIDING + KRAMERVILLE

FERRERAS TILE + BATHROOM

Heated Towel Rails - Hygienically dry towels after every shower / bath.

Did you know that the primary function of a heated towel rail is to dry your towels?

Our **Bathroom Butler** heated towel rails are specially designed to dry towels and keep them fresher between washes.

No more damp, moldy, or must-smelling towels.

You do not have to live at the coast to struggle with humidity, the cold winter and recent rain are enough to create a humid environment, add to that the steam from a hot bath and/or shower and your towels no longer dry quickly or efficiently.

Add a VIP treatment and less laundry to your life and invest in a Heated Towel Rail in your new build or revamp.

If you are looking for a rail for 1 towel or 6, there is an option available for you.

TIP:

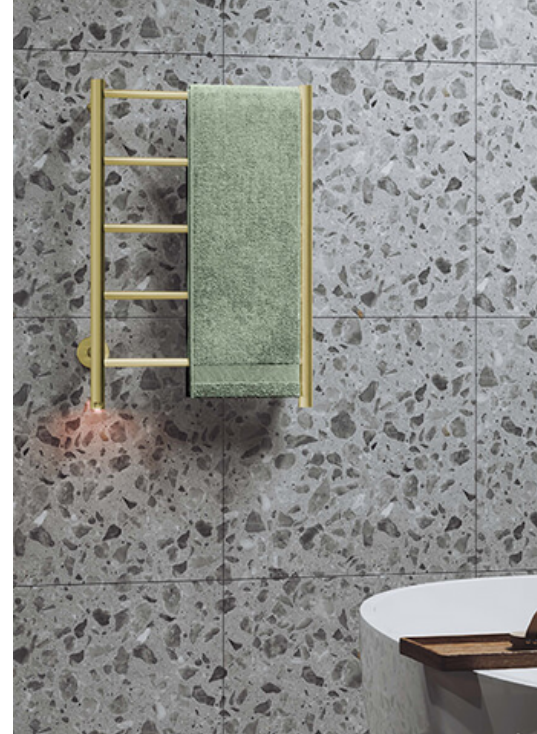
It is best to fold your towel and weave it through the rail for effective drying. When folded correctly, in 4 layers, a wet towel will dry in 4-5 hours.

If you want a toasty towel when done bathing, then a dry towel will take between 30-45 minutes to heat up.

Remember that you require an electrical point for the Heated Towel Rail to function, for those that want a retro fitted rail, we recommend the Natural Freestanding 5 Bar - mobile and efficient.

PICK YOUR FINISH:


Options, we love them, and now you can select between traditional Chrome, modern Matte Black or luxurious Champagne Gold for your Heated Towel AND matching accessories, that make use of Rigid Lock Mounting System, so no more loose accessories...ever :)



Ferreiras

Tile + Bathroom

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