

# Arpa FENIX<sup>®</sup>

**Beyond the surface** Core innovation for interior design

### Game changer

Innovation and sustainability are Arpa Industriale's drivers in the creation of valuable and durable materials for interior design. The road to the development of BLCOM technology began in 2012, when the Research and Development department started to focus its research on lignin in an effort to increase the use of sustainable raw materials. In partnership with universities and research institutes, we developed a proprietary lignin-based resin.

### Natural glue

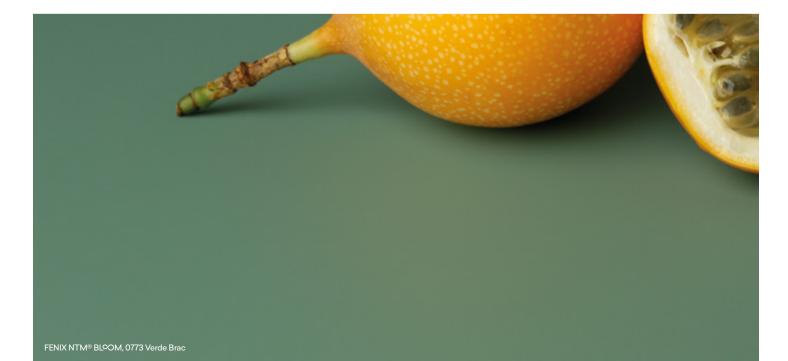
Lignin is a natural polymer that gives wood its rigidity and strength to resist external forces. After cellulose, it is the second most abundant natural polymer in the world. It is a renewable raw material. It is also a by-product of the pulp making process, which makes it already available in large quantities. Normally used by the pulp industry to produce energy, its use in thermosetting resins is innovative.

### **Higher value**

Arpa always takes actions that provide a "win" for the environment and for clients too. The BLOOM technology allows to maintain the quality and well-known features of FENIX NTM® and Arpa, while supporting our clients in realizing their sustainability challenges. It means that Bloom provides a higher value to our clients' projects and products with no implications in term of quality and performance.



Lignin, a natural polymer



#### Blooming into the core

Sustainability is not something you dream about, but something you do. It's about acting. True to this vision, Arpa Industriale has developed BLOOM, a new core technology for FENIX NTM®<sup>®</sup> and Arpa High Quality Surfaces.

Arpa products are made of paper and thermosetting resins based on phenol. With BLCOM, lignin technology has been introduced to significantly reduce the amount of phenol included in the resin by 50%. Lignin is a natural polymer defined as the glue that holds wood fibres together.

With this innovation most of the key ingredients for Arpa products originate from the same place: responsibly managed forests.

BL©OM technology awards & recognitions: Materialpreis, 2020 ADI Design Index, 2020 Interzum Award, "Best of the Best", 2021 Iconic Awards, "Best of Best" Innovative Material, 2021



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Arpa BL∽OM, 0780 Blu Berta. Finishes: Erre, Lucida, Kér

# Arpa BL∽OM

Arpa are high pressure laminates designed by Arpa Industriale and have all the style of a Made in Italy product. It is a material that is both easy to work with and extremely strong: resistant to scratches, impact, abrasion and heat. These features make it ideal for a wide range horizontal and vertical applications for interior design.

A selection of 36 plain colours from the Colorsintesi family in three different finishes (Erre, Lucida and Kér) are now available in 0.7 mm tickness with Bloom black core.

Erre finish distinguishes itself for its touch appeal: silky-smooth compact surfaces which soften colours and highlight the harmony of composition. Lucida is a mirror finish surface. A showpiece of the Arpa production, this finish gives a unique sheen to surfaces. Kér is a matt texture that adds sensuous tactility to its resistance.

### A selection of 36 Plain Colours

Thickness (mm) 0.7

Type/Core BL∽OM Black Core

**Size (mm)** 3050x1300, 4200x1300

Finishes Erre, Lucida, Kèr

New	New	New	New		
0776 Verde Celadon	0777 Verde Marino	0781 Verde Pino	0780 Blu Berta	0001 Bianco	0028 Bianco Nube
Verde Geladoli			2.020.00		
New	New	New	New		
0779 Rosa Shade	0775 Rosso Falun	0275 Rosa Bourbon	0778 Maggese	0010 Bianco Azzurro	0249 Bianco Decò
		_			
0739 Grigio Tela	0244 Porcellana	0266 Avorio Cisa	0622 Grigio Viola	0527 Grigio Argento	0211 Grigio Perla
				_	
0210 Grigio Medio	0201 Sabbia	0737 Beige Atlantide	0247 Grigio Siliceo	0616 Grigio Alpaca	0735 Castoro Fiber
-	_	_			
0736 Grigio British	0761 Grigio Rimant	0738 Grigio Traffico	0623 Grigio Ferro	0760 Verde Modo	0700 Grigio Vernice
0736 Grigio British	0761 Grigio Rimant	0738 Grigio Traffico	0623 Grigio Ferro	0760 Verde Modo	0700 Grigio Vernice



0507 Blu Notte

0759 Rosso Purjai

0553 Cioccolato

0758 Cacao Nocorin



# FENIX NTM® BLOOM

Thickness (mm) 0.7

Type/Core BL∽OM Black Core

**Size (mm)** 3050x1300, 4200x1300







0773 Verde Brac

FENIX NTM® is an innovative material created for interior design applications by Arpa Industriale. Launched in 2013, it is suitable for both vertical and horizontal use. The external surface involves the use of multilayer coating and it is characterized by next generation acrylic resins, hardened and fixed with Electron Beam curing process. Its surface is extremely matt, with low light reflectivity, features a very pleasant soft touch and is anti-fingerprint. Thermal healing of superficial micro-scratches is also possible.

FENIX NTM<sup>®</sup> BL<sup>OO</sup>M, more innovative, more natural raw materials. The extremely matt smart material is enriched with BL<sup>OO</sup>M, a new core technology, for which four new colours have been specifically developed.



# Materializing Sustainability

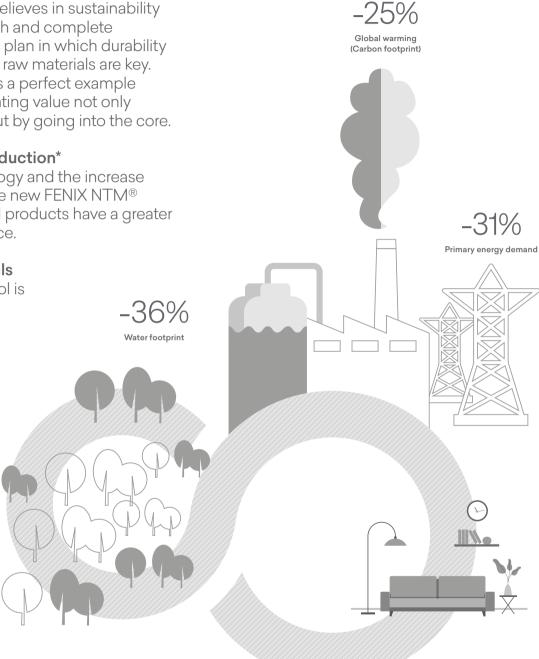
Arpa Industriale strongly believes in sustainability with a fact-based approach and complete integration in the business plan in which durability and the use of sustainable raw materials are key. The BLCOM technology is a perfect example of the Arpa approach, creating value not only focusing on the surface but by going into the core.

### **Environmental impact reduction\***

Thanks to its new technology and the increase of natural raw materials, the new FENIX NTM<sup>®</sup> BLOOM and Arpa BLOOM products have a greater environmental performance.

### More natural raw materials

**50%** of fossil-based phenol is substituted with lignin.



### Long live the design

Sustainability is about creating durable products and materials that stand the test of time. With its innovative technology, BLCOM adds value to the design objects made out of it. And this is a key factor for environmental responsibility. Arpa Industriale S.p.A. Via Piumati, 91 12042 Bra (CN) - Italy Tel. +39 0172 436111 arpa@arpaindustriale.com info@fenixforinteriors.com

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