

@LINEN DRAWER

Your Appointment with Comfort and Style



EXHIBITIONS – Open days

NEW PRODUCTS – Stonewash throws

LINEN DRAWER AND THE GOGO

Coastal Grandmother

I am not pulling your leg when I say Coastal Grandmother is a décor trend. The name was coined by Tik Tok influencer Lex Nicoleta to describe a trend that embodies stylish comfort and luxury without any pretensions. The antithesis to high tech, sleek modern and minimalist living!

Characterised by a calm, subdued colour palette, textured products, and the comfortable mixing of old and new pieces; this décor style is achievable and sustainable.

Starting with shades of cream and white, incorporating soft blues, neutrals like beige, taupe and pale grey, adding a touch of green or navy or even pink. All very comforting, with the emphasis being on comfort and an abundant lifestyle.

Read our blog to see how you can tap into this truly beautiful décor trend.

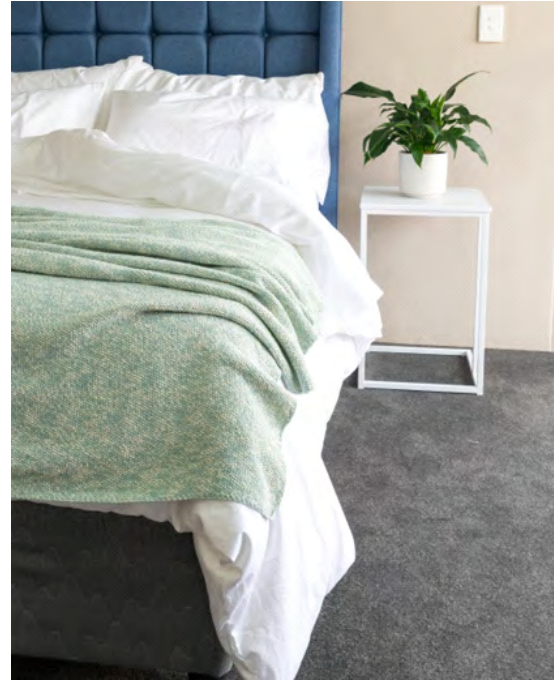
Have a look at the products available at Linen Drawer which seamlessly fit into the Coastal Grandmother décor trend.

Whether it is table linens in beautiful satin weave, embellished with satin stitching, or white ramie with hemstitching, all the featured products fit easily in the Coastal Grandmother décor trend.

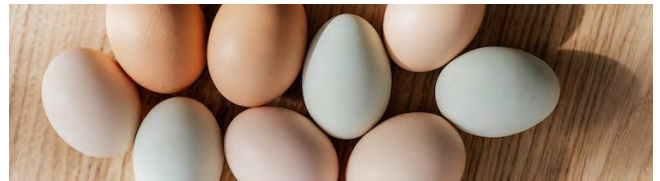
That's one stylish grandmother!



READ OUR BLOG



Coastal Grandmother



Spring Day at Linen Drawer



Bubbly anyone?

Linen Drawer hosted a Spring Open day with Viking beds, Design Team, Whatnot Leather & Fabric, and House of Passementerie on 1 September 2022.

What a wonderful day! There were lucky draws, bubbly, delectable snacks, lots of laughter and lovely products to look at. Feedback from customers who had popped in to partake of the festivities was very positive and we enjoyed it so much that it's going to become a fixed event on the Linen Drawer calendar.

So much to see – fabrics, leather, beds, bed linens, throws, blankets – and bubbly to top it all!



The showpiece from



Sandy, Charmaine and Bianca – feeling Spring like



Beautiful fabrics from



Russell and Jimmy



Latest fabrics from



Beautiful products from



Jimmy, Vanessa and the Babylonstoren team



Virginia and Johnathan making sure customers were entertained

Premier Hotel Open Day

Linens Drawer, Whatnot, Viking Beds
and House of Passementerie

The Linen Drawer Open Day at the Premier Hotel in Sea Point was eagerly anticipated after the rousing success of the Linen Drawer Spring Open Day!

Open Day
Please join us for bubbly, snacks,
give-aways and a look at our
newest products.

WHEN
Thursday, 15 September 2022
from 10h00 - 18h00

WHERE
Premier Hotel
1 Marais Rd, Sea Point

RSVP
by 12 September 2022 to Sandy
at reception@linendrawer.co.za
or 021 872 0108

LINEN DRAWER
Comfort and Style

**Viking®
BEDS**

WHATNOT
LEATHER & FABRIC

THE HOUSE OF PASSEMENTERIE



Sunset Room at Premier Hotel looking well set up and ready for our guests



Chatting with visitors to the Linen Drawer Open Day



Wonderful products from Linen Drawer



Lovely fabrics from Whatnot Leather and Fabrics



The Linen Drawer display bed - note the embroidery positioning



Viking Beds - beckoning comfort

Blog: Linen Drawer & The Gogo

Read what Linen Drawer has to say about Coastal Grandmother.



[READ OUR BLOG](#)



What's new at Linen Drawer?

Stone-wash Throws
– pure cotton
indulgence and
comfort.



[LINEN DRAWER PRODUCTS](#)



Upcoming events

BOATICA CAPE TOWN 2022

Cape Town International Boat Show

Dates: 28 – 30 October 2022

Venue: V & A Waterfront, Cape Town

LINEN DRAWER WHITE NOVEMBER **SALE**

Dates: 3 – 30 November 2022

Venue: 12F Louws Avenue, Paarl



See our
Top Tips article
about how to get make-up
stains out of towels
and bed linen in the
latest Lalasini.

Click on the magazine
cover for this **FREE**,
proudly South African
online publication.



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