

Jiang Qiong Er
& **rochebobo**is
P A R I S

BAMBOO MOOD COLLECTION



Jiang Qiong Er

Born in Shanghai as the daughter of an artist and the granddaughter of an architect, Jiang Qiong Er graduated with a degree in art and design from Shanghai's prestigious Tong Ji university. She also studied modern languages in Nice and design and interior architecture at the École des arts décoratifs (School of Decorative Arts) in Paris. Hermès noted with keen interest the artist and designer's commitment to reviving traditional Chinese craftsmanship. Together, the brand and Jiang Qiong Er founded Shang Xia in 2009 – an authentic, innovative and contemporary embodiment of China's age-old way of life.

Faithful to a rich cultural heritage that she loves to transcend by building bridges between past and future, Jiang Qiong Er instills her projects with ample meaning and emotion, balanced by a playful spin. She is now focusing on personal artistic endeavors and collaborations with major international brands, such as Roche Bobois with the Bamboo mood collection. "I have known Roche Bobois for more than 20 years," she says, "and I appreciate the brand's generous and very diverse spirit, both in terms of style and culture: bright, colorful collections offer a fresh yet faithful interpretation of the French art de vivre."

The French Republic honored Jiang Qiong Er as Chevalier des Arts et des Lettres in 2013, and as Chevalier de l'Ordre National du Mérite in 2016. Her works are exhibited in the permanent collections of the British Museum, the Victoria & Albert Museum in London, the Musée des Arts Décoratifs and the Musée national des Arts Asiatiques – Guimet in Paris.

BAMBOO MOOD

"Bamboo has always fascinated me. Elegant, resilient, fluid, and peaceful, it counters strong winds with insolence and play. Bamboo bends but does not break. It whispers, trembles, filters the light, and plays with shadow. Timeless. It may seem fragile, yet it provides scaffolding for the world's tallest skyscrapers. I designed this new bamboo-inspired collection as an invitation to travel; an inexhaustible source of inspiration, poetry, and dreams."

Jiang Qiong Er

A handwritten signature in white ink, appearing to read 'JQ Er', followed by the year '2024'.

Bamboo is a strong symbol in China that many ancient poems use as a metaphor for life. That is why Jiang Qiong Er chose bamboo as the inspiration for her collection.

It is an invitation to inhabit a poetic universe imbued with contrasts, specifically a Chinese lounge with a highly contemporary spirit, where Jiang Qiong Er calls up tradition to express her Asian culture.

Adding a joyful, dynamic touch to uplift each piece's clean lines, Jiang Qiong Er used two colors: coral, a symbolic color in Asia, and celadon, the very light green found in the first pieces of Chinese porcelain. A contrasting line highlights the sofa's curves and the screen's graphic stripes.

Eric Amourdedieu, General Director Roche Bobois group:

"At Roche Bobois, design is rooted in our brand's values and heritage, reflecting our collaborations with a diverse array of creative minds. Our French Art de Vivre embodies the essence of discovery and dialogue, a principle that has always been deeply embedded in our approach. Our collaboration with Jiang Qiong Er, a contemporary designer who draws inspiration from the rich repertoire of Chinese arts and culture, marks the beginning of an extraordinary human and creative journey."

A testament to our partnership, this graphic and sophisticated collection encompasses a range of exquisite pieces including seats, a console, cocktail tables, decorative ceramic accessories, lamps, rugs, and screens – an integral element in Chinese decorative arts. Jiang Qiong Er's designs will be showcased for the first time at our Milan showroom during Design Week.

We are very proud and honored to announce that select designs from this collection are featured in the scenography of the Gardiens du Temps exhibition at the prestigious Musée Guimet in Paris, as part of the French-Chinese year."

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PARIS

The collection

By naming this collection "Bamboo Mood", the designer wanted to introduce a metaphor around bamboo, a powerful symbol in Chinese culture. The plant represents the key values of integrity, resilience, simplicity and harmony.

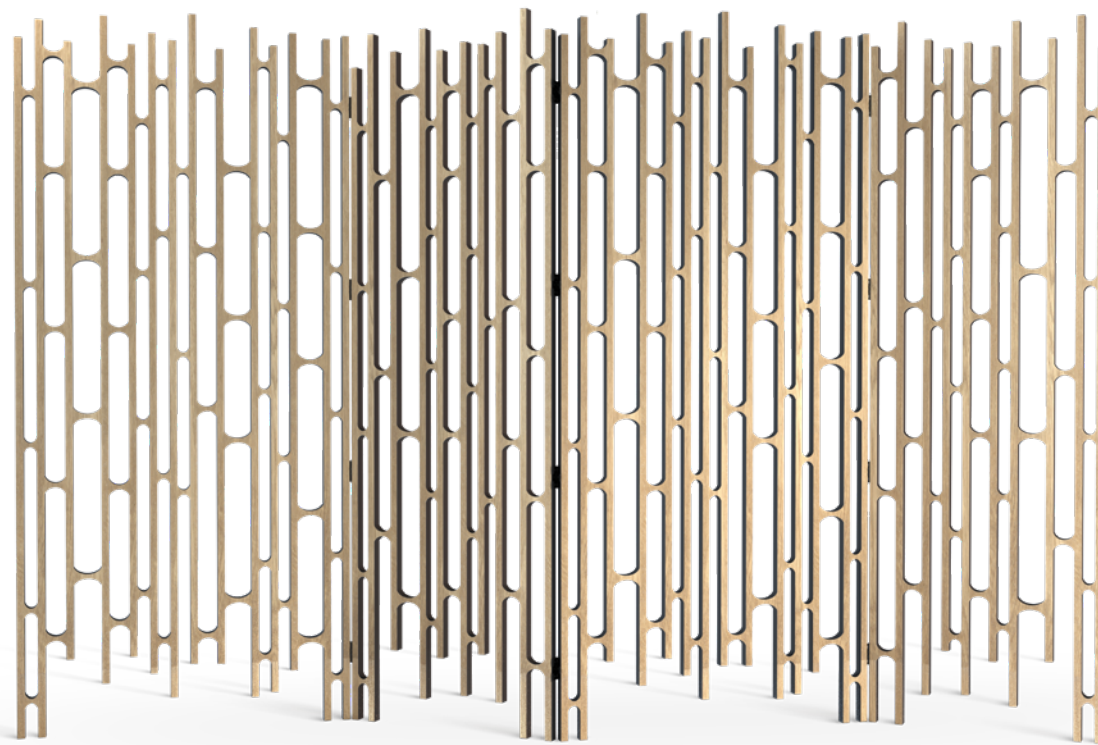
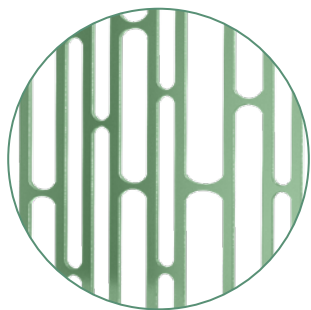
Jiang Qiong Er reinterprets these values with a poetic spin – an approach that breaks with convention while also exuding elegance. The collection comprises a sofa, a screen, a console, and cocktail tables, together with rugs and ceramics.



JQ 2024.

SCREENS

Graceful lines depict slender shoots gathered in a perforated screen - an iconic piece in the Chinese decorative arts. Whether fully expanded or kept closer together, the four openwork panels prompt a dialog between spaces rather than closing them off.



CONSOLES

A key piece in the Asian repertoire, its base reveals the same bamboo pattern as the screen.



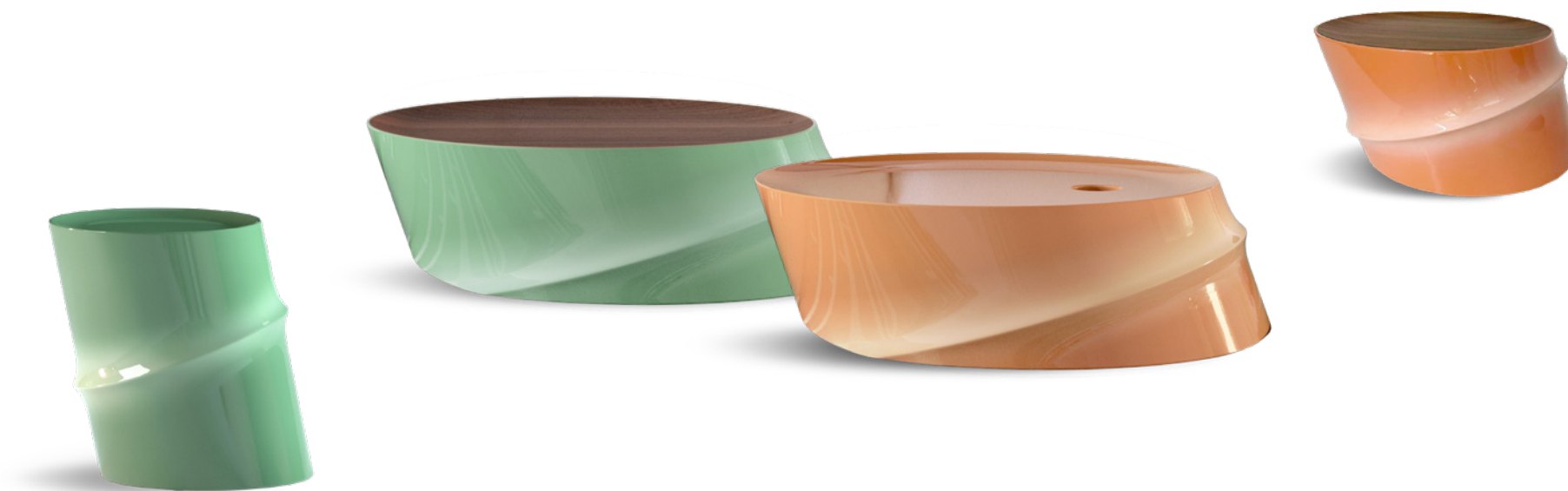
SOFAS

A plump, soft headrest offers a supple interpretation of the woody stem. It sits atop a generous sofa that seems to harbor ancient wisdom while also providing cozy comfort.



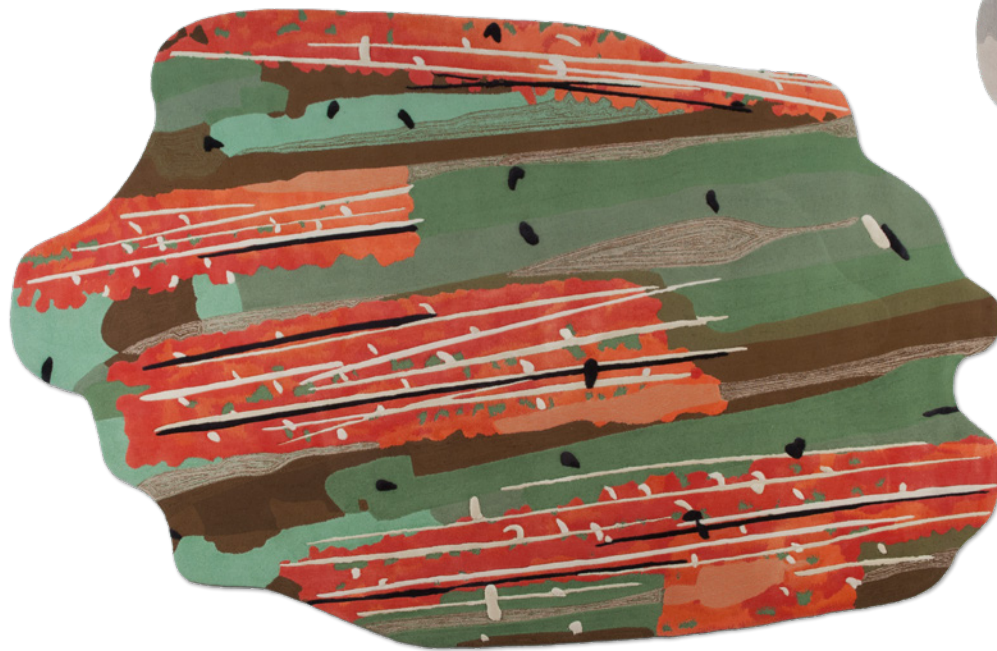
COCKTAIL TABLES

The cocktail tables resemble a bamboo stem cut around the node, available in a lacquered monochrome version or with a wood-effect top.



RUGS

Based on a hand-crafted design meticulously rendered in vibrant hues, an assortment of graceful bamboo canes embellishes the wool rugs.



BAMBOO MOOD COLLECTION

Screen

Double-sided screen with articulated panels, made of 25 mm-thick panels in oak veneer on MDF, cellulosic varnish finish or cellulosic varnish lacquer finish.

W. 240 x H. 200 x D. 3 cm

W. 440 x H. 200 x D. 3 cm

Console

Console in 25 mm-thick oak veneer on MDF panels. Cellulosic varnish lacquer finish or cellulosic varnish finish.

W. 150 x H. 97 x D. 40 cm

W. 200 x H. 97 x D. 40 cm

Sofa

Sofa upholstered in Bamboo stretch fabrics (polyester, cotton and viscose).

Seats and backs in multiple-density foams.

Elastic straps suspension. Metal frame.

Sofa W. 305 cm - 2 or 3 seat cushions

Sofa W. 276 cm - 2 or 3 seat cushions

Sofa W. 236 cm - 2 seat cushions

Sofa W. 216 cm - 2 seat cushions

Sofa W. 196 cm - 2 seat cushions

Armchair W. 105 cm

Cocktail table

Cocktail table in polyester resin and fiberglass.

Matte or glossy lacquer finish with ombré effect. Optional wood-effect finish at the top.

Removable embedded vase.

W. 105.3 x H. 32 x D. 98.5 cm (top Ø 95 cm)

End table

End table in polyester resin and fiberglass.

Matte or glossy lacquer finish with ombré or metallic effect. Optional wood-effect finish at the top.

W. 87 x H. 41 x D. 78.5 cm (top Ø 75 cm)

Occasional table

Occasional table in polyester resin and fiberglass.

Matte or glossy lacquer finish with ombré or metallic effect. Optional wood-effect finish at the top.

W. 55.8 x H. 55 x D. 48.5 cm (top Ø 45 cm)

Rug

Wool and bamboo blend, tufted with heights of 10-14 mm.

W. 260 x H. 400 cm