Woodlam.





Catalogue

20 24

Introduction to woodlam.

A Dedication to South African Design and Craftsmanship

Woodlam has been manufacturing moulded plywood and solid wood furniture to the hospitality and contract industry since 1991. We use timber sourced from sustainably managed forestry operations from both South Africa and overseas and our furniture is 100% locally designed and manufactured in South Africa.

All of our products are crafted to present the best possible design and quality to suit the environment in which they will be used and are made to order according to your choice of wood, wood finish, steel finish and upholstery material. Wooden frames can be stained to enhance the wood grain or painted for a trendy bohemian look. We can upholster any item to suit your specification, including your own choice of fabric.



From Our Founder

"I have come to realise what we've been doing for the past 40 years has much more to do with people and their lives than simply delivering well-made chairs on clients' orders. Every chair that leaves our factory has been made by hand, with the help of technology and laminating presses which date back decades to the way of our Scandinavian forefathers' design processes.

While nothing seems to have changed, everything has, because we have added our own modern South African touch to styling and production to bring products of pride and relevance to the local market.

I have always believed that the most important aspect of furniture design and manufacturing is the people involved in the process, as the people are our craftsmen and women, the heartbeat of our business. Their dedication and skill are the foundation of our quality.

Sustainability, design innovation, and customer satisfaction are values we constantly strive towards, and our goal is to deliver beautifully designed furniture that encompasses these values, creating a fusion of the latest Scandinavian, European and South African designs and craftsmanship.

How does one achieve real customer satisfaction when it comes to furniture? Well, in my view there are a few aspects. We have always tried to make our furniture stronger than it needs to be and ultimately good looking. But really what it comes down to, is that you have to make furniture that is comfortable, otherwise, why have a good looking chair? That's what we have been trying to do over the last 33 years at Woodlam."

- Søren Lassen, Founder

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Primi Slatted Back



Primi High Slatted Back



Primi Standard Back



Primi Solid Back



Primi High Standard Back



Primi High Double Back



Michael Slatted Back Del Forno



Michael Slatted Back



Michael Slatted Back



Michael Cross Back Wooden



Michael Panel Back



Michael Vertical Back



Ragu Upholstered Back



Ragu Upholstered Back



Ragu Wooden Back



Ragu Wooden Back



Melizabeth Wooden Back



Melizabeth Upholstered Back



Billia Wooden Back and Seat



Billia Padded Seat



Billia Padded Seat and Back



Billia Padded Seat and Back



Billia Padded Seat and Back



Billia Padded Seat and Back



Ragu Chair Upholstered Back





Billia Club Chair



Billia Club Chair



Billia Club Chair



OB Padded Seat



OB Padded Seat



OB Padded Seat



OB Mighty Padded Seat



OB Mighty Padded Seat



OB Mighty Upholstered Seat



OB Mighty Upholstered Seat



OB Mighty Upholstered Seat



OB Mighty Upholstered Seat



OB Sushi Upholstered Seat



Braza Baby Chair Wooden Seat



Braza Standard Upholstered Back



Braza Standard Upholstered



Braza High Back Upholstered



Calen Dining Chair



Calen Dining Chair



Como Chair



Como Chair



Como Chair



Cinna Arm Chair



Fub Chair



OB Upholstered Seat



Japanese Sushi Chair



Lava Chair



Lava Chair



Leydon Slatted Back Chair



Leydon Vertical Back



Michael Baby Chair



Skipper Chair



Odessa Five Slats



Odessa High Full Back



SL 13 Padded Seat



SL 13 Wooden Seat



SL 17 Padded Seat



SL 23 Wooden Seat



SL 37 Padded Seat



SL 21 Chair



SL 21 Stool



Smile Chair



Stacker Arm Chair



Billia Soho Chair



Nina Bentwood Chair



Nina Bentwood Chair



Vinci Chair



Vienna with Loose Cushion



Vienna Arm Chair





Nina Bentwood Chair

Bar Stools.





Ragu Wooden Back



Ragu Wooden Back



Ragu Wooden Back



Ragu Upholstered Back



Ragu Upholstered Back



OB Wooden Seat



OB Padded Seat



OB Upholstered Seat



Adam Bar Stool



Alto Bar Stool



Alto Mid Back Bar Stool



Alto Low Back Bar Stool



Alto Bar Stool Low Back



Alto Bar Stool Low Back



Alto Bar Stool Low Back



Alto Low Back Bar Stool



Alto Mid Back Bar Stool



Angel Bar Stool



Bistro Crossed Back



Bistro Oval Back Wooden



Bistro Standard Back Wooden



Cafe Bar Stool



Diamond Button Bar Stool



Como Bar Stool



Como Bar Stool



Cowboy Bar Stool



DMR Bar Stool



Fugazzi Bar Stool



Chris Bar Stool



Isuzu Bar Stool



Lab Bar Stool



Laguna Bar Stool



Lava Bar Stool



Lisa Bar Stool



Dino Bar Stool



Michael Crosssed Bar Stool



Michael Slatted Back Bar Stool



Jacob Bar Stool



Jacob Bar Stool



Signature Bar Stool



Signature Bar Stool



Alto SK Bar Stool Mid Back



SL 21 Bar Stool



SL 21 Wooden Seat Bar Stool



SL 21 Wooden Seat Bar Stool



Starbucks Bar Stool



Starbucks Bar Stool



Starbucks Bar Stool



Sushi Bar Stool



Tonno Bar Stool



Tonno Bar Stool



Tonno Bar Stool



Tonno Bar Stool



Tonno Plus Bar Stool



Tonno Plus Bar Stool



Tonno Plus Bar Stool



Tonno Plus Bar Stool



Tonno Plus Wide Bar Stool



Olive Bar Stool



Hush Bar Stool





Tulip Bar Stool



Twist Bar Stool



Tenth Bar Stool



Nina Bentwood Bar Stool



Niel Bar Stool



Sky Fan Bar Stool



Chris Bar Stool



Goldman Bar Stool



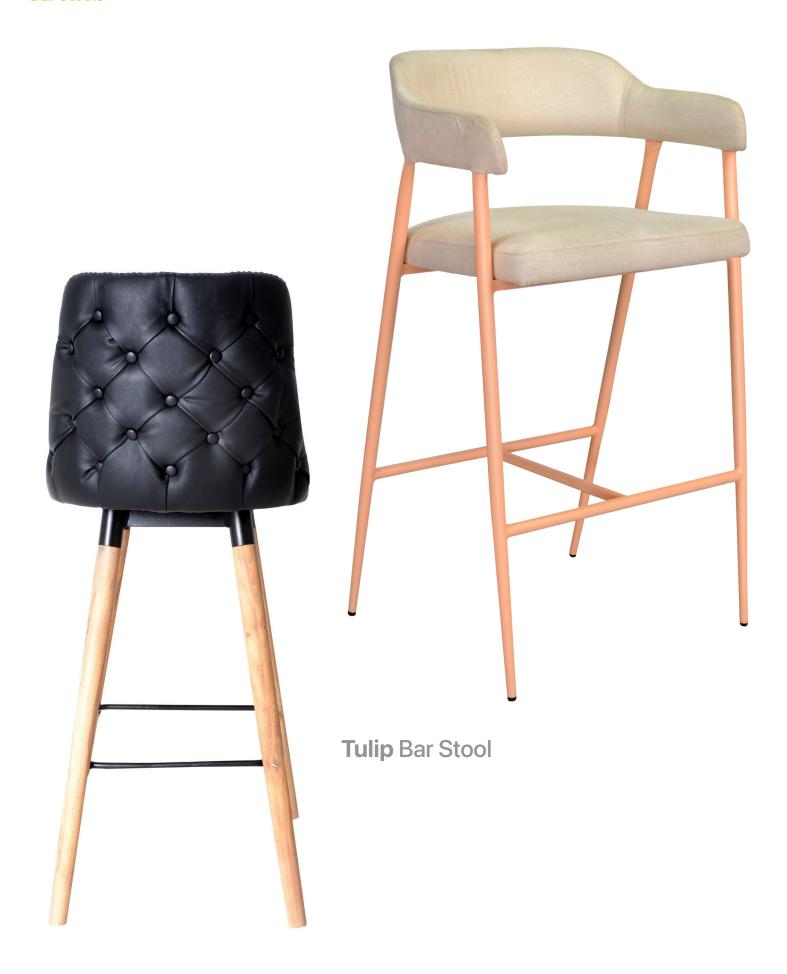
Tulip Bar Stool



Alto Low Back Bar Stool



Tonno Bar Stool



Alto Mid Back Bar Stool

Tub Chairs.





Pinnacle Closed Back

Empire Arm Chair

Pinnacle Open Back



Sky Donna Chair



Sky Fin Chair



Sky Fan Chair



Sky Backline



Empire No Arm Chair



Alto Bastille Chair



Alto Bastille Chair



Alto Bastille Chair



Alto Bastille Chair



Alto Closed Back Chair



Alto Closed Back Chair



Alto Closed Back Chair



Akti Chair



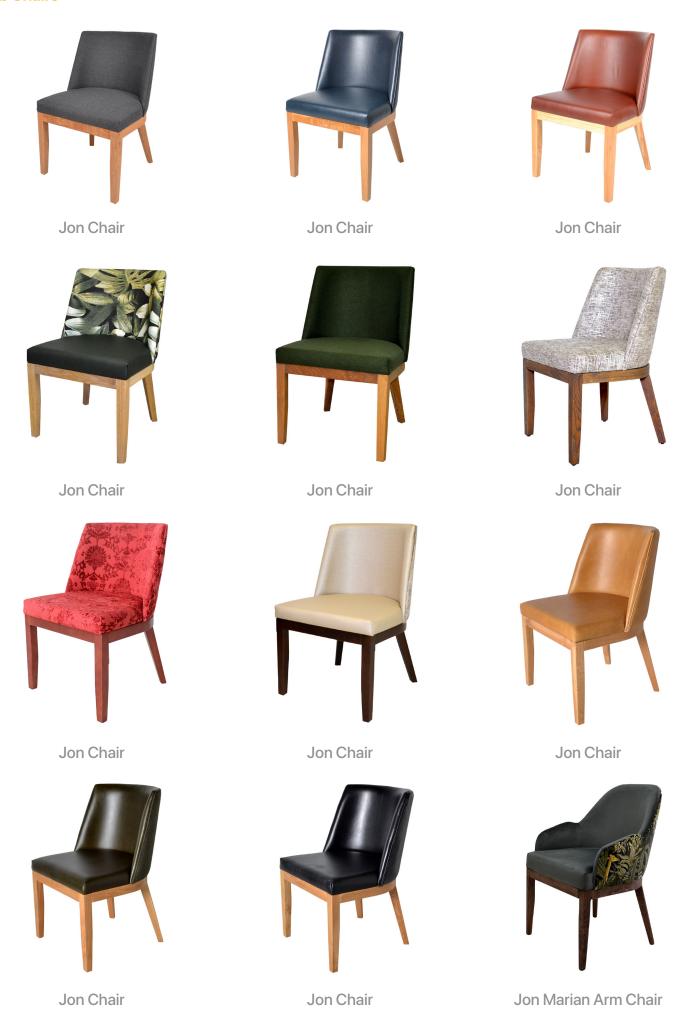
Akti Chair



Tiffany Sky Chair



Tiffany Sky Chair





Jon Marian Arm Chair



Jon Triloka Arm Chair



Jon Triloka Chair



Saarinen Chair



Saarinen Chair



Saarinen Chair



Saarinen Short Back Round Leg



Saarinen Short Back Round Leg



Saarinen Thicker Seat



Stevelands Chair



Stevelands Chair



Summit Fluted Back











Summit Fluted Back



Summit Fluted Back



Tamara Dining Chair



Tulip Chair



Summit Fluted Back



Summit Fluted Back



Tamara Dining Chair



Tulip Chair



Tumi Chair

Tamara Dining Chair



Tiffany Chair



Coby Chair





Amanda Chair



Bistro High Twisted Back



Bistro Twisted Back Wooden



Bistro Oval Back Wooden Seat



Bistro Oval Back Wooden Seat



Bistro Standard Upholstered



Bistro Standard Back Wooden



Quartz Chair



Tulip Chair



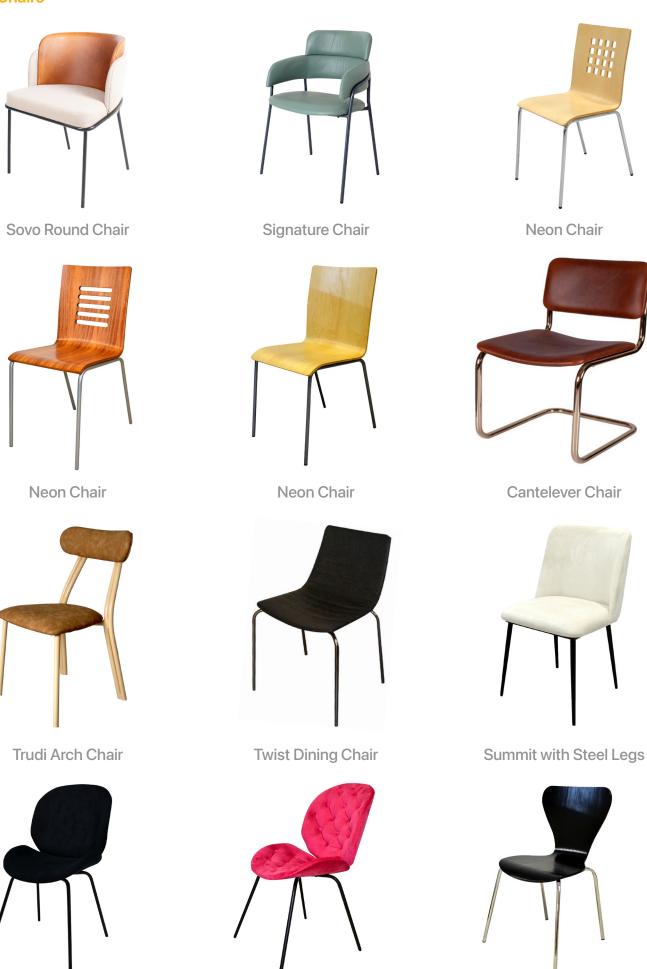
Saarinen with Steel Legs



Sadika Dining Chair



Sovo Square Chair



Clam Ant Chair

Ant Chair

Clam Ant Chair



Clam Ant Chair



Sovo Plus Chair

Sovo Plus Chair with Leather



Ophelia Chair

Soft Seating.



Soft Seating



Contemporary Leather Couch





Contemporary Leather Couch and Ottoman Set

Ottoman with Side Table Set

Home Office Chairs.



Home Office Chairs



Sade Chair



Sade Chair



Aurelia Chair



Aurelia Chair



Nala Chair



Nala Chair with Tub Base

Ottomans and Stools.







Leather Ottoman and Side Table Set

Tables and Side Tables.





Contemporary Prism Dining Table



Geometric Dining Table



Timeless Modern Dining Table



Modern Slim Table

Tables and Side Tables



Modern Coffee Table





Modern Table





Slim Bar Counter





African Contour Coffee Table

Tables and Side Tables





Side Table





Square Restaurant Table







Constellation Side Table



Modern Tall Side Table

Register as a Trade Partner.

For more than 33 years we have been working with partners to design and craft timeless pieces of furniture. Join us to bring your ideas to life with our skilled craftsmen and expertise in furniture manufacturing.

We offer an exclusive registration process to unlock preferential pricing, catalogues and supporting material.

We cater to the hospitality, interior design, architecture, shopfitter, space planner, restaurant and procurement industries as well as furniture manufactures, retailers, dealers and brokers.

By registering as a trade partner you will have access to the following exclusive benefits:

- Tailored pricing
- Trade partner price list and catalogue
- Digital material and content

Register by scanning the QR code below:





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Tel: 011 835 2385

Email: sales@woodlam.co.za

Address: 3 Koster Street, Booysens, Johannesburg, GP, 2091, South Africa