

Blue 3610

Product introduction



Blue 3610 upgrade

What's new?

Auto-adjust to real-time conditions

With the Auto mode feature, Blue's smart sensor will monitor real-time air quality conditions and auto-adjust to optimize performance ensuring clean air in your home.

Easy air quality indicator

Blue air purifier's LED air quality indicator (AQI) uses a color-scale to identify air quality conditions as good, moderate or polluted.

Elevated premium style

Easily adapt Blue to your home with 5 new premium pre-filter color options inspired by Scandinavian nature. Top surface is designed with a premium matte finish.

Uses less energy

Upgraded from AC fan to DC fan motor. This new stepless fan motor together with an improved filter media enables same high CADR but with much less energy consumption.

Improved user experience

Improved User Interface (UI) placement and aesthetics, now placed on the top of the unit unifying with rest of the Blue air purifier product family.

Intuitive indicator lights

LED lights around the button gently glows white to indicate selected fan speed and will change to red, letting you know when it is time to change the filter. When no user interaction is detected, the indicator lights automatically turns off after 5 seconds.

Blue product overview

3610

Intuitive User Interface

Air outlet - Up with 90° spread

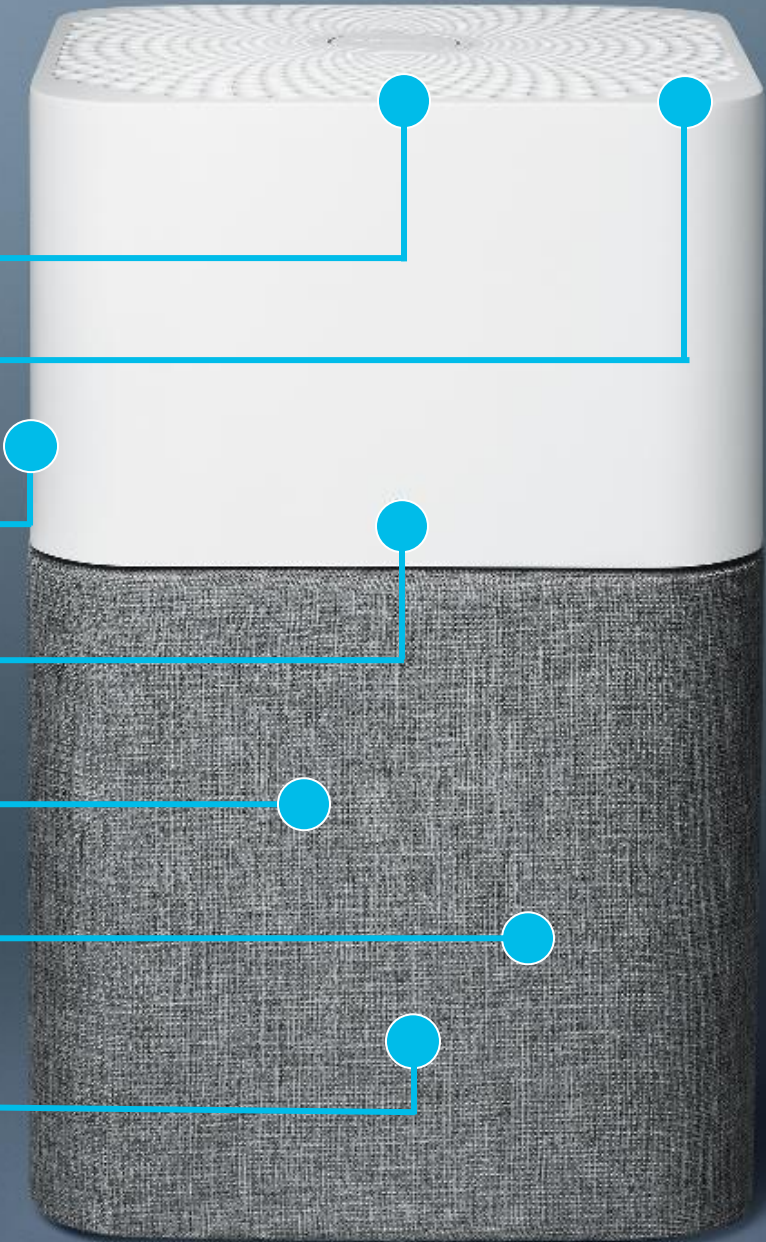
PM 2.5 LED sensor
(in the back)

3-color
Air Quality display

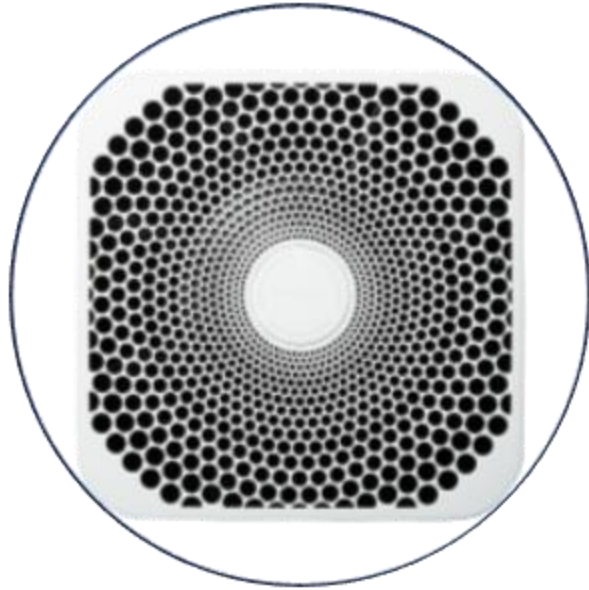
360° air inlet

Sturdy cage with premium
steel and white anti-scratch
coating.

Optional interchangeable
pre-filter



Innovative design solutions



One-button control with Auto mode

Plug and play simplicity with Auto mode ensures clean air at the touch of a button.



Easy air quality indicator

Air quality is measured by the concentration of fine particles (PM2.5) in your indoor air. Blueair air purifiers LED air quality indicator (AQI) uses a color-scale to identify air quality conditions as good, moderate or polluted.

Blue	Excellent
Orange	Moderate
Red	Polluted



Smart sensor

Equipped with smart sensor that monitors real-time air quality conditions

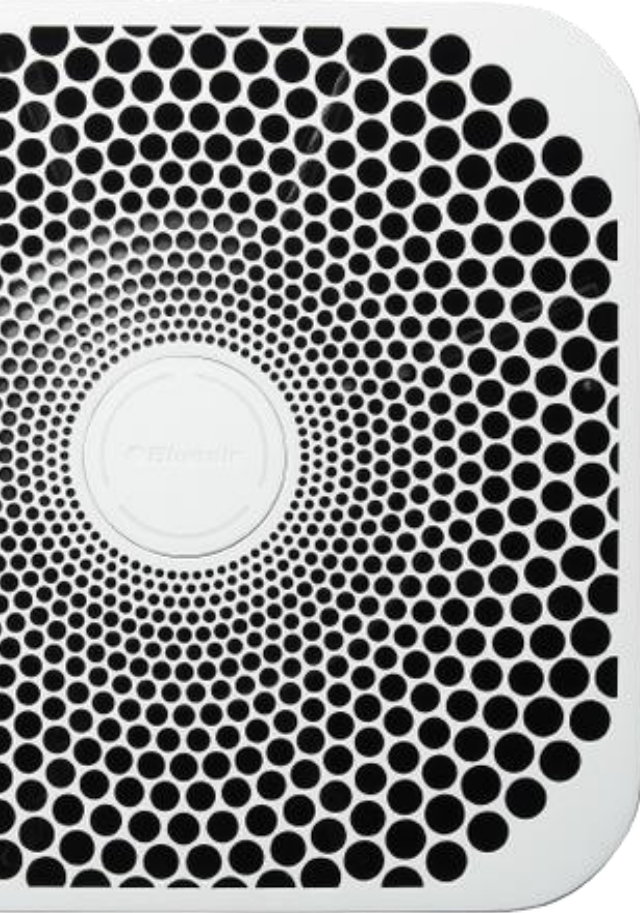


Simple to place

With a large 360° air intake means you can freely place your Blue air purifier anywhere in your room without compromising performance.

Key features

4 speed modes with one button



Auto Mode

Automatically sets power levels according to the air quality in your home



Night Mode

Air purifier operates quietly at a low speed and dimmed LED lights



Everyday Mode

Air purifier operates at a medium speed



Boost Mode

Air purifier operates on the highest speed

Intuitive indicator lights

With just a quick push of a button you can easily check how the Blue air purifier is running. Gently glows white to indicate selected fan speed and will change to red, letting you know when it is time to change the filter.

Autostart feature

The Autostart feature automatically restarts the air purifier at the last set speed after it's unplugged, used with a power switch timer, or if a power failure occurs.

Particle + Carbon filter

Unique filter Media

Particle + Carbon mesh type. Our filters save energy thanks to their low dense design. Coconut based; environmentally friendly activated carbon included.

Large filter area

Entire bottom half is an advanced filter. Catches virtually every airborne contaminant down to a virus in size. The active carbon even removes odors & gases.

Foldable 360° filter

Blueair's unique, patented foldable frame solution reduces over half of the packaging volume – saving heavily on transport and storage.

Recycling

Both frame and filter media are made of eco-friendly polypropylene, same material as all caps on plastic bottles.



Particle + Carbon filter effective against:



Five premium prefilter color options



Blue specification overview



Blue

Performance & Specifications



Model	Blue 3210	Blue 3410	Blue 3610	
Recommended room size ¹ (based on five air exchanges/h)	17 m ² (190 ft ²)	36 m ² (388 ft ²)	51 m ² (550 sq. ft.)	
Clean a 35 m ² room once	25 min.	12 min.	9 min	
Claimed product performance				
Filtration Technology	HEPASilent*	HEPASilent*	HEPASilent*	
Smoke CADR ¹	210 m ³ /h (123 cfm)	425 m ³ /h (250 cfm)	600 m ³ /h (353 cfm)	
Dust CADR ¹	181 m ³ /h (107 cfm)	425 m ³ /h (250 cfm)	590 m ³ /h (347 cfm)	
Pollen CADR ¹	163 m ³ /h (96 cfm)	415 m ³ /h (244 cfm)	650 m ³ /h (380 cfm)	
Product				
Sound level ²	- High	48 dB(A)	53 dB(A)	56 dB(A)
	- Low	18 dB(A)	23 dB(A)	23 dB(A)
Power consumption ³	- High	10 W	35 W	30 W
	- Low	2 W	3 W	4 W
Clean Air Distribution	Top Flow 90°	Top Flow 90°	Top Flow 90°	
Energy Efficiency (particle CADR/W)	21	12.1	11.9	
Filters				
Filter type	Particle & carbon	Particle & carbon	Particle & carbon	
Prefilters	Washable	Washable	Washable	
Main Replacement Filters	Single (S)	Single (M)	Single (L)	
Number of filters	1	1	1	
Filter Lifetime	Up to 6 months	Up to 6 months	Up to 6 months	
Connectivity / sensors				
Auto Mode	●	●	●	
Particle sensor	LED	LED	LED	
User Interface				
Material & finishing	Plastic, fabric	Plastic, fabric	Plastic, fabric	
Air quality indicator light bar	●	●	●	
Automatic light dimming	●	●	●	
Dimensions / weight				
Product dimensions (H x W x D)	425 x 200 x 200 mm (16.7 x 7.9 x 7.9 in)	520 x 260 x 260 mm (20.5 x 10.2 x 10.2 in)	524 x 330 x 330 mm (20.55 x 13 x 13 in)	
Product weight (including filter)	1,7 kg (3.75 lbs)	3,1 kg (6.83 lbs)	6.5 kg (14.33 lbs)	

¹According to ANSI/AHAM AC-1:2015.
²Sound pressure according to GB18801 and GB4214.
³According to GB/T18801-2015.

 ***Blueair***

Freedom to breathe