## **PHILIPS**

Wake-up Light

### **SmartSleep**

**Coloured Sunrise Simulation** 

6 natural sounds

FM radio & Reading lamp

Tap Snooze



HF3521/01



# Wake up naturally

### with a Wake-up Light and a coloured sunrise

Inspired by nature's sunrise the Philips Wake-up Light uses a unique combination of light therapy and sound to wake you in a more natural way. The colour of the morning light changes from soft dawn reds through warm orange to bright yellow light.

#### Natural light wakes you gradually

- · Coloured Sunrise Simulation wakes you naturally
- · Dimming light gently sends you off to sleep
- $\cdot$  20 brightness settings to fit your personal preference

#### Natural sounds wake you gently

- · FM radio lets you wake up with your favorite radio show
- · Choice of 6 different wake up sounds

#### Naturally designed around you

- · A soft light to guide you in the dark
- · Display automatically dims itself when the bedroom gets dark
- Just tap the product to snooze

#### Naturally proven to work

- The only Wake-up Light clinically proven to work
- Developed by Philips, experts in light for over 100 years.
- 92% of users agree that it is easier to get out of bed

Wake-up Light HF3521/01

### Highlights

#### **Coloured Sunrise Simulation**



Inspired by nature's sunrise, light gradually increases within 30 minutes from soft morning red through orange until your room is filled with bright yellow light. This process of changing an increasing light stimulates your body to wake up naturally. By the time light has filled the room your chosen natural sound completes the wake up experience, leaving you ready for the day ahead.

#### **Night Guide Function**

The night guide function of the Wake-up Light is designed to provide just enough light to find your way in the dark. While regular bedside lights use bright light, the night guide uses a dim, subtle orange light. This softer tone of the light is ideal for minimizing the disturbance of your night's sleep. Moreover, you can effortlessly activate the night guide by taping your device twice.

#### **FM Radio**



Listen to your favorite radio show while you are waking up.

#### **Intuitive Dimming Display**



The brightness of the display adjusts itself. If the bedroom is filled with light, the brightness increases to keep the display readable. When the bedroom is dark the brightness dims so it doesn't light up your bedroom when you are trying to sleep

#### **Tap Snooze**



A slight tap anywhere on the Wake-up light, sets the snooze mode. After 9 minutes the sound will gently start playing again.

#### **Proven by scientists**



At this moment in time the Philips wake-up light is the only one scientifically proven to work. In order to make the Wake-up Light the best possible product it can be in genuinely waking you up naturally and energized we have done a lot of clinical research. This reseach was conducted by independent science facilities to study and prove the effects of the wake-up light on the overall wake up experience. This way we have proven, among other things, that the Philips Wake-up Light

not only wakes you more naturally, but also more energized and that it improves your mood in the morning.

#### **Developed by Philips**



Philips was founded over a 100 years ago as a company that produced and sold lightbulbs. Over 100 years Philips grew into a global company that brings innovation in lots of different areas. To this day lighting still is the soul of Philips. The Wake-up Light is proud to continue its heritage by building on years of knowlegde and expertise of the world's most well know lighting expert.

#### **Sunset Simulation**



Sunset simulation is a light therapy used before you go to sleep. Sunset simulation prepares your body to fall asleep by gradually decreasing light to your set duration.

#### **Preferred by consumers**



Independent research\* shows that 92% of Philips Wake-up light users find it is easier to get out of bed (Metrixlab 2011, N=209)

## Specifications

#### Easy to use

Anti-slip rubber feet Snooze type: Smart snooze

Display brightness control: Self adjusting

Instore demo function

Number of alarm times: 2 alarms Tap snooze for sound: 9 minutes Charges iPhone/ iPod Touch: No Controlled by iPhone/ iPod App: No

#### Sound

FM radio Number of Wake-up Sounds: 6 Music from smartphone / iPod: No

#### **Well-being by light**

Increase alertness Drift to sleep naturally Wake up naturally Wake-up gradually

#### **Natural light**

Night Guide function: Dim orange light

Brightness settings: 20

Colored sunrise simulation: Yes. Red, to

orange to yellow

Light intensity: 300 Lux

Sunrise simulating process: adjustable 20-40

minutes

Sunset simulation

#### **Technical specifications**

Cord length: 150 cm Frequency: 50/60 Hz Insulation: Class III

Insulation Powerplug: Class II (double

isolation) Power: 16.5 W

Power Output Adapter: 12W

Type of lamps: Lumiled Luxeon Rebel

Voltage: 100/240 V Time backup: 4 to 8 hours

#### Weight and dimensions

Country of origin: China Power Plug weigth: 99 gram

Product dimensions: 19.2 (height) x 19.9

(diameter) x14.6 (depth) cm Product weight: 730 grams g

#### **Safety and Regulations**

Not for general illumination: Not for general

illumination

To wake up with light: To wake up with light

UV-free: UV-free

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