

Jaquar
GROUP



LOOK BOOK 2023

Jaquar. A group on a mission.

1972

Essco commissioned its very first, composite, ultra-modern manufacturing plant

1987

The super success of its advanced flush valve made Jaquar the highest-selling bath fittings brand, and revolutionised the Indian market

2006

Launched the shower enclosure category, offering designing-to-installation services, with standardised quality specifications

2008

Commissions 2nd state-of-the-art manufacturing facility in Rajasthan to increase faucet production capacity to 3 million annually

2010

Opens 3rd integrated manufacturing plant. Adds sanitaryware products to offer complete bathroom solutions. Production capacity scales up to 135,000 sq. m.

1960

Launch of Essco, the first pan-India bath fittings brand with an unheard of 7-year warranty

1986

Launch of the premium bath fittings brand – Jaquar. Aimed at bringing global standards to the Indian market

2001

Launch of Jaquar Orientation Centre, an immersive experience centre, for better product visualisation and education with expert advice. Enjoys pan-India presence today

2007

Opens its 1st large-scale manufacturing facility in Rajasthan with a production capacity of 2 million faucets annually, and in-house testing capabilities

2009

Launches India's first luxury bath brand – Artize

Forays into hot water solutions with a wide range of concepts and products

2013

Jaquar is recognised as India's most trusted bath fittings brand by customers in research conducted by Neilsen

Jaquar represents India as the first Indian bath brand to get showcased at ISH, Frankfurt, the global bath fair

2017

Acquires Euro Ceramic, one of Asia's most advanced sanitaryware plants, in Gujarat. Jaquar's 6th manufacturing unit with a production capacity of 2.5 million pieces annually

Opens the first Jaquar World in Dubai, a branded, global, destination showroom of complete bathroom and lighting solutions. It has presence across the globe today

2020

Adds 7th manufacturing unit, spread over almost 56,000 sq. m. Produces Jaquar's LED lighting products - from professional to consumer LED lighting, with advanced testing and certifying lab

2022

Launch of Atelier by Artize - the luxury bath gallery in Delhi, Mumbai, and Bangalore

2016

Opens Jaquar Group global HQs in Delhi NCR, a USGBC-certified net-positive building spread over 48,000 sq. m. And its 4th manufacturing unit, for wellness products

Acquires JoeyForLife, a South Korean company which becomes its 5th manufacturing unit, offering showering systems and technology

2021

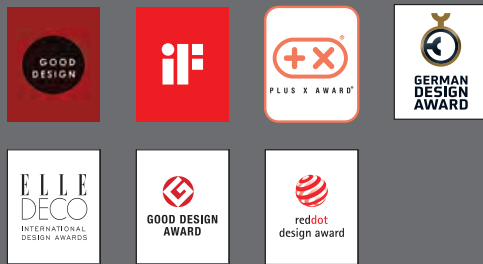
Launch of 8th manufacturing unit - water heater plant with a capacity to produce half a million pieces per year and water heaters of up to 100 litres. Overall group manufacturing facilities scaled to 330,000 sq. m.

2023

Jaquar Group, a global brand with presence in over 55 countries today. Offers complete bathroom and lighting solutions, produces over 39 million bath fittings, and capacity to produce 25 million lighting products

Award Winning Designers

Jaquar's approach to design, drawing from classical, modern, contemporary and fusion styles, has resulted in many recognitions, including the prestigious awards which illustrate the global appeal of our portfolio.



Federico Meroni



Matteo Thun and Antonio Rodriguez



Claudia Danelon



Parichay Mehra



Michael Foley



Lisa Bosi

“A brand that inspires people worldwide to rediscover the joys of water and light.”







Artize



a luxury bath brand that is

BORN FROM ART

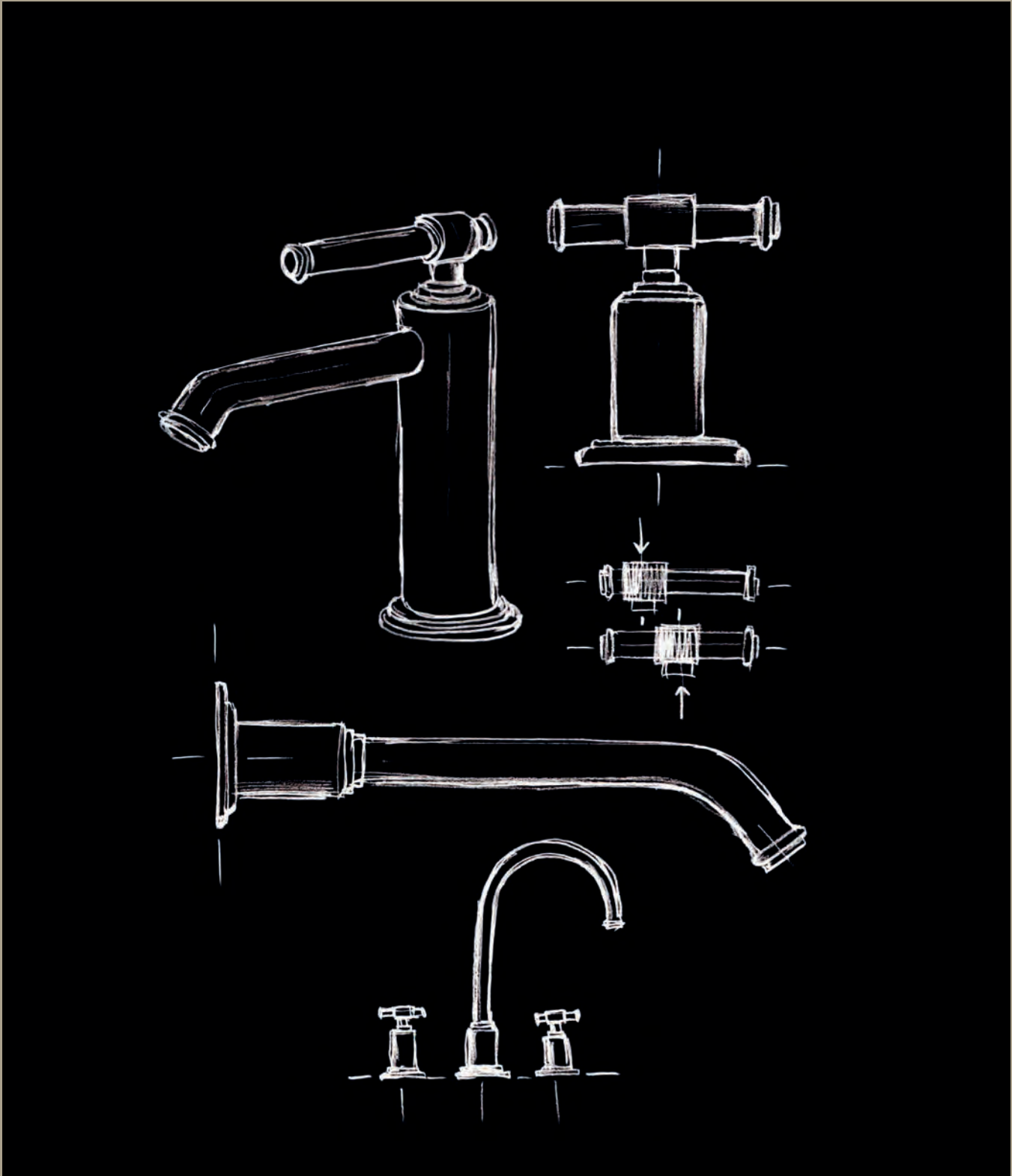
Artize

Created by, and for design connoisseurs,
Artize brings art-inspired shapes,
meticulous finishes and a new perspective
on bathroom luxury.



VIC

By Claudia Danelon and Federico Meroni





“VIC achieves
the perfect equilibrium
between past and present.”





A modern neo-classic




T I A A R A

By Michael Foley





Elevates
usage to a
unique
experience

A modern, dark-toned bathroom interior. The scene is dimly lit, with light sources from recessed ceiling lights and a circular showerhead light fixture. On the left, a curved wall features a shower area with a sleek, metallic showerhead and controls. In the center, a small, dark, low-profile table holds folded towels and a bottle. To the right, a white, freestanding bathtub is partially visible. The overall aesthetic is minimalist and sophisticated.

“Tiaara's
simple arc of
movement
provides
every flow.”





TAILWATER

By Claudia Danelon



“Lever and spout
united in a single,
friendly form.”



“A signature product,
a design classic.”





ARTIZE



Beauty and novelty
fused together

fleur





Confluence

By Parichay Mehra





“A unique, dual-fall
water flow design.”







“The calming effect of
water falling naturally
from bamboo reeds.”



LINEA

By Parichay Mehra

“Straight clean lines
with contemporary
rectangular styling.”







“The graceful
swinging motion
of its spout is
mesmerising.”







rainjoy⁺

“Envelops the senses with an array of soothing sensations.”

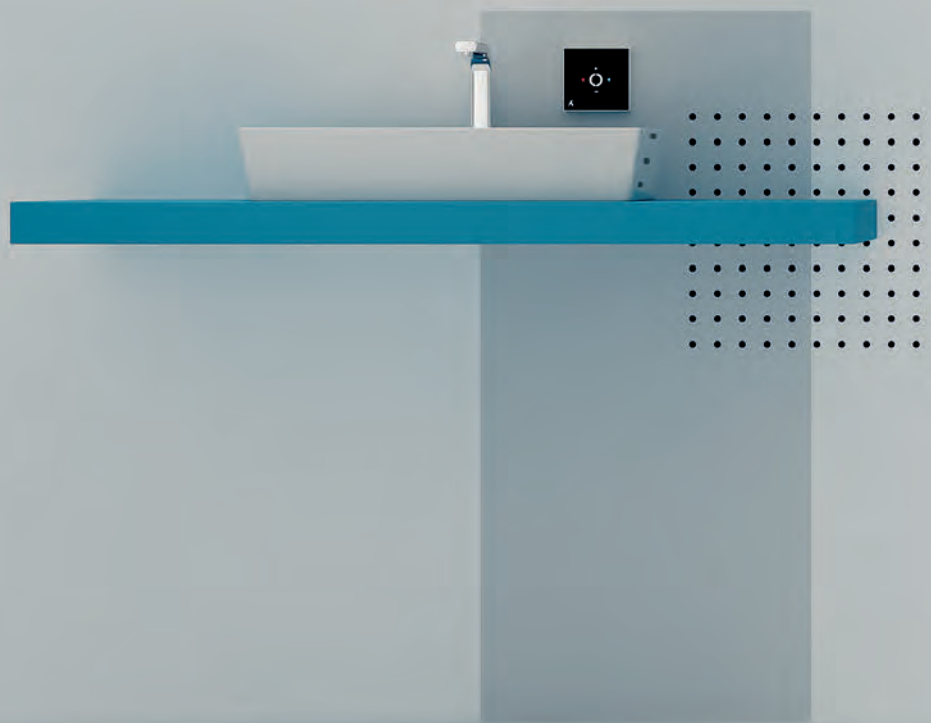


“Clean, aesthetic lines and an unobtrusive design.”



Smart bathrooms

Technology that improves the bath experience





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“Smart technologies
for a better life.”





Jaquar

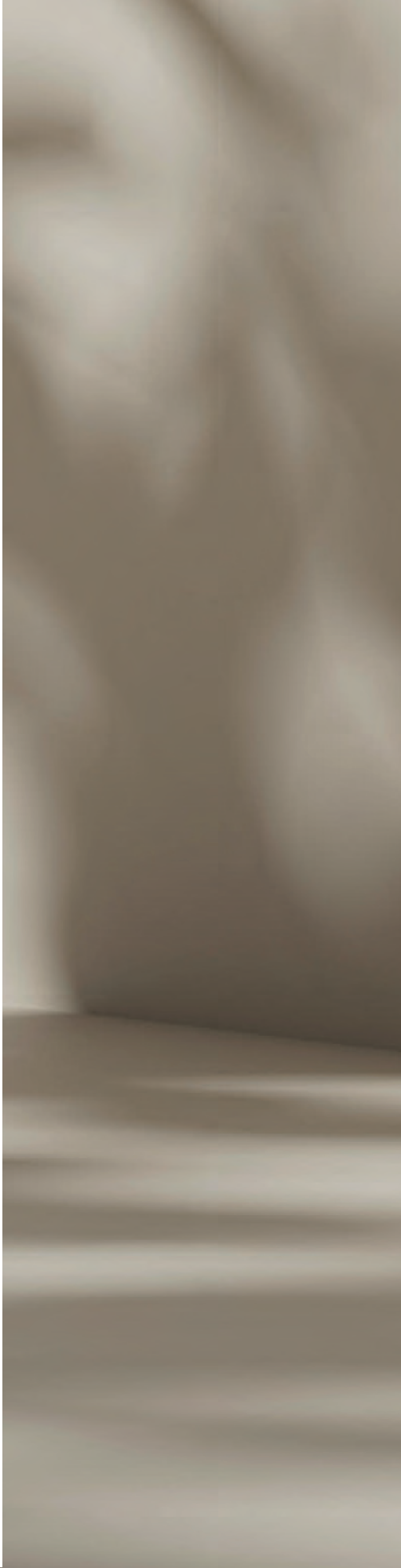


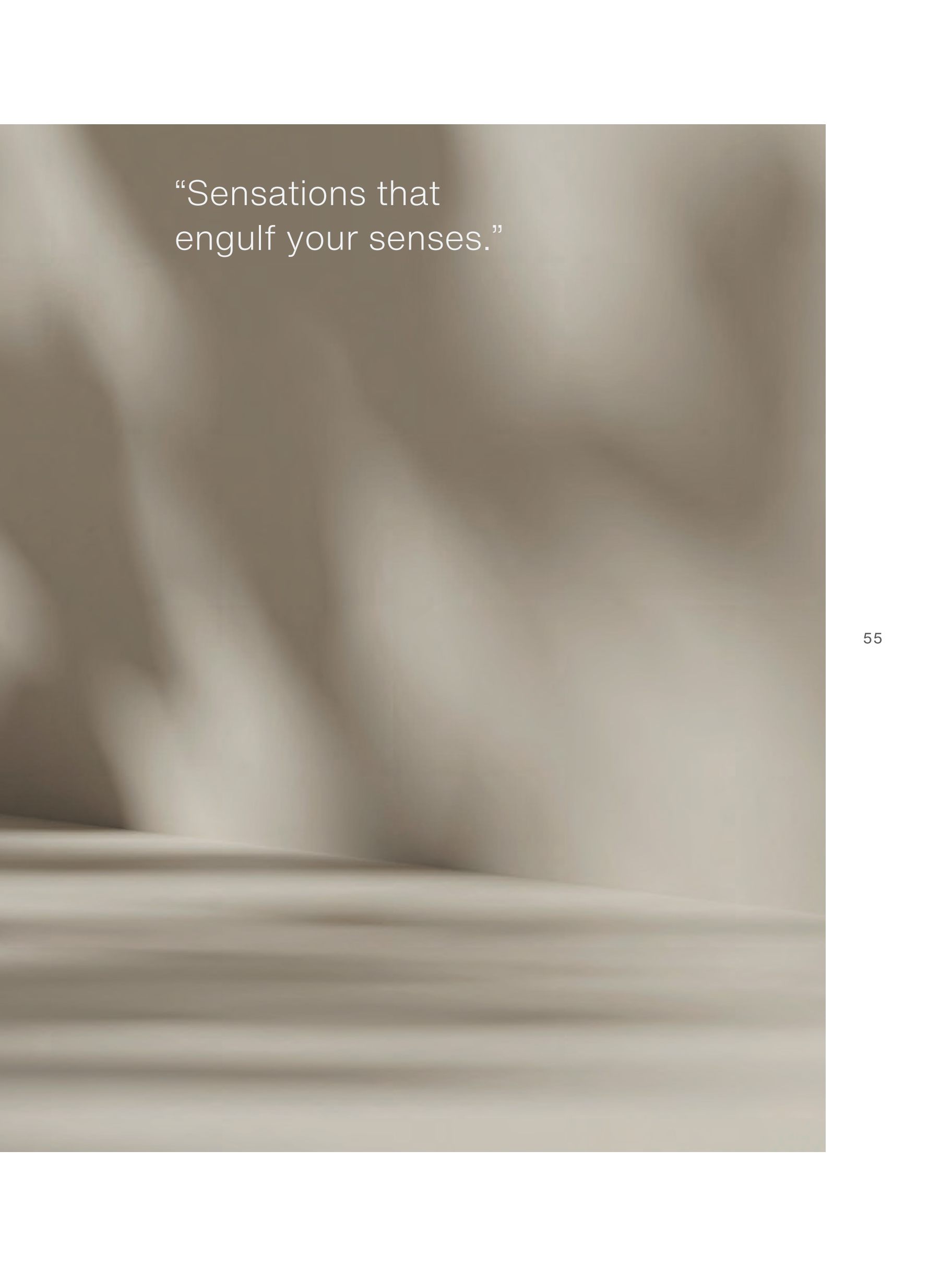
Renowned designers Matteo Thun and Antonio Rodriguez, who created Jaquar's Laguna series



Jaquar

Jaquar offers complete bathroom solutions.
With beautifully designed aesthetics to make the
bathroom a relaxing, refreshing, joyful space.
Rediscover the joys of water.





“Sensations that
engulf your senses.”

Sensor faucets

New generation, quick response sensors







“Touch-free elegance,
faultless performance.”







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“An iconic form, a holistic collection.”



LAGUNA

By Matteo Thun and Antonio Rodriguez

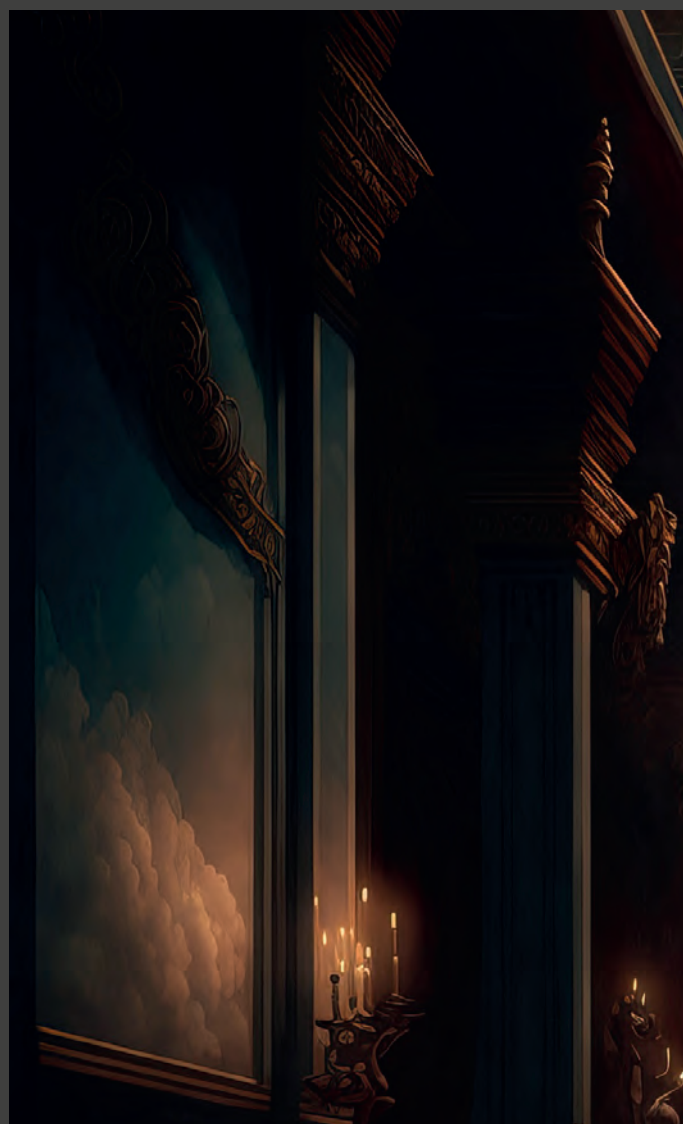
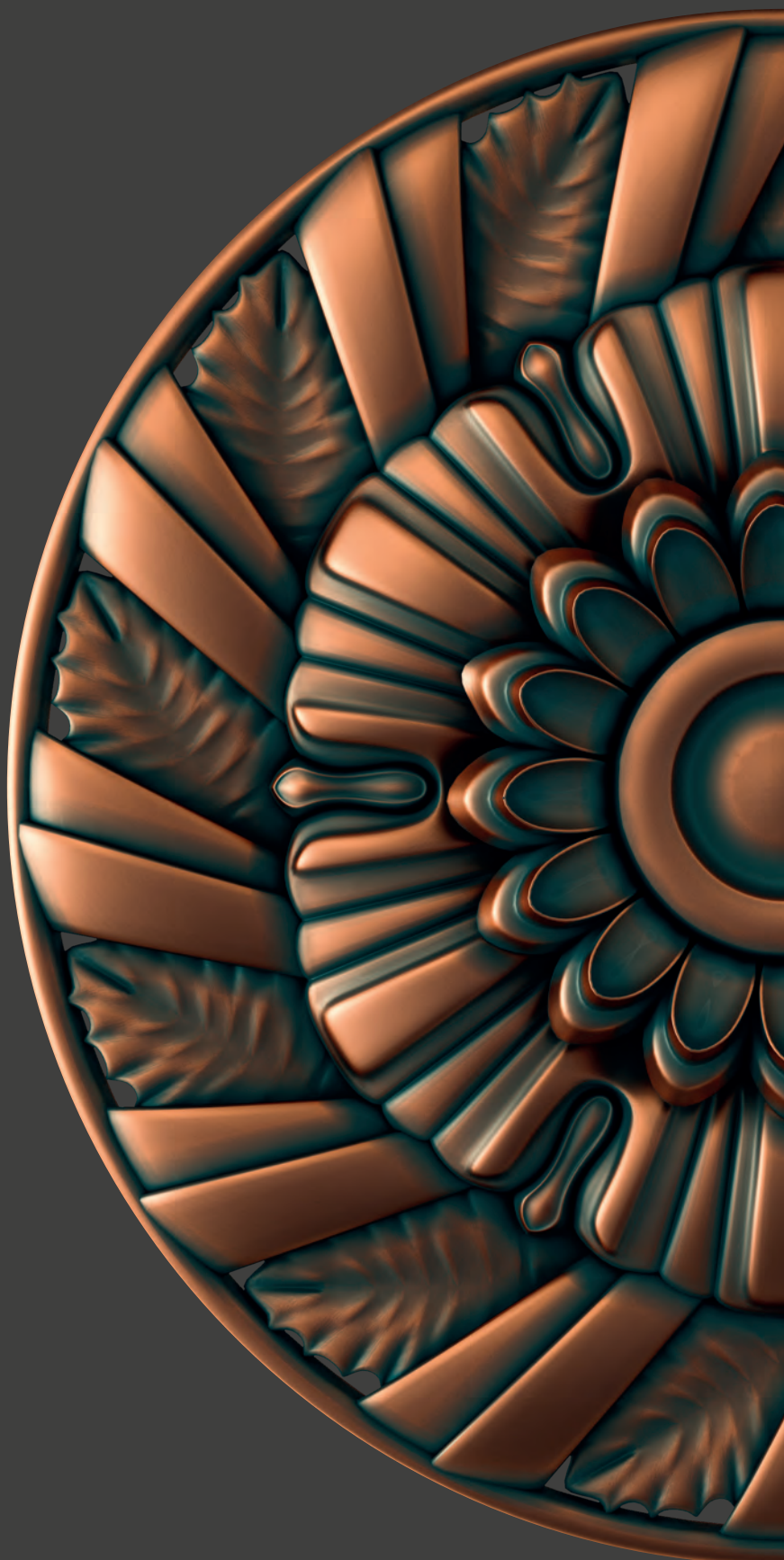






“A perfectly styled silhouette that transcends fashion.”





“The grandeur
marking your signature style.”




Queen's Prime

The majestic legacy of Jaquar's bestselling
Queen's range, reborn









“Flowing lines and a sophisticated stance, in a modern, royal aesthetic.”



Federico Meroni and Claudia Danelon, designers of Tailwater, VIC and Arc







Controlled
fluidity

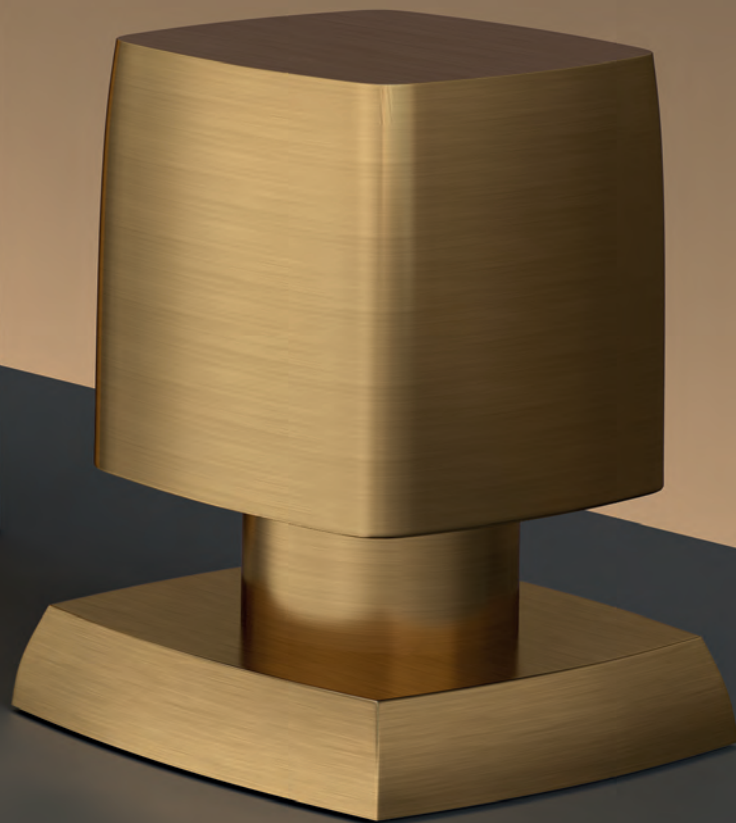




ARC

Fluidity with balanced proportions

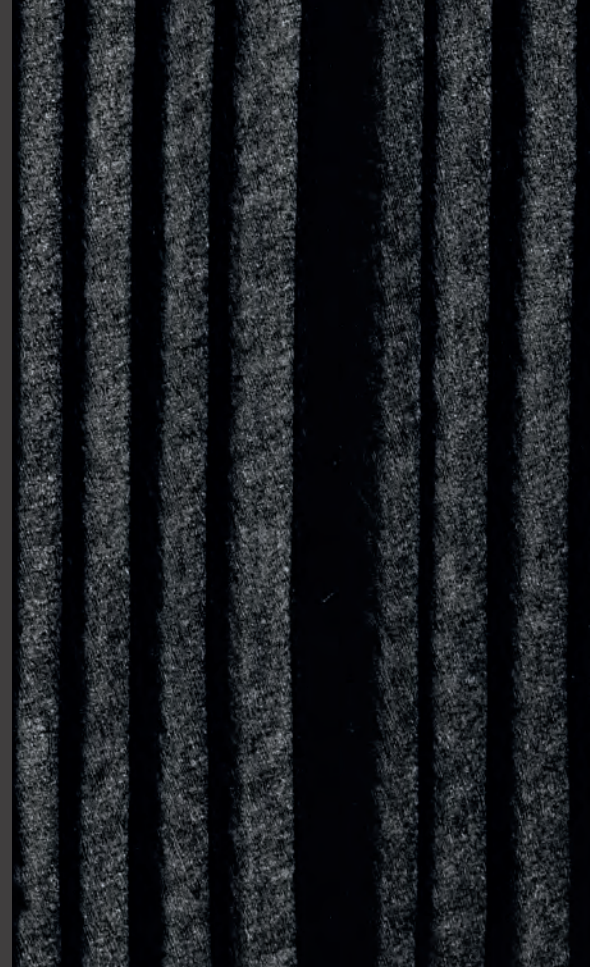
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“The curves of grace
striking a perfect balance.”

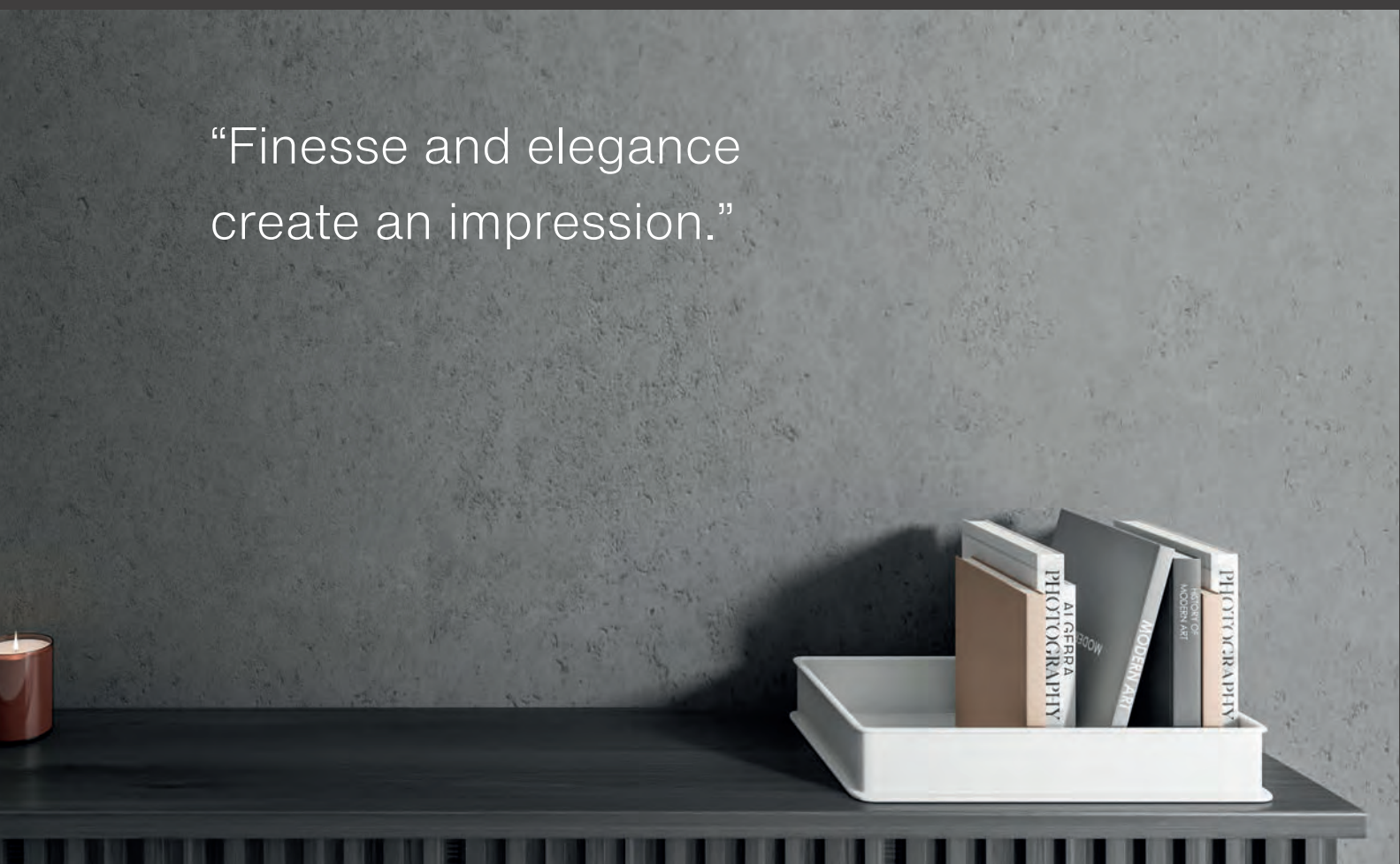






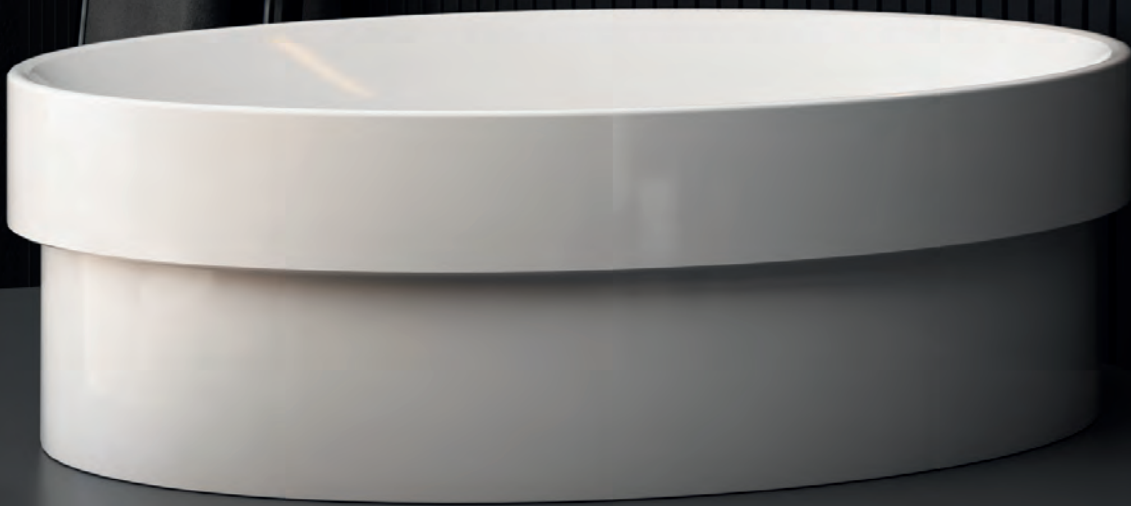
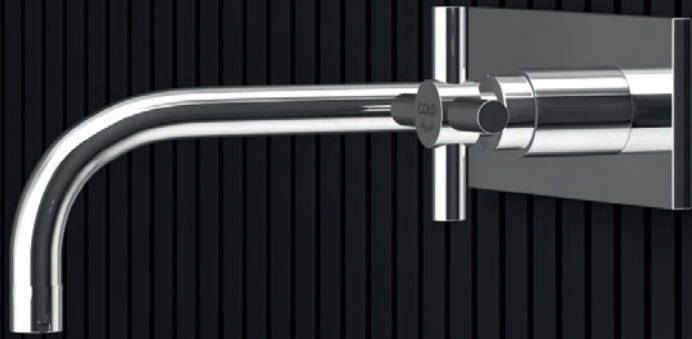


“Finesse and elegance
create an impression.”



SOLO

A design committed to the purity of form





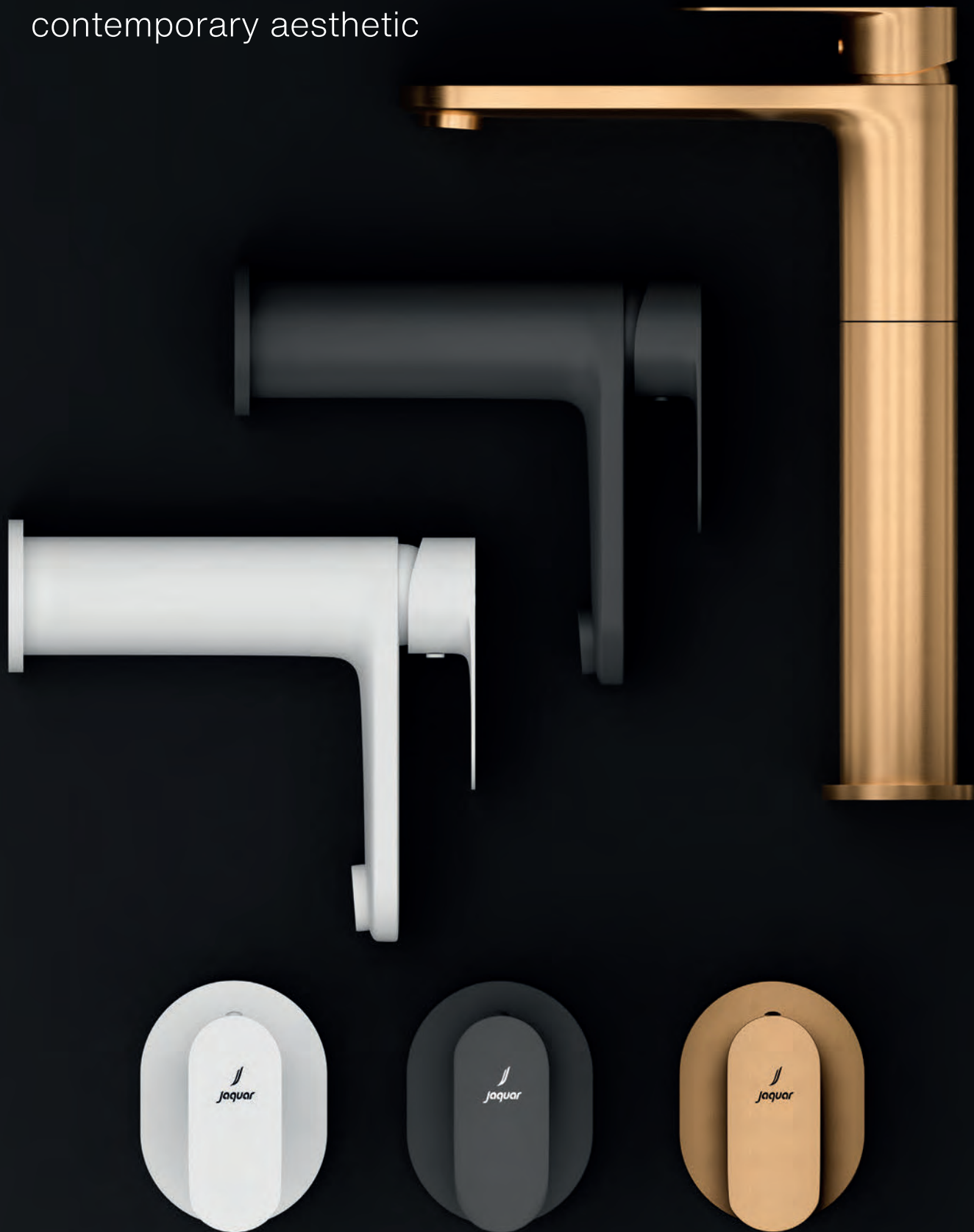
“Adds understated elegance to the room.”





Opal Prime

A classic with a contemporary aesthetic





“The colour finishes
make it stand out
beautifully.”







Jaquar

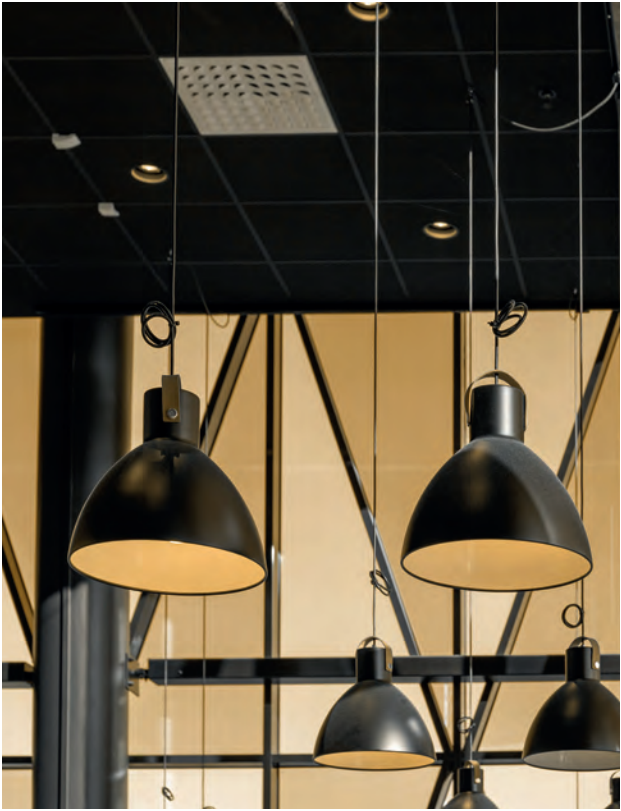


Decorative Lighting

Unveiling the beauty within,
a symphony of decorative light





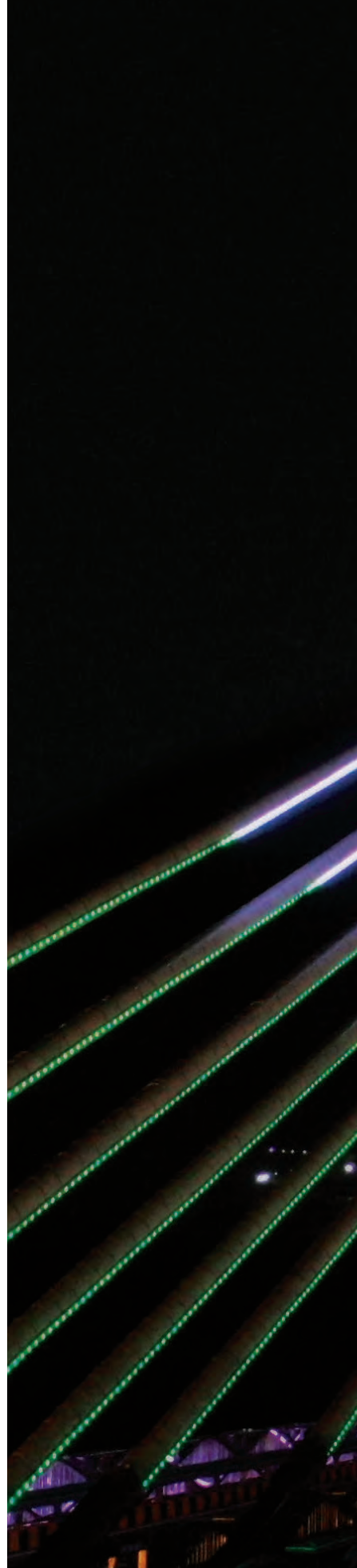


Façade Lighting

Embrace the night's canvas, let the brilliance of architecture, shine!











Landscape and Outdoor Lighting

Unveiling nature's grandeur, a
celestial dance of light and land







Indoor Lighting

Inspiring ambience, where light weaves stories within walls











artize.com | jaquar.com