ABOUT A COLLECTION

Design by Hee Welling & HAY





Index

The About A Collection
Design by Hee Welling & HAY
Recycled plastic
Work-life
Home-life
Lounge
About A Collection In The Contract Market
About A Collection Dimensions



About A Collection

Designed for HAY by Hee Welling, the iconic About A Collection is a multi-functional family of chairs and stools connected around one simple, strong idea, while still retaining the individual qualities of each model. The About A Collection is HAY's most versatile furniture series, comprising dining and conference chairs, office chairs, bar stools, lounge chairs, tables, a foot stool, and a sofa, collectively offering diverse interior design solutions that are equally suitable for private, professional, or public settings. About A Collection 's versatile profile enables it to blend in or stand out, with the many colour and textile options allowing you to adapt the design without compromising the basic concept, resulting in a vast range of furniture that is both flexible and unique.

About A Chair



AAC 08



AAC 09



AAC 10



AAC 11



AAC 12



AAC 13



AAC 14



AAC 15

C 14



AAC 20



AAC 21



AAC 21 Soft



AAC 22



AAC 23



AAC 23 Soft



AAC 24



AAC 25

About A Chair 200



AAC 212



AAC 213



AAC 213 Soft



AAC 220



AAC 221



AAC 221 Soft



AAC 222



AAC 223

About A Chair 100



AAC 121



AAC 121 Soft



AAC 121 Soft Duo



AAC 123



AAC 123 Soft



AAC 123 Soft Duo



AAC 127





AAC 16



AAC 17



AAC 18



AAC 19



AAC 50



AAC 51



AAC 25 Soft



AAC 26



AAC 27



AAC 27 Soft



AAC 52



AAC 53



Soft



AAC 223 Soft



AAC 226



AAC 227



AAC 227 Soft



AAC 252



AAC 253



AAC 253 Soft



AAC 127 Soft Duo



AAC 153



AAC 153 Soft



AAC 153 Soft Duo





AAC 155



AAC 155 Soft



AAC 155 Soft Duo

About A Stool



AAS 32 Low



AAS 32 High



AAS 33 Low



AAS 33 High



AAS 38 Low



AAS 38 High



AAS 39 Low



AAS 39 High

About A Lounge



AAL 81



AAL 81 Soft



AAL 81 Soft Duo



AAL 82



AAL 82 Soft



AAL 82 Soft Duo



AAL 83



AAL 83 Soft



AAL 91



AAL 92



AAL 93



AAL Sofa



About A Table



AAT 10



AAT 10 High



AAT 15











AAL 83 Soft Duo

AAL 87

AAL 87 Soft AAL 87 Soft Duo





Design by Hee Welling & HAY

Hee Welling is a Danish furniture designer who founded his own studio in Copenhagen in 2003. The son of a cabinetmaker, Welling's fascination with production techniques, materials, and machinery was fired as a child. He went on to study at The University of Art and Design in Helsinki, and received his master's degree in furniture design from The Royal Danish Academy of Fine Arts. Centred around the idea of creating technically accomplished products that can reach a wide audience, his designs are characterised by a great sense of proportion and quietly elegant aesthetics.

Welling has received a number of design awards, including the Bo Bedre Award (Denmark), Good Design Award (USA), and has been nominated as Danish designer of the year in 2013 and 2014. For HAY, Welling has designed the About A series and the Hee Chair, Lounge Chair, and Bar Stool.







Recycled plastic

With the objective of recreating HAY's iconic About A Chair and About A Stool Collection to reduce the impact on the environment, all the shells are made from 100% recycled post-consumer plastic derived from household waste, like televisions and washing machines. The plastic is collected, sorted and cleaned in recycling programmes, before being reprocessed into About A Collection shells.

Link to AAC/AAS video





About A Chair Family



Throughout a high technological process the granulates are crushed, cleaned and sorted.





AAC & AAS 2.0 Colours

New Colours | 100% recycled plastic



Existing Colours | 100% recycled plastic





Melange cream







Work-life

"In the contemporary world, the divide between working and living is not so strict as it once was. As we look to the future of design, we should consider that a balanced lifestyle sometimes means living where we work, and working where we live."

- Rolf Hay









AAC 223 | Metaphor 027 & WB lacquered oak base









AAC 220 | Fall green 2.0 shell & black swivel base









Home-life

"The About A Collection is meant to be a collection of chairs, lounges, stools, and more that have all the most basic yet essential elements of what they are. It is easy to live with these products because they are so wonderfully simple: every single part is necessary, there is no part that can be removed. It is a pure thing."

Hee Welling









AAC 12 | White 2.0 shell & WB lacquered oak base









AAC 20 | Soft brick 2.0 shell & black swivel base



Lounge

In line with the rest of the collection, the AAL series offers inviting furniture with uncluttered, yet distinct designs. The About A Lounge Chair is available in a low-backed version with or without soft quilted upholstery, or a high-backed version with a more open, spacious composition. The About a Lounge Sofa features curvy lines and an organic expression, inviting close, intimate meetings at the same time as offering an open, welcoming structure, while the About A Lounge Ottoman can be used to supplement the AAL as well as standing alone as an extra seat.

As with all furniture in the About A Collection, the AAL series features a wide choice of cushions, legs and upholsteries that brings comfort and atmosphere to a wide variety of settings, from offices and hotel lobbies to private homes.









AAL 87 Soft | Tartaglia 871 & black base







About A Collection In The Contract Market

HAY has always worked closely with the contract market, supplying durable and highly functional products to clients across the public sector, from universities to hospitals, offices, cafes, and hotels. The versatile About A Collection is a multi-functional family of customisable chairs, bar stools, lounge chairs, tables, and sofas, which is ideal for contract.

The collection includes a vast range of shell colours and shapes, finishes, bases, and upholstery options in a large selection of fabrics and leathers, so clients can adapt every product to suit their specific desires and needs. All pieces have strong, independent silhouettes, so they can stand alone or be combined in innumerable arrangements.





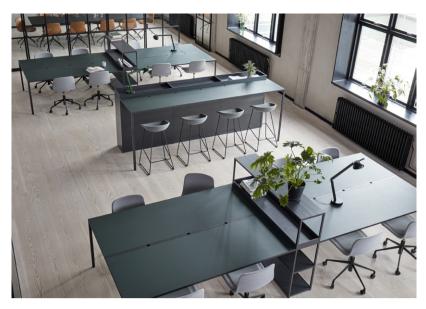




Cases

HAY works closely with the contract market, supplying affordable, durable, and functional products to clients in business, hospitality, care, education and public sectors, among others.

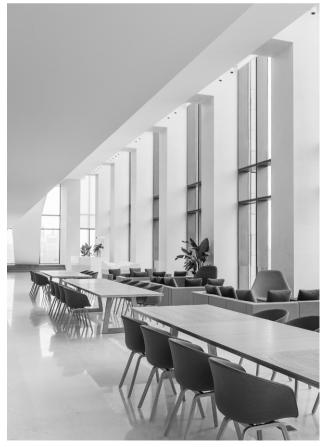




AAC 11, AAC 51, AAS 39



AAS 32







AAC 21

AAC 81



AAC 11



About A Collection Dimensions



AAC 08 W58 x D50 x H78/SH46 cm



AAC 09 UPHOLSTERY W58 x D50 x H78/SH46 cm



AAC 10 W51 x D52 x H77/SH46 cm



AAC 11 UPHOLSTERY W51 x D52 x H77/SH46 cm



AAC 12 W51 x D50,5 x H78,5/SH46 cm



AAC 13 UPHOLSTERY W51 x D50,5 x H78,5/SH46 cm



AAC 14 W51 x D52 x H77/SH46 cm



AAC 15 UPHOLSTERY W51 x D52 x H77/SH46 cm



AAC 16 W58 x D50 x H78/SH46 cm



AAC 17 UPHOLSTERY W58 x D50 x H78/SH46 cm



AAC 18 W60 x D50 x H78/SH46 cm



AAC 19 UPHOLSTERY W60 x D50 x H78/SH46 cm



AAC 20 W59 x D52 x H79/SH46 cm



AAC 21 UPHOLSTERY W59 x D52 x H79/SH46 cm



AAC 21 SOFT W59 x D52 x H79/SH46 cm



AAC 22 W59 x D52 x H79/SH46 cm



AAC 22 W59 x D52 x H79/SH46 cm



AAC 23 UPHOLSTERY W59 x D52 x H79/SH46 cm



AAC 23 SOFT W59 x D52 x H79/SH46 cm



AAC 24 W59 x D52 x H79/SH46 cm



AAC 25 UPHOLSTERY W59 x D52 x H79/SH46 cm



AAC 25 SOFT W59 x D52 x H79/SH46 cm



AAC 26 W59 x D52 x H79/SH46 cm



AAC 27 UPHOLSTERY W59 x D52 x H79/SH46 cm



AAC 27 SOFT W59 x D52 x H79/SH46 cm



AAC 50 W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm



AAC 51 UPHOLSTERY W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm



AAC 52 W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm



AAC 53 UPHOLSTERY W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm



AAC 53 SOFT W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm



AAC 121 W62 x D59,5 x H86/SH47,5 cm



AAC 121 SOFT / SOFT DUO W62 x D59,5 x H86/SH47,5 cm



AAC 123 W62 x D59,5 x H86/SH47,5 cm



AAC 123 SOFT / SOFT DUO W62 x D59,5 x H86/SH47,5 cm



AAC 127 W62 x D59,5 x H86/SH47,5 cm



AAC 127 SOFT / SOFT DUO W62 x D59,5 x H86/SH47,5 cm



AAC 153 W62 x D63 x H83-95/SH42-56 cm



AAC 153 SOFT / SOFT DUO W62 x D63 x H83-95/SH42-56 cm



AAC 155 W62 x D63 x H88-100/SH44-56 cm



AAC 155 SOFT / SOFT DUO W62 x D63 x H88-100/SH44-56 cm



AAC 212 W59 x D54 x H82/SH46,5 cm



AAC 213 UPHOLSTERY W59 x D54 x H82/SH46,5 cm



AAC 213 SOFT W59 x D54 x H82/SH46,5 cm



AAC 220 W59 x D54 x H82/SH46,5 cm



AAC 221 UPHOLSTERY W59 x D54 x H82/SH46,5 cm



AAC 221 SOFT W59 x D54 x H82/SH46,5 cm



AAC 222 W59 x D54 x H82/SH46,5 cm



AAC 223 UPHOLSTERY W59 x D54 x H82/SH46,5 cm



AAC 223 SOFT W59 x D54 x H82/SH46,5 cm



AAC 226 W59 x D54 x H82/SH46,5 cm



AAC 227 UPHOLSTERY W59 x D54 x H82/SH46,5 cm



AAC 227 SOFT W59 x D54 x H82/SH46,5 cm



AAC 252 W69 x D69 x H79-91,5/SH44-56 cm



AAC 253 UPHOLSTERY W69 x D69 x H79-91,5/SH44-56 cm



AAC 253 SOFT W69 x D69 x H79-91,5/SH44-56 cm



AAL 81 W76 x D73 x H81/SH36 cm



AAL 81 SOFT / SOFT DUO W76 x D73 x H81/SH36 cm



AAL 82 W76 x D73 x H81/SH36 cm



AAL 82 SOFT / SOFT DUO W76 x D73 x H81/SH36 cm



AAL 83 W76 x D73 x H81/SH36 cm



AAL 83 SOFT / SOFT DUO W76 x D73 x H81/SH36 cm



AAL 87 W76 x D73 x H81/SH36 cm



AAL 87 SOFT / SOFT DUO W76 x D73 x H81/SH36 cm



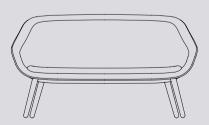
AAL 91 W84 x D82 x H101/SH36 cm



AAL 92 W88 x D82 x H101/SH33 cm



AAL 93 W88 x D82 x H101/SH36 cm



AAL SOFA W150 x D73 x H81/SH40 cm



AAL 03 W66 x D50 x H32 cm



AAS 32 LOW W47 x D43 x H75/SH65 cm



AAS 32 HIGH W50 x D46 x H85/SH75 cm



AAS 33 LOW UPHOLSTERY W47 x D43 x H75/SH65 cm



AAS 33 HIGH UPHOLSTERY W50 x D46 x H85/SH75 cm



AAS 38 LOW W47 x D45 x H76/SH64 cm



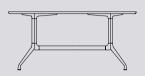
AAS 38 HIGH W50 x D48 x H85/SH74 cm



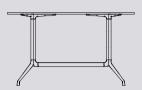
AAS 39 LOW UPHOLSTERY W47 x D45 x H76/SH65 cm



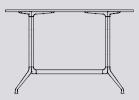
AAS 39 HIGH UPHOLSTERY W50 x D48 x H85/SH74 cm



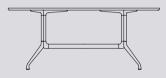
AAT 10 L160 x W80 x H73 cm



AAT 10 HIGH L160 x W80 x H95 cm



AAT 10 HIGH L160 x W80 x H105 cm



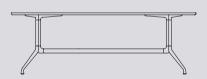
AAT 10 L180 x W90 x H73 cm



AAT 10 L180 x W105 x H73 cm



AAT 10 L220 x W90 x H73 cm



AAT 10 L220 x W105 x H73 cm



AAT 10 L280 x W90 x H73 cm



AAT 10 L280 x W105 x H73 cm



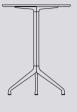
AAT 15 L80 x W80 x H73 cm



AAT 15 HIGH L80 x W80 x H105 cm



AAT 20 Ø80 x H73 cm



AAT 20 HIGH Ø80 x H105 cm



AAT 20 Ø100 x H73 cm



AAT 20 Ø110 x H73 cm



AAT 20 Ø128 x H73 cm

