

## **MUD STUDIO**

**SOUTH AFRICA** 

"I don't really understand design but I do like beautiful things... practical things, and designs that evoke emotion..."

## A family affair

Literally born out of the earth, the majestic chandeliers exuding rustic charm from Mud Studio are made up of over 6000 handmade clay beads, formed from the surrounding South African soil and handcrafted in partnership with artisans from the local communities.

Inspired by the landscape and nature, the ceramic beads are made from recycled clay, and wire-wrapped, strung and styled around handmade wire frames in an intensive collaborative process lasting over a week and a half, and passing through the hands of approximately 25 people.

Mud Studio was started in 1999 by Philippa du Toit, and having met her husband, Werner in the same year, together the couple has gone on to build a successful studio.

Werner is Mud Studio's head designer and responsible for developing products like the company's signature chandeliers. Werner studied graphic design at a local art school and after a period of five years working in the industry first in Johannesburg and then London, returned to South Africa to follow his passion of working with clay. It was at a clay supplier shortly after his return that he met Philippa.



"The driving force behind Werner's designs is the need for beauty in the things that surround us, and when creating Mud Studio's collections is inspired by "practical things, yet designs that evoke emotion.."

The designs produced include dinnerware, furniture and décor; utilizing production processes that adapt to suit the projects at hand, with in-house teams ranging from two to forty people depending on the need.

The Ralph Lauren shop in New York -The Original Mud Chandelier ©

Mud Studio also works with other designers whose styles complement the company's aesthetic. Mud Studio's elegant and earthy designs are sold all over the world. And in the face of growing international demand the couple have resisted the pressures to employ mass-production techniques, instead preferring to continue working with their local communities. Our vision is to continue to provide employment and transfer skills in an environment where unemployment and poverty is very high. This is proving to be increasingly difficult and challenging in these economic times.







ud Studio, started in 1999 as a small but effective poverty alleviation project, our

Main goal was job creation and skill transfer an environment where unemployment was high, today Mud has grown into an internationally renowned studio, specialising in handmade items .Mud has been exporting to several countries in the last 15 years our products are found in the worlds most prestigious and high end boutique stores around the world. Our products have been showcased in Ralph Lauren, The Conran Shop, Anthropologie, Museum of Art and Design in New York and numerous boutique stores all over the world. It has since grown into an internationally acclaimed studio.

Mud's products are currently exported to United Kingdom, United States, Australia, France, Holland, Italy and numerous African countries. We has since also started two of our own poverty alleviation projects using our recycled clays form the studio thus reducing our carbon footprint.

Mud Studio has since started Menwana Beads, which is a Rural Community, based project, which is 100%, owned by its members and who manufacturer hand crafted beads from the studios recycled clay. We strive to design and produce products with humanitarian and environmentally friendly principals and products with a conscience. Everything is stone ware fired and is microwave and dishwasher safe.

Our world famous Original Mud Chandelier© started as one of these projects to reduce our carbon footprint using our waste yet create sustainable jobs, especially jobs that needed no skills, this little project of our has grown in to many different locations and we currently buy back our waste clays rolled into beads from as many as 7 different locations, this is sometimes very seasonal and this number grows as we need or as our orders increase

All the beads we use is hand rolled using recycled clay from our studio, Werner designed the first original mud chandelier© in 2005 which to this day resides in the big old tree in the garden.

Our iconic original mud chandelier@ uses more than 4000 hand rolled clay beads, fired to stoneware which renders the clay resistant to moisture and mould, this chandelier is pretty indestructible, each chandelier passes thru approximately 26 peoples hands before it get to the client

The original mud chandelier© has been voted one of the Top50 designs to shape our world it has been exhibited in the museum of art and design in New York and graces the homes of the worlds rich and famous.

Mud has a wide range of expertise with product development, project management, master planning and design. We have facilitated, planned, designed, products that rival European and American counterparts with our skills and Award winning designs.

We are a strong, versatile, highly productive small sized company, unburdened by the large overhead costs carried by major companies. Mud's company policies and practices enable us to deliver projects entrusted to us on time and within budget via a very enjoyable working relationship.

If you require any further discussion or information about material contained in this Company Profile, then please don't hesitate to contact us.

We wish to be of service to you in the very near future.

Mud Studio Links

Instagram: https://www.instagram.com/mud\_studio/

Wescover: https://www.wescover.com/creator/mud-studio-south-africa

ETSY: <a href="https://www.etsy.com/shop/dAfriqueAvecAmour?">https://www.etsy.com/shop/dAfriqueAvecAmour?</a>

ref=search shop redirect

 $Awards: \ \ \underline{https://www.google.co.za/amp/s/www.homesandgardens.com/amp/}$ 

news/homes-and-gardens-awards-2021

 $\underline{https://www.dropbox.com/s/qi3yxfawzf4aogs/visi\%20shoot.pdf?dl=0}$ 

https://www.dropbox.com/s/0ymloklcaom2189/MAD.pdf?dl=0

 $\underline{https://www.dropbox.com/s/zovrs8qo0cc2b26/mudstudio.pdf?dl=0}$ 

https://www.dropbox.com/s/8x5dad8xp8xspgp/HotAfro\_duToit-1.pdf?dl=0

https://www.dropbox.com/s/io0nqcf0x0eif8g/Cliff%20Lodge.pdf?dl=0







## the Original Mud Chandelier ©

Catalogue2022/3







Name: Large Ivory Chandelier Size: 1000cm x 135cm h 39.37"0 x 53.15"h

Colour: Ivory Weight: 30kg

Medium: Steel with stoneware handmade clay beads

with glass crystal

Name: Medium Anthracite Chandelier Size: 85Øcm x 110cm h 33.4"Ø x 43.31"h Colour: Antracite Weight: 25kg

Medium: Steel with stoneware handmade clay beads with glass crystal

Name: Small Ivory Chandelier Size: 65Øcm x 75cm h 25,9"Ø x 29.53"h

Colour: Ivory Weight: 15kg

Medium: Steel with stoneware handmade clay beads

with glass crystal



Mud Tiered Custom Chandeliers







Name: Beaded three Tier Chandelier Project: Sydney Australia Size: 100@cm x 200cm h 39.37"@ x 78.74"h

> Colour: Ivory Weight: 55kg

Medium: Steel with Handmade stoneware clay beads

Name: Palm leaf three Tier Chandelier

Project: Seychelles

Size: 150Øcm x 160cm h 59"Ø x 62.99"h

Colour: Ivory

Weight: 65kg

Medium: Steel with Handmade stoneware clay beads

Name: Spikey two Tier Chandelier Project: Sydney Australia

Size: 30Øcm x 100cm h 11,81"Ø x 39.37"h

Colour: Ivory Weight: 15kg

Medium: Steel with Handmade

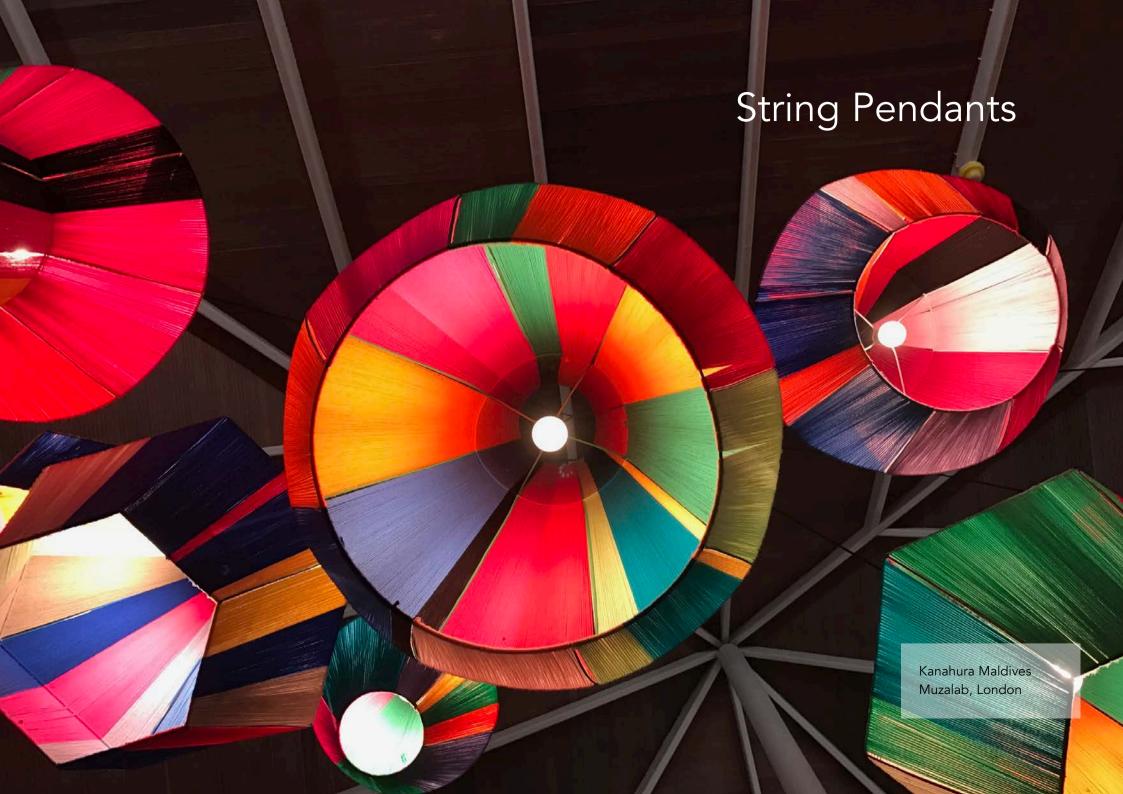
stoneware clay beads



Name: Tile three Tier Chandelier Project: Bahamas Size: 150Øcm x 250cm h 59"Ø x 98"h Colour: custom colors (7)

Weight: 89kg

Medium: Steel with Handmade stoneware coloured clay tiles with colored wire



Name: String Pendants
Project: Kanahura Maldives
Size: 50Øcm x 70cm h

20"Ø x 30"h

Colour: Multi Weight: 5kg

Medium: Steel with hemp and bamboo yarn

String Pendants are made to order to suit each project this fully customizable pendant is hand strung on a steel frame, suitable for tented camps due to its lightweight construction

Perfect pendant for shopping malls during holiday seasons as its is a cheap but very effective installation piece that is extremely visible.

Name: String Pendants

Project: Salute Lodge Botswana

Size: 70Øcm x 50cm h

30"Ø x 20"h

Colour: Multi Weight: 5kg

Medium: Steel with hemp and bamboo yarn





## Mud Beaded Domes

Name: Beaded Domes

Project: multi

Size: 80Øcm x 55cm h

31"Ø x 21.65"h

Colour: Multi Weight: 30kg

Medium: Steel with handmade stoneware clay beads

Name: Beaded Domes

Project: multi

Size: 60Øcm x 43cm h

23.6"Ø x 16.9"h

Colour: Multi Weight: 20kg

Medium: Steel with handmade stoneware clay beads

Name: Beaded Domes

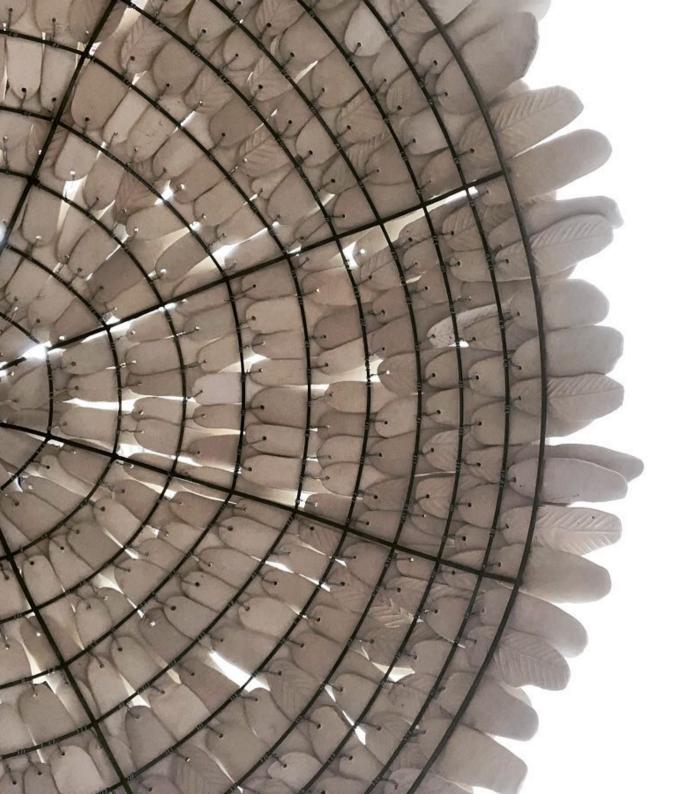
Project: multi

Size: 42Øcm x 36cm h

16,54"Ø x 14.17"h

Colour: Multi Weight: 15kg

Medium: Steel with handmade stoneware clay beads



Name: Large Thatch Domes

Project: multi

Size: 87Øcm x 56cm h

34"Ø x 22"h

Colour: Ivory , anthracite or custom

Weight: 35kg

Medium: Steel with stoneware leaves

Name: Medium Thatch Domes

Project: multi

Size: 65Øcm x 43cm h

25,59"Ø x 16.93"h

Colour: Multi Weight: 25kg

Medium: Steel with stoneware leaves

Name: Small Thatch Domes

Project: multi

Size: 47Øcm x 36cm h

18,5"Ø x 14"h

Colour: Multi Weight: 15kg

Medium: Steel with stoneware leaves





Name: Large Leaf pod Project: multi

Size: 50Øcm x 200cm h

20"Ø x 78.74"h

Colour: Ivory , anthracite or custom

Weight: 45kg

Medium: Steel with stoneware leaves

Name: Medium Thatch Domes

Project: multi

Size: 400cm x 180cm h 15,75"0 x 70.87"h

Colour: Multi

Weight: 30kg

Medium: Steel with stoneware leaves

Name: Small Thatch Domes

Project: multi

Size: 30Øcm x 120cm h

11.81"Ø x 47"h

Colour: Multi

Weight: 15kg

Medium: Steel with stoneware leaves







Project:

Size: Large 30 Øcm x 130cm h

11.81"Ø x 51.18"h Small 20 Øcm x 90cm h 7,87"Ø x 35.43"h

Ivory

Colour: Weight: 10<kg

Medium: Steel with Handmade stoneware clay beads Name: Beaded Pebble Large

Project: All

Size: 60> Øcm x 40cm h

23>"Ø x 15.75"h

Colour: Ivory
Weight: >10kg

Medium: Steel with Handmade

stoneware clay beads

Name: Beaded Pebble Medium

Project: All

Size: 55> Øcm x 30cm h

21.65"Ø x 11.82"h

Colour: Ivory Weight: >7kg

Medium: Steel with Handmade

stoneware clay beads

Name: Beaded Pebble Small

Project: All

Size:  $40 > \emptyset \text{cm x } 25 \text{cm h}$ 

15,75"Ø x 9.84"h

Colour: Ivory Weight: >5kg

Medium: Steel with Handmade

stoneware clay beads







Name: Messy pillar pod tiered

Project:

Size: Large 25 Øcm x 110cm h

Large 9,84"Ø x 43.31"h

Colour: Ivory Weight: 10<kg

Medium: Steel with Handmade

stoneware clay leaves

Name: Messy pillar pod straight

Project:

Large 20 Øcm x 63cm h 7.87"Ø x 24"h Size:

Colour: Ivory Weight: 10<kg

Medium: Steel with Handmade

stoneware clay leaves

Messy pod large custom Name:

Project: ΑII 70 x 90 Size: Colour: Ivory Weight: custom

Medium: Steel with Handmade

stoneware clay leaves





Name: Paco three Tier Chandelier

Project: multi

Size: 50Øcm x 110cm h

19.69"Ø x 43.31"h

Colour: Ivory

Weight: 15kg

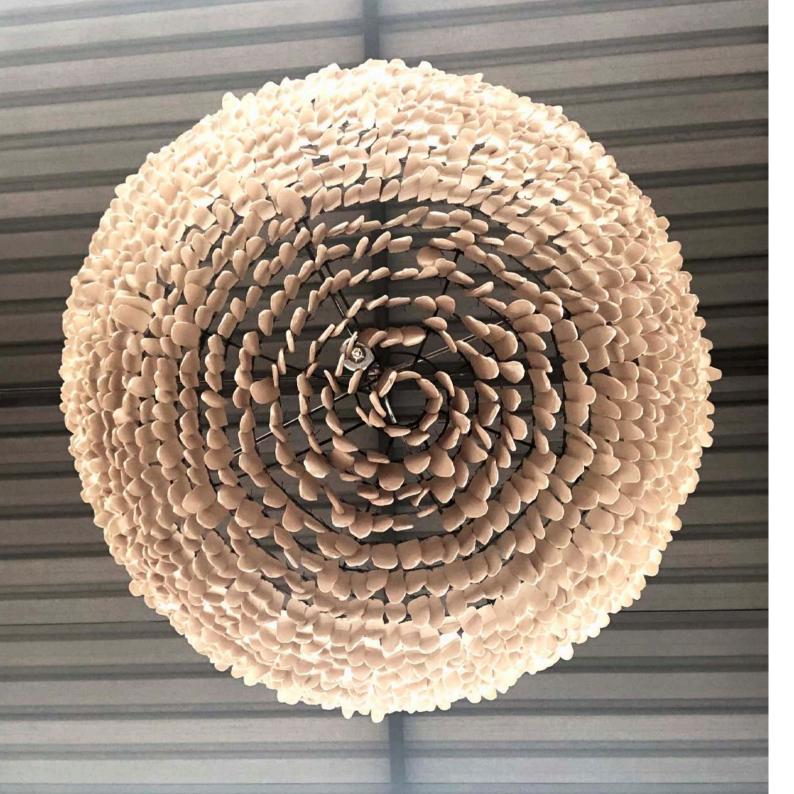
Medium: Steel with Handmade stoneware clay tiles wire and ceramic leaves

Name: Paco three Tier Chandelier Project: Natures Valley Size: 100Øcm x 60cm h 39"Ø x 23.6"h

Colour: Ivory Weight: 30kg

Medium: Steel with Handmade stoneware clay tiles wire and ceramic leaves





Name: CoupeD'or

Project: All

Size: Large 120 Øcm x >100cm h

Large 48"Ø x 40"h

Colour: Ivory Weight: >45kg

Medium: Steel with Handmade

stoneware clay leaves

Name: CoupeD'or

Project: All

Size: Large 100 Øcm x >90cm h

Large 40"Ø x 35.4"h

Colour: Ivory
Weight: >35kg

Medium: Steel with Handmade

stoneware clay leaves

Name: CoupeD'or

Project: All

Size: Large 80  $\emptyset$ cm x >80cm h

31.5"Ø x 31,5"h

Colour: Ivory Weight: >25kg

Medium: Steel with Handmade

stoneware clay leaves

Name: CoupeD'or

Project: Al

Size: Large 40 Øcm x >35cm h

15.75" x13,78

Colour: Ivory Weight: >15kg

Medium: Steel with Handmade

stoneware clay leaves



Name: Beaded Vases Project: little Kulala, Namibia

Size: 500cm x 220cm h 20"0 x 86"h 500cm x 200cm h 20"0 x 78"h 500cm x 180cm h 20"0 x 70"h 450cm x 160cm h 17"0 x 63"h

Colour: Ivory or antracite Weight: >90kg

Medium: Steel with Handmade stoneware clay beads









Name: Beaded Stool Project: Multi
Size: 50Øcm x 50cm h
20"Ø x 20"h Colour: Ivory or antracite
Weight: >20kg
Medium: Steel with Handmade stoneware clay beads



