



[Media Info]

Blibli Sets an Offer Price of Four Hundred and Fifty Rupiahs

Jakarta, November 1 2022 – PT Global Digital Niaga Tbk ("Blibli" or "Perseroan") published Additional Information and Improvements to the Abridged Prospectus after the Company received the Statement of Effective Securities Listing from the relevant Financial Services Authority (OJK) on October 31 2022.

The Company will issue 17,771,205,900 (seventeen billion seven hundred seventy-one million two hundred five thousand nine hundred) new shares, which are Registered Stocks issued from the Company's portfolio. They are offered to the public at a price of Rp450,00 (four hundred and fifty Rupiah) per share. Therefore, the total value of the shares offered in the Company's Initial Public Offering is Rp7,997,042,655,000 (seven trillion nine hundred ninety-seven billion forty-two million six hundred and fifty-five thousand Rupiah).

During the initial offering period (book building) from 17 to October 24 2022, the Company received substantial interest from domestic and international investors.

The public offering period will take place from November 2 to 4, 2022, which is a suitable period for potential retail investors (individuals) who want to participate in owning BELI shares. Meanwhile, listing the Company's initial shares on the Indonesia Stock Exchange (IDX) is scheduled for November 8, 2022.

Through the Initial Public Offering, the Company aspires to support the investment climate of the capital market in Indonesia. It is optimistic that it can positively impact society, from the government and business partners to all customers in the Blibli ecosystem.

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About PT Global Digital Niaga Tbk (Blibli)

Established in 2011, PT Global Digital Niaga Tbk ("Blibli" or "Company") is the pioneer and leading omnichannel commerce and lifestyle ecosystem in Indonesia, focusing on serving digitally connected retail and institutions consumers nationwide. Blibli provides an integrated and seamless online and offline consumer experience through its e-commerce platform and by operating physical stores for some leading brand partners. In addition, Blibli also manages to collaborate with more than 27,000 stores adopting Blibli Instore and Click & Collect, as well as supported by its fulfilment infrastructure, including developed nationwide warehouses and logistics networks and enhance the last-mile delivery service from its first-party logistics (1PL) - Blibli Express Services (BES), and numerous third-party logistics (3PL) partners.

In 2017, Blibli acquired tiket.com to expand its offerings to include travelling, accommodations, and lifestyle experiences. In 2021, its omnichannel ecosystem will be further complemented by adding fresh foods and grocery offerings to the customers through the acquisition of PT Supra Boga Lestari Tbk (IDX: RANC) — a company that manages premium supermarkets chains such as Ranch Market and Farmers Market. In 2022, Blibli is ranked no.1 in the B2C omnichannel consumer electronics and fresh food categories by Frost & Sullivan and has award-winning 24/7 customer service.

Blibli owned a unified ecosystem named Blibli Tiket, which consists of its subsidiary, tiket.com and Ranch Market. It developed a synergetic ecosystem to improve integration and offer a seamless experience across all platforms within the ecosystem.

For more information, please visit <https://about.blibli.com/en>.

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