

ZOEY

CATALOGUE

| 2024 |

# ZUKA REIMAGINED

**01**

ZOEY'S SIGNATURE  
DOUBLE STITCHING

**02**

THICK MOTTLED  
EURO LEATHER

**03**

UNIQUE DESIGN

**04**

4 COLOURS





# THE FUTURE OF FURNITURE

## ZOEY

*"When people from all backgrounds and social statuses can be house proud. Our homes should be our sanctuaries, a small piece of the earth that is entirely our own, a place that when people walk in, they see you, feel you and understand you. This is the future of furniture. This is what we are creating"*

*Zuhaira Moosen*





# THE ZARRA BED



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*Luxurious Velvet  
Easy installation  
One of a kind*

*The ZARRA Bedset takes the minimalist panel design you know and love and makes it into more of a statement piece due to the addition of the foot end.*

*The versatile and modern design allows for easy integration into a bedroom, without the need for redesigning.*

*At ZOEY, we continue to create meaningful and innovative pieces for South Africans, so that you can be house proud, no matter your financial situation.*

*We recommend the ZARRA bed to anyone who is looking to give their bedroom the ultimate facelift.*



# TAKE YOUR ROOM TO NEW HEIGHTS



*WINGBACK HEADBOARDS  
WILL ALWAYS BE A  
STATEMENT.*

*Wings are the best way elevate  
your bedroom into something  
out of a luxury hotel.*

*Known and loved throughout  
history by interior designers  
and the like, Wingbacks have  
never let us down.*

*They're modern and classic at  
the same time, without being  
overly pretentious.*

*If you were lost about which  
headboard you would choose  
for your main bedroom, we say  
WINGS!*









## ZEUS

*TWO SIDES OF*

*CLASSIC*

*Our pleated collections, Zeus & Zuri have been customer favourites since 2020, every year, for 3 years, we sold out. They're timeless, reliable and affordable, the only question you will be left with is :*



## ZURI

*THE SAME COIN*

*MODERN*

*Our pleated collections, Zeus & Zuri have been customer favourites since 2020, every year, for 3 years, we sold out. They're timeless, reliable and affordable, the only question you will be left with is :*

**WHY NOT?**





## MAKE YOUR HOME YOUR OWN

*Using colour theory*

*Colour theory says that different colours make us feel different emotions, for example: Yellow makes us happy and blue makes us calm. However, colour theory in the home goes beyond this.*

*Look at how these colours make YOU feel, it doesn't really matter what science or colour theory says. How does lilac or cerise pink make YOU feel. Make your home completely YOU and you will find yourself house proud.*

# SAY YES TO PEDESTALS

*We chose to complete  
our catalogue the same  
way you should  
complete your bedroom.  
PEDESTALS.*





*Pedestals are a much better option than bedside tables due one very important thing : organisation. With bedside tables, you loose out on the added hidden storage of the drawers.*

*And we all know what a gift hidden storage is. Having guests over and you have socks all over your room? Throw in the drawer.*

*Have kids who always want to eat your snacks? Throw it in the drawer.(before they catch you)*



*Medication? Drawer.*

*Skincare? Drawer.*

*Books? Drawer.*

*Pedestals are your trusted companion, so the next time you're deciding between a table or a pedestal, you know what to do.*



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